LENNOX SCHOOL DISTRICT • 10319 FIRMONA AVE. • LENNOX, CA 90304 • (310) 695-4000
Lennox Web Page: http://www.lennox.k12.ca.us/

Subject: On the Trail to Great Attendance

Dear Lennox Families and Community Members,

As we begin the 2026–2027 school year, the Lennox School District is excited to launch our districtwide attendance campaign: **ON THE TRAIL TO GREAT ATTENDANCE**

We know that one of the most important factors in student success is also one of the simplest: **students need to be in school every day.** When students attend school consistently, they have greater access to instruction, stronger connections with their teachers and classmates, and more opportunities to grow academically, socially, and emotionally.

Improving attendance is not the responsibility of one person, department, or school. **It takes all of us.** Our goal is to create a districtwide culture where students, families, staff, classrooms, grade levels, schools, and the entire District work together to encourage great attendance.

Our District Goal

Improve districtwide Average Daily Attendance (ADA) by 1%, as evidenced by monthly attendance data.

One percent may sound small, but across our District, it represents **hundreds of additional days of learning for our students.** Every day we get a student to school is another day that student has the opportunity to learn, connect, and succeed. Additionally in fiscal terms, it equates to almost $850,000 of generated revenue.

Our Four Stops Along the Trail

Throughout the year, our attendance efforts will center around four key actions:

📣 COMMUNICATE

We will keep attendance visible and make sure students and families understand why **Every Day Matters.** Here is a **LINK** to the **Attendance Trail Guide** all of our families will be receiving that will provide them with great resources for the year. You will also be receiving a hard copy of this Trail Guide when you attend your child's Back to School Night.

Schools will regularly share attendance messages through newsletters, social media, parent communication, school events, signage, marquees, and conversations with families.

📊 MONITOR

We will know our attendance data and keep track of our progress.

Attendance will be monitored **monthly at the classroom, grade-level, school, and District levels.** Schools and District leadership will review data, identify trends, celebrate improvement, and determine where additional attention may be needed. Our goal is not simply to collect data—it is to **use the data to take action.** Your Parent Trail Guide has a monitoring form that you can use to track your child's attendance. If you need additional pages, you can find them at our Lennoxk12.org website under Parents>Attendance Resources.

🤝 SUPPORT

When students begin to struggle with attendance, we will work together to help remove barriers and get them back on the trail.

Teachers, office staff, counselors, administrators, Student Support Services, and families all play an important role. Early outreach, positive relationships, attendance conferences, counseling, resources, and individualized interventions will help us support students before attendance concerns become chronic.

Our approach will always begin with the question: **"What does this student or family need from us to help this student attend school consistently?"**

🎉 CELEBRATE

Great attendance deserves recognition!

Throughout the year, we will celebrate progress at every level. Students, classrooms, grade levels, schools, and staff will have opportunities to be recognized for strong attendance and improvement.

Celebrations may include classroom and school recognition, certificates, incentives, attendance challenges, traveling awards, schoolwide celebrations, District recognition, and other fun activities tied to our **On the Trail to Success** theme. [Trimester School BBQs and other incentives for sites reaching 95% monthly ADA or higher]

And remember—we are not only celebrating perfection. **Improvement matters, too!** Every student who improves their attendance is moving forward on the trail.

Everyone Has a Role on the Trail

Throughout the year, you will see attendance campaign materials, monthly data updates, school and classroom challenges, family resources, incentives, recognition opportunities, and special attendance celebrations across the District. Most importantly, we want attendance to become part of our everyday conversations and culture.

Our Destination: Great Attendance-at all of our Schools!

Our 1% ADA goal belongs to all of us. By communicating consistently, monitoring our progress, supporting students and families, and celebrating success, we can help more Lennox students be present, connected, and ready to learn.

Thank you for joining us on this important journey and for everything you do each day to make our students feel welcomed, valued, and excited to come to school.

Together, we are **ON THE TRAIL TO GREAT ATTENDANCE!**

Gabriela Tavitian
Superintendent
Lennox School District



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