CAMPAIGN IMPLEMENTATION TIMELINE
ON THE TRAIL TO GREAT ATTENDANCE!

ON THE TRAIL TO SUCCESS — LENNOX SCHOOL DISTRICT

OUR GOAL: GREAT THINGS!

EVERY DAY MATTERS • EVERY STUDENT COUNTS • KEEP MOVING FORWARD!

SEPTEMBER
HIT THE TRAIL!
LAUNCH MONTH

- Launch On the Trail to Great Attendance
- Introduce the campaign to students, staff, and families
- Communicate the +1% ADA district goal
- Establish classroom, grade-level, and school goals
- Distribute attendance trackers and materials
- Begin monthly attendance monitoring
- Kick off incentives for students, classrooms, grade levels, and schools
- Celebrate a strong start!

FOCUS: Set the course and build excitement!

OCTOBER
FIND YOUR PACE!

- Promote daily attendance across all schools
- Monitor attendance and celebrate early progress
- Share attendance data and goals
- Provide supports for students and families
- Highlight classrooms and grade levels on track
- Encourage consistency as we build momentum

FOCUS: Build habits and stay on track!

NOVEMBER
STAY ON COURSE!

- Review attendance data and identify trends
- Adjust strategies and supports as needed
- Reinforce key messages with students, staff, and families
- Recognize improvements and positive trends
- Continue incentives and engagement activities

FOCUS: Reflect, adjust, and keep going!

DECEMBER–JANUARY
KEEP THE FIRE LIT!

- Maintain strong attendance through the holidays and winter
- Provide extra support for students at risk
- Celebrate classrooms, grade levels, and schools
- Reinforce the importance of every day
- Recognize great effort and progress

FOCUS: Stay strong together all season long!

FEBRUARY–MARCH
CLIMB HIGHER!

- Analyze attendance data and celebrate growth
- Implement strategies to remove barriers
- Engage families with resources and supports
- Highlight attendance success stories
- Set new goals for the spring

FOCUS: Climb higher toward our goal!

APRIL–MAY
NEAR THE SUMMIT!

- Intensify efforts as we approach our goal
- Support students and families to finish strong
- Recognize leaders in attendance
- Encourage perfect attendance
- Celebrate milestones and achievements

FOCUS: Push forward and finish strong!

JUNE
REACH THE SUMMIT!

- Review final attendance data and celebrate success
- Recognize schools, classrooms, and students
- Share results and impact of the campaign
- Plan for next year and set new goals
- THANK YOU for making every day count!

FOCUS: Celebrate success and plan ahead!

CHECKPOINTS ALONG THE TRAIL

FALL CHECKPOINT
By 9/25/26
Review early data and celebrate our start!

WINTER CHECKPOINT
By 1/25/27
Check progress and adjust our path!

SPRING CHECKPOINT
By 5/11/27
Celebrate growth and prepare for the summit!

SUMMIT REVIEW
By 6/16/27
Celebrate success and plan for next year!

TO GREAT THINGS!

TOGETHER, WE CAN REACH OUR GOAL AND ACHIEVE GREAT THINGS!