

FRESNO UNIFIED SCHOOL DISTRICT

Council of Great City Schools

ORGANIZATION	Fresno Unified School District
JOB TITLE	Director, General
JOB LOCATION	Communications
DESCRIPTION OF JOB	For questions regarding the job posting or application, please call Human Resources at (559) 457-3500. <u>NON-DISCRIMINATION STATEMENT</u> <i>FUSD prohibits discrimination, harassment (including sexual harassment), intimidation, and bullying based on actual or perceived race, color, ethnicity, national origin, immigration status, ancestry, age (40 and above), religious creed, religion, political belief or affiliation, gender, gender identity, gender expression, genetic information, mental or physical disability, sex, sexual orientation, marital status, pregnancy or parental status, childbirth, breastfeeding/lactation status, medical condition, military and veteran status, or association with a person or a group with one or more of these actual or perceived characteristics or any other basis protected by law or regulation, in its educational program(s) or employment. For questions or complaints, contact:</i> Title IX Coordinator - David Chavez, 2309 Tulare Street, (559) 457-3500, TitleIX@fresnounified.org Title 5 Compliance Officer - Teresa Plascencia, 2309 Tulare Street, (559) 457-3736, Constituent.Services@fresnounified.org Title II /ADA Coordinator – Steven Shubin, 2309 Tulare Street, (559) 457-6227, Steven.Shubin@fresnounified.org Section 504 Coordinator- Patrick Morrison, 890 S 10th Street Bldg C, (559) 457-3275, 504@fresnounified.org Under the direction of the Chief Information Officer, provide strategic leadership and oversight for the District's communications, public relations, digital engagement, multimedia storytelling, crisis communications, and community engagement functions. Develop, implement, and monitor a comprehensive communications and public relations strategy that reflects and advances the District's values, strengthens internal culture, promotes transparency and engagement, and builds trust and confidence among students, staff, families, and the broader community. Support and manage the District's crisis communication strategy; expand engagement across internal and external communication channels; manage and direct departmental resources and budget; supervise, develop, and support communications staff; and build

	strong, positive relationships with District leaders, Board trustees, employees, families, media, community partners, and other stakeholders. Requirements: Education And Experience: Any combination equivalent to: bachelor's degree in communications, public relations, journalism, marketing, public administration, business administration, educational administration, or a related field and seven years of increasingly responsible professional experience in communications, public relations, marketing, journalism, digital strategy, media relations, or a related field, including progressively responsible supervisory or management experience. Master's degree in a related field preferred. Experience in K-12 public education, government, or other public-sector communications preferred. Licenses And Other Requirements: Valid California driver's license. Relevant professional certification in communications, public relations, marketing, journalism, digital media, or a related field preferred.
VIEW FULL JOB DESCRIPTION	To view full job description, education requirements, and licenses for this position visit: https://www.fresnounified.org/employment/job-descriptions
HOW TO APPLY	TO APPLY FOR THE POSITION VISIT: www.fresnounified.org/departments/human-resources/career-opportunities/job-openings
ANNUAL SALARY RANGE	\$ 140,780.00- \$ 171,122.00
DEADLINE DATE TO APPLY	Thursday, October 8, 2026