Texas Wesleyan
UNIVERSITY

IMPACT REPORT 2025-26

*Texas Wesleyan Enters a **Bold New Era***

Building on the momentum of our 135th anniversary as Fort Worth's first institution of higher education, Texas Wesleyan continues to lead with connection, compassion, commitment and courage.

TOP *U.S. NEWS & WORLD REPORT* RANKINGS
BEST COLLEGES | SOCIAL MOBILITY | COUNSELING PROGRAMS | GRADUATE NURSE ANESTHESIA PROGRAM

Source: 2026 U.S. News & World Report Rankings





NAMED TO PHI THETA KAPPA HONOR SOCIETY'S 2026 TRANSFER HONOR ROLL

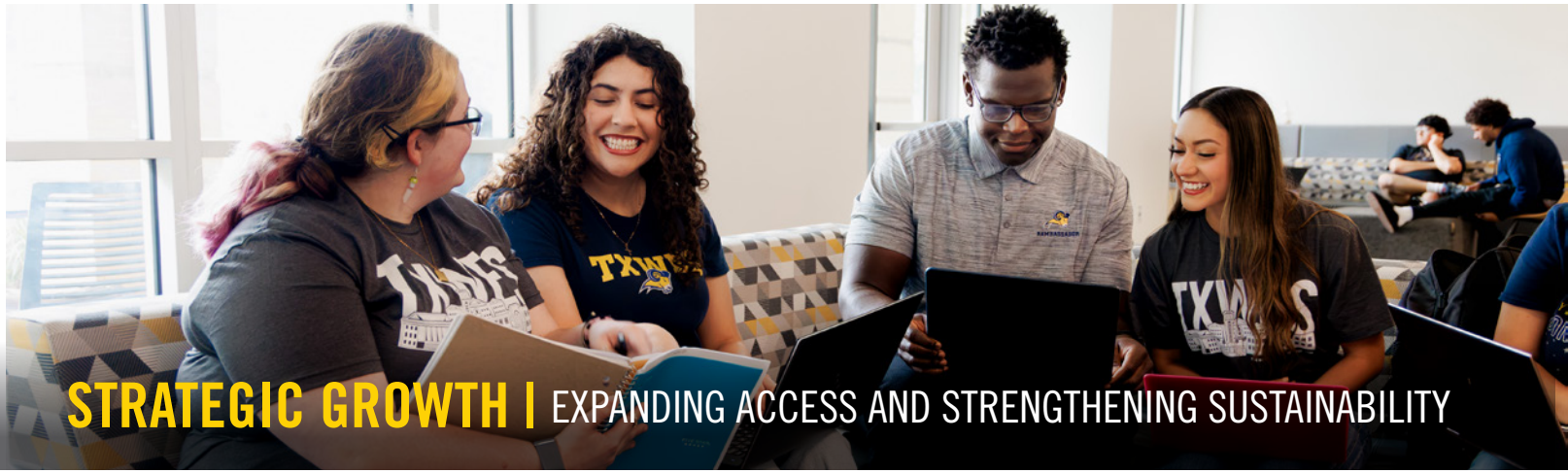
Source: Phi Theta Kappa Honor Society (PTK) 2026 Transfer Honor Roll

NEWSWEEK TOP UNIVERSITY
SUPPORTING WOMEN IN EDUCATION

Source: Newsweek 2026 America's Best Colleges for Women

Newsweek





STRATEGIC GROWTH | EXPANDING ACCESS AND STRENGTHENING SUSTAINABILITY

This year, Texas Wesleyan took deliberate steps to expand who we serve, how we serve them, and the resources that make that service possible. Strategic growth at TXWES is not growth for its own sake — it is growth in service of access, opportunity and long-term institutional strength.

ENROLLMENT & MARKET POSITION

Texas Wesleyan is expanding its reach and strengthening its reputation across North Texas and beyond. During the 2025-26 academic year, the university:

10%
ENROLLMENT INCREASE
FROM PREVIOUS YEAR

23%
SUMMER SCHOOL
ENROLLMENT GROWTH

2025
2026
LARGEST FRESHMAN CLASS
IN UNIVERSITY HISTORY

GRADUATED LARGEST
CLASS IN HISTORY

NEW & EMERGING AREAS OF STUDY

Texas Wesleyan continues to expand academic pathways aligned with the industries shaping our region's future, preparing students for careers in healthcare, artificial intelligence and business innovation.



This growth extends to our health professions programs: TXWES is expanding its School of Health Professions, marking a significant step forward with the appointment of Dr. Terri Kane as Dean of the School of Health Professions. Her leadership will guide the school as it grows to meet the region's rising demand for skilled healthcare professionals.

The university is also preparing to launch:

- **B.A. in Humanities and AI — Fall 2026**
- **M.S. in AI Project Management — Fall 2027**

Together, these programs reflect TXWES' commitment to preparing students for the careers of tomorrow.

FINANCIAL & INSTITUTIONAL STRENGTH

Celebrating our 135th anniversary reflects the strength and sustainability of Texas Wesleyan. Our financial responsibility and continued support from trustees, donors, partners and the community demonstrate strong confidence in our mission and future.

Our advancement and philanthropy results show a community more invested than ever in TXWES and its future.

CAPITAL CAMPAIGN

Exceeded its **$40 million** goal in record-breaking time

ANNUAL GIVING

$11M+ raised this fiscal year, including **$1.5M** for the stadium and academic success

DONOR BASE

Three-year growth driven by a **121%** increase in new donors

PRESIDENT'S CIRCLE

Exceeded membership goal by nearly **6%**



"My family's connection to Texas Wesleyan spans generations, and it has been an honor to continue the vision my grandfather and father helped shape. Their service on the Board of Trustees reflected a belief that higher education could transform both lives and communities. Supporting this [capital] campaign is my way of ensuring that Texas Wesleyan—Fort Worth's first higher education institution—continues to grow, thrive, and prepare the next generation of leaders." - **Lou Baker Martin**



"Texas Wesleyan has given me so much over the years, and I am honored to give something back. I believe deeply in the students at this university with their drive, their resilience, and their dreams. Whether it's supporting a student who needs a little extra help academically or cheering on our Rams as they compete on a bigger stage, I hope the gift lets every student know that their community is behind them."
- Susan Greer Lyons, Class of 1984

TRANSFORMATIONAL LEARNING

STUDENT SPOTLIGHT



BRADEN FORSYTHE

Junior, Computer Science B.S.

Braden Forsythe is studying how the conflict in the Middle East ripples through global oil and gas markets, shaping prices and inflation in the U.S. and abroad. His research was selected for presentation at TXWES University College Day, a tradition recognizing original student scholarship across every discipline. Mr. Forsythe's project reflects the real-world research Texas Wesleyan students bring to today's economic challenges.

SAVANNAH LOYA

Senior, Chemistry B.S.

Savannah Loya is tackling antibiotic resistance, one of medicine's most urgent problems. Her research examines a newly designed compound built around a 2,4-diaminopyrimidine core linked through a 1,2,4-oxadiazole ring that works to see how it inhibits dihydrofolate reductase, an enzyme Staphylococcus aureus depends on to replicate its DNA. By studying the compound at the enzymatic level, Ms. Loya's work lays the scientific groundwork for new antibiotic candidates, foundational research as drug-resistant infections remain a growing public health concern.





BUSINESS PARTNERSHIPS

Texas Wesleyan students don't just prepare for the workforce — they're actively recruited into it. Employers ranging from Fortune 500 companies to leading regional institutions recruit directly from Texas Wesleyan's campus each semester, reflecting the strength and reputation of a TXWES degree in the North Texas job market.

Among the organizations that have recruited Texas Wesleyan students in recent years:

GM Financial · FedEx · The Electronic Component Specialists · CHRISTUS Health · Cook Children's · hsc · FBI · U.S. Department of Housing and Urban Development · Fort Worth · Tarrant County Texas · Northwestern Mutual · Enterprise Mobility · Matador Resources Company · Haynes Boone · Fastenal · Higginbotham Insurance and Financial Services

This employer relationship runs both directions: Texas Wesleyan also maintains an active Employer Advisory Board including partners like the City of Fort Worth, Cook Children's, Haynes and Boone, and the Texas Education Agency ensuring the university's programs stay aligned with what employers need.

RANKED #7 IN THE NATION FOR BUSINESS OWNERSHIP

Source: OnDeck 2026 Entrepreneurship Rankings

ondeck



Texas Wesleyan University unveiled a mural gifted by the Morris Foundation in celebration of the foundation's 40th anniversary, honoring its decades of investment in Fort Worth. The mural captured the impact TXWES has made on the community.

INTENTIONAL CONNECTIONS |

ALUMNI SUCCESS



OD Bounds Award: ***Kevin Gilster '87*** was a 4-year letterman golfer at Texas Wesleyan, going on to a successful career in sales and marketing. He has stayed involved in the TXWES golf program as an alumnus, helping to establish the OD Bound Golf Classic and other fundraising initiatives that support academic and athletic scholarships for the golf program.



Wesleyan Flame Award: ***Dr. Robles-Goodwin'*** is a highly acclaimed professor of education and the bilingual/ESL director for Texas Wesleyan. Throughout her career, she has focused on issues of access, equity and culturally responsive teaching, particularly for bilingual learners. She is a leading voice in the field of dual language education and biliteracy, with many peer-reviewed publications and conference presentations.



Wesleyan Service Award: ***Eric Montoya '07 M.Ed. '15*** is a Fort Worth native who has dedicated his life to learning and serving his community. A two-time graduate of Texas Wesleyan, Mr. Montoya has served as teacher and assistant principal at multiple campuses in Fort Worth ISD. He was recently promoted to principal of Lily B. Clayton Elementary School. He is known for his genuine connections with and heart for students.



Young Alumni Achievement Award: ***Abbey Reece'16*** graduated from TXWES with a degree in political science and has served in local government roles throughout her career. She currently serves as the Assistant City Manager for the City of Justin, Texas, where she balances the complex needs of a fast-growing community while maintaining fiscal responsibility.



Honorary Alumni Award: ***Larry Anfin*** is a recognized business leader and philanthropist in Fort Worth. He serves on the Texas Wesleyan Board of Trustees and is a champion for the university's students and programs.



Distinguished Alumni Award: ***Dr. Paul Profitt '67*** is a legacy alumnus who earned his degree in chemistry while playing golf for Texas Wesleyan. He went on to medical school and is board certified in neurology and neurophysiology. After retiring from full-time medicine, Dr. Profitt continues to use his expertise to mentor and support other physicians remotely through teleneurology.



Alumni of the Year Award: ***Rev. Dr. René Lawson*** is an ordained United Methodist minister and has served a number of congregations in the North Texas area. In addition to his theology degrees, he holds a diploma in Joint Professional Military Education from the Naval War College. Rev. Dr. Lawson was commissioned in the U.S. Navy Reserves in 1997, and 2006 was deployed as a battalion chaplain to Camp Fallujah in Iraq. He retired in 2019 with the rank of Captain.

BUILDING COMMUNITY AND LEGACY

ATHLETIC ACHIEVEMENTS

Texas Wesleyan athletics has entered a new era. In 2026, the university formally initiated its transition from the NAIA to NCAA Division II, setting its sights on membership in the Lone Star Conference — one of the premier Division II leagues in the country. Its the next step for a department built for competition at every level: 23 varsity sports, 650+ student-athletes, 11 conference championships spanning football, volleyball, baseball and women's golf, and three national championships this year alone.

CONFERENCE & CHAMPIONSHIP SUCCESS

11 CONFERENCE CHAMNPIONSHIPS

12 NAIA NATIONAL TOURNAMENT APPEARANCES

3 NATIONAL CHAMPIONSHIPS

POSTSEASON & RECOGNITION

14 TEAMS/INDIVIDUALS COMPETED IN POSTSEASON PLAY

14 ALL-AMERICAN ATHLETES

15 TEAMS RECOGNIZED AS SCHOLAR TEAMS FOR ACADEMIC EXCELLENCE

PROGRAM GROWTH: Women's Varsity Flag Football completed its inaugural season this year — the first varsity flag football program in the state of Texas.

NCAA DIVISION II TRANSITION: Formally underway, targeting Lone Star Conference membership; 16 of 17 LSC-sponsored sports already fielded, backed by a new on-campus football facility and state-of-the-art field house.



Moritz Fieldhouse – Opened October 2025

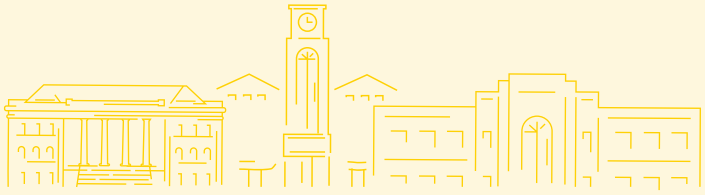


Karen Cramer Stadium – Final phase construction started; opening winter 2027



ECONOMIC IMPACT: $244 MILLION CONTRIBUTED TO THE REGIONAL ECONOMY

Texas Wesleyan's economic impact on Fort Worth goes beyond the classroom. Our impact shows up in dollars, jobs and regional growth.



~27,000 ALUMNI LIVING WITHIN 50 MILES OF CAMPUS

CAPITAL INVESTMENT
In athletic excellence, endowments, facilities and program support
★ Karen Cramer Stadium bleachers now in final design phase

$37.4M+ INVESTED SINCE 2020

TOTAL REGIONAL ECONOMIC IMPACT $244 MILLION ↑ 64% INCREASE SINCE 2023

INDUCED SPENDING $109 MILLION ↑ 54.7% INCREASE SINCE 2023

DIRECT SPENDING $93 MILLION ↑ NEARLY 19% INCREASE SINCE 2023

EMPLOYMENT SUPPORTED ~835 EMPLOYEES

COMMUNITY IMPACT

Texas Wesleyan's relationships — with school districts, employers, nonprofits, and neighbors across Fort Worth — are not incidental to our mission. They are how that mission reaches beyond our campus and into the life of this region.



Dear RAMily:

In January 2026, Texas Wesleyan University launched a bold new strategic plan, one built to ignite impact through strategic growth, transformational learning and intentional connections. This inaugural Igniting Impact report is our first opportunity to show you what that plan looks like in action, and I am proud to share the progress our university community made together throughout the 2025-26 academic year.

Nowhere is that impact more visible than in our enrollment growth. **This fall, we welcomed the largest first-year class in Texas Wesleyan's history, the second consecutive year we have broken that record and we are on pace for all-time high enrollment across the university.** These numbers reflect more than growth for its own sake. They reflect who we are as a university where students are known by name, by goal and by dream, and where that personal connection continues to draw record numbers of students to our campus.

Our momentum extends beyond the classroom. **In August 2026, we received an invitation letter from the Lone Star Conference to pursue membership, a pivotal step on our path toward NCAA athletics**. This milestone is decades in the making, the cumulative result of sustained athletic and academic success built by generations of TXWES students, coaches, faculty, and staff.

These achievements are a result of deliberate strategy, dedicated people, and a community that believes deeply in the transformational power of a Texas Wesleyan education. As you read through the highlights on the following pages, I hope you will see a university igniting impact on campus, in the community and beyond.

With gratitude,

Emily Messer

Dr. Emily Messer

President, Texas Wesleyan University