



For Immediate Release: September 23, 2026

Media Contact: Marisol Ramos-Lopez, Marisol.Lopez@rcsdk12.org, 585-455-2844

RCSD to Unveil New Districtwide Parent Center

Who:

Students, families, community partners, and staff from the Rochester City School District

What:

Ribbon-cutting for the new Districtwide parent center

When:

Friday, September 25, 2026, 11 a.m.

Where:

Loretta Johnson Middle School Campus
200 Genesee Street
Rochester, NY 14611

Details:

Serving as a dynamic, centralized family hub, the new Rochester City School District Parent Center transforms how families connect with District resources by eliminating the runaround of visiting multiple departments. While a child's home school remains their primary point of contact, this new center expands family support across two dedicated floors, featuring private suites for family meetings, hands-on District navigation, and tailored 1-on-1 guidance.

Grounded in the core pillars of Information, Connections, and Support, the center fosters a welcoming, "listen-first" environment where RCSD staff and community partners actively listen to family stories, assess individual needs, and directly connect visitors with the right solutions. The center also proudly houses the Parent Engagement Network (P.E.N.), uniting RCSD staff and local community organizations to deliver high-impact workshops and interactive learning opportunities on vital topics, ranging from early childhood development to housing assistance.