

## **COMMITTEE EVALUATION REPORT**

**CC 07-2627**

### **HIGH IMPACT TUTORING**

COMPETITIVE CONTRACT CC 07-2627 was received on 9/4/2026 @ 10:00 a.m. Seven (7) responses were received and scored by an Evaluation Committee based on a pre-determined Rubric totaling 100 points. The committee consists of the following staff members. The Purchasing Manager evaluated the cost component based on a predetermined formula.

1. Alyson Szczygiel
2. Ebony Rivera
3. Stephanie Niechwiadowicz

The Seven (7) responses were received by the following vendors:

1. Braintrust Tutors, Inc.  
100 Vandam St  
Suite 5A  
New York, NY 10013
2. Tutored by Teachers  
2093 Philadelphia Pike #7265  
Claymont, DE 19703
3. Imagine Learning, LLC  
100S Mill Ave #1700  
Tempe AZ 85281
4. TOKLA  
Tree of Knowledge Learning Academy  
428 Clifton Ave.  
Lakewood, NJ 08701
5. NJ Tutoring Corps. Inc.  
96 Clinton Ave PMB 330  
Newark NJ 07714
6. Little Scholars LLC  
1512 Willow Lawn Dr.  
Richmond, VA 23230
7. Catapult Learning  
150 Rouse Blvd. suite 210  
Philadelphia, PA 19112

|                  |                                                | TECHNICAL  | MANAGEMENT |
|------------------|------------------------------------------------|------------|------------|
|                  |                                                | MAX 30 PTS | MAX 40 PTS |
|                  |                                                |            |            |
| <b>SCORER #1</b> | Braintrust Tutors, Inc.                        | 30         | 40         |
|                  | Tutored by Teachers                            | 28         | 17         |
|                  | Imagine Learning, LLC                          | 26         | 30         |
|                  | TOKLA<br>Tree of Knowledge<br>Learning Academy | 30         | 40         |
|                  | NJ Tutoring Corps. Inc.                        | 24         | 28         |
|                  | Little Scholars LLC                            | 16         | 26         |
|                  | Catapult Learning                              | 30         | 40         |
|                  |                                                |            |            |
| <b>SCORER #2</b> | Braintrust Tutors                              | 30         | 40         |
|                  | Tutored by Teachers                            | 29         | 20         |
|                  | Imagine Learning                               | 26         | 30         |
|                  | TOKLA                                          | 29         | 40         |
|                  | NJ Tutoring                                    | 26         | 31         |
|                  | Little Scholars                                | 18         | 26         |
|                  | Catapult Learning                              | 30         | 38         |
|                  |                                                |            |            |
| <b>SCORER #3</b> | Braintrust Tutors                              | 30         | 40         |
|                  | Tutored by Teachers                            | 29         | 17         |
|                  | Imagine Learning                               | 26         | 32         |
|                  | TOKLA                                          | 30         | 40         |
|                  | NJ Tutoring                                    | 25         | 34         |
|                  | Little Scholars                                | 16         | 26         |
|                  | Catapult Learning                              | 30         | 40         |

| AVERAGE SCORES      |       |            |
|---------------------|-------|------------|
|                     | TECH  | MANAGEMENT |
| Braintrust Tutors   | 30    | 40         |
| Tutored by Teachers | 28.67 | 18         |
| Imagine Learning    | 26    | 30.67      |
| TOKLA               | 29.67 | 40         |
| NJ Tutoring         | 25    | 27.67      |
| Little Scholars     | 16.67 | 26         |

|                   |    |       |
|-------------------|----|-------|
| Catapult Learning | 30 | 39.33 |
|-------------------|----|-------|

The District requested a Cost Per Day and a Cost Per Hour on the proposal page. The following costs were presented: **The Maximum Cost points is 30.**

Based on a maximum **30 points for cost** the following are the scores for this component per vendor eliminating NJ Tutoring Corp as their proposal was not compliant in the cost area.

|                                              | Braintrust Tutors | Tutored by Teachers | Imagine Learning | Tree of Knowledge | NJ Tutoring Corp                                                                                                                           | Little Scholars, LLC | Catapult LEARNING |
|----------------------------------------------|-------------------|---------------------|------------------|-------------------|--------------------------------------------------------------------------------------------------------------------------------------------|----------------------|-------------------|
| <b>COST PER DAY</b>                          | \$720.00          | \$720.00            | \$450.00         | \$690.00          | Unclear/Presented different scenarios which was not requested by the district. RFP rejected, could not accurately score the cost component | \$810.00             | \$636.00          |
| <b>Points Received</b>                       | 18.75             | 18.75               | 30               | 19.56             | n/a                                                                                                                                        | 16.67                | 21.23             |
|                                              |                   |                     |                  |                   |                                                                                                                                            |                      |                   |
| <b>COST PER HOUR</b>                         | \$120.00          | \$120.00            | \$75.00          | \$115.00          | \$66.88                                                                                                                                    | \$135.00             | \$106.00          |
| <b>Points Received</b>                       | 18.75             | 18.75               | 30               | 19.56             | n/a                                                                                                                                        | 16.67                | 21.26             |
| <b>Total Average of both cost components</b> | <b>18.75</b>      | <b>18.75</b>        | <b>30</b>        | <b>19.56</b>      | <b>n/a</b>                                                                                                                                 | <b>16.67</b>         | <b>21.26</b>      |

**Total points for all 3 components for all vendors based on the average per category for all evaluators.**

| TOTAL AVERAGE SCORES |       |            |       |             |                       |
|----------------------|-------|------------|-------|-------------|-----------------------|
|                      | TECH  | MANAGEMENT | COST  | TOTAL SCORE | RANKING               |
| Braintrust Tutors    | 30    | 40         | 18.75 | 88.75       | 3                     |
| Tutored by Teachers  | 28.67 | 18         | 18.73 | 65.4        | Rejected below 75 pts |
| Imagine Learning     | 26    | 30.67      | 30    | 86.67       | 4                     |
| TOKLA                | 29.67 | 40         | 19.57 | 89.24       | 2                     |

|                   |       |       |       |       |                                                     |
|-------------------|-------|-------|-------|-------|-----------------------------------------------------|
| NJ Tutoring       | 25    | 27.67 | n/a   | 52.67 | Rejected below 75 pts and inaccurate cost component |
| Little Scholars   | 16.67 | 26    | 16.67 | 59.34 | Rejected below 75 pts                               |
| Catapult Learning | 30    | 39.33 | 21.23 | 90.56 | 1                                                   |

Comments:

- **Braintrust Tutors Inc.** had perfect scores in technical and management.
- **Tutored by Teachers** lost points in technical as they only mentioned online tutoring services. The district is seeking in person services. In management, they did not supply evidence of experience with data analysis, 3+ years of teaching in low performing school districts or experience in the utilization of educational technology tools and resources. Also, there was no mention of NJ standard teaching certifications.
- **Imagine Learning** lost technical points. They showed no evidence of the ability to pivot when necessary, did not address quizzes or universal screening data for each student. They also lost points in management as there is no evidence of NJ standard teaching certification or evidence of experience for 3+ years in low performing districts.
- **Tree of Knowledge** scored perfectly in technical and management as they hit on all points contained in the rubric.
- **NJ Tutoring Corp** did not fully demonstrate they could align with all of the technical criteria. They did not fully explain how they would submit individual lesson plans, align with core programs or communicate with parents. There were no evidence tutors have 10+ years in public education, having NJ standard teaching certificates, teaching in low performing districts or experience utilizing educational technologies and tools. They only mentioned the qualifications of their management staff but nothing about the actual tutors.
- **Little Scholars** scored poorly in the technical component as they did not mention many of the key areas of the rubric. There was no mention of alignment with curriculum, ability to shift direction mid lesson or administer quizzes. Individual tutoring was unclear. Also they indicated bi-weekly plan collaboration when the district requested weekly collaboration. Their management criteria did not show evidence of experience with data analysis or experience in the utilization of educational tools and resources or experience with multi-lingual learners as required.
- **Catapult Learning** scored perfectly in technical and nearly perfectly in management. They did not specifically state they had 3+ years teaching in low performing school

districts and experience in the utilization of educational technology tools and resources but these qualifications were certainly implied and incorporated in other qualification statements.

Recommend the award for CC 07-2627 for NJ High Impact Tutoring to Catapult Learning as they presented a responsive and responsible proposal and received the highest overall score for these services, price and other factors considered.