



CAREER & TECHNICAL EDUCATION PROGRAM

Business Management

Develop career-ready skills in leadership, management, marketing, and business operations.

Program Description

The Business Management instructional program prepares students to plan, organize, direct, and control the functions and processes of a firm or organization. Students who successfully complete this program will develop an in-depth understanding of the business and financial management practices needed for large and small enterprises. The program includes instruction in management theory, project management, human resources management and behavior, quantitative methods, purchasing and logistics, organization and production, marketing, and business decision-making.

Program Resources



[ADDITIONAL AWC PROGRAM INFORMATION](#)



[ADDITIONAL ADE PROGRAM INFORMATION](#)

Explore your future with STEDY.

Career-ready learning, real-world skills, and pathways to continued education and employment.