2026 Student Fundraiser

STUDENT PACKET

St. Mary's Academy

We Glow Together

TABLE OF CONTENTS

FREQUENTLY ASKED QUESTIONS & RESOURCES 1

STEPS TO START FUNDRAISING 3

WHY WE FUNDRAISE 4

HOW TO SET UP YOUR FUNDRAISING PAGE 5

EMAIL ASK TEMPLATE 8

CONTACT IDEAS 9

CALENDAR OF EVENTS 10

DODGEBALL TOURNAMENT 11

DINING FOR DOLLARS 12

SPIRIT WALK ROUTE MAP 13

SPIRIT WALK PERMISSION SLIP 14

STUDENT FUNDRAISER PRIZES 16

FOR MORE INFORMATION ABOUT THE STUDENT FUNDRAISER, VISIT THE STUDENT RESOURCES PAGE HERE

SCAN ME

FREQUENTLY ASKED QUESTIONS & RESOURCES

What is the Student Fundraiser?

The Student Fundraiser is exactly what it sounds like: an annual student-led fundraiser that highlights and supports our vibrant community. In 2026, each student is asked to raise $200 through their extended network of friends and family, contributing to our school-wide goal of $100,000. This year, the fundraiser's theme is "We Glow Together," celebrating how St. Mary's students shine when they work as a team.

When is the Student Fundraiser?

Friday, September 25 through Thursday, October 22, 2026.

Why do we fundraise?

Did you know that nearly 47% of SMA students receive financial aid? Funds raised through the Student Fundraiser not only support our tuition assistance program, but everything else that makes our school great: academics, athletics, extra-curricular activities, and more.

Who should you ask for donations?

The Student Fundraiser is an opportunity for students to engage with their communities, including neighbors, extended family members, church friends, and their parents' co-workers. Students are encouraged to share their personal St. Mary's story and educate their community on the school's one-of-a-kind impact on young women.

Can people make donations online?

Yes! Each student is required to make a fundraising page, which can be shared to social media, via email, or texted. Donating online is a quick, easy alternative to writing a check. Info about how to set up a page can be found on the Student Fundraiser Resources Page (see QR code).

Is donating online the only way to support SMA?

Not at all! Donations can be made via your fundraising page, by cash, or check. Cash or check donations that you have raised can be left in the donation box in the front office. Be sure to fill out a donation envelope with the information requested for the donation to count towards your total. Envelopes are in the front office next to the Donut Trophy.

FREQUENTLY ASKED QUESTIONS & RESOURCES

What tools are there to help you fundraise?

- Visit the Student Fundraiser Resources Page for helpful tips to start fundraising.
- Use the example letter/email template to help when requesting donations (see page 8 of this packet).
- SMAporters! These are people who want to donate to the Student Fundraiser but don't have a student to donate to. Fill out the "Request a SMAporter form" on the Resources Page for more information.

What is the Spirit Walk?

This low-intensity and high-fun walk is three-miles long and begins at SMA. It loops around the Willamette River along Waterfront Park, across the Steel Bridge, down the Eastbank Esplanade, and then across the Hawthorne Bridge and back to the school.

Who will walk with me?

Each TA walks together! You will be dismissed by TA (seniors first!) and will walk with your class. All students are required to turn in a permission slip to their TA in order to participate.

What if I can't go on the walk? (injury, illness, physical disability, etc.)

Even if you cannot participate in the walk, you are still part of the fun on Thursday, October 22. You will be assigned a task at SMA to assist with the production of the event and cheer on your fellow students. Plus, you are still eligible to win all the prizes throughout the fundraiser!

If you would like to participate in the walk, but need additional accommodations (ex. earplugs), please contact Jillian (info below).

Who do I ask if I have more questions?

Please reach out to our Special Events Manager, Jillian Jackson. You can email her at jillian.jackson@smapdx.org, or stop by her office in the Terrace Room on the third floor.

STEPS TO START FUNDRAISING

1. **CREATE** your online fundraising page. This takes less than a minute and can make a huge impact in achieving your fundraising goal!

2. **COMPILE** a list of contacts. Use the contact list sheet and ask template as a place to brainstorm. Ask your parents for contacts and be sure to ask if their employer will match their gift. Employer gift matching will double, or even triple, the amount you earn!

3. **CONTACT** your extended network of friends and family with personalized emails, letters, calls, and videos! Just think, if you ask 20 people for $10 you will have made your goal!

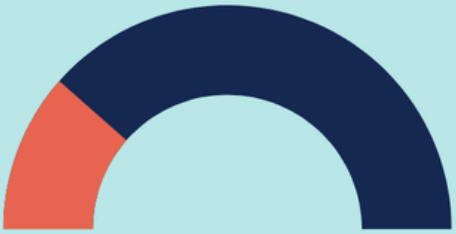
4. **BE SOCIAL!** Share your online fundraising page and SMA pride on social media. Also, look for fun Student Fundraiser posts on SMA social media and share them to help promote the event!

5. **SHOW YOUR APPRECIATION** as money comes in and be sure to send thank you notes! Notecards are available in the front office.

6. **ASK FOR TIPS!** If you are unsure of where to start, who to ask, or need some new ideas on how to fundraise, we are here to help! Ask your TA and classmates for their suggestions about how they fundraise, or email Jillian Jackson, to get contact information for people who want to donate to you!

St. Mary's Academy
Why We Fundraise

Actual Cost of Education



- 2026-27 Tuition: $21,660
- Actual Cost to Educate Each Student: $27,150
- SMA-Provided Subsidy Per Student $5,500

Funding the Gap Supports:

Faculty | Sports | Arts | STEM | Wellness & Leadership



- Nearly 47% of St. Mary's families are on tuition assistance
- Over $2 million in tuition assistance provided in the 2026-27 school year
- The average financial aid package is ~ $8,000



How We Fund the Gap

- Raising over $3 million annually



HOW TO SET UP YOUR FUNDRAISING PAGE

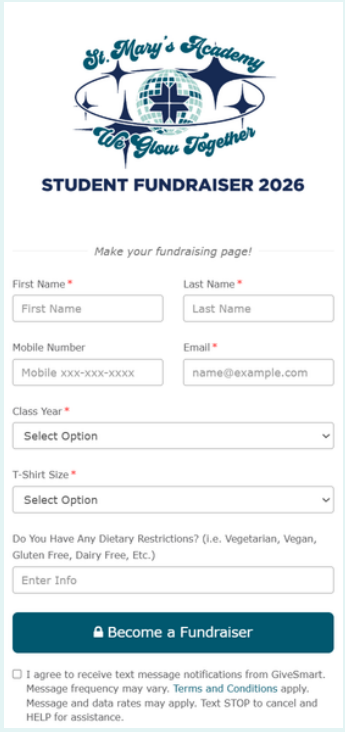
1. Visit the Student Fundraising Resources Page.

SCAN ME

2. Click on the "Make Your Fundraising Page" button.

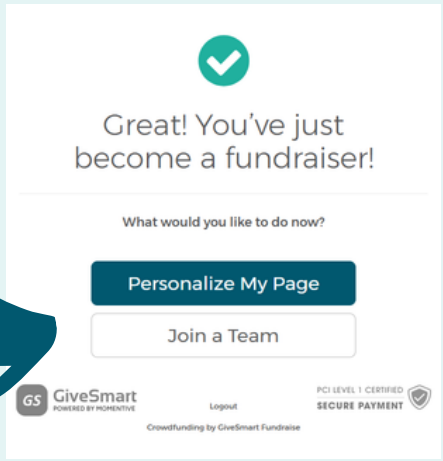


3. Fill out the information and click "Become a Fundraiser".

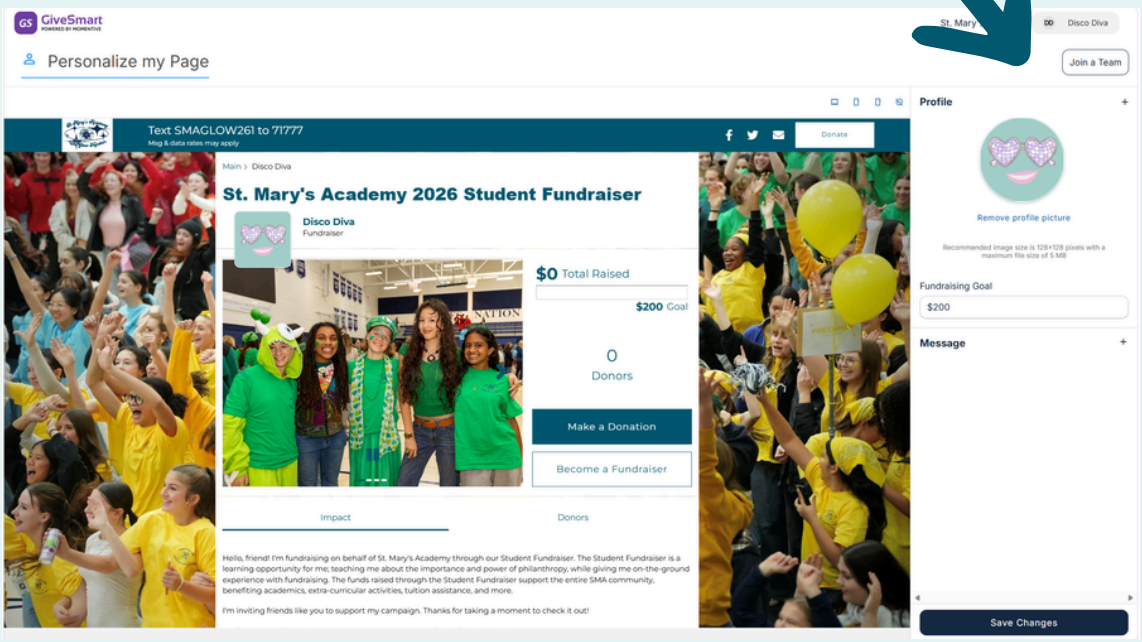


HOW TO SET UP YOUR FUNDRAISING PAGE

4 **PERSONALIZE YOUR PAGE!** Adding a photo and information on why you love SMA helps you raise more funds!

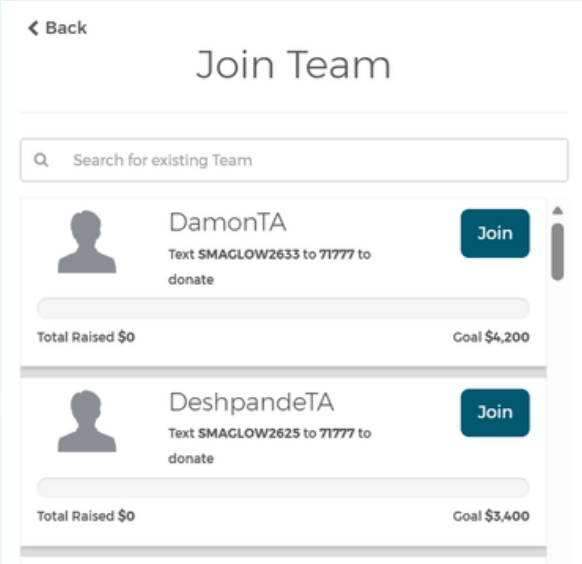


5 After personalizing your page, **Join your TA Team. Click the "Join a Team" button.**



HOW TO SET UP YOUR FUNDRAISING PAGE

6 Search for your TA and click **"Join"**.



7 **SAVE YOUR CONFIRMATION EMAIL** with your donation link to share. Don't delete this email, it also allows you to access your page and make edits.

8 **FUNDRAISE** to support SMA and win prizes! Share your fundraising page with family, friends, and others by texting, emailing, or sending a letter to them with the link to your fundraising page.



9 **THANK YOUR DONORS!** Send them a card or email them a note to show your appreciation!



EMAIL ASK TEMPLATE

Here is an example of a fundraising ask email to help you get started. The most successful fundraising letters reflect who you are and what SMA means to you!

New to SMA? Sharing about why you are excited to be here is a great way to start.

Hello Friend!

As you know, I am proud to be a student at St. Mary's Academy. Attending St. Mary's has helped me to grow as a person in amazing ways and I love being part of this community. For example, I participate in robotics and the Marians choir. My teachers and everyone at SMA are always there to support me. I'm raising funds to show my appreciation for how SMA has impacted my life and hopefully help the school grow and thrive for years to come.

I am reaching out to ask if you would contribute to our SMA Student Fundraiser this year. My personal fundraising goal is $200, which goes toward our school-wide goal to raise $100,000. The money we raise goes toward academics, sports, clubs, and other extracurricular activities as well as the school's financial aid program. You can give through my personal fundraising page. You can also donate by visiting: www.stmaryspdx.org/support-sma/studentfundraiser

Thank you for your consideration!

Student Name, Class year

P.S. The fundraising deadline is Thursday, October 22. If you'd prefer to mail your gift, you can send it here:

St. Mary's Academy c/o Student Fundraiser
1615 SW 5th Avenue
Portland, OR 97201

Please be sure to include my name on the check!

CONTACT IDEAS



GRANDPARENTS, AUNTS, UNCLES & COUNSINS



COACHES



NEIGHBORS



DOCTOR & HAIRDRESSER



TUTORS & INSTRUCTORS



COWORKERS



FAMILY FRIENDS



CHURCH FRIENDS

CALENDAR OF EVENTS

October

MON	TUE	WED	THU	FRI
				Sept. 25 Kickoff Assembly
28	**29** Dining for Dollars: PASTINI 2027 SE Division St Portland, OR 97202 11am - 9pm	**30**	**1**	**2** Dodgeball in the Gym @ Lunch
5	**6** Dining for Dollars: CHIPOTLE MEXICAN GRILL 3380 SW Cedar Hills Blvd Beaverton, OR 97005 4pm - 8pm	**7**	**8** Midpoint Prize Announced by 3pm	**9**
12	**13** Dodgeball Semifinals in the Gym @ Lunch	**14**	**15** Dining for Dollars: BURGERVILLE 1122 SE Hawthorne Blvd Portland, OR 97214 3pm - 10pm	**16**
19 Spirit Week!	**20** Spirit Week!	**21** Dodgeball Finals in the Gym @ Lunch *Face off against our fierce F/S!* + Spirit Week!	**22** **Spirit Walk** Class Color Day	**23** Founder's Day

DODGEBALL TOURNAMENT





2026 Student Fundraiser

DODGEBALL TOURNAMENT

ROUND 1:
Friday, October 2
at Lunch

ROUND 2:
Tuesday, October 13
at Lunch

ROUND 3:
Wednesday,
October 21
at Lunch

Faculty/staff will play in the final game!

Back by popular demand, it's the annual SMA Dodgeball Tournament! No sign-up or donation required. All you have to do is show up!

DINING FOR DOLLARS

What if you could grab dinner and support St. Mary's Academy at the same time? Now you can with Dining for Dollars!

This new program turns spaghetti, burritos, and burgers into funds for our SMAmily. Proceeds donated will be added to our overall Student Fundraiser total on the race to $100k. See participating restaurants and dates below:

1 PASTINI

When: Tuesday, September 29, from 11am - 9pm
Where: 2027 SE Division St, Portland, OR 97202
How it works: Don't forget to mention SMA when you or your family pay for your food!

2 CHIPOTLE MEXICAN GRILL

When: Tuesday, October 6, from 4 - 8pm
Where: 3380 SW Cedar Hills Blvd, Beaverton, OR 97005
How it works: Mention SMA at the register, or place a pickup order in the app with this code:**P7G79XT**

3 BURGERVILLE

When: Thursday, October 15, from 3 - 10pm
Where: 1122 SE Hawthorne Blvd, Portland, OR 97214
How it works: Mention SMA at the register, or or the drive-thru. You can also order on the Burgerville website with code: **BVGIVES**

DO:

- Bring your friends, family, church group, and any other communities that you are a part of!
- Remember to mention St. Mary's Academy at check-out or the drive thru window.

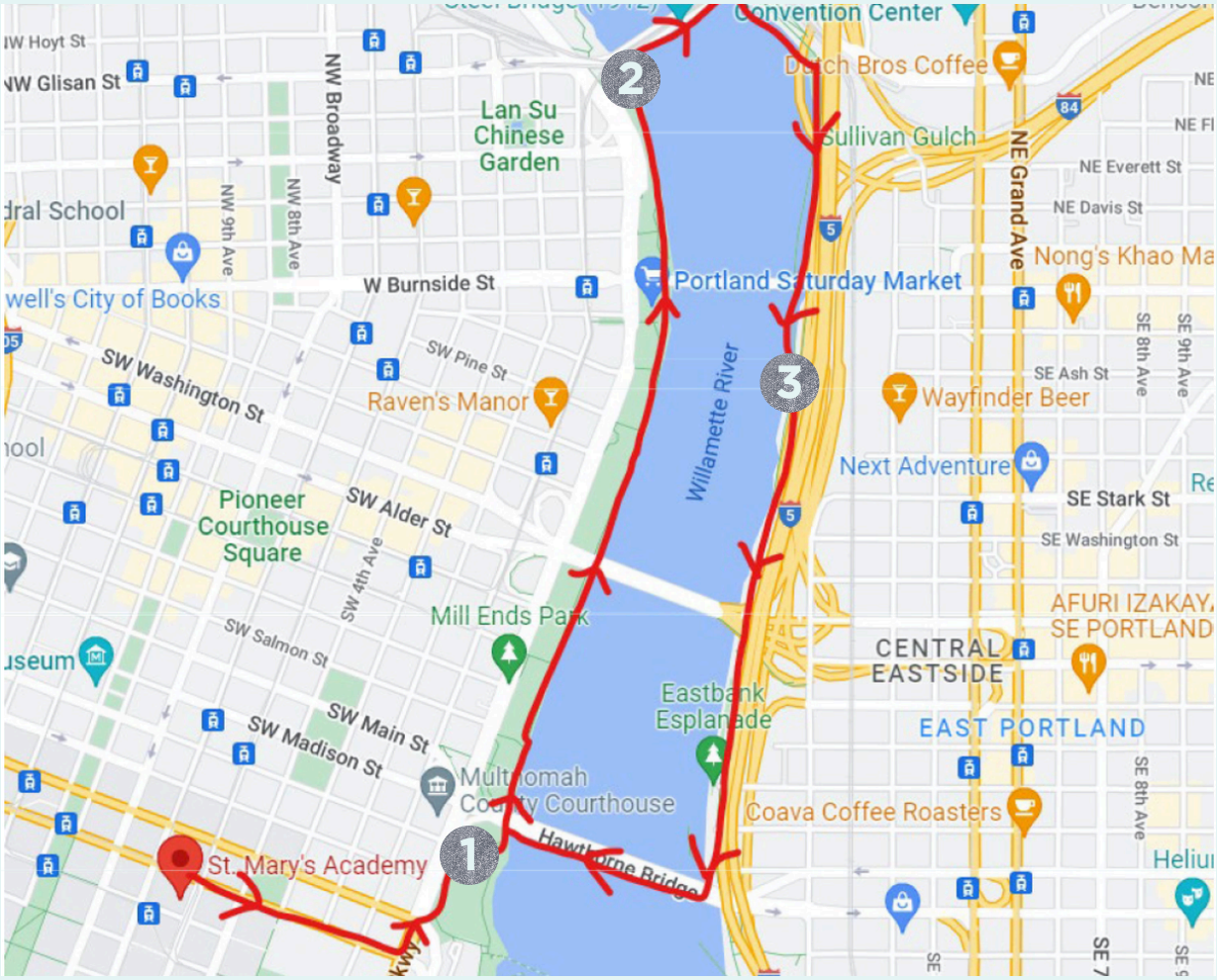
DON'T:

- DON'T order through a delivery app. It won't count!
- DON'T go to another location, or on a different date than the ones listed above. That won't count either!

ST. MARY'S ACADEMY

Got questions about our Dining for Dollars program? Contact our Assistant Director of Special Events, Jillian Jackson, at jillian.jackson@smapdx.org

SPIRIT WALK ROUTE & MAP



means there is an aid station at that location on the map.

All permission slips must be turned into your TA in order to go on the Spirit Walk!

ST. MARY'S
ACADEMY

FIELD TRIP PERMISSION FORM

Student's Name			
Teacher's Name	SMA Development Team	**Course Title**	Spirit Walk
Destination	Bridge Walk- Steel Bridge to Hawthorne Bridge	**Date of Trip**	October 22, 2026 11:30 am – 12:30 pm
Means of Transportation	Walk	**Cost per student**	None

PARENT PERMISSION

Permission is hereby granted for my daughter _____ to be included in this St. Mary's Academy field trip.

Although St. Mary's Academy (SMA) strives to protect the safety of its students, field trips present inherent risks. Before your student participates in a field trip, it is important that you carefully read and understand the following details before granting permission to participate.

Dangers present in this trip are those commonly experienced by and known to all persons traveling with young people within the United States. SMA cannot and does not claim to control these dangers. As a result, students must exercise an appropriate level of maturity and self-discipline for their ages and extend the effort necessary to protect their individual safety. Each student is urged to be continually on guard for the safety of others in the group and circumstances which impair that safety.

Parents/Guardians must inform themselves of the details of the field trip and the level of supervision. Parents/Guardians wishing more information about this trip should contact the school before signing, and then determine for themselves, considering their child's behavior patterns and maturity whether their child possesses the maturity and ability to accept direction and function responsibly and safely as a trip member in the unfamiliar situation. SMA cannot be expected to control student behavior that is contrary to directions given.

SMA will make no judgment about the safety of non-school public transportation (common carriers) used, traffic hazard situations, unlawful behavior of strangers, and other dangers to be found in the surroundings. SMA has purchased an accident and emergency sickness insurance policy for students on field trips. The maximum benefit payable per accident is in excess of any other insurance. SMA's sole representation is that a quality educational experience will be pursued.

We hereby release and agree to defend, indemnify, and hold harmless St. Mary's Academy, its officers, agents, employees, trip leaders and their assigns from any and all claims by any person, entity, or estate, in any forum that may arise against them by reason of property loss, injury and/or death incurred by the Student or Parent(s)/Guardian(s) resulting from any cause related to or arising out of (1) the student's participation in this activity, (2) the school or trip leader's negligence, or the negligence of others or other acts whether directly connected to these activities or however caused, and (3) by the condition of the premises or location where these activities occur, but *excepting* those acts that occur because trip leaders were grossly negligent in failing to take reasonable steps to protect the student from an immediate substantial hazard actually known to the trip leader.

PERMISSION FORM, CONT'D

If indicated above that my child is traveling by private vehicle on this field trip, I hereby grant permission for my child to travel by private vehicle. I understand that SMA has verified the volunteer driver has a valid driver's license and that the vehicle is insured in accordance with Oregon law.

Should an accident or other medical emergency occur during the trip or activity, and the trip leader is unable to reach a parent or guardian for medical authorization, I hereby give my consent for SMA and the responsible leader to authorize necessary care including, but not limited to, hospitalization or treatment, including injections, anesthesia, surgery, and medication.

I agree to be responsible for all debts not covered by the school which are incurred by the student during the trip or activity, and for all the expenses not covered by insurance that are incurred as a result of any accident, illness, or medical emergency involving the student.

I HAVE READ THIS CAREFULLY AND KNOW IT CONTAINS A RELEASE (the signature of one parent/guardian binds all the child's parents/guardians)

Parent/Guardian _____ Date _____

Return completed form to teacher by THURSDAY, OCTOBER 22, 2026

Field Trip Approved by: *Ashley Sheridan, VP Student Life*

_____

2026 Student Fundraiser

PRIZES!

COMMUNITY PRIZES

$25,000



FUNDRAISER T-SHIRTS*

$50,000



SMA ENAMEL PINS

$75,000



PIZZA PARTY

$100,000



KONA ICE TRUCK

INDIVIDUAL PRIZES



SET UP YOUR FUNDRAISING PAGE BY OCTOBER 2 FOR A HOLOGRAPHIC STICKER



WEEKLY MYSTERY RAFFLES



STUDENT WHO RAISES THE MOST MONEY WINS A $100 VISA GIFT CARD



STUDENT WITH THE MOST DONORS ALSO WINS A $100 VISA GIFT CARD



ONE NOMINATED ALL-STAR WILL BE RANDOMLY SELECTED TO RECEIVE SAMBAS, NIKES, OR GLITTERY BOOTS

2026 Student Fundraiser

PRIZES!

TA PRIZES

TJ'S PARTY SNACK PACK



FOR THE TAs WHO RAISES THE MOST MONEY IN THEIR GRADE

MIDPOINT PRIZE: SWEET TREAT



TAs WHO HAS RAISED THE MOST IN THEIR GRADE BY OCT 7

CLASS TROPHY!



THE CLASS THAT RAISES THE MOST MONEY WINS A DONUT PARTY + THEIR GRADUATING YEAR WILL BE ENGRAVED ON OUR TROPHY!