GRAPHIC DESIGN PATHWAY

Our MISSION
Educating all learners for tomorrow's world.

ACADEMIES OF WEST FARGO

Pathway Experience

The Academy of Design, Arts, and Communication offers pathways in marketing, business management, graphic design, and journalism. Learners in this academy have many opportunities to gain real world experience in their classes through simulations, job shadows, and a capstone experience. Learners may earn dual credit or industry certifications to prepare them for college or careers.

HIGH-WAGE, HIGH-SKILL, AND HIGH-DEMAND CAREERS

Audio and Video Technology and Film	Audio Systems Technician · Audio-Video Designer and Engineer · Technical Computer Support · Videographer · Special Effects and Animation Designer Technician
Journalism and Broadcasting	Control Room Technician · Design Director · Broadcast Technician · Editor · Producer · Station Manager · Audio-Video Operator
Performing Arts	Actor/Actress • Lighting Designer · Scenic Designer · Musician · Composer · Makeup Artist · Playwright · Digital, Video and State Production Manager
Printing Technology	Desktop Publishing Specialist · Computer Typography · Pre-production Technician · Plate Maker · Graphics Equipment Operator · Web Page Designer · Lithographer
Telecommunications	Network Designer · Telecommunications Technician · Telecommunication Equipment: Cable, Line Repair and Installation · Computer Programmer and Systems Analyst
Visual Arts	Fashion Designer · Commercial Artist · Commercial Photographer: Digital, Still, Video, Film · Illustrator · Textile Designer · Interior Designer · Computer Animator

PROGRAM OF STUDY: GRAPHIC DESIGN

SUBJECT	9th Grade	10th Grade	11th Grade	12th Grade
Choice Ready Planning	Freshman Experience HS 101	Choice Ready Career & Financial Literacy	Cybersecurity & College Ready	Senior Experience & Profile of a Graduate
Pathway Courses	**Graphic Design I/ Entertainment & Sports Marketing**	**Photography I / Photography II**	**Marketing I Video Production**	**Video Production Capstone**
English Language Arts	**4 Credits required:** core academic, electives, and dual credit are available			
Math	**3 Credits required:** core academic, electives, and dual credit are available			
PE / Health	**1.5 Credits required:** core academic, electives, and dual credit are available			
Science	**3 Credits required:** core academic, electives, and dual credit are available			
Social Studies	**3.5 Credits required:** core academic, electives, and dual credit are available			
Other Electives	Other electives for pathway preparation: Arts, Business, Fine Arts, Journalism, Marketing, Performing Arts,			

Student Leadership and Career and Technical Student Organization(s) – TSA

The Technology Student Association is a local, state, and national student organization created to develop skills in science, technology, engineering, and mathematics as well as business education. TSA aims to develop leadership, academic, and business management skills in the workplace among students and leaders within the community. Students currently or previously enrolled in Technology & Engineering courses join TSA and extend their learning and leadership through intra-curricular activities, and competitions. Contact your school's TSA Advisor to get involved.

College & Career Experiences – Accessible to ALL Academy Program of Study Students

4-year rolling plan, Classroom Guest Speakers, Campus and Industry Tours, Career Interest Inventory, College Application, R U Ready ND exploration, Compass Tool Profiles, College & Career Research, College and industry representative visits during advisory and lunch and learn session, Job Shadow/ Professional Interview/CareerViewXR, Scholarship & Financial Aid, Senior Capstone/Profile of a Graduate Reflection

Aligned Early Postsecondary Courses – Accessible to ALL Academy Program of Study Students

Review the West Fargo Course Catalog for dual credit course and advanced placement course offerings. (link)

Professional Certification(s)

Adobe

Arts, AV Tech, & Communication Coordinated Plan of Study – ND Scholarship

Visual Arts (Graphics)

Course Name	Cr
Photography I	.5
Photography II	.5
Graphic Communications I	.5
Graphic Communications II	.5
Video Production	1
Cooperative Work Experience	1

Is This Pathway for You?

- Do ideas inspire you to create?
- Are you passionate to overcome obstacles?
- Do you find multiple ways to express your creativity?
- Do you like to communicate your ideas?
- Do you enjoy drawing, performing or writing stories?
- Do you seek opportunities to learn bout and be engaged in history or culture?
- Does the idea of working in or being a part of a community that creates excite you?
- Do you enjoy exploring new technologies?
- Are you able to communicate your ideas to diverse audiences?

North Dakota Arts, A/V Technology, & Communications Related Post-Secondary Programs

Pathway	Certificate or Associate's Degree	Bachelor's Degree	Master's Degree or More
Audio and Video Technology and Film	♦ Digital Audio Production (BSC) ♦ Web Page Development and Design (BSC, NDSCS)	♦ Multimedia Studies (MiSU) ♦ New Media & Web Design (NDSU)	♦ Library/Information Technology (VCSU)
Journalism and Broadcasting	♦ English transfer (BSC, DCB, TMCC) ♦ Mass Communications (BSC) ♦ Speech Communication transfer (BSC)	♦ Broadcasting (MiSU) ♦ Communication (DSU, MaSU, MiSU, UJ, UND, VCSU) ♦ English (DSU, MaSU, MiSU, NDSU, UJ, UM, UND, VCSU) ♦ English Education (DSU, MaSU, MiSU, NDSU, UM, VCSU) ♦ Journalism/Professional Writing (NDSU) ♦ Mass Communications (UM)	♦ Communication (NDSU) ♦ English (NDSU) ♦ Mass Communications (NDSU) ♦ Speech Communication (NDSU)
Performing Arts	♦ Music transfer (BSC, NDSCS, TMCC, WSC) ♦ Theatre Arts - Performance (BSC) ♦ Theatre Arts – Technical Theatre (BSC)	♦ Music (DSU, MiSU, NDSU, UJ, UM, UND, VCSU) ♦ Music Education (DSU, MiSU, UM, UND, VCSU) ♦ Music Performance (UM, UND) ♦ Musical Theatre (UND) ♦ Theatre Arts (DSU, MiSU, NDSU, UND) ♦ Theatre Education (MiSU)	♦ Music (NDSU, UND) ♦ Theatre Arts (NDSU)
Printing Technology		♦ Print communications Concentration (MiSU)	
Telecommunications	♦ Electronics Technology (BSC) ♦ Electronics/Telecommunications ♦ Technology (BSC)	♦ Communication (DSU, MaSU, MiSU, UJ, UND, VCSU) ♦ Strategic Communication (NDSU)	
Visual Arts	♦ Art transfer (DCB, TMCC) ♦ Fine Art (CCCC) ♦ Graphic Arts/Design (CCCC, RC, UTTC) ♦ Graphic Design & Communications (BSC) ♦ Photography (DCB) ♦ Visual Art transfer (BSC)	♦ Apparel, Retail Merchandising, and Design (NDSU) ♦ Art/Art Studies (DSU, MiSU, NDSU, UJ, VCSU) ♦ Arts Administration (MiSU) ♦ Art Education (DSU, MiSU, NDSU, VCSU) ♦ Art Entrepreneurship (DSU) ♦ Fine Arts (MiSU) ♦ Graphic Design (RC) ♦ Graphic Design & New Art Media (UND) ♦ Graphic Design Technology (UND) ♦ Interior Design (NDSU) ♦ Visual Arts (UND)	♦ Visual Arts (UND)