Business Management Pathway

ACADEMY OF BUSINESS FINANCE & MARKETNG

Our MISSION

Educating all learners for tomorrow's world.

Pathway Experience

The Business Management pathway provides opportunities for leaners to explore business concepts and apply technologies to their personal lives, academic disciplines, and explore future careers to become competitive and productive citizens in a global market. Learners will study finance, business practices, ethics, human resources, accounting, office management, computer applications, data processing, and more. Learners will gain real world experience through a capstone experience.

HIGH-WAGE, HIGH-SKILL, AND HIGH-DEMAND CAREERS	
Administrative Support	Administrative Assistant · Office Manager · Customer Service Assistant · Desktop Publisher · Data Entry Specialist· Receptionist · Medical Transcriptionist · Legal Secretary
Business Information Management	Information Systems Manager · Accounting Clerk or Supervisor · Adjuster · Chief Technology Officer · Budget Analyst · Auditor · Business Consultant
General Management	General Manager · Business & Development Manager · Risk Manager · Public Relations Manager· Chief Executive Officer · Entrepreneur
Human Resources Management	Human Resource Manager · Industrial Relations Director · Compensation & Benefits Manager · Corporate Trainer· Personnel Recruiter · Public Relations Manager
Operations Management	Training & Development Manager · Sales Representative or Manager · Budget Analyst · Research & Development Manager · E-Commerce Analyst

PROGRAM OF STUDY: MARKETING				
SUBJECT	**9th Grade**	**10th Grade**	**11th Grade**	**12th Grade**
Choice Ready Planning	Freshman Experience HS 101	Choice Ready Career & Financial Literacy	Cybersecurity & College Ready	Senior Experience & Profile of a Graduate
Pathway Courses	**Fundamentals of Bus/Pathway Elective**	**Business Finance/ Business Law**	**Accounting I & II**	**Accounting III & IV Capstone**
English Language Arts	**4 Credits required:** core academic, electives, and dual credit are available			
Math	**3 Credits required:** core academic, electives, and dual credit are available			
PE/Health	**1 & .5 Credits required:** core academic, electives, and dual credit are available			
Science	**3 Credits required:** core academic, electives, and dual credit are available			
Social Studies	**3.5 credits required:** core academic, electives, and dual credit are available			
Other Electives	Other electives for pathway preparation: Marketing, Information Technology, World Language			

Student Leadership and Career and Technical Student Organization(s) – FBLA

Future Business Leaders of America is a co-curricular student organization for students enrolled in Business Education courses. FBLA inspires and prepares students to become community minded business leaders in a global society through career preparation and leadership experiences. FBLA focuses on leadership development, academic competitions, high school programs, membership benefits, community services, and awards.

College & Career Experiences – Accessible to ALL Academy Program of Study Students

4-year rolling plan, Classroom Guest Speakers, Campus and Industry Tours, Career Interest Inventory, College Application, R U ReadyND exploration, Compass Tool Profiles, College & Career Research, College and industry representative visits during advisory and lunch and learn session, Job Shadow/ Professional Interview/CareerViewXR, Scholarship & Financial Aid, Senior Capstone/Profile of a Graduate Reflection

Aligned Early Postsecondary Courses – Accessible to ALL Academy Program of Study Students

Review the West Fargo Course Catalog for dual credit course and advanced placement course offerings. (link)

Professional Certification(s)

To be developed

Business Education Coordinated Plan of Study – ND Scholarship

Administrative Support		General Management		Accounting	
Course Name	Cr	Course Name	Cr	Course Name	Cr
Business Computer Applications	.5	Business Computer Applications	.5	Business Computer Applications	.5
Fundamentals of Business	.5	Business & Financial Literacy	.5	Business & Financial Literacy	.5
Accounting I & II	1	Accounting I & II	1	Accounting I & II	1
Accounting III & IV	1	Accounting III & IV	1	Accounting III & IV	1
Web Design	.5	Fundamentals of Business	.5	Fundamentals of Business	.5
Web Design	.5	Business Law	.5	Business Law	.5

Is This Pathway for You?

- Are you someone who likes to work with data to solve problems?
- Do you like to interact with all kinds of people?
- Do you like to come up with new ideas?
- Do you like to follow directions to complete a task?
- Do you consider yourself a leader who could be part of a team?
- Are you interested in technology and its ongoing innovation?
- Have you ever dreamed of owning your own business?
- Do you enjoy using math to solve problems?

North Dakota Business Management & Administration Related Post-Secondary Programs

Pathway	Certificate or Associate's Degree	Bachelor's Degree	Master's Degree or More
Administrative Support	♦ Administrative Assistant (BSC, DCB, LRSC, NHSC) ♦ Bookkeeping (DCB) ♦ Business/Office Technology (CCCC, NDSCS, SBC, UTTC) ♦ Computer Applications (CCCC) ♦ Computer Support Specialist (BSC, TMCC) ♦ Office Administration (BJCC, DSU) ♦ Reception Services (DCB)		
Business Information Management	♦ Business Management (MaSU, NDSCS, RC, UTTC, WSC) ♦ Computer Information Systems (BSC, DCB, NDSCS) ♦ Information Processing Specialist (BSC) ♦ Information Tech/Management (DCB, ♦ LRSC, NDSCS, NHSC, RC, SBC, WSC) ♦ Management Information Systems (NDSCS) ♦ Small Business Management (DCB)	♦ Applied Business Information Technology (MiSU) ♦ Business Communication (UM) ♦ Business Process Integration Management (VCSU) ♦ Computer Information Systems (MaSU, UM, UND) ♦ Information Technology Management (RC, UM) ♦ Management Communication (NDSU) ♦ Management Information Systems (MiSU, NDSU)	♦ Information Systems (MiSU)
General Management	♦ Business Administration transfer (BSC, CCCC, DCB, LRSC, NDSCS, NHSC, SBC, TBC, TMCC) ♦ Business Education transfer (BSC, DCB) ♦ Computer Support Specialist (BSC, TMCC) ♦ Entrepreneurship (BSC, CCCC, NDSCS, SBC, TMCC) ♦ Management (BSC)	♦ Applied Management (MiSU) ♦ Business Administration (DSU, MaSU, NDSU, SBC, TBC, UTTC, UJ, UM, VCSU) ♦ Business Education (DSU, MiSU, UM, VCSU) ♦ Entrepreneurship (UND) ♦ International Business (MiSU) ♦ Management (MiSU, NDSU, RC, UND, VCSU) ♦ Public Administration (UND)	♦ Business (UM) ♦ Business Administration (NDSU, UM, UND) ♦ Management (MiSU) ♦ Project Management (UM) ♦ Public Administration (UM, UND)
Human Resources Management	♦ HR and Organizational Leadership (RC)	♦ Human Resource Management (DSU, UND, VCSU) ♦ Human Resources and Organizational Leadership (RC)	
Operations Management		♦ Business Economics (UND) ♦ Business Management (RC, UM) ♦ Business Systems Analysis (RC) ♦ Management Communication (NDSU) ♦ Operations & Supply Chain Management (UND)	