

2027 Conservation Poster Contest Guidelines

From Source to Sea. Every Drop Has A Journey.

Details

- Open to grades K-12; public, private or home school students
- Each poster must go through the following contest process: Local/County, Area, State, Nationals.
- The National Poster Contest theme is: **From Source to Sea. Every Drop Has A Journey.**

Contest Rules

- Poster size: **11" x 17" (60 lb to 90 lb paper NACD recommended size and weight)**
Other sized accepted are: 12" x 18" or 14" x 22".
- The 2027 National Contest Theme, **From Source to Sea. Every Drop Has A Journey.** must be written on the front of each poster.
- All posters must be created by an individual student, team projects are not permitted, younger students must complete their own work. Tracing or copying from photographs or other artists' works is not allowed.
- Any media may be used: paint, crayon, colored pencil, charcoal, stickers, paper or other materials on regular posters. (Computer-generated posters will not be accepted)
- To be eligible for judging, each entry must have a completed and signed entry form attached to the back.

Posters Due to County

- Poster Due Date: **01/04/2027**
- Local entries due to: **Abigail - ECC LCD**
- Phone: **715-839-6226**
- Address: **721 Oxford Ave, Suite 3344, EC**

County Contest

- County: **Eau Claire County**
- Date of County Contest: **01/13/2027**
- Location: **Eau Claire County Courthouse**
- 1st place from each division moves to Area

Area Contest

- Area: **West Central**
- Date of Area Contest: **Mid-January, Date TBD**
- Location: **TBD**
- 1st place from each division moves to State

State Contest

- Posters Due: February 5, 2027
- Dates of State Contest: March 3-5, 2027
- WI Land+Water Annual Conference, The Wilderness Resort, Wisconsin Dells

National Contest

- Submitted by December 1, 2027
- National Contest entries submitted by WI Land+Water



Poster Evaluations

Conservation Message 50%
Visual Effectiveness 30%
Originality 10%
Universal Appeal 10%



Contact your County Land/Water Conservation Department for details on how to get started and/or:
<https://wisconsinlandwater.org/our-work/youth-education/poster-speaking-contest/contest-dates>

2027 Conservation Awareness Poster Contest

County Entries Due: **01/04/2027**

STUDENT

First Name _____ Middle _____ Last _____

Address _____

City _____ State _____ Zip _____

County where you live _____

County where you attend school (If different) Eau Claire County Grade _____ Age _____

Parent/Guardian

Parent/guardian name (printed) _____

E-mail _____ Cell Number _____

REQUIRED Signature of parent or guardian certifies that the information provided is accurate and allows local land conservation departments, WI Land+Water, and NACD to utilize the photos for educational or promotional purposes:

X _____ Date _____

LOCAL MEDIA

Newspaper Name: _____

Email _____ Phone Number _____

SCHOOL

☐ Public School ☐ Private School ☐ Home School

Teacher Name _____

School Name _____

Address _____

City _____ County Eau Claire County State WI Zip _____

E-mail address _____ Phone (____) _____

COUNTY LAND/WATER CONSERVATION DEPARTMENT (to be filled out by local rep)

County Eau Claire County Area West Central

Contact _____ Title _____

Address _____

City _____ State _____ Zip _____

E-mail Address _____ Phone (____) _____

Please check appropriate grade level.

- ☐ Grades K-1
☐ Grades 2-3
☐ Grades 4-6
☐ Grades 7-9
☐ Grades 10-12

