



2027 Sponsorship Opportunities

LEVEL	BENEFITS & RECOGNITION
Mission Sponsor \$25,000	• Tarrier Strong Sponsor benefits PLUS ↓ • Logo placement on Auction bid cards
Tarrier Strong Sponsor \$15,000	• Martlet in Flight Sponsor benefits PLUS ↓ • Prominent logo inclusion on Auction signage and Sponsorship Banner (2027-28) • Full-page ad in printed Auction Catalog • Social Media: 2 exclusive social media posts on CWA's Instagram & Facebook • Spirit Auction Tickets for 10 and premium table
Martlet in Flight Sponsor \$10,000	• Party with Charlie Sponsor benefits PLUS ↓ • Full-page ad in printed Auction Catalog, Logo inclusion in CWA's Annual Ties Magazine • Spirit Auction Tickets for 8 and premium table
Party with Charlie Sponsor \$7,500	• Celebrate Spike Sponsor benefits PLUS ↓ • Shout out recognition and Prominent logo inclusion on all Auction materials • Social Media: 1 exclusive social media post on CWA's Instagram & Facebook • Spirit Auction Tickets for 6
Celebrate Spike Sponsor \$5,000	• Community Sponsor benefits PLUS ↓ • Shout out recognition at the in-person Auction event • Spirit Auction Tickets for 4
Community Sponsor \$3,500	• Logo inclusion on all 2027 Spirit Auction communications, auction web pages, screens at the in-person Auction event, and Sponsorship Banner displayed on CWA's campus during the 2027-28 school year. • Half-page ad in printed Auction Catalog, Logo inclusion in CWA's Annual Ties Magazine • Social Media: 1 shared social media post on CWA's Instagram & Facebook • Spirit Auction Tickets for 2
Spirit Sponsor \$2,500	Choose one or more of the options below at \$2,500 each: ☐ Dessert Dash Sponsor ☐ Entertainment Sponsor ☐ Photo Booth Sponsor ☐ Signature Drink Sponsor • Half-page Catalog ad and recognition at location of sponsored item • Limit of 1 sponsor per item, please call Michael Otter-Alvarado at 253.620.8366 to verify sponsorship availability.
Sports Boosters Sponsor - \$2,000	• Your logo or name placed on a 4'x6' banner presented on Haertl Field • Your logo or name placed on the CWA sponsorship banner by the Dome Gym
Arts Boosters Sponsor - \$2,000	• Your logo or name placed on a Display Board and Easel in the LAPAC • Your logo or name placed on the CWA sponsorship banner by the Dome Gym
Advertising \$500-\$4,000	☐ Mobile Bidding Sponsor: \$4,000 (premier logo placement on mobile bidding site) ☐ Full Page Catalog Ad: \$2,000 ☐ Half Page Catalog Ad: \$1,000 ☐ Quarter Page Catalog Ad: \$500

SPONSOR INFORMATION

Sponsor Name (for promo materials): _____

Point of Contact (if business): _____

Address: _____

Website URL: _____

Contact Phone: _____

Contact Email: _____

Sponsorship Levels for 2027 Spirit Auction

- | | | |
|---|--|---|
| ☐ Mission Sponsor (\$25,000) | ☐ Tarrier Strong (\$15,000) | ☐ Martlet in Flight (\$10,000) |
| ☐ Party with Charlie (\$7,500) | ☐ Celebrate Spike (\$5,000) | ☐ Community Sponsor (\$3,500) |
| ☐ Spirit Sponsor (\$2,500) | ☐ CWA Sports Boosters (\$2,000) | ☐ CWA Arts Boosters (\$2,000) |
| ☐ If Spirit Sponsor, please write your option(s) here: _____ | | |

Advertising Levels for 2027 Spirit Auction

- | | | | |
|---|---|--|--|
| ☐ Mobile Bidding Sponsor (\$4,000) | ☐ Full-page & screen (\$2,000) | ☐ 1/2 page & screen (\$1,000) | ☐ 1/4 page & screen (\$500) |
|---|---|--|--|

Benefits Opt-out (to ensure gift is 100% tax-deductible)

- ☐ We wish to sponsor **without** the event tickets for maximum tax benefit.

Payment & Billing

- ☐ Payment is enclosed (please make check payable to Charles Wright Academy).
- ☐ Please have CWA send me an invoice to be paid by 6/15/2027.
- ☐ Payment will be made online at charleswright.org/sponsors

Remit

By mail to: CWA Development, 7723 Chambers Creek Rd W, Tacoma, WA 98467

By email to: auction@charleswright.org (For your security, do not email credit card information)

Logo, Ads & Video Submission

Logo, ads, and videos are subject to review and approval by Charles Wright Academy. Please send artwork or questions to auction@charleswright.org. **All final artwork and videos must be received by February 1, 2027.**

For sponsorship questions or assistance, please contact Michael Otter-Alvarado at 253-620-8366.

Charles Wright Academy is a recognized 501(c)3 organization by the Internal Revenue Code. Our Federal Tax ID # is 91-0673111