

GRAPHIC DESIGN 1

This is project-based class where you will learn the foundations of graphic design and transform your ideas from pen and paper into a finished concept. Graphic Design 1 focuses on learning the elements and principles of graphic design as well as the programs designers use to build and give life to their concepts. These primary programs include Photoshop, Illustrator and InDesign.

I'm here for you anytime! This year will provide it's own sets of challenges, so please be patients and let me know if you are in need of help. I'm passionate about design, photography and art overall, so reach out right away if you're struggling. You're welcome to work in the classroom to finish assignment or seek extra help, please let me know what arrangements are needed and we'll make it work.

CONTACT



jodum@west-fargo.k12.nd.us

Room: 122G WF / A221 Horace

Contact: Email - If over two emails on one assignment, please set up a teams meeting to discuss further

Prep Time: It's complicated. Email to set up a time to meet.



Virtual Days

Join me for additional help or when we have to work through storm days. To join my virtual classroom, go to my course in Schoology and click on the link that says "Ms. Odum's Team Chat".

GRADING



A = 100 - 90

B = 89 - 80

C = 79 - 70

D = 69 - 60

F = 59 - 0

QUARTER 1 = 50% OF GRADE

QUARTER 2 = 50% OF GRADE

**STUDENTS & PARENTS CAN ACCESS
GRADES THROUGH INFINITE CAMPUS.**

CLASS EXPECTATIONS

- Be on time. It's disrespectful to the entire class when you come in late. I'm not going to go over things in detail again for you when others need help and were on time. Detention will be assigned after five tardies.
- Masks are to be worn in accordance with school guidelines, but please consider wearing one if you are under the weather.
- Continue to wash or sanitize your hands especially if you have a cold.
- Disinfect is available if you wish to sanitize your space.
- Complete the work, discussions and participate in critiques. These are essential skills for personal development for any artist looking to go into this field.
- Be kind and respectful to yourself, everyone and the equipment/space. Be a part of the solution, not the problem. Kindness is free and takes zero talent. Deposit into someone's emotional piggy bank rather than withdraw from it.
- Bottled drinks are allowed as long as they have a secure top.
- Be quick and efficient in the bathroom. Adobe Creative Cloud can be difficult to learn so you're on your own if you miss instruction.
- Our school's policy on cell phones will be enforced. Phones cannot be on your person and must be in a locker or secured in a backpack.
- Music is allowed through approved media, but it cannot be a distraction. YouTube should be used for tutorials, not for TikTok.
- With the development of AI, it is also stressed that we are not using that technology inappropriately. Cheaters never win. Work on your problem solving skills to take you further in your choice career.
- Take notes during instruction/videos/demos. Don't assume I will give you slides.
- Be coachable. Anyone can become a better listener, learn from feedback, and embrace the success of others.
- If you're sick, please stay home and take care of yourself. This also means taking care of your mental health and reaching out if you're struggling.
- If you reach out to me more than two times with questions on a project, I ask that you schedule a teams meeting- or one in-person.

ITEMS NEEDED EVERYDAY:

1. Be prepared. Prior planning prevents poor performance.
2. A positive and creative attitude.
3. Active participation.
4. Coachable mindset
5. A charged iPad.
6. Camera with a charged battery.
7. An organized OneDrive/computer/files.

ASSIGNMENTS

- Check your Schoology everyday. Deadlines are set for 11:59pm.
- Online assignments **NEED** to be completed before meeting in person again.
- Assignments will be posted in Schoology but you will need to use other apps or programs to complete them. This is a project-based class and some things can only be accomplished in class. Choose your time wisely.
- I give plenty of lab time. If you don't finish your work in class, it's your responsibility to find time to finish.
- If you don't like an assignment score, you are welcome to a redo, but communicate with me first to understand why you received that grade and what you're going to do different to earn a better grade.
- Work hard to get everything in on time. It will quickly start to accumulate and you'll give up before you even start. If anything is submitted late, you need to communicate with me through Schoology. Don't make your timeline my timeline. It won't be graded immediately so don't ask.
- Go back over material in Schoology before asking for help. This is where your notes come in handy as well. You're responsible young adults and you need to be able to independently problem solve. Google is also a good resource. I'm always here to help but I'm not here to do your work.
- Communicate excused absences and missing work with me ahead of time if possible.
- It's **100% ok** to fail. It's not ok to **NOT** try or put in effort just to get it done. Think outside the box –everyone can be creative. Photography is an art and a science.

PHOTOS OUTSIDE OF CLASSROOM

- It is a privilege to leave the classroom to take photos. Do NOT abuse it or I will take it away. This is a CTE class so professionalism is expected at all times; watch your language and how you address others. Be considerate and appropriate. WFHS staff will notify me if they hear or see issues from poor behavior. Be respectful, but you already know that.
- Don't be disruptive to other classes. Walk in the hallways and talk quietly.
- Wear your hallway passes around your neck so staff can easily identify you're in my class. I also try and make staff aware who my students are so you have the opportunity to move around.
- Your phones stay in the classroom. Do not bring them with.
- If you're not understanding the photo assignment, come talk to me and ask for help and clarification. Don't take photos just to get it done. Show me your photos!
- Locker rooms and bathrooms are off-limits.
- Ask permission before taking someone's photo. (Hello, my name is...I am in my graphic design class, may I take your photo?)
- If weather is nice, we will go outside as a class and professional behavior is expected just like all other times.

CAMERA CONTRACT

I accept responsibility for all costs of camera damage or loss when I borrow the school's cameras on or off campus.

I agree to check the sign out sheet of camera bag contents before signing the camera out. If the school camera is damaged, I will pay for the cost of the repair and/or replacement of the same brand and quality, as chosen by the school. Cameras can be checked out during the school day and for events, but all equipment must be returned to the classroom.

Canon T7 (and T6) Camera and Lens (Kit and 75-300) = \$649

Canon 50mm Lens = \$429 Tripod = \$90

LP-E10 Battery = \$45 Battery Charger = \$41

SD Memory Card = \$10 Camera Bag = \$35

Student Name (Print Clearly)

Student Signature

Date

Parent/Guardian Signature

Date