FORNEY ISD

INSPIRING STUDENTS THROUGH INNOVATIVE EDUCATION

STYLE GUIDE

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FORNEY INDEPENDENT SCHOOL DISTRICT STYLE GUIDE

OFFICIAL NAME

The district's official name is Forney Independent School District. All internal and external communication, documents, flyers, and brochures should state Forney Independent School District or, at minimum, Forney ISD and not merely FISD. To maintain the integrity of the District's image, these guidelines have been established to provide for a uniform and professional appearance for information distributed in the name of the district.

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FORNEY INDEPENDENT SCHOOL DISTRICT STYLE GUIDE

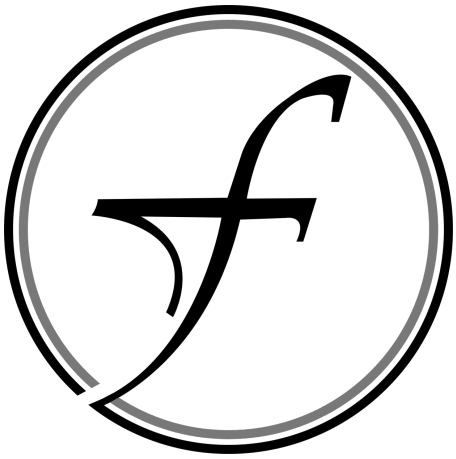
PRIMARY IDENTITY - FORNEY ISD WORDMARK

FORNEY ISD
INSPIRING STUDENTS THROUGH INNOVATIVE EDUCATION

Gray
#686868
RGB: 104, 104, 104
CMYK: 59, 51, 50, 19
Cool Gray 10 C

Solid Black
#000000
RGB: 0, 0, 0
CMYK: 0, 0, 0, 1
Black 6 C

SECONDARY IDENTITY - F ICON



Gray
#686868
RGB: 104, 104, 104
CMYK: 59, 51, 50, 19
Cool Gray 10 C

Solid Black
#000000
RGB: 0, 0, 0
CMYK: 0, 0, 0, 1
Black 6 C

FORNEY INDEPENDENT SCHOOL DISTRICT STYLE GUIDE

FORNEY FAMILY LOGO

FORNEY
FAMILY

Gold # f0bf38
RGB: 240, 191, 56
CMYK: 6, 24, 91, 0 142 C

Blue #354fa1
RGB: 53, 79, 161
CMYK: 90, 79, 1, 0 3590 C

FONTS

LEMONMILK REGULAR

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z

LEMONMILK BOLD

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z

FORNEY INDEPENDENT SCHOOL DISTRICT STYLE GUIDE

OPPORTUNITY CENTRAL (THE OC)





Dark Green
#1b5632
RGB: 27,86, 50
CMYK: 86, 40, 91, 39
PMS: 357c

Light Green
#95c93d
RGB: 149, 201,61
CMYK: 470, 100,0
PMS: 368c

THE REC







Dark Green
#1b5632
RGB: 27,86, 50
CMYK: 86, 40, 91, 39
PMS: 357c

Light Green
#95c93d
RGB: 149, 201,61
CMYK: 470, 100,0
PMS: 368c

BIRDIES









Dark Green
#1b5632
RGB: 27,86, 50
CMYK: 86, 40, 91, 39
PMS: 357c

Light Green
#95c93d
RGB: 149, 201,61
CMYK: 470, 100,0
PMS: 368c

AQUATIC CENTER

FORNEY ISD
AQUATIC CENTER

#3850a1
RGB: 56, 80, 161
CMYK: 65, 50, 0, 37

#25a9e0
RGB: 37, 169, 224
CMYK: 84, 31, 0, 9

FORNEY INDEPENDENT SCHOOL DISTRICT DEPARTMENT LOGOS

FORNEY ISD FINE ARTS



#535254
RGB: 83, 82, 84
CMYK: 1, 2, 0, 67

5c0d0e
RGB: 92, 13, 14
CMYK: 0, 86, 85, 64

FORNEY ISD ATHLETICS



#9FA1A1
RGB: 159, 161, 161
CMYK: 0, 0, 0, 37

#000000
RGB: 0, 0, 0
CMYK: 0, 0, 0, 1

FORNEY INDEPENDENT SCHOOL DISTRICT BUSINESS LOGOS

OFF THE LEASH



#4e4e4e
RGB: 78, 78, 78
CMYK: 0, 0, 0, 69

#e0e0e0
RGB: 224, 224, 224
CMYK: 0, 0, 0, 12

THE LOCAL



The Local CAFE

#3a3a3c
RGB: 58, 58, 60
CMYK: 3, 3, 0, 76

#ffffff
RGB: 255, 255, 255
CMYK: 0, 0, 0, 0

FORNEY INDEPENDENT SCHOOL DISTRICT BUSINESS LOGOS

THE BEAUTY BAR AT THE OC



#91c84a
RGB: 145, 200, 74
CMYK: 91, 84, 50, 65

#026738
RGB: 2, 103, 56
CMYK: 40, 0, 18, 60

BLOOMS



#0d250e
RGB: 13, 37, 14
CMYK: 9, 0, 9, 85

#f4e2cc
RGB: 244, 226, 204
CMYK: 0, 7, 16, 4

FORNEY INDEPENDENT SCHOOL DISTRICT BUSINESS LOGOS

PINE & IVY

pine + ivy
LIGHTING & HOME

#343333
RGB: 51, 51, 51
CMYK: 0, 1, 1, 79

#6d8a6a
RGB: 103, 138, 106
CMYK: 21, 0, 23, 46

ASSEMBLY REQUIRED

ASSEMBLY REQUIRED

#000000
RGB: 0, 0, 0
CMYK: 0, 0, 0, 1

FORNEY INDEPENDENT SCHOOL DISTRICT BUSINESS LOGOS

THE GREEN ROOM



#000000
RGB: 0, 0, 0
CMYK: 0, 0, 0, 1

OC JUNIOR



#91c84a
RGB: 145, 200, 74
CMYK: 91, 84, 50, 65

#026738
RGB: 2, 103, 56
CMYK: 40, 0, 18, 60

FORNEY INDEPENDENT SCHOOL DISTRICT STYLE GUIDE

ACADEMY LOGOS

FORNEY INDEPENDENT SCHOOL DISTRICT FLA

FORNEY LEARNING ACADEMY



FORNEY LEARNING ACADEMY
FORNEY INDEPENDENT SCHOOL DISTRICT

#ffffff
RGB: 255, 255, 255
CMYK: 0, 0, 0, 0

#000000
RGB: 0, 0, 0
CMYK: 0, 0, 0, 1

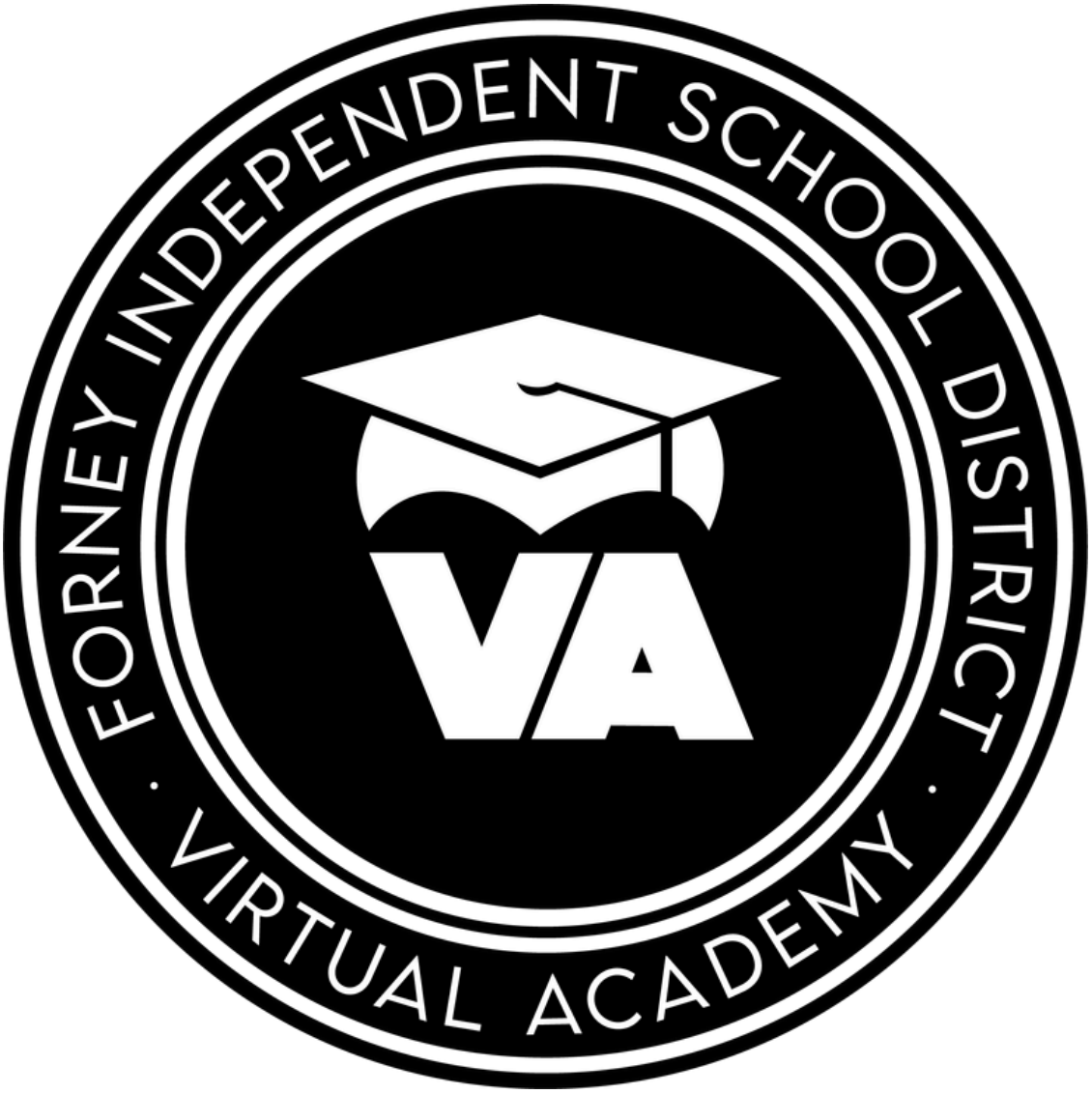
OC ACADEMIES

#91c84a
RGB: 145, 200, 74
CMYK: 91, 84, 50, 65

#026738
RGB: 2, 103, 56
CMYK: 40, 0, 18, 60

FORNEY INDEPENDENT SCHOOL DISTRICT VIRTUAL ACADEMY

VIRTUAL ACADEMY



#ffffff
RGB: 255, 255, 255
CMYK: 0, 0, 0, 0

#000000
RGB: 0, 0, 0
CMYK: 0, 0, 0, 1

FORNEY INDEPENDENT SCHOOL DISTRICT STYLE GUIDE

ELEMENTARY LOGOS

FORNEY INDEPENDENT SCHOOL DISTRICT EDUCATION CENTER

EDUCATION CENTER ON CHURCH STREET

EDUCATION CENTER

on Church Street

Early Childhood | Virtual Academy

#ffffff
RGB: 255, 255, 255
CMYK: 0, 0, 0, 0

#000000
RGB: 0, 0, 0
CMYK: 0, 0, 0, 1

FORNEY INDEPENDENT SCHOOL DISTRICT STYLE GUIDE

BLACKBURN ELEMENTARY













COLORS

PRIMARY
HEX:2E4A9F
RGB: R 46 G 74 B 159
CMYK: C 44% M 33% Y 0% K 38%

SECONDARY
HEX:1D9446
RGB: R 29 G 148 B 70
CMYK: C 47% M 0% Y 31% K 42%

TERTIARY
HEX:1D2C59
RGB: R 29 G 44 B 89
CMYK: C 24% M 18% Y 0% K 65%







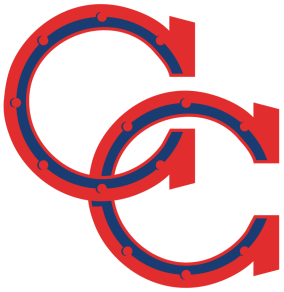


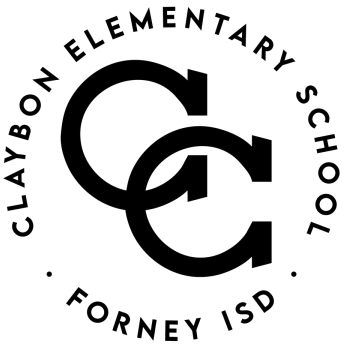


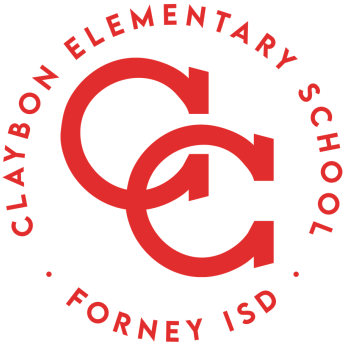


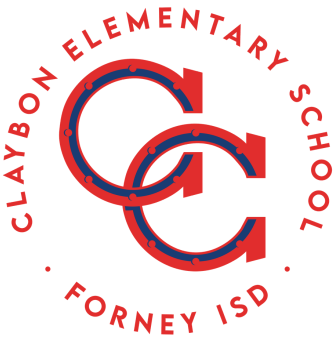
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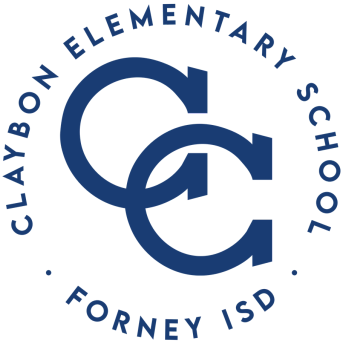
CLAYBON ELEMENTARY

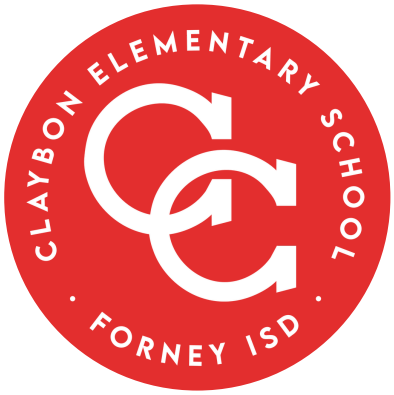








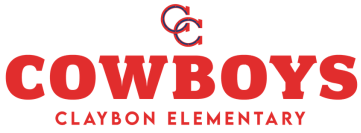




COLORS

PRIMARY
HEX:E32E2E
RGB: R 227 G 46 B 46
CMYK: C 0% M 71% Y 71% K 11%

SECONDARY
HEX:1D3E74
RGB: R 29 G 62 B 116
CMYK: C 34% M 21% Y 0% K 55%







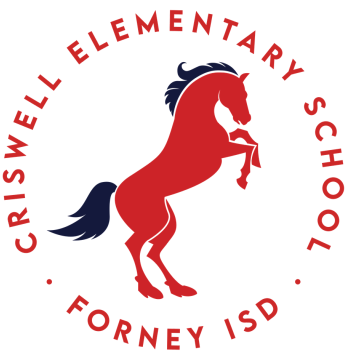


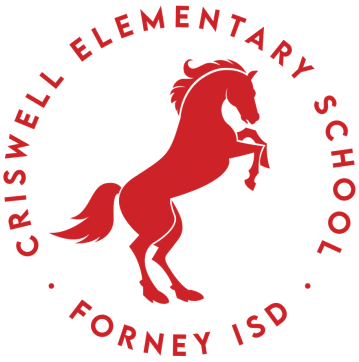


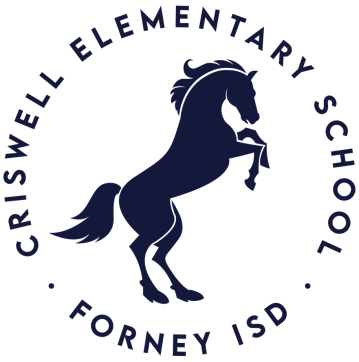


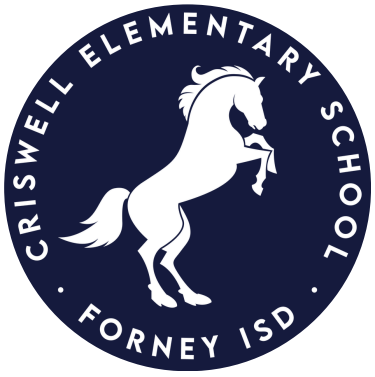
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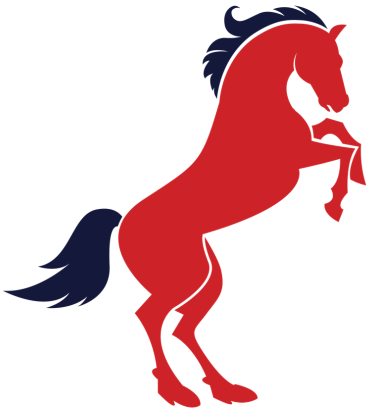
CRISWELL ELEMENTARY











COLORS

PRIMARY
HEX: D0292A
RGB: R 208 G 41 B 42
CMYK: C 0% M 65% Y 65% K 18%

SECONDARY
HEX: 3458A7
RGB: R 52 G 88 B 167
CMYK: C 45% M 31% Y 0% K 35%

TERTIARY
HEX: 151A3D
RGB: R 21 G 26 B 61
CMYK: C 16% M 14% Y 0% K 76%

MUSTANGS
CRISWELL ELEMENTARY

MUSTANGS
CRISWELL ELEMENTARY

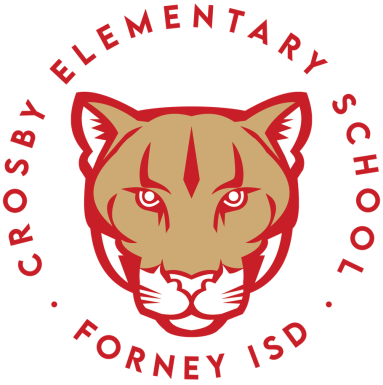
MUSTANGS
CRISWELL ELEMENTARY

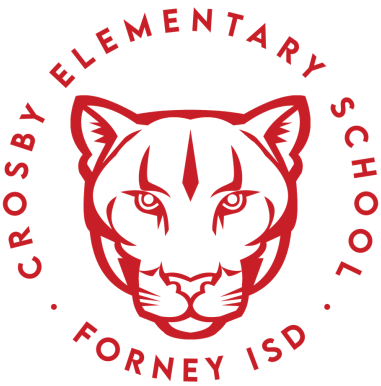
CRISWELL ELEMENTARY SCHOOL
MUSTANGS

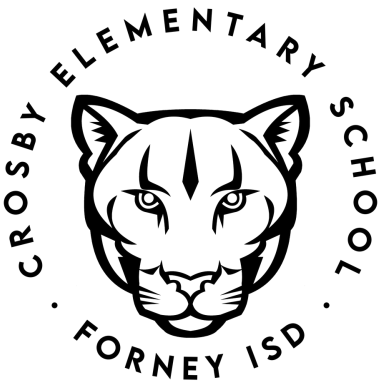
MUSTANGS
CRISWELL ELEMENTARY

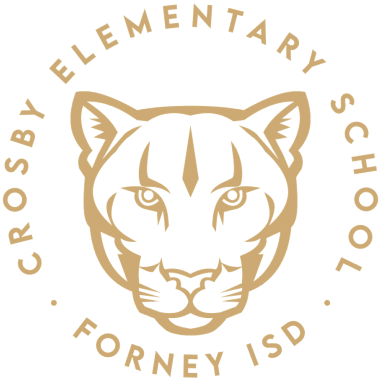
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CROSBY ELEMENTARY











COLORS

PRIMARY
HEX: CA2228
RGB: R 202 G 34 B 40
CMYK: C 0% M 66% Y 64% K 21%

SECONDARY
HEX: CEAE76
RGB: R 206 G 174 B 118
CMYK: C 0% M 13% Y 35% K 19%

TERTIARY
HEX: 000000
RGB: R 0 G 0 B 0
CMYK: C 0% M 0% Y 0% K 100%

COUGARS
CROSBY ELEMENTARY

COUGARS
CROSBY ELEMENTARY

COUGARS
CROSBY ELEMENTARY

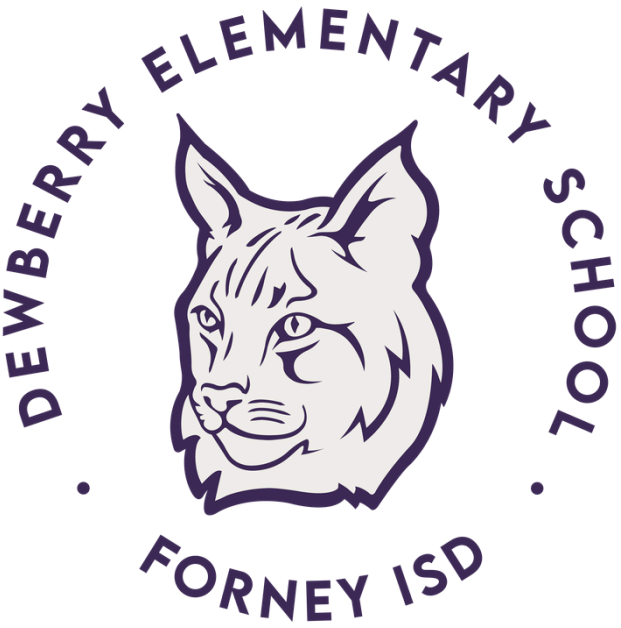
COUGARS
CROSBY ELEMENTARY

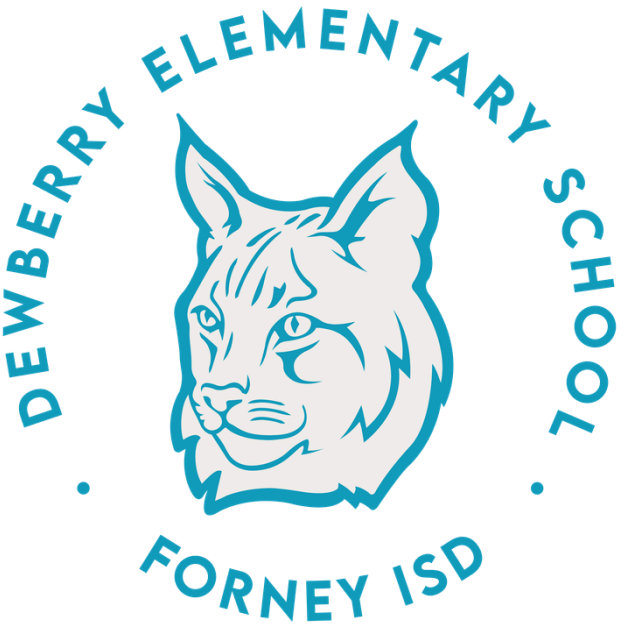
CROSBY ELEMENTARY SCHOOL
COUGARS

COUGARS
CROSBY ELEMENTARY

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DEWBERRY ELEMENTARY





COLORS

PRIMARY
HEX: 139CBD
RGB: R 19 G 156 B 189
CMYK: C 78% M 22% Y 18% K 0%

SECONDARY
HEX: 3E2A56
RGB: R 62 G 42 B 86
CMYK: C 83% M 91% Y 37% K 31%

TERTIARY
HEX: F1EFEB
RGB: R 241 G 239 B 245
CMYK: C 4% M 3% Y 5% K 0%

DEWBERRY ELEMENTARY
FORNEY INDEPENDENT SCHOOL DISTRICT



DEWBERRY ELEMENTARY
FORNEY INDEPENDENT SCHOOL DISTRICT



GRIFFIN ELEMENTARY



COLORS

PRIMARY
HEX:A8E500
RGB: R 168 G 229 B 0
CMYK: C 39% M 0% Y 100% K 0%

SECONDARY
HEX:000000
RGB: R 0 G 0 B 0
CMYK: C 75% M 68% Y 67% K 90%

GRIZZLIES
GRIFFIN ELEMENTARY

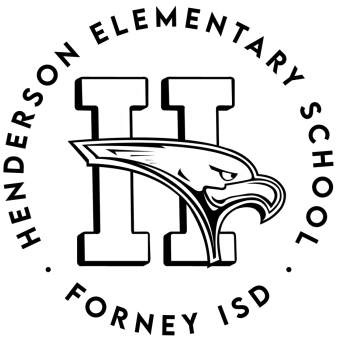
GRIFFIN ELEMENTARY SCHOOL
GRIZZLIES

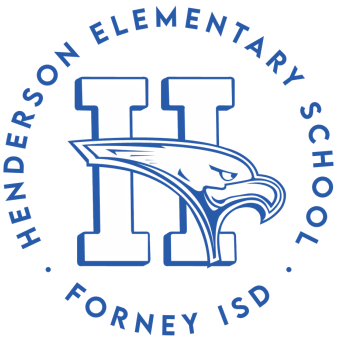
GRIZZLIES
GRIFFIN ELEMENTARY

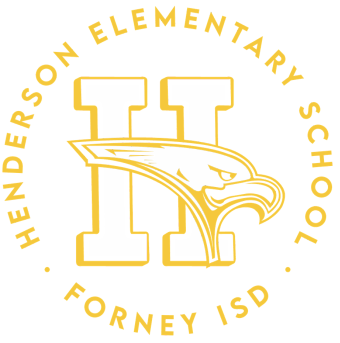
GRIZZLIES
GRIFFIN ELEMENTARY

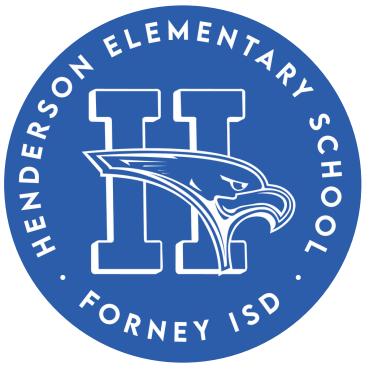
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HENDERSON ELEMENTARY













COLORS

PRIMARY
HEX:295DAB
RGB: R 41 G 93 B 171
CMYK: C 51% M 31% Y 0% K 33%

SECONDARY
HEX:000000
RGB: R 0 G 0 B 0
CMYK: C 0% M 0% Y 0% K 100%

TERTIARY
HEX: F9CB3D
RGB: R 249 G 203 B 61
CMYK: C 0% M 18% Y 74% K 2%

HAWKS
HENDERSON ELEMENTARY

HAWKS
HENDERSON ELEMENTARY

HAWKS
HENDERSON ELEMENTARY

HAWKS
HENDERSON ELEMENTARY

HENDERSON ELEMENTARY SCHOOL
HAWKS

HAWKS
HENDERSON ELEMENTARY

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JACOBS ELEMENTARY

COLORS

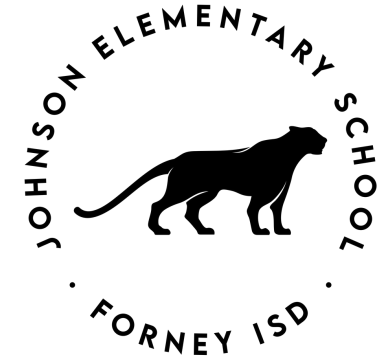
PRIMARY
HEX:E47237
RGB: 228, 114, 55
CMYK: C 0% M 50% Y 76% K 11%

SECONDARY
HEX:01858B
RGB: R 1 G 133 B 139
CMYK: C 99% M 4% Y 0% K 45%

TERTIARY
HEX:000000
RGB: R 0 G 0 B 0
CMYK: C 0% M 0% Y 0% K 100%

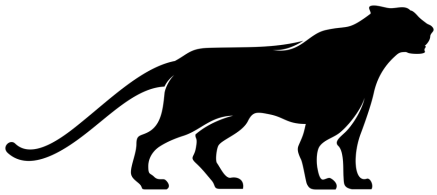
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JOHNSON ELEMENTARY









COLORS

PRIMARY
HEX: 000000
RGB: R 0 G 0 B 0
CMYK: C 0% M 0% Y 0% K 100%

SECONDARY
HEX: 4B4C4C
RGB: R 75 G 76 B 76
CMYK: C 0% M 0% Y 0% K 70%

TERTIARY
HEX: B32024
RGB: R 179 G 32 B 36
CMYK: C 0% M 58% Y 56% K 30%









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LEWIS ELEMENTARY



COLORS

PRIMARY
HEX: 0FA149
RGB: R 15 G 161 B 73
CMYK: C 91% M 0% Y 55% K 37%

SECONDARY
HEX: 161C48
RGB: R 22 G 28 B 72
CMYK: C 20% M 17% Y 0% K 72%

LEOPARDS
LEWIS ELEMENTARY

LEOPARDS
LEWIS ELEMENTARY

LEOPARDS
LEWIS ELEMENTARY

LEOPARDS
LEWIS ELEMENTARY

LEWIS ELEMENTARY SCHOOL
LEOPARDS

LEWIS ELEMENTARY SCHOOL
LEOPARDS

FORNEY INDEPENDENT SCHOOL DISTRICT STYLE GUIDE

WILLETT ELEMENTARY









COLORS

PRIMARY
HEX: 78CED7
RGB: R 120 G 206 B 215
CMYK: C 50% M 0% Y 16% K 0%

SECONDARY
HEX: 00AABC
RGB: R 0 G 170 B 188
CMYK: C 76% M 11% Y 25% K 0%

TERTIARY
HEX: 143156
RGB: R 20 G 49 B 86
CMYK: C 100% M 84% Y 39% K 33%

FORNEY INDEPENDENT SCHOOL DISTRICT STYLE GUIDE

WILSON ELEMENTARY





COLORS

PRIMARY
HEX: #EC5D27
RGB: 236, 93, 39
CMYK: 2, 78, 97, 0

SECONDARY
HEX: # 022A7A
RGB: 2, 42, 122
CMYK: 100, 92, 23, 12

TERTIARY
HEX: #FFFFFF
RGB: 255, 255, 255
CMYK: 0, 0, 0, 0

WILSON ELEMENTARY
FORNEY INDEPENDENT SCHOOL DISTRICT

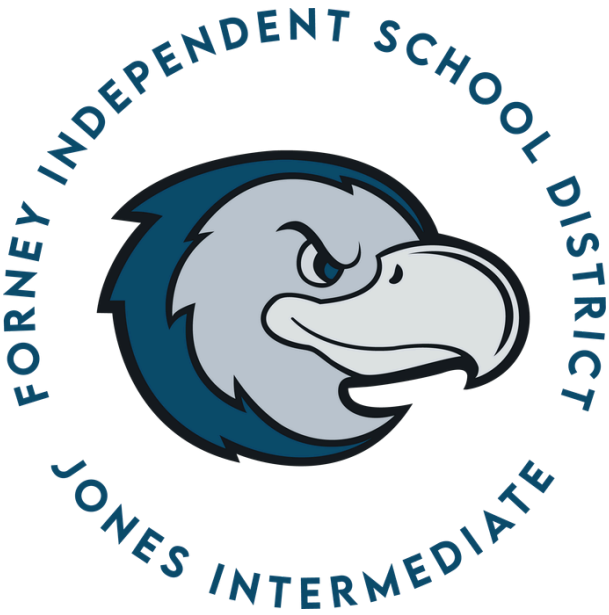
WILSON ELEMENTARY
FORNEY INDEPENDENT SCHOOL DISTRICT

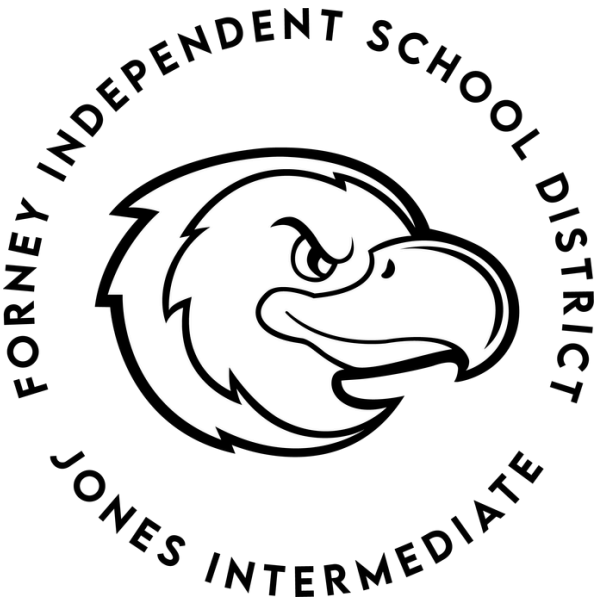
FORNEY INDEPENDENT SCHOOL DISTRICT STYLE GUIDE

INTERMEDIATE LOGOS

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JONES INTERMEDIATE





COLORS

PRIMARY
HEX: #0D4B6D
RGB: 13, 75, 109
CMYK: 97, 70, 36, 20

SECONDARY
HEX: #BAC4CE
RGB: 220, 225, 229
CMYK: 12, 7, 6, 0

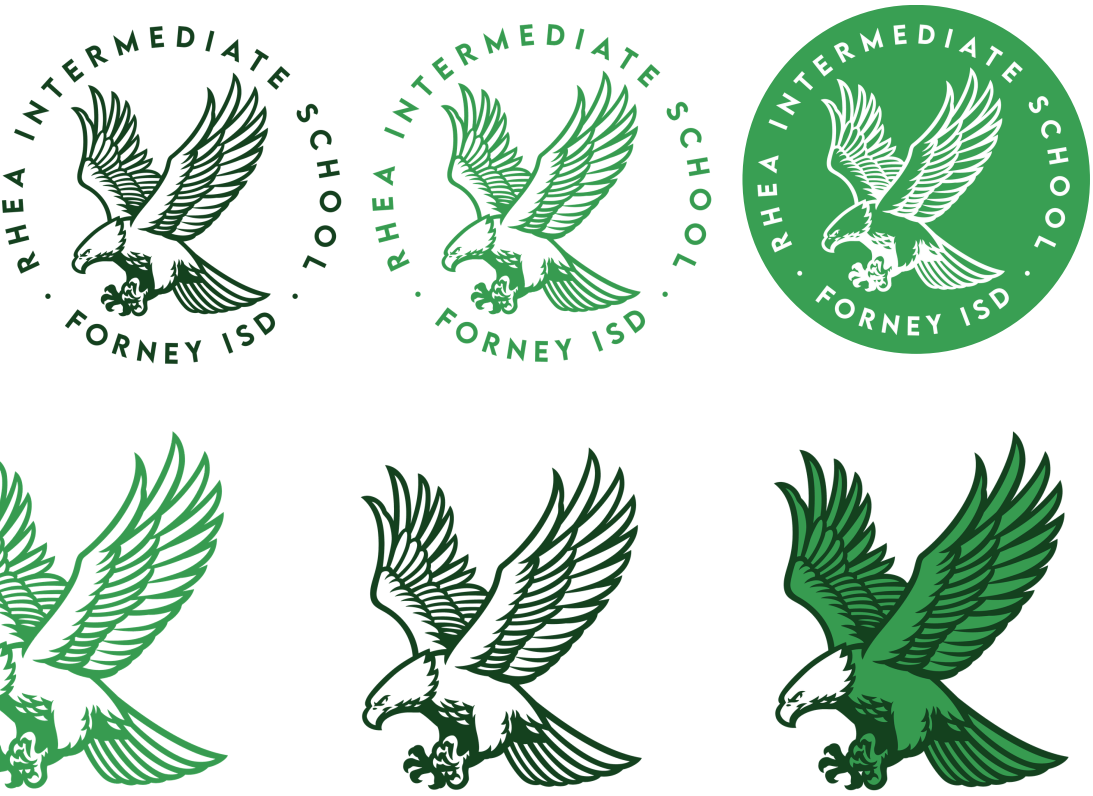
TERTIARY
HEX: #DCE1E5
RGB: 186, 196, 206
CMYK: 27, 17, 13, 0

JONES INTERMEDIATE
FORNEY INDEPENDENT SCHOOL DISTRICT

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RHEA INTERMEDIATE



COLORS

PRIMARY
HEX:174122
RGB: R 23 G 65 B 34
CMYK: C 16% M 0% Y 12% K 75%

SECONDARY
HEX:399F53
RGB: R 57 G 159 B 83
CMYK: C 40% M 0% Y 30% K 38%

TERTIARY
HEX:FAD524
RGB: R 250 G 213 B 36
CMYK: C 0% M 15% Y 84% K 2%

EAGLES
RHEA INTERMEDIATE SCHOOL

EAGLES
RHEA INTERMEDIATE SCHOOL

EAGLES
RHEA INTERMEDIATE SCHOOL

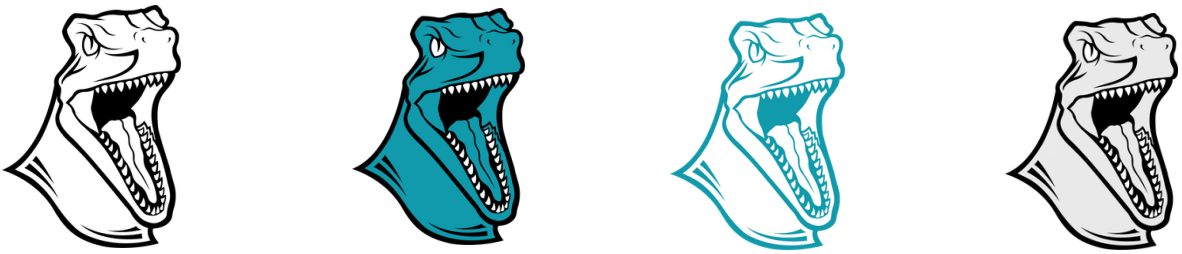
RHEA INTERMEDIATE SCHOOL
EAGLES

EAGLES
RHEA INTERMEDIATE SCHOOL

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RHODES INTERMEDIATE



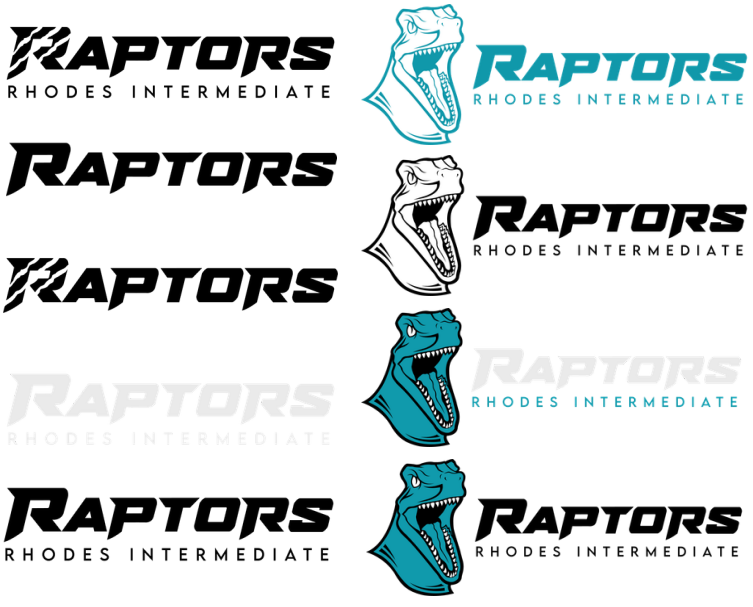


COLORS

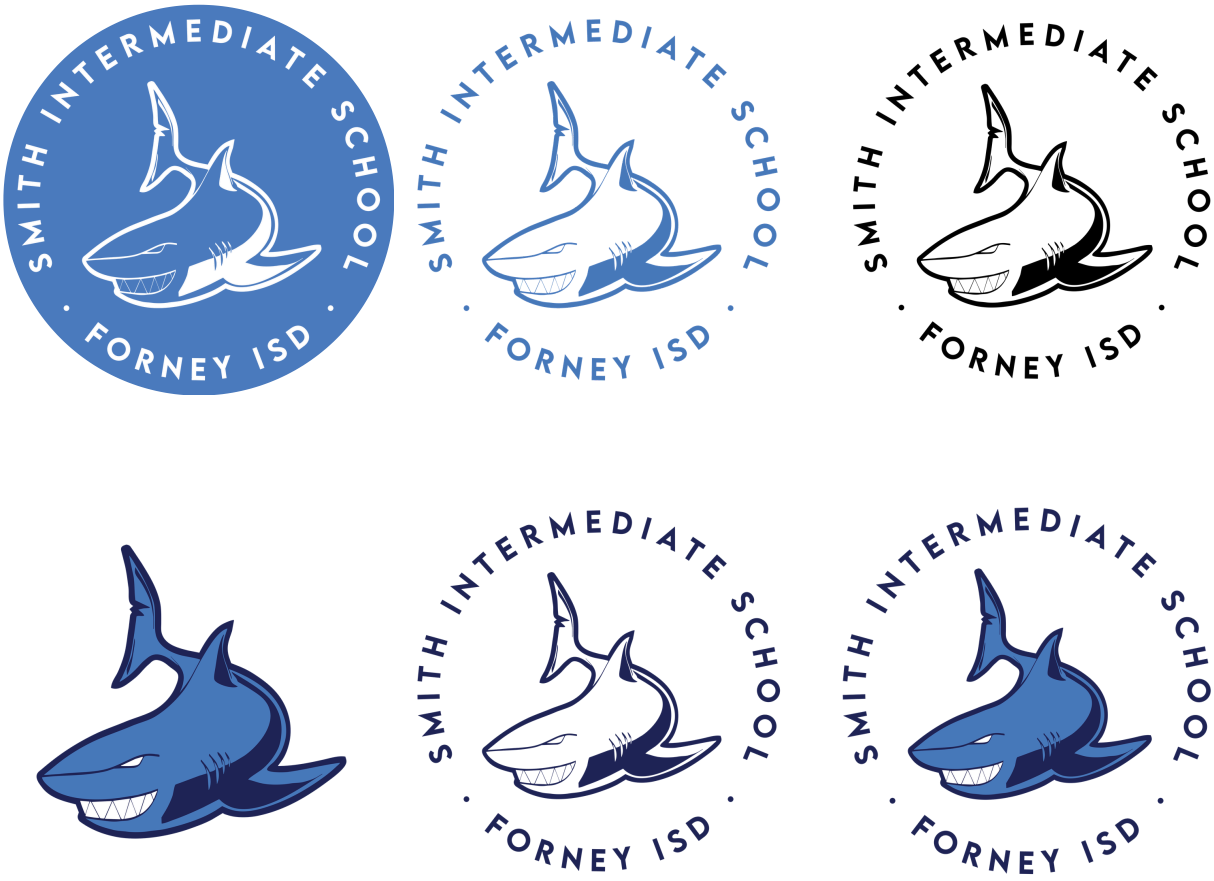
PRIMARY
HEX: 109AAC
RGB: R 16 G 154 B 172
CMYK: C 79% M 21% Y 30% K 0%

SECONDARY
HEX: E9E9E9
RGB: R 233 G 233 B 233
CMYK: C 7% M 5% Y 6% K 0%

TERTIARY
HEX: 000000
RGB: R 0 G 0 B 0
CMYK: C 75% M 68% Y 67% K 90%



SMITH INTERMEDIATE



COLORS

PRIMARY
HEX:202556
RGB: R 32 G 37 B 86
CMYK: C 21% M 19% Y 0% K 66%

SECONDARY
HEX:4A7ABD
RGB: R 74 G 122 B 189
CMYK: C 45% M 26% Y 0% K 26%

SHARKS
SMITH INTERMEDIATE

SHARKS
SMITH INTERMEDIATE

SHARKS
SMITH INTERMEDIATE

SMITH INTERMEDIATE SCHOOL
SHARKS

SHARKS
SMITH INTERMEDIATE

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MIDDLE SCHOOL LOGOS

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BROWN MIDDLE SCHOOL

COLORS

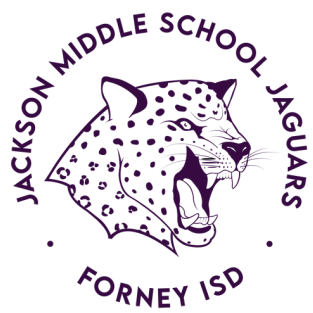
PRIMARY
HEX: #E64136
RGB: R 230 G 65 B 54
CMYK: C 4% M 90% Y 86% K 0%

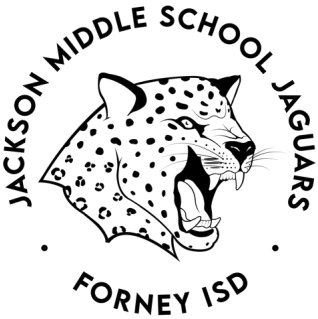
SECONDARY
HEX: #FFFFFF
RGB: R 255 G 255 B 255
CMYK: C 0% M 0% Y 0% K 0%

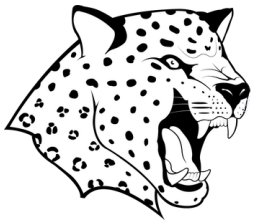
TERTIARY
HEX: #19030B
RGB: R 25 G 3 B 11
CMYK: C 65% M 73% Y 62% K 83%

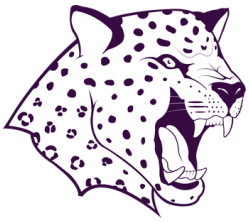
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JACKSON MIDDLE SCHOOL



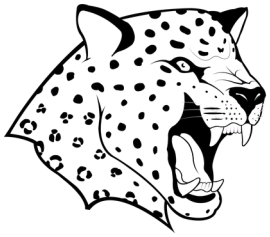




















COLORS

PRIMARY
HEX:FFFFFF
RGB: R 255 G 255 B 255
CMYK: C 0% M 0% Y 0% K 0%

SECONDARY
HEX:D2CBB3
RGB: R 210 G 203 B 179
CMYK: C 18% M 16% Y 30% K 0%

TERTIARY
HEX:370B42
RGB: R 55 G 11 B 66
CMYK: C 80% M 100% Y 37% K 48%











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THEMER MIDDLE SCHOOL



THEMER TITANS
FORNEY INDEPENDENT SCHOOL DISTRICT



THEMER TITANS
FORNEY INDEPENDENT SCHOOL DISTRICT







COLORS

PRIMARY
HEX: 174B42
RGB:23, 75, 67
CMYK: 87, 48, 68, 43

SECONDARY
HEX: #9BCB4A
RGB: 155, 203, 74
CMYK: 44, 0, 92, 0

TERTIARY
HEX: #192227
RGB: 25, 34, 39
CMYK: 80, 67, 60, 70

FONTS

THEMER
TITANS

COLLEGIATE FLF REGULAR
LEMON MILK BOLD

WARREN MIDDLE SCHOOL

COLORS

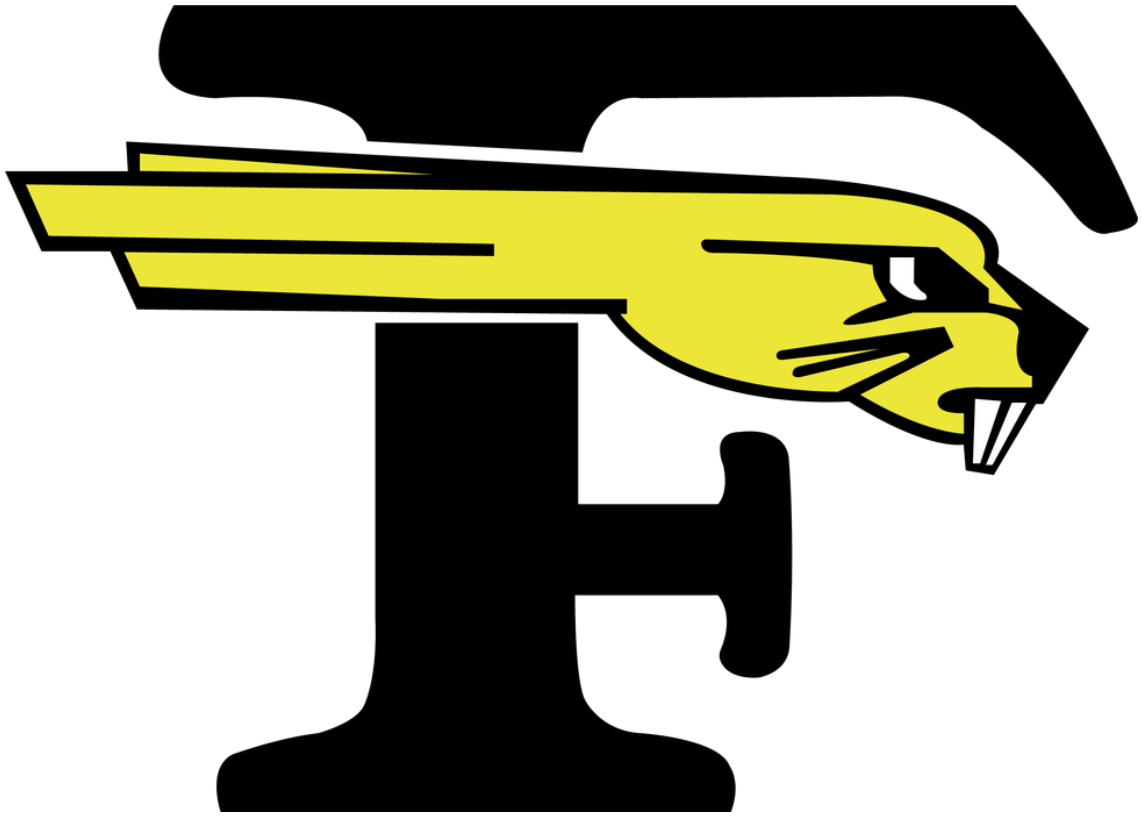
PRIMARY
HEX: #444874
RGB: R 68 G 72 B 116
CMYK: C 83% M 77% Y 30% K 14%

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HIGH SCHOOL LOGOS

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FORNEY HIGH SCHOOL



COLORS

PRIMARY
HEX: #F5E917
RGB: R 244 G 232 B 14
CMYK: C 7% M 1% Y 98% K 0%

SECONDARY
HEX: #FCD704
RGB: R 282 G 215 B 4
CMYK: C 3% M 12% Y 100% K 0%

TERTIARY
HEX: #000000
RGB: R 0 G 0 B 0
CMYK: C 75% M 68% Y 67% K 90%

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NORTH FORNEY HIGH SCHOOL











COLORS

PRIMARY
HEX: #0015AA
RGB: R 0 G 21 B 170
CMYK: C 7% M 1% Y 98% K 0%

SECONDARY
HEX: #000000-#E6E7E7
RGB: R 230 G 231 B 231
CMYK: C 9% M 6% Y 6% K 0%

TERTIARY
HEX: #000000
RGB: R 0 G 0 B 0
CMYK: C 75% M 68% Y 67% K 90%

NORTH FORNEY
FALCONS