

Principles of Hospitality and Tourism YAG

§127.561 | One Credit | Full Year | 36 Weeks | Grades 9–12

Course Information: Principles of Hospitality and Tourism introduces students to lodging, travel and tourism, recreation, amusements, attractions, resorts, and food and beverage operations. Students develop communication, customer service, time-management, decision-making, leadership, teamwork, safety, sanitation, technology, research, career-planning, and industry-awareness skills. §127.15(d)(1) CTE Employability Skills are integrated throughout. ACCESS supports career exploration, education and training research, postsecondary planning, and career portfolio development.

GP	Wks	Unit & Focus	Major Learning Tasks & Assessments	Integrated TEKS	Extension Activities
1	1–2	Unit 1 - Introduction to Hospitality & Tourism	- Define the major segments of hospitality and tourism and compare their operations - Trace major developments that shaped the industry - Differentiate lodging, travel/tourism, recreation/amusements/attractions/resorts, and food/beverage service - Develop and use introductory industry vocabulary - Research local and regional hospitality/tourism trends and issues	- PHT8(A–C) - PHT9(A,C)	- ACCESS: cluster/career exploration - Local industry map - Trend research
1	3–4	Unit 2 - Employment, Professionalism & Personal Success	- Demonstrate self-responsibility, self-management, positive attitudes and productive work habits - Analyze values, ethics and fundamental principles in workplace scenarios - Develop strategies for accuracy and organization - Apply time-management practices and independent-work expectations - Analyze career/home-life balance and personal priorities	- PHT2(A–E) - PHT3(A–B,D)	- Professionalism scenarios - Personal organization system - Work-habit reflection
1	5–6	Unit 3 - Customer Service, Ethics & Guest Experience	- Practice customer-service interactions using verbal and nonverbal communication - Determine methods for providing quality service - Analyze how employee attitude, appearance and actions affect guests - Compare types and levels of service across hospitality sectors - Apply ethical decision making to guest and workplace situations	- PHT1(B) - PHT2(B–C) - PHT10(A–C)	- Guest-service role plays - Service recovery scenarios - Industry service comparison
1	7–9	Unit 4 - Communication & Cultural Awareness	- Develop and deliver formal and informal hospitality presentations - Practice professional verbal/nonverbal communication with diverse guests and coworkers - Apply active listening, courtesy and audience awareness to guest interactions - Research how culture and guest expectations influence service - Create a hospitality communication product for a defined audience	- PHT1(A–B) - PHT6(A,D) - PHT9(A–B)	- Presentation project - Cross-cultural guest scenarios - Customized hospitality product
2	10–11	Unit 5 - Safety, Security, Sanitation & Sustainability	- Identify job safety and security practices across hospitality settings - Recognize and implement sanitation fundamentals - Demonstrate procedures for cleaning, sanitizing and storing tools/equipment - Analyze environmental issues and trends affecting hospitality/tourism - Connect resource protection to employees, guests, property and liability	PHT7(A–D)	- Safety/security audit - Sanitation demonstration - Sustainability case study
2	12–13	Unit 6 - Career Exploration & Career Portfolio	- Prioritize hospitality/tourism career goals and develop action steps - Compare education, training and certifications for selected careers - Research job qualifications across industry segments - Examine community-service and extended-learning opportunities - Create the foundation of a career portfolio	- PHT4(A–D) - PHT6(E) - PHT8(B)	- ACCESS: career/postsecondary research - Career pathway comparison - Portfolio development
2	14–17	Unit 7 - Event, Recreation & Guest Experience Design	- Apply team-building, decision-making and problem-solving skills to a hospitality project - Conduct and participate in effective planning meetings - Identify leadership/teamwork qualities that support a positive workplace - Design a customized hospitality/tourism product, experience or small event concept - Present the concept and explain the intended guest experience	- PHT1(A–B) - PHT6(A–D) - PHT9(A–B) - PHT10(A–C)	- Event/experience design - Team meeting documentation - CTSO/leadership connection
2	18	Semester 1 Exam - Principles of Hospitality & Tourism	- Cumulative assessment covering industry foundations, professionalism, customer service, communication, safety/sanitation, careers and teamwork - Applied guest-service/problem-solving component - Semester career portfolio review	- Cumulative PHT1–10 as introduced §127.15(d)(1)	Targeted review/remediation
3	19–21	Unit 8 - Lodging & Resort Operations	- Examine front-office, housekeeping, guest-service, recreation and support operations - Identify job qualifications and career pathways in lodging/resorts - Analyze service expectations and guest touchpoints - Explore computerized systems used to manage operations and guest services - Apply customer-service standards to lodging/resort scenarios	- PHT5(A–C) - PHT8(A–C) - PHT10(A–C)	- Property operations map - Guest journey analysis - Lodging technology exploration

GP	Wks	Unit & Focus	Major Learning Tasks & Assessments	Integrated TEKS	Extension Activities
3	22-24	Unit 9 - Food & Beverage Operations	- Examine major food and beverage operations and job roles - Apply sanitation and cleaning/storage practices in food-service contexts - Compare customer-service styles in food and beverage settings - Research qualifications, training and certifications associated with food-service careers - Analyze current local/regional food-service trends	- PHT7(B-C) - PHT8(A-C) - PHT9(C) - PHT10(A-C)	- Food-service operations case - Career/certification research - Local trend analysis
3	25-27	Unit 10 - Travel, Tourism, Attractions & Recreation	- Compare travel/tourism, recreation, amusements and attraction operations - Research local/regional tourism assets and trends - Analyze guest-service needs across travel and attraction settings - Use industry vocabulary and credible information to create a destination/attraction product - Present recommendations for a defined visitor market	- PHT1(A) - PHT8(A-C) - PHT9(A-C) - PHT10(A-C)	- Destination product - Regional tourism research - Tourism career connection
4	28-30	Unit 11 - Hospitality Technology & Operations Systems	- Explain why computer applications are needed for workplace tasks - Identify computerized systems used in hospitality operations and guest services - Discuss how technology supports reservations, property/guest management, food service, travel and customer service - Evaluate benefits and limitations of technology for employees and guests - Use technology to research and communicate hospitality information	- PHT5(A-C) - PHT9(A,C)	- Hospitality technology comparison - Digital operations simulation - Emerging-tech research
4	31-33	Unit 12 - Leadership, Teamwork, Time Management & Decision Making	- Develop team-building and problem-solving skills through hospitality scenarios - Conduct and participate in effective meetings - Identify leadership/teamwork qualities that create a positive work atmosphere - Apply decision-making steps, prioritization and time-management practices - Identify community-service opportunities connected to hospitality/tourism	- PHT3(A-D) - PHT6(A-E)	- Team leadership challenge - Meeting facilitation - Community-service plan
4	34-35	Unit 13 - Career Portfolio, CTSO & Hospitality Capstone	- Finalize career goals, education/training research and career portfolio - Design/refine a customized hospitality or tourism product - Research a current local/regional industry issue and propose a response - Deliver a formal capstone presentation using industry vocabulary - Connect leadership, customer service, technology and professionalism to career readiness	- PHT1(A-B) - PHT4(A-D) - PHT6(A-E) - PHT9(A-C) - PHT10(A-C) §127.15(d)(1)	- ACCESS: transition planning - CTSO/professional organization connection - Capstone presentation
4	36	Semester 2 Exam & Hospitality Showcase	- Cumulative assessment across all Principles of Hospitality and Tourism TEKS - Industry scenario/customer-service application - Final career portfolio and capstone showcase	- Cumulative PHT1-10 §127.15(d)(1)	- Targeted remediation - Hospitality showcase

Principles of Hospitality and Tourism TEKS Coverage Checklist

Coverage verification: All 10 Principles of Hospitality and Tourism knowledge and skills strands and all 36 student expectations in §127.561(d), plus §127.15(d)(1) CTE Employability Skills, are intentionally addressed in the 36-week sequence.

Strand	SEs	Knowledge & Skills Focus	YAG Placement	Coverage
PHT1	A–B	Formal/informal presentations; customer-service communication	Units 3–4, 7, 10, 13	100%
PHT2	A–E	Self-responsibility, values/ethics, attitudes/work habits, accuracy, organization	Units 2–3; reinforced throughout	100%
PHT3	A–D	Time management, career/home balance, decision making, independent work	Units 2, 12	100%
PHT4	A–D	Career goals, education/training/certifications, community service, career portfolio	Units 6, 13	100%
PHT5	A–C	Computer applications and computerized systems for operations/guest services	Units 8, 11	100%
PHT6	A–E	Team building, problem solving, meetings, leadership/teamwork, community service	Units 4, 7, 12–13	100%
PHT7	A–D	Safety/security, sanitation, cleaning/storage, environmental issues/trends	Units 5, 9	100%
PHT8	A–C	Industry operations, career qualifications, hospitality/tourism segments	Units 1, 6, 8–10	100%
PHT9	A–C	Technical vocabulary, customized product, local/regional trends/issues	Units 1, 4, 7, 9–11, 13	100%
PHT10	A–C	Quality customer service, employee impact on guests, service types	Units 3, 7–10, 13	100%
§127.15(d)(1)	Integrated	Required Level 1/2 CTE employability skills	All units	100%

Implementation Notes

- Principles of Hospitality and Tourism is a one-credit course recommended for Grades 9–12. The course surveys lodging, travel and tourism, recreation, amusements, attractions, resorts, and food and beverage operations while emphasizing communication, time management, customer service, and career awareness.
- Customer service, professional behavior, communication, teamwork, time management, technology use, and industry vocabulary should be reinforced across the year rather than treated as isolated skills.
- Industry exploration should use local and regional examples whenever possible so students can connect hospitality and tourism concepts to employers, attractions, lodging, food service, events, recreation, and travel opportunities in their region.
- ACCESS should support career exploration, education/training and certification research, career portfolio development, postsecondary planning, and connections to hospitality and tourism occupations.
- Extended learning through CTSOs, community service, professional organizations, guest speakers, site visits, and industry partners is encouraged when available.
- Weeks 18 and 36 are reserved for cumulative semester exams. No instructional unit crosses the semester boundary.