

Graphic Design and Illustration I YAG

One Credit | 36 Weeks (4 Grading Periods)

TEKS Abbreviation: GDI: : = Graphic Design and Illustration I

GP	Wks	Unit & Focus	Major Learning Tasks & Assessments	Integrated TEKS	Extension Activities
1	1–2	Unit 1 – Course Introduction, Career Exploration & Professional Practices	• Explore graphic design/illustration careers, qualifications, training, certification and entrepreneurship • Launch career/design portfolio and practice job-seeking/employability behaviors • Introduce professional communication, public relations, teamwork and client-centered expectations • Establish cyber safety, acceptable-use, file-management and studio workflow procedures	• GDI: 1(A–E), 3(A–G), 5, 7, 11	• ACCESS: career/certification exploration • CTSO/professional association connection • Career portfolio launch
1	3–5	Unit 2 – Design Principles & Elements	• Identify and apply line, shape, form, space, texture, value and color • Apply balance, contrast, emphasis, movement, pattern, rhythm, proportion and unity • Analyze art/design examples in photographic, multimedia, digital and print contexts • Create original compositions for defined applications and defend design choices	• GDI: 2(A–B), 4(A–B), 13(A–D), 14, 15(A–D,G)	• Elements/principles design challenge • Design critique protocol • Visual vocabulary study
1	6–9	Unit 3 – Visual Composition, Drawing & Layout	• Develop thumbnail sketches, roughs and refined compositions • Apply hierarchy, alignment, proximity, scale, negative space and visual flow • Demonstrate anatomical figure drawing • Demonstrate one-point, two-point and multi-point perspective • Use critique, feedback and revision to improve original work	• GDI: 3(A–G), 4(A–B), 10, 13(A–D), 15(A–G)	• Sketchbook portfolio • Perspective environment • Figure-drawing study
2	10–12	Unit 4 – Introduction to Tools, Software & Digital Workflow	• Use personal information management, email, Internet, writing/publishing and presentation applications • Introduce raster/vector concepts, file formats, resolution, layers, selections, paths and digital workflow • Practice safe/ethical technology use and efficient file naming/storage • Complete software-based design exercises using planning/time-management skills	• GDI: 5, 7, 9(A–D), 10, 14, 15(A–D,G)	• Software skills badge/check • Digital workflow challenge • ACCESS: technology/career resources
2	13–14	Unit 5 – Typography & Color Theory	• Apply typography concepts including type classification, hierarchy, readability and alignment • Use color relationships, schemes and contrast to communicate purpose/mood • Combine type and color in defined design applications • Critique typography/color choices and revise from feedback	• GDI: 2(A), 3(A–G), 13(A–D), 14, 15(A–D,G)	• Typographic poster • Color communication study • Peer critique

2	15-17	Unit 6 – Digital Illustration, Graphics & Printing Concepts	• Create original vector/raster illustrations for defined applications • Integrate drawing, composition, typography, color and design principles • Apply basic printing concepts including output intent, color considerations and production preparation • Present and defend a completed design using professional vocabulary	• GDI: 2(A-B), 3(A-G), 13(A-D), 14, 15(A-H)	• Illustration series • Print-ready design exercise • Semester portfolio critique
2	18	Semester 1 Exam – Graphic Design and Illustration I	• Cumulative written assessment of Units 1–6 • Performance task integrating elements/principles, typography, composition, color and software workflow • Portfolio checkpoint and reflection	• Cumulative: GDI: 1–15	• Targeted remediation/enrichment
3	19-21	Unit 7 – Branding & Identity Design	• Analyze brand purpose, audience, visual voice and consistency • Develop logo/identity concepts through research, sketching and iteration • Apply typography, color, composition and design principles to a coordinated identity system • Present brand rationale and respond to critique/client feedback • Apply ethical attribution, copyright and intellectual-property expectations	• GDI: 3(A-G), 4(A-B), 9(A-E), 10, 13(A-D), 14, 15(A-D,G)	• Brand identity package • Client-style pitch • Brand standards mini-guide
3	22-24	Unit 8 – Digital Imaging & Photo Editing	• Analyze photographic works using elements/principles of design • Use non-destructive image-editing techniques, selections, masking, correction and compositing • Apply ethical image use, privacy, copyright/fair use and proper credit • Create an original photo-based communication piece for a defined audience	• GDI: 3(A-G), 5, 9(A-E), 10, 13(A-D), 14, 15(A-D,G)	• Photo-composite project • Ethical-editing case study • Before/after critique
3	25-27	Unit 9 – Layouts for Print & Digital Media	• Design multi-element layouts for print and digital applications • Apply grid, hierarchy, typography, composition, color and image integration • Use mathematical reasoning for size, proportion, margins and production specifications • Prepare designs for appropriate output and apply printing concepts • Conduct iterative critique and revision	• GDI: 2(A-B), 3(A-G), 5, 10, 13(A-D), 14, 15(A-D,G-H)	• Brochure/editorial layout • Digital campaign layout • Print-production checklist
4	28-29	Unit 10 – Legal, Ethical & Social Issues in Design	• Apply copyright, fair use, licensing/acquisition and intellectual-property concepts • Practice client confidentiality, privacy, proper credit and acceptable-use etiquette • Analyze the impact of advertising and visual communication on society • Evaluate ethical dilemmas involving manipulation, representation and source material • Create an ethical-use guide for student designers	• GDI: 3(A-G), 7, 9(A-E), 13(A-D)	• Copyright/fair-use case study • Design ethics debate • Ethical-use guide
4	30-32	Unit 11 – Portfolio & Presentation Skills	• Curate and revise strongest work using critique and self-evaluation • Write project descriptions and design rationales using correct technical vocabulary • Develop professional portfolio organization and presentation	• GDI: 1(A-E), 2(A), 3(A-G), 8(A-D), 10, 11, 13(A-D)	• ACCESS: resume/portfolio tools • Mock portfolio review • Peer mentoring

			• Update career research, resume/employability materials and entrepreneurship exploration • Deliver formal portfolio presentation and respond to feedback		
4	33-35	Unit 12 – Capstone Project & Showcase	• Respond to an authentic or simulated client/design brief • Research audience/purpose; plan timeline; develop sketches, concepts and iterations • Create original final design applying elements, principles, typography, composition and color • Include appropriate print/digital production considerations and ethical/legal compliance • Present final work, defend design decisions, evaluate feedback and complete portfolio reflection	• GDI: 1-15	• Client/community design brief • CTSO/competition option • Graphic design showcase
4	36	Semester 2 Exam & Graphic Design Showcase	• Cumulative written/performance assessment • Final capstone and portfolio evaluation • Reflection on creative, technical and career-readiness growth	• Cumulative: GDI: 1-15	• Stakeholder showcase and recognition

Graphic Design and Illustration I TEKS Coverage Checklist

Coverage verification: All 15 strands and every student expectation in the supplied §130.106 TEKS are intentionally addressed. The current §127.184 course also integrates §127.15(d)(1) employability skills.

Strand	Student Expectations	YAG Placement	Coverage
GDI: 1	GDI: 1(A–E)	Units 1,11–12	100%
GDI: 2	GDI: 2(A–B)	Units 2–3,6,9,12	100%
GDI: 3	GDI: 3(A–G)	Units 1,3,5–12	100%
GDI: 4	GDI: 4(A–B)	Units 2–3,7–8,12	100%
GDI: 5	GDI: 5	Units 1,4,8–9,12	100%
GDI: 6	GDI: 6	Units 1,12	100%
GDI: 7	GDI: 7	Units 1,4,10,12	100%
GDI: 8	GDI: 8(A–D)	Units 1,11–12	100%
GDI: 9	GDI: 9(A–E)	Units 4,7–8,10,12	100%
GDI: 10	GDI: 10	Units 3–12	100%
GDI: 11	GDI: 11	Units 1,11–12	100%
GDI: 12	GDI: 12(A–C)	Units 1–2,12	100%
GDI: 13	GDI: 13(A–D)	Units 2–3,5–12	100%
GDI: 14	GDI: 14	Units 2,4–9,12	100%
GDI: 15	GDI: 15(A–H)	Units 2–9,12	100%

Current CTE Employability Skills Integration

§127.15(d)(1): Integrated throughout the course through workplace behaviors, communication, collaboration, problem solving, leadership, ethics, productivity, career preparation, portfolio development, and reflection. Coverage: 100%.

Implementation Notes

- Weeks 18 and 36 are reserved for cumulative semester exams. No unit crosses the semester boundary, and no calendar-specific dates are included so the YAG can be reused annually.