



2026-2027 LION PARTNERSHIP PROGRAM



BUILDING LION PRIDE. PARTNERS IN PURPOSE.

The **LION PARTNERSHIP PROGRAM** is our enhanced year-round sponsorship program for businesses, families, alumni, and community partners who wish to make a leadership investment in St. Mark's Cathedral School.

Developed through a collaboration between the Development Office and the Parents' Club, the program offers expanded sponsorship benefits and year-round recognition. **New this year, your Lion Partnership commitment also counts as a Legacy Fund gift, making it easier than ever to support both through one annual commitment.**

Whether promoting a business, honoring a family, or demonstrating a lasting commitment to our school, Lion Partnerships provide meaningful recognition while supporting Parents' Club events, school programs, and campus initiatives that benefit our students, teachers, and community.

ONE PARTNERSHIP. ONE ANNUAL COMMITMENT. GREATER IMPACT.



2026 - 2027 LION PARTNERSHIP PROGRAM

*** A LION PARTNERSHIP FULFILLS YOUR LEGACY FUND GIFT—ONE ANNUAL COMMITMENT SUPPORTS BOTH.**

DIAMOND \$15,000

- **\$5,000 sponsorship credit: Paw Print Palooza & Spring Auction (see attached)**
- **15% discount on Spirit Store orders for the school year**
- **Audio/digital recognition on gym projector at ≈24 home games**
- **Reserved parking for the school year**
- Early access to online bidding for the Spring Auction
- Logo/name recognition on signature event materials
- 2 tickets: Paw Print Palooza & Spring Auction
- Logo/name displayed on individual banner on gym wall (4' x 10')
- Back of event t-shirts
- Invitation to Donor Reception
- Individual social media features
- Full-page yearbook ad
- Full-page school directory ad
- Digital display on welcome screens
- Recognition on school website and business directory

PLATINUM \$10,000

- **\$2,500 sponsorship credit: Paw Print Palooza & Spring Auction (see attached)**
- **Reserved parking: Paw Print Palooza & Field Day**
- **Early access to online bidding for the Spring Auction**
- **Logo/name recognition on signature event materials**
- 2 tickets: Paw Print Palooza & Spring Auction
- Logo/name displayed on individual banner on gym wall (4' x 10')
- Back of event t-shirts
- Invitation to Donor Reception
- Individual social media features
- Full-page yearbook ad
- Full-page school directory ad
- Digital display on welcome screens
- Recognition on school website and business directory

GOLD \$7,500

- **\$1,000 sponsorship credit: Paw Print Palooza & Spring Auction (see attached)**
- **2 tickets: Paw Print Palooza & Spring Auction**
- **Logo/name displayed on individual banner on gym wall (4' x 10')**
- Back of event t-shirts
- Invitation to Donor Reception
- Individual social media features
- **Full-page** yearbook ad
- **Full-page** school directory ad
- Digital display on welcome screens
- Recognition on school website and business directory

SILVER \$5,000

- **Logo/name displayed on shared banner on gym wall (4' x 5')**
- **Back of event t-shirts**
- Invitation to Donor Reception
- Individual social media features
- Half-page yearbook ad
- Half-page school directory ad
- Digital display on welcome screens
- Recognition on school website and business directory

BRONZE \$2,500

- **Invitation to Donor Reception**
- **Individual social media feature**
- Half-page yearbook ad
- Half-page school directory ad
- Digital display on welcome screens
- Recognition on school website and business directory

PURPLE \$1,500

- Half-page yearbook ad
- Half-page school directory ad
- Digital display on welcome screens
- Recognition on school website and business directory

FOR OCTOBER PRINT RECOGNITION, PARTNERSHIPS MUST BE SUBMITTED BY SEPTEMBER 15, 2026.

BUILDING LION PRIDE. PARTNERS IN PURPOSE.



SATURDAY, OCTOBER 24
8:30 AM
ST. MARK'S CATHEDRAL SCHOOL
 RUTHERFORD STREET SIDE

Paw Print Palooza is one of St. Mark's most anticipated events, drawing hundreds of students, families, alumni, and friends for a day of fun, fellowship, and Lion pride. Featuring our signature 5K, carnival games, rides, trunk-or-treat, and much more, the event offers something for everyone in our community. As a sponsor, you'll receive meaningful exposure to one of the largest gatherings in our school community while demonstrating your commitment to education and the families we serve. Most importantly, your sponsorship helps create an unforgettable experience for our students and directly supports the mission of St. Mark's Cathedral School.

***DIAMOND, PLATINUM, and GOLD LION PARTNERS receive priority selection of these exclusive sponsorship opportunities. Sponsorships will be assigned to eligible partners on a first-come, first-served basis, so we encourage you to reserve yours early. Remaining opportunities will be available for individual purchase based on availability.**

SIGNATURE \$5,000

- **Winner's Circle** (1 **SOLD**/2 available)
Logo/name displayed on the step-and-repeat backdrop
- **Roaring Refreshments Sponsor**
Logo/name displayed on koozies
- **Carnival Wristband Sponsor** (1 available)
Logo/name printed on wristbands



SUPPORTING \$2,500

Logo/name displayed on signage at the designated sponsorship area.

- **Kids Zone Sponsor** (4 **SOLD**/1 available)
Rides and mechanical bull
- **Paws & Pastures Sponsor**
Petting zoo
- **Pride Pavilion Sponsor**
Host a reception tent with tables and seating
- **Roar & Rhythm Sponsor** (1 available)
Logo/name in music area



COMMUNITY \$1,000

Logo/name displayed on signage at the designated sponsorship area.

- **Mile Marker** (2 **SOLD**/1 available)
- **Interactive Games** (9 available)
- **Facepainting**
- **Balloon Artist**
- **Trunk-or-Treat**
- **Bag Swag** (unlimited/must be approved by St. Mark's)
Excellent opportunity for businesses to pass out their swag!

