



Marketing Intern

Trident Academy is seeking a highly motivated and detail-oriented Marketing Intern to support the marketing operations, specifically social media, of our specialized school. This role is an excellent opportunity for an individual interested in gaining hands-on experience in communications, marketing, and nonprofit management within a mission-driven educational environment.

Responsibilities:

- Manage and schedule posts across the school's social media platforms (Facebook, Instagram, TikTok, and LinkedIn).
- Create and manage the school's TikTok account.
- Assist in the creation of compelling content, including designing basic graphics
- Compile content and draft sections for the weekly e-newsletter.
- Perform administrative and research duties as needed.

Qualifications:

- Currently pursuing or recently completed a degree in Communications, Marketing, Non-profit Management, Public Relations, or a related field.
- Excellent written and verbal communication skills.
- Strong attention to detail and organizational skills.
- Proficiency with social media platforms (Facebook, Instagram, LinkedIn, TikTok).
- Experience with design software (like Canva) or database management is a plus

Compensation and Schedule:

- **Compensation: \$15.00 per hour**
- **Hours: Approximately 9 to 12 hours per week**
- **Flexible Hours** based on school needs and candidate availability
- **Hybrid - On campus, 1455 Wakendaw Rd. Mt. Pleasant, at least 2 days per week**

To apply, please send a writing sample and your resume to Hallie Smith Mendoza at hmendoza@tridentacademy.com

1455 Wakendaw Road, Mt. Pleasant, SC 29464