

# CLASS OF 2027 YEARBOOK SENIOR RECOGNITION ADS

the  
**yearbook**  
company  
Ads for Grads

## MAKE SURE YOUR FAVORITE SENIOR IS FEATURED IN THE 2027 YEARBOOK!

Congratulate your special graduate in the yearbook in your own words and pictures!

**Deadlines are POSTMARKED or SUBMITTED ONLINE by:**

**Oct 20th**  
(early bird price)

or **Dec 1st** (regular deadline) or the **LAST & FINAL CHANCE**  
**DATE JAN. 14th**



Ad styles and layouts are subject to change from year to year in keeping with the unique design and feel of each year's book!

## IMPORTANT INFORMATION

Submit your photos, message and payment online at: [www.TheYearbookCompany.com](http://www.TheYearbookCompany.com) by midnight on the day of the deadline.

OR **mail EVERYTHING together:** photos, message, order form and payment, in **ONE** package postmarked by the deadline.

We reserve the right to edit or remove material inappropriate for a school yearbook such as but not limited to: firearms, inappropriate hand gestures, drugs or drug references, alcohol, and nudity (even baby bottoms) without prior notification.

## PHOTOS

(Photos will be sized to fit.)

### GENERAL PHOTO GUIDELINES:

- Photos saved from websites or screen shots from cell phones will probably not upload, but you can try.
- It is illegal to use watermarked or copyrighted photos that you do not have a release for.
- We do NOT recommend taking photos of photos or computer screens. If we can tell you did this, you'll probably not be happy with the printed result. Scan instead.
- PLEASE CONSIDER CHRIST-LIKE MODESTY WHEN PICKING YOUR PHOTOS- PLEASE NO BARE CHESTS, MIDRIFTS, MINI-SKIRTS, DECOLLETE, STRAPLESS DRESSES OR REVEALING DRESS SLITS

### DIGITAL PHOTOS:

- Submit 300 DPI .jpg files on a CD or jump drive.
- File name should be the student's name and photo position number. (ex John Doe 2.jpg)

### HARD COPY PHOTOS:

- Submit the exact number of photos to match your format.
- Write position number and student's name on each photo.
- Do not submit computer prints on regular paper.
- DO NOT fold or cut photos. Be careful of wet ink!

## TEXT

(See ad formats online or order form for character count guidelines.)

- Type your message on white paper, typed in a plain font **OR**
- Submit a word doc or .txt file on a CD or jump drive.

## CUSTOM ADS

### DIGITAL AD:

- Must be 300 DPI actual size .jpg files. Please DO NOT use Microsoft Word, PowerPoint, or online photo sharing tools to create your ad due to poor resolution. If you use these programs, submit a photo-quality printout of the ad on glossy photo paper, made to be the EXACT size of the ad (see specs on order form).

### HARD COPY AD (scrapbook-style):

- Submit a perfect, "camera-ready" ad by mail. The ad looks perfect because you've glued/taped everything in its EXACT place and EXACT size (see specs on order form).

### GENERAL CUSTOM AD GUIDELINES:

- **Include your child's name on your artwork.**
- Do not put any wording or faces on the very edge.
- We cannot create custom ads for you.

## SUBMITTING

### DO NOT SEND ANYTHING TO THE SCHOOL

Mail all materials and payment to:  
JSerra Catholic High School Senior Ads  
The Yearbook Company  
3900 Market Street, Suite 230  
Riverside, CA 92501

**OR** if you are technology savvy, you can submit **everything** online at

[TheYearbookCompany.com](http://TheYearbookCompany.com)

(it's not possible to only pre-pay online- all your photos and message must be submitted at that time as well.)



for more information and for answers to frequently asked questions, please visit

[www.theyearbookcompany.com](http://www.theyearbookcompany.com) or call 951-274-9561

**(Please note that a recognition ad and the pre-order of a yearbook are two separate purchases)**

# 2025 SENIOR RECOGNITION ADS for

the  
**yearbook**  
company

JSerra Catholic High School, San Juan Capistrano, CA



SUBMIT YOUR ADS AT

**[www.TheYearbookCompany.com](http://www.TheYearbookCompany.com)**

Fill out this form **only** if you are submitting your ad by mail. Otherwise, please see the choices below to prepare to upload your photos and message online. (online processing fee will apply)

## 3 SIMPLE STEPS

PLEASE FOLLOW THE JSERRA DANCE DRESS CODE IN THE PORTRAITS YOU CHOOSE

### STEP 1

Place an "X" in the boxes to indicate the size and format.  
Visit [www.theyearbookcompany.com](http://www.theyearbookcompany.com) for format and character counts.

|                                              |                                                                                                                                                                                                                                                                                                                                                            | <b>early-bird</b><br>price if postmarked<br>by OCTOBER 20 | price if postmarked<br>by DECEMBER 1 | <b>final deadline*</b><br>price if postmarked<br>by JANUARY 14 |
|----------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------|--------------------------------------|----------------------------------------------------------------|
| <input type="checkbox"/> <b>1/4 page ad</b>  | <input type="checkbox"/> Format "J5" <input type="checkbox"/> Format "D5" <input type="checkbox"/> CUSTOM*<br><small>for custom, you must provide camera-ready art. The ad must fit within an 4 inch wide by 5.25 inch tall box</small>                                                                                                                    | \$185                                                     | \$225                                | \$275                                                          |
| <input type="checkbox"/> <b>1/2 page ad</b>  | <input type="checkbox"/> Format "M5" <input type="checkbox"/> Format "N5" <input type="checkbox"/> Format "F5"<br><input type="checkbox"/> Format "G5" <input type="checkbox"/> Format "Q5" <input type="checkbox"/> CUSTOM*<br><small>for custom, you must provide camera-ready art. The ad must fit within an 8.5 inch wide by 5.5 inch tall box</small> | \$265                                                     | \$310                                | \$375                                                          |
| <input type="checkbox"/> <b>Full page ad</b> | <input type="checkbox"/> Format "H5" <input type="checkbox"/> Format "T5" <input type="checkbox"/> Format "O5" <input type="checkbox"/> CUSTOM*<br><small>for custom, you must provide camera-ready art. The ad must fit within an 8.5 inch wide by 11 inch tall box</small>                                                                               | \$465                                                     | \$515                                | \$575                                                          |

#### 1/4 PAGE DESIGNS

Student Name  
85 appears up to words

**J5**

1

Student Name  
D5 75 appears up to words

1 2

**HALF PAGE DESIGN**  
(with only 2 pics and the most words)

#### HALF PAGE DESIGNS

Student Name

**N5**

1 appears up to 140 words

2 3

Student Name

**G5**

1 appears up to 120 words

2 3 4 5

Student Name

**M5**

1 appears up to 175 words

2

Student Name

**F5**

1 appears up to 120 words

2 3 4

Student Name

**Q5**

1 appears up to 80 words

2 3 4 5

#### FULL PAGE DESIGNS

Student Name

**H5**

1 appears up to 100 words

2 3 4 5 6 7

Student Name

**T5**

1 appears up to 140 words

2 3 4 5 6 7 8 9

Student Name

**O5**

1 appears up to 150 words

2 3 4 5 6 7 8 9

### STEP 2

See [www.theyearbookcompany.com](http://www.theyearbookcompany.com) for photo instructions. Include full contact information.

**Name of person purchasing ad (name on check or credit card):**

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime contact phone: (\_\_\_\_) \_\_\_\_\_

**STUDENT'S first and last name as you would like it to appear on ad:**

We will not add the name to custom ads but we do need the name for recordkeeping and indexing purposes.

\_\_\_\_\_

# of photos enclosed \_\_\_\_\_

☐ I would like my photos returned so I am enclosing a self-addressed, stamped, appropriately-sized envelope.

**PHOTOS WILL BE RETURNED IN THE SUMMER, AFTER ALL YEARBOOK DISTRIBUTIONS HAVE CONCLUDED.**

Please note, however, that we cannot guarantee the safety of your photos once we have put them in the USPS mailbox, so please make duplicates of all irreplaceable photos.

### STEP 3

**FOR MAILED ADS:** Include payment info, photos, message, and this form in one envelope.

PLEASE MAKE CHECKS PAYABLE TO: **THE YEARBOOK COMPANY**

☐ Check enclosed in the amount of: \$ \_\_\_\_\_  
returned checks will be subject to a \$25.00 fee Check # \_\_\_\_\_

☐ I am paying by credit card: ☐ Visa ☐ Mastercard  
exp date \_\_\_\_\_

\_\_\_\_

CVV code

3-digit security code on the back of the credit card

**ADD CREDIT CARD TRANSACTION FEES**

**\$10 FOR 1/4 PAGE ADS | \$13 FOR HALF PAGE ADS | \$20 FOR FULL PAGE ADS**

**DO NOT SEND ANY MATERIALS TO THE SCHOOL  
MAIL EVERYTHING TO:**

JSerra Catholic High School Senior Ads  
The Yearbook Company  
3900 Market Street, Suite 230  
Riverside, CA 92501

\* Late orders are first-come, first-served based on availability (no guarantees). **ADD \$25 LATE FEE TO THE REG PRICE.** If you wish to order late, go online to check for availability.



If you need help, feel free to call **951-274-9561** to speak to a **live human** who cares!

**Yearbook ad sales a fundraiser for the school and are non-refundable. And don't forget to order the yearbook (not included with the ad) too!**