



All About Socials

A Helpful Guide for a Host/Hostess

What: At St. Mark's, we host socials throughout the year, held by and hosted by parents. These events are listed in the yearly silent auction as a "fixed price" item and the proceeds contribute to our total raised for the Soirée. These events are a great way to meet other families and support our school!

Who: Anyone can host! All parents are welcome to host socials for students or adults. Many times, successful socials are co-hosted by more than one family. Our goal is to have at least one social per grade level and equal opportunity for participants (e.g., if there is a social intended only for boys, there needs to be another one only for girls).

When: The date is determined by the host/hostess, confirmed by the Advancement Office, and published well in advance of the event. Because paying guests have registered for a social with an intended date, we discourage hosts from changing the date once it has been published.

Where: Anywhere—your home, a park, a kids party venue, local bar or restaurant. As the hosts, you determine the location.

Why? The Soirée is a fundraising event and these events raise additional money. The costs of the event are the responsibility of the hosting families and the school benefits from the ticket sales.

Email our Socials chairs to let them know of your interest in hosting. They have plenty of ideas to share if you are not sure what to do!

Primary and Lower School Socials
[Lauren Brann](#) · [Richard Falcone](#)

Middle School Socials
[Leigh Erin Brauer](#)

Ready to get started? [Submit your socials today!](#)



What's Next?

Friday, January 8, 2027 – Deadline to submit your social, date, and description. If you want your social to be included in the silent auction, you must submit all details related to the event by this date. The St. Mark's auction will go live the week leading up to the Soiree.

Friday, February 5, 2027 – The auction will officially conclude on the night of the Soiree. However, if there are still remaining openings for your social, we will keep the tickets open to maximize attendance! Sometimes, especially if your event is later in the year, tickets will not sell until the date is closer.

At least three weeks before your event – Please email [the Advancement Office](#) to request your event attendee list. This list will reflect everyone who purchased tickets to attend your social event. Attendee emails can also be included in this list so you can easily reach out to them and remind them of the time, location, date, and details of your social. In the event there are still spaces available at your social, it can remain open for other attendees to purchase tickets and you will be sent additional names and emails for the late additions.

Thank you for your consideration! The socials at last year's gala raised almost \$50,000 for our school! The proceeds from A Night in Amalfi go towards special projects on campus like playground, new turf, security, as well as supporting technology, campus improvements, and instructional support.