



Student Population Forecast by Residence School Year 2025/26 – 2032/33 Report

Pleasanton Unified School District

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Executive Summary

Introduction and Background

Pleasanton Unified School District has contracted with MGT to develop and analyze demographic data relevant to the district's facility planning efforts. The scope of contracted work includes updating district mapping files, analyzing the district using the previous four years of geocoded student data files, developing, and researching pertinent demographic data in and around the district, identifying current and future residential development plans and preparing a seven-year student population forecast.

The purpose of this report is to identify and inform the district of the demographic trends occurring within the community, how these trends may affect future student populations, and to assist in illustrating facility adjustments that may be necessary to accommodate the potential student population shifts, to assist the district in evaluating future site requirements and the need for potential attendance area changes.

MGT, a non-biased third-party consultant, has been contracted to prepare and maintain a seven-year demographic study. In this study, MGT produced detailed neighborhood and attendance area population forecasts based on the residential address of students. MGT bases its forecasts on the belief that school facility planning is more accurate when facilities are located where the greatest number of students reside. This study is intended to help the district notice specific demographic trends that could assist them in making informed decisions regarding long-range planning efforts.

The Data Sources section details how the two sources of data – geographic and non-geographic -- are collected and used in the seven-year student population forecast model.

The Forecast Methodology section discusses, in detail, how the factors used in the study were calculated, and why they were used. These factors include area birthrates and their effect on incoming kindergarten classes, the effects of student mobility, student yield factors based on historic housing data and trends, and a detailed review of future residential development within the district.

The Student Resident Forecast Summary sections offer a review of this year's student resident forecast results. These sections include the district-wide student population forecast summary and a forecasted resident student population summary for both the existing attendance areas and the individual study areas from which they were calculated.

While reading this report, it is important to remember that it is based on data gathered at the time of the study. Due to potential population shifts, changes in development plans, fluctuating funding opportunities, and district priorities, all findings presented in this report are subject to change.

Key Items in the District-Wide Analysis:

- Overall, the resident student population for Pleasanton Unified School District is projected to decrease by 1,254 students over the next seven years, reflecting a declining rate of 9.7%. The resident student population has declined by 6.4% (886 students) since 2022.
- **This year's forecast dropped notably from last year's**, driven by an unexpectedly small October 2025 kindergarten cohort and sudden decreases in several other elementary grades.
- The TK-5 resident student population is forecasted to decrease by 8.4% by 2032 (a loss of 425 TK-5 students).
- **Walnut Grove Elementary School** is the largest contributor to the decline in TK–5 enrollment. Resident enrollment at Walnut Grove has been decreasing for several years and is projected to continue declining. If current trends persist, the Walnut Grove area may lose 210 TK–5 students over the next seven years (a 31.9% decline). This decline is driven primarily by much smaller incoming kindergarten cohorts, a pattern observed for the past 4–5 years. The area has minimal planned housing growth, which is insufficient to offset an aging population.
- **Fairlands ES** and **Hearst ES** areas are also projected to lose nearly 106 TK–5 students each by 2032.
- As smaller class sizes matriculate through, resident students in grades 6-8 are expected to decrease approximately 13.9% over the next seven years (a net loss of 426 6-8 students).
- The resident district high school population is expected to decrease by 8.3% by SY 2032 (a net loss of 403 9-12 students). This is a result of many years where larger 12th grade classes have graduated, and smaller 9th grades have been entering the District's high schools.
- There are approximately 3,220 residential development units phased for the seven-year forecast. Despite this large number of new housing units, it is still not enough to offset the “aging-out” of the community and the continuous trend of larger 12th grade classes graduating and being replaced by much smaller K class sizes.

1. Methodology

Data Sources

Geographic Map Data

Five (5) geographic data layers were modified or created for use in the seven-year student population forecasts:

STREET CENTERLINE DATA/PARCELS

Street centerline/parcel data files are utilized during the geocoding process of the student data. The geocoding process places a point on the map for every student in the exact location where the student resides. Each student is geocoded to the parcels by their given residence address. This enables MGT to analyze student data geographically.

STUDY AREAS

Study areas are small geographic areas – such as neighborhoods or portions of neighborhoods – that are considered the building blocks of school district attendance areas. Study areas are geographically defined following logical boundaries within a school district, such as freeways, streets, railroad tracks, or green space. Each study area is then coded with the corresponding elementary, middle, and high school that the students in the area are assigned to attend. By gathering information about the district at the study area level, MGT and PUSD can closely monitor growth and demographic trends in regions and identify the potential need for boundary or facility adjustments. Currently, 221 study areas make up the school district.

SCHOOLS

School facility information, including school names, addresses, unique identifying codes, grade ranges, and capacities, was provided to MGT by district staff.

PLANNED RESIDENTIAL DEVELOPMENT

Residential development data was obtained through discussions with the local municipalities. MGT researched possible new developments that could impact future student counts and reviewed the information with school district staff. This data includes the development name, location, housing type, and the total number of units within the development. The planned residential development information is subject to changes in the marketplace; therefore, this data should be reevaluated annually. MGT and Pleasanton Unified School District were monitoring projects closely during this study.

STUDENT DATA

HISTORIC STUDENT DATA - Historic population data is used to compare past student population trends as well as the effects of mobility (movement of students in or out of existing housing) throughout the district.

CURRENT STUDENT DATA - A student data file representing student membership as of School Year 2025 was provided to MGT by district staff. This data was summarized by grade level, and each student was located by residential address to identify current study area populations. This data is used as a baseline for student population forecasts. The forecasts encompass the next seven years from SY2025/26 through SY2032/33.

Forecast Methodology

MGT has created seven-year, residence-based, modified cohort forecasts for each study area in PUSD. The forecast methodology used in this study combines historic student population counts, past and present demographic characteristics, and planned residential development to forecast future student populations at the study-area level. District-wide and school-level forecasts are summarized from the individual study area forecasts.

RESIDENCE-BASED

These forecasts are based on where the students reside and where they are assigned to attend school. To provide the most accurate estimate of where future school facilities may be needed, MGT uses the location of where the students reside as opposed to their school of enrollment because we believe that school facility planning is more accurate when facilities are located where the greatest number of students reside. The best way to plan for future student population shifts is to know where the next group of students will be living.

Typically, district-generated forecasts are based on school enrollments and are forecasted for staffing and budgetary needs. However, this method is often inadequate for long-range planning needs, such as the location of future school facilities, because the location of the students is not taken into consideration. A school's enrollment can fluctuate annually not only due to population trends but also due to variables in the curriculum, program changes, school administration, and open-enrollment policies. These variables can skew the apparent need for new or additional facilities in an area.

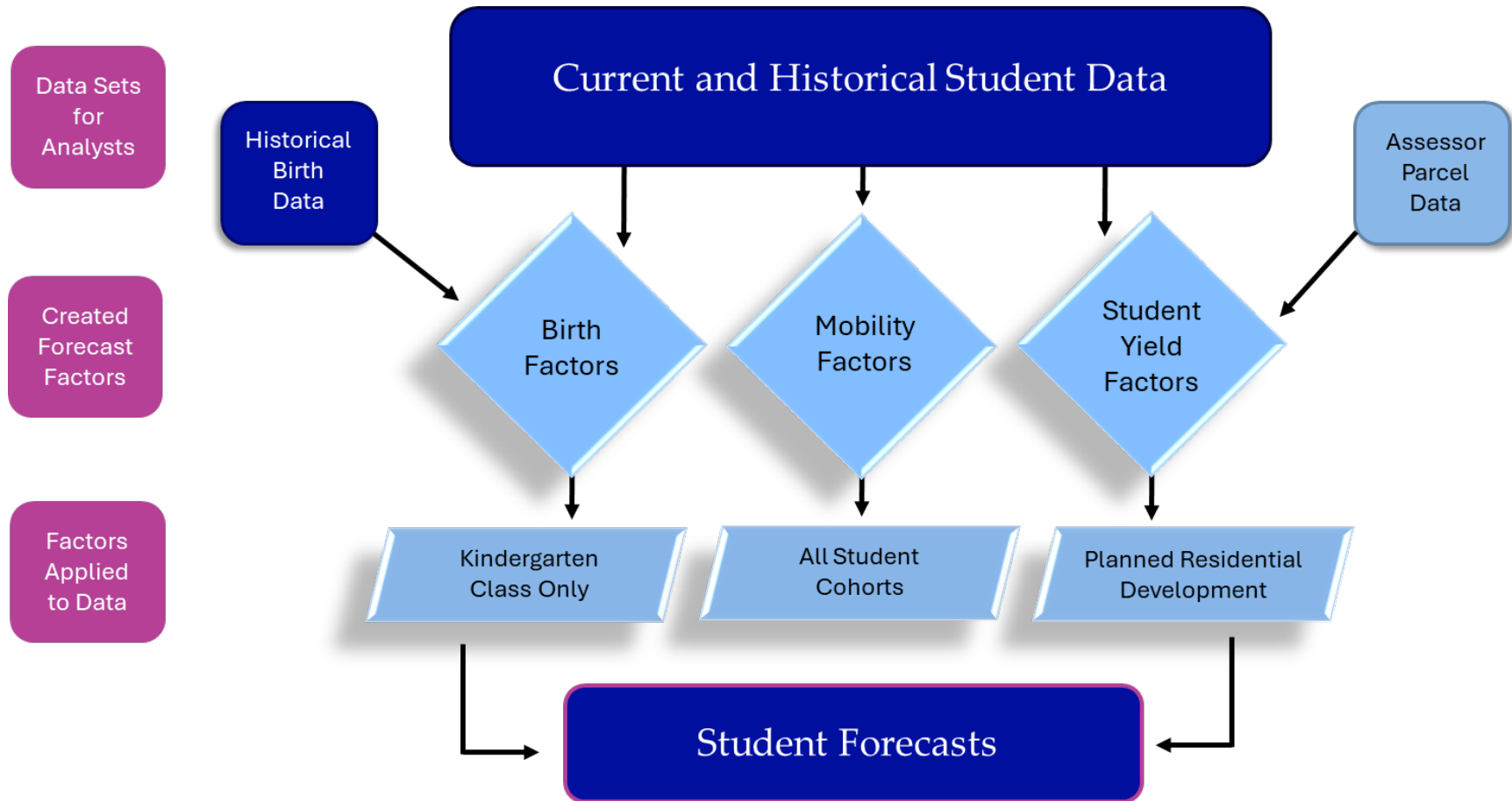
MODIFIED COHORT

The method used by MGT is unique because it modifies a standard cohort forecast with demographic factors and student residential location. For each year of the forecast, 12th grade students graduate and continue students' progress through to the next grade level. This normal progression of students is modified by the forecast variables detailed below.

SEVEN-YEAR FORECASTS

Projections are calculated seven years from the date of the forecast for several reasons. The planning horizon for any type of facility is typically no less than five years, often longer. Seven years is usually enough to adequately plan for any new facility. Forecasts beyond seven years are based on speculation due to the lack of reliable information on birth rates, new home construction, and economic conditions.

Chart 1: Forecasts by Residence Flowchart



Forecast Factors

There are three primary factors that can directly influence a forecast: birthrates, mobility, and student yield factors. If all factors register at a lower level, they suggest a decrease in the district's population. Conversely, higher factors typically signal growth within the district. Frequently, it's a blend of both scenarios. For instance, national birth rates may be on the decline, but a district can maintain stability or expansion by fostering adequate development to counterbalance the decreasing birth trend.

Birth Rates

MGT uses birth data correlating to the district boundary and applies the data accordingly. The assumption underlying the use of birth statistics from year to year is that increases or decreases in the number of births in the area will translate to increases or decreases in future kindergarten enrollment. For example, the SY2025 kindergarten class in PUSD was born five years previous in 2020. Any subsequent changes in births in 2021 compared to 2020 and 2022 to 2020, etc. would result in similar increases or decreases in future kindergarten class sizes.

In calculating birth rates, the capture rate of births is also taken into account. This consideration is crucial for assessing whether the current kindergarten class size is an anomaly. Should it be determined that the class size is atypical, future estimated capture rates can be adjusted to eliminate errors resulting from unusually high or low enrollment figures in kindergarten.

TABLE 1: BIRTH FACTORS

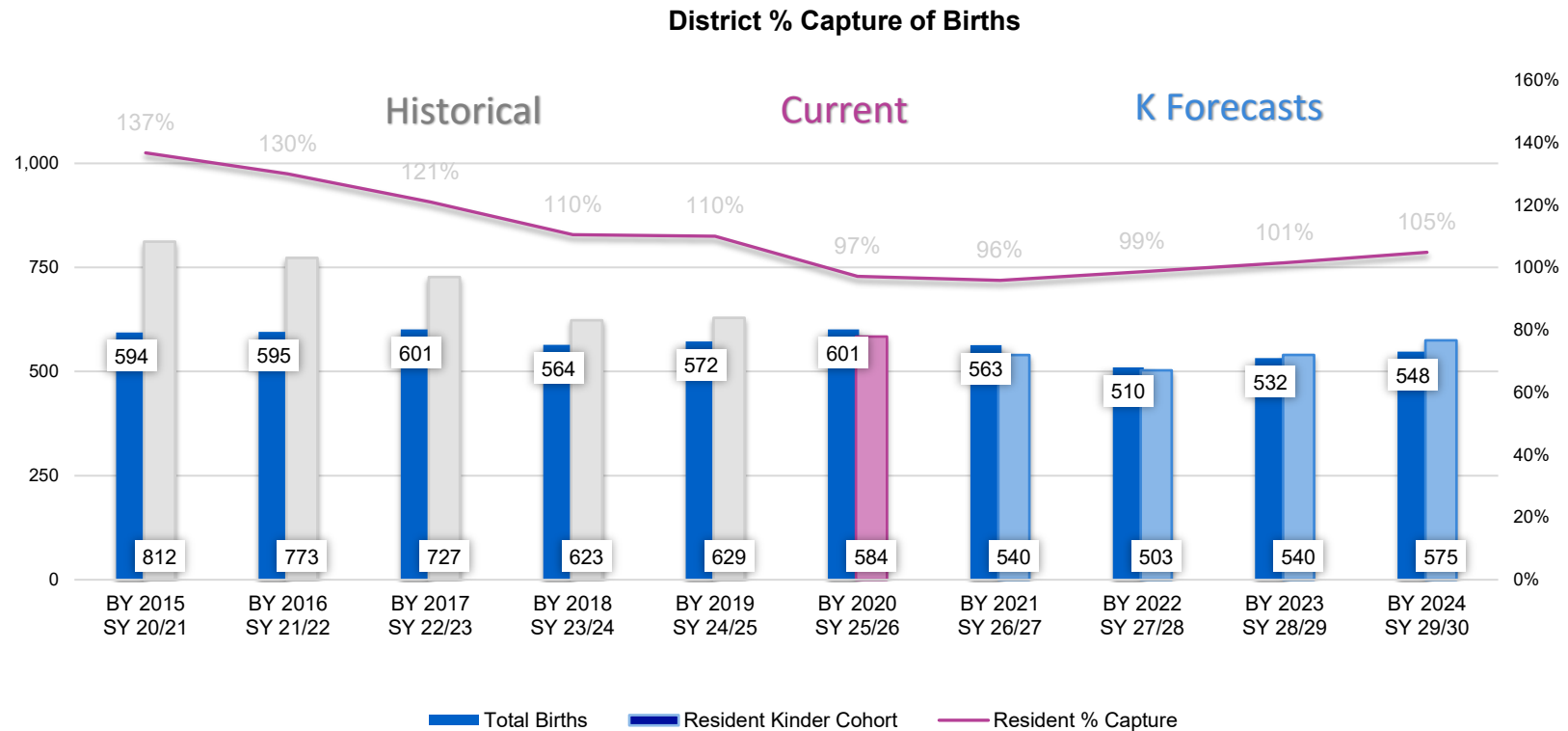
Births by (Subdistrict)					Birth Rate			Resident	Resident
Birth Year	Kinder Year	94566	94588	Total	% Change*	Rates used in forecast	School Year	Kinder Cohort	% Capture
2015	2020	280	314	594	98.8%		2020/21	812	137%
2016	2021	260	335	595	99.0%		2021/22	773	130%
2017	2022	280	321	601	100.0%		2022/23	727	121%
2018	2023	265	299	564	93.8%		2023/24	623	110%
2019	2024	271	301	572	95.2%		2024/25	629	110%
2020	2025	289	312	601	Base Year		2025/26	584	97%
2021	2026	278	285	563	93.7%	0.937	2026/27	540	96%
2022	2027	260	250	510	84.9%	0.849	2027/28	503	99%
2023	2028	286	246	532	88.5%	0.885	2028/29	540	101%
2024	2029	282	266	548	91.2%	0.912	2029/30	575	105%
2025	2030	Birth data was not available at time of study.			88.2%	0.882	2030/31		
2026	2031				89.3%	0.893	2031/32		
2027	2032				89.6%	0.896	2032/33		

Sources: Birth data from the California Vital Statistics department

Historical Kindergarten information from Pleasanton USD.

1. METHODOLOGY

CHART 2: CAPTURE RATE OF BIRTHS IN PLEASANTON UNIFIED SCHOOL DISTRICT



The chart above shows the capture rate—PUSD’s market share of resident births—relative to the kindergarten class over the past six years, as well as projected resident kindergarten enrollment for the first four years of the forecast. As noted earlier, live births within PUSD boundaries have declined from 2015–2024. Despite this, PUSD’s capture rates have remained near or above 100% for more than two decades. A capture rate of 130%, for example, indicates that if 595 babies were born in the district in 2016, then 773 kindergarteners enrolled in PUSD five years later. This suggests that birth counts alone do not determine kindergarten class size. Additional contributing factors may include in-migration of families with young children, out-of-district students choosing to attend PUSD schools, and housing turnover that brings in new students who were not born within district boundaries. This pattern has been consistent in the Pleasanton area for many years. However, the capture rate has trended downward over the past five years, moving closer to the 100% level.

Student Mobility Factors

Student mobility factors further refine the student population forecasts. Mobility refers to the increase or decreases in the movement of students within and out of the district boundary's existing housing. Mobility is a spatial cohort survival rate meaning that it calculates the movement of students from grade in that geographic area. Mobility factors consider apartment movement, housing resales, foreclosures, movement to non-district schools, early graduation, and high school dropout rates. Mobility, like a cohort, is applied as a percentage of increase/decrease to each grade for every year of the forecast.

Mobility is calculated using four years of student data. MGT uses current elementary school attendance areas as the basis to calculate Mobility Factors. Using small geographic areas helps identify and focus on trends within the district. A net increase or decrease of zero students over time is represented by a factor of **1.00** or a 100% pass-through rate. A net student loss is represented by a factor less than 1.000 (such as **.96** or a -4% net loss) and a net gain by a factor greater than **1.00** (such as **1.05** or a 5% net increase).

HOW IS MOBILITY APPLIED?

$$\begin{array}{rcl}
 & 100 & \text{Kindergarten students in SY2025-26} \\
 \text{Example: } X & \mathbf{1.03} & (\text{Alisal ES K to 1}^{\text{st}}\text{-grade mobility}) \\
 = & \mathbf{103} & \text{1}^{\text{st}}\text{-grade students in SY2026-27}
 \end{array}$$

TABLE 2: MOBILITY FACTORS

Attendance Area	K to 1	1 to 2	2 to 3	3 to 4	4 to 5	5 to 6	6 to 7	7 to 8	8 to 9	9 to 10	10 to 11	11 to 12
Alisal ES	1.03	1.05	1.00	1.08	1.04	1.17	1.04	1.04	1.10	1.00	1.02	0.99
Donlon ES	1.08	1.05	1.01	1.06	0.99	1.02	0.99	1.01	1.00	1.00	0.98	0.99
Fairlands ES	1.06	0.96	0.99	0.95	0.98	0.99	1.00	0.99	0.98	0.95	0.99	0.96
Hearst ES	1.00	1.07	0.94	1.02	0.99	0.94	1.01	1.01	1.00	0.97	1.01	0.97
Henry P Mohr ES	1.04	1.05	0.99	1.02	1.02	1.00	1.00	0.99	0.99	1.05	0.97	0.97
Lydiksen ES	1.10	1.05	1.07	1.00	1.03	1.06	1.08	0.99	1.04	1.01	1.01	1.03
Valley View ES	1.05	0.98	1.03	1.05	1.03	1.00	1.07	1.02	1.10	1.04	0.97	0.99
Vintage Hills ES	1.04	1.02	1.00	1.04	1.02	0.97	1.03	1.02	1.08	1.00	1.01	0.99
Walnut Grove ES	1.10	1.07	1.09	1.01	1.03	1.06	1.00	1.02	1.06	0.98	0.99	1.00

Referencing the table above, it can be determined Pleasanton USD generally sees a positive influence from student mobility, meaning that student classes are increasing as they progress through the years. It is typical to see an influx of students into the 1st, 6th and 9th grades, which is seen in the table above. However, students are still entering the district from many elementary school grades. Overall, there are still more “blue” cells than “yellow” which means there is still a net influx of new students through housing resells and the higher rates help PUSD from experiencing a steeper student population decline.

Student Yield Factors (SYF)

The Student Yield Factors, when applied to planned residential development units, determine how many additional students will be generated from new construction within the district.

Two sets of data are required to calculate Student Yield Factors: a current student file provided by PUSD and current housing unit data. In a full SYF Study, the geocoded student data file is overlaid with the housing data to determine how many students reside in each housing type. This allows MGT to associate each student with a specific housing unit. A full SYF study is recommended every 2-5 years depending on the amount of residential growth of the district, the economy or life altering events, such as a pandemic.

The Student Yield Factor is an important tool for school districts to use in planning for future enrollment growth. By knowing the SYF for different types of housing, districts can get a better idea of how many students they can expect to enroll in the future. This information can be used to make decisions about staffing, facilities, and programming.

The Student Yield Factor (SYF) for Pleasanton Unified School District measures the number of school-aged children residing in housing units built within the last five years. For Pleasanton Unified School District, the SYF is 0.716 for single-family detached (SFD) homes, 0.723 for multi-family attached (MFA) homes, .196 for Transit Oriented apartments (high end near BART stations), and 0.264 for regular (non-TOD) apartments (APT). This means that for every 100 single-family detached homes constructed, the district gains approximately 72 school-aged children. For multi-family attached homes, such as townhomes, the district gains about 72 students for every 100 MFA units built. In the case of apartments, the SYF indicates a gain of 26 students for every 100 apartments constructed and, in the Transit Oriented Development units (high-end apartments), there could be 20 K-12 students for every 100 units constructed. Moving forward with the forecast, the Pleasanton Unified School District can anticipate an increase in student enrollment from upcoming residential developments based on the Student Yield Factors (SYF).

TABLE 3: STUDENT YIELD FACTORS

		Student Counts				Yield Factors					
Unit Type	# of Units	K-5	6-8	9-12	K-12	K-5	6-8	9-12	K-12	Unit Type	
SFD	225	85	37	39	161	0.378	0.164	0.173	0.716	SFD	
MFA	94	37	20	11	68	0.394	0.213	0.117	0.723	MFA	
TOD	506	57	17	25	99	0.113	0.034	0.049	0.196	TOD	
APT	702	92	51	42	185	0.131	0.073	0.060	0.264	APT	

SFD = Single Family Detached units

MFA = Multi-Family Attached units (i.e.: condos, townhomes)

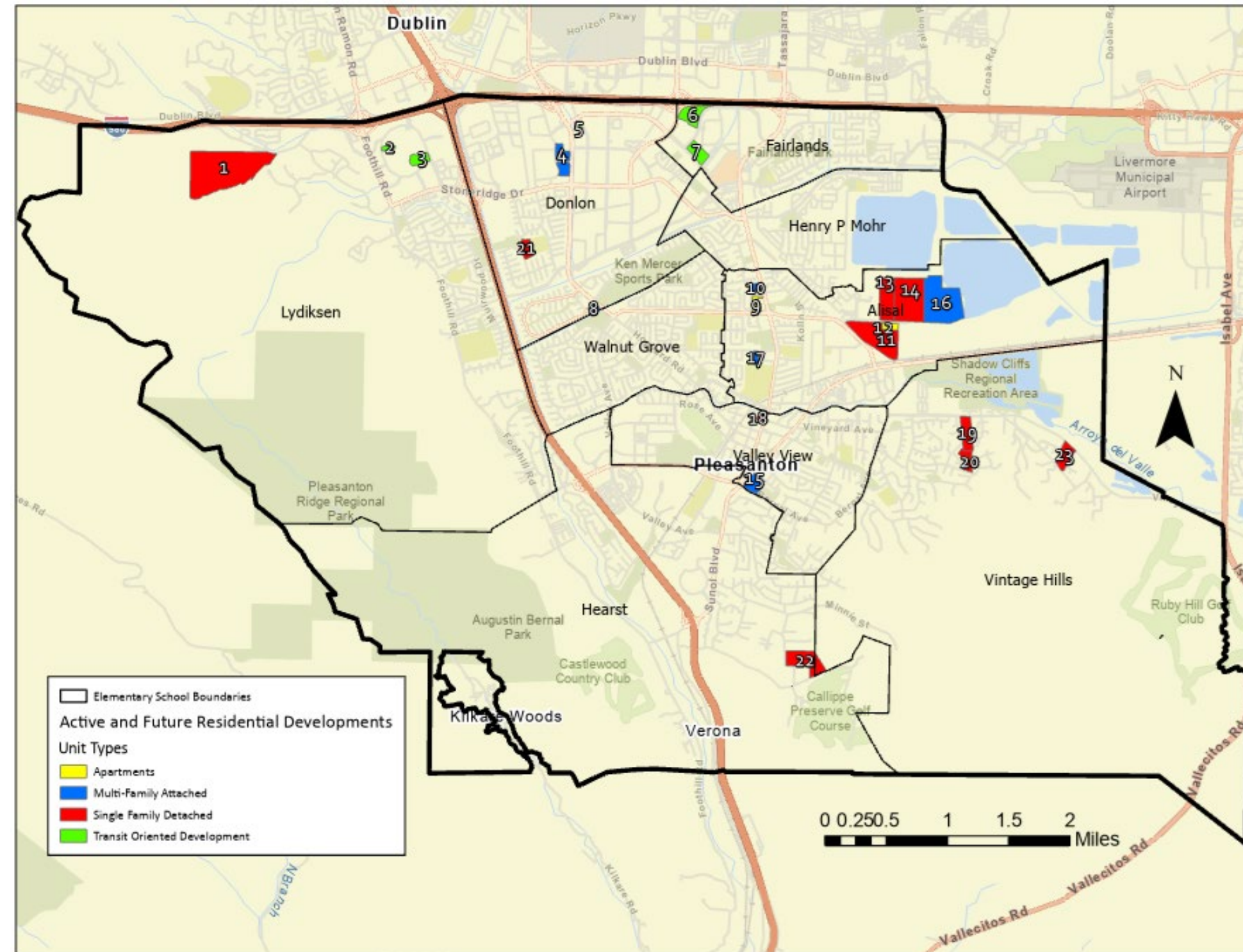
TOD = Transit Oriented Development (high-end apartments)

APT = Apartment units (non-TOD's)

Planned Residential Development

Closely related to the Student Yield Factors are planned residential development units. Planned residential development data is collected to determine the number of new residential units that will be built over the time frame of the student population forecasts. MGT collected information from city planning departments as well as project developers regarding planned or active construction. Currently, there are 23 active or planned projects in Pleasanton Unified School District, totaling 3,220 units included in the forecast over the next seven years.

MAP 1: RESIDENTIAL DEVELOPMENTS



1. METHODOLOGY

TABLE 4: LISTING OF RESIDENTIAL DEVELOPMENTS INCLUDED IN THE FORECAST

This is a list of residential development projects containing units that will affect the forecast.

ID#	Project	Developer	Unit Type	Status	Total Units	Total Units Occupied	Units Applied in Forecast	Estimated Students	Estimated Full Occupancy
Alisal ES									
9	Valley Plaza Project	Unknown	APT	Planning	138	0	138	36	2031
10	Tri-Valley Inn	Unknown	MFA	Planning	62	0	62	45	2027
11	Kiewit	Unknown	SFD	Planning	390	0	390	279	2030
12	Kiewit	Unknown	APT	Planning	102	0	102	27	2031
13	Arroyo Lago	Steel Wave/Land Adv.	SFD	Planning	189	0	189	135	2030
14	SteelWave	Steel Wave/Land Adv.	SFD	Planning	350	0	200	143	2034
16	SteelWave	Steel Wave/Land Adv.	MFA	Planning	240	0	140	101	2034
17	Black Avenue	Unknown	MFA	Planning	56	0	56	57	2027
Donlon ES									
4	Signature Center	Unknown	MFA	Planning	330	0	330	239	2029
5	Laborer Council	Unknown	TOD	Planning	54	0	54	11	2028
8	Poppy Lane	Unknown	MFA	Active	57	0	57	41	2027
21	Near Donlon ES	Unknown	SFD	Planning	28	0	28	20	2029
Fairlands ES									
6	Metro 580	Unknown	TOD	Planning	375	0	375	74	2031
7	Avalon Pleasanton	Avalon Bay	TOD	Active	366	66	300	59	2028
Lydiksen ES									
1	Lester/Hidden Valley	Ponderosa Homes	SFD	Planning	31	0	31	22	2029
2	Stone Ridge Shopping Mall	Unknown	TOD	Planning	360	0	360	71	2029
3	Stone Ridge Shopping Mall	Unknown	TOD	Planning	160	0	160	31	2030
Valley View Es									
15	Old PUSD District Office	Unknown	MFA	Planning	139	0	139	100	2030
18	Former Barone's Restaurant	Robson Homes	SFD	Active	14	0	14	10	2027
Vintage Hills ES									
19	Hatsushi Custom Homes	Unknown	SFD	Inactive	14	4	10	7	2033
20	Berattis Place	Unknown	SFD	Inactive	15	2	13	9	2030
22	The Flat at Spotorno Ranch	Tim Lewis Comm.	SFD	Planning	44	0	44	32	2031
23	Neil Property/Vineyard	Trumark	SFD	Planning	28	0	28	20	2027
Totals:					3,542	72	3,220	1,569	
Map ID#	Project	Developer	Unit Type	Status	Total Units	Total Units Occupied	Units Applied in Forecast	Estimated Students	Estimated Full Occupancy
NOTES									
<p>Sources: Conversations and Information from City Planning Department, aerial imagery, site visits.</p> <p>Note: Occupancy information is calculated as of October of each corresponding year.</p> <p>Explanation of Housing Unit Types: SFD = Single Family Detached; MFA = Multi-Family Attached (condos, townhomes, etc.); Apartments (non-TOD); TOD = Transit Oriented Developments (high-end apartments)</p> <p style="text-align: right;">APT =</p>									

1. METHODOLOGY

TABLE 5: PHASING OF RESIDENTIAL DEVELOPMENTS IN FORECAST

Total SFD = 947 Total MFA = 784 Total APT = 240 Total TOD = 1,249 TOTAL UNITS = 3,220

Developer	Project	10/2025-10/2026				10/2026-10/2027				10/2027-10/2028				10/2028-10/2029				10/2029-10/2030				10/2030-10/2031				10/2031-10/2032				Total Units	Elementary Area	Middle Area	High Area
		SFD	MFA	APT	TOD	SFD	MFA	APT	TOD	SFD	MFA	APT	TOD	SFD	MFA	APT	TOD	SFD	MFA	APT	TOD	SFD	MFA	APT	TOD	SFD	MFA	APT	TOD				
PONDEROSA HOMES	LESTER/HIDDEN VALLEY PROJECT	0	0	0	0	0	0	0	0	15	0	0	0	16	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	31	Lydiksen ES	Hart MS	Foothill HS
Unknown	BERATLIS PLACE	0	0	0	0	0	0	0	0	7	0	0	0	3	0	0	0	3	0	0	0	0	0	0	0	0	0	0	0	13	Vintage Hills ES	Pleasanton MS	Amador Valley HS
Unknown	HATSUSHI CUSTOM HOMES	0	0	0	0	0	0	0	0	0	0	0	0	5	0	0	0	3	0	0	0	0	0	0	0	2	0	0	0	10	Vintage Hills ES	Pleasanton MS	Amador Valley HS
AVALON BAY COMMUNITIES	AVALON PLEASANTON	0	0	0	132	0	0	0	132	0	0	0	36	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	300	Fairlands ES	Hart MS	Foothill HS
Pleasanton USD	DONLON	0	0	0	0	0	0	0	0	8	0	0	0	20	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	28	Donlon ES	Hart MS	Foothill HS
Unknown	Kiewit	0	0	0	0	70	0	75	0	105	0	27	0	105	0	0	0	110	0	0	0	0	0	0	0	0	0	0	0	492	Alisal ES	Harvest MS	Amador Valley HS
Unknown	SteelWave	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	50	40	0	0	75	50	0	0	75	50	0	0	340	Alisal ES	Harvest MS	Amador Valley HS
Trumark	Neil Property/Vineyard	7	0	0	0	21	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	28	Vintage Hills ES	Pleasanton MS	Amador Valley HS
Pleasanton USD	PUSD District Office	0	0	0	0	0	0	0	0	0	0	0	0	0	69	0	0	0	70	0	0	0	0	0	0	0	0	0	0	139	Valley View ES	Pleasanton MS	Amador Valley HS
Unknown	Black Avenue	0	30	0	0	0	26	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	56	Alisal ES	Harvest MS	Amador Valley HS
Unknown	Tri-Valley Inn	0	32	0	0	0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	62	Alisal ES	Harvest MS	Amador Valley HS
Unknown	Metro 580	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	75	0	0	0	150	0	0	0	150	0	0	0	0	375	Fairlands ES	Hart MS	Foothill HS
Unknown	Signature Center	0	0	0	0	0	0	0	0	0	165	0	0	0	165	0	0	0	0	0	0	0	0	0	0	0	0	0	0	330	Donlon ES	Hart MS	Foothill HS
Unknown	Laborer Council	0	0	0	0	0	0	0	27	0	0	0	27	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	54	Donlon ES	Hart MS	Foothill HS
Steel Wave/Land Advisors	Arroyo Lago	0	0	0	0	0	0	0	0	63	0	0	0	63	0	0	0	63	0	0	0	0	0	0	0	0	0	0	0	189	Alisal ES	Harvest MS	Amador Valley HS
Unknown	Poppy Lane	0	30	0	0	0	27	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	57	Donlon ES	Hart MS	Foothill HS
Unknown	Valley Plaza Project	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	78	0	0	0	60	0	0	0	0	0	138	Alisal ES	Harvest MS	Amador Valley HS
TIM LEWIS COMMUNITIES	THE FLAT AT SPOTORNO RANCH	0	0	0	0	0	0	0	0	4	0	0	0	12	0	0	0	14	0	0	0	14	0	0	0	0	0	0	0	44	Vintage Hills ES	Pleasanton MS	Amador Valley HS
Unknown	STONE RIDGE SHOPPING CENTER PROPERTY SITE 3	0	0	0	0	0	0	0	120	0	0	0	120	0	0	0	200	0	0	0	80	0	0	0	0	0	0	0	0	520	Lydiksen ES	Hart MS	Foothill HS
Robson Homes	Former Barone's Restaurant	5	0	0	0	9	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	14	Valley View ES	Pleasanton MS	Amador Valley HS
Total		12	92	0	132	100	83	75	279	202	165	27	183	224	234	0	275	243	110	78	230	89	50	60	150	77	50	0	0				
		Total 25 / 26				Total 26 / 27				Total 27 / 28				Total 28 / 29				Total 29 / 30				Total 30 / 31				Total 31 / 32							
		236				537				577				733				661				349				127							

- 20 projects are currently active or planned in 6 of the 9 elementary attendance areas.
- 3,220 total units included in the 7-year forecast.
 - 1,277 mixed units in Alisal ES area
 - 469 mixed units in Donlon ES area
 - 675 mixed units in Fairlands ES area
 - 551 mixed units in Lydiksen ES area
 - 153 mixed units in Valley View ES area
 - 95 mixed units in Vintage Hills ES area
- Total proposed units could yield approx. 1,569 students.
- 39% are Transit Oriented Developments (high end apartments near BART lines).
- 29% are single-family attached.

2. Student Information

The forecast relies on student data as its cornerstone. Initially, we gather the latest four years of student information. Engaging in quality checks, including verification through Student Verification forms, we collaborated closely with the district to validate the accuracy of the acquired data. Subsequently, we move on to geocoding the students based on their home addresses. This process allows us to conduct spatial analyses such as creating a Student Density map, Attendance Matrices, and ultimately generating the Student Forecast.

TABLE 7: STUDENT ACCOUNTING SUMMARY

The Student Accounting Summary indicates the total student enrollment as of 10/13/2025, and the number of students used in the resident student forecast. The forecast model is based upon student residence and excludes students residing outside of the district boundaries and students with addresses that are not matched during geocoding. The forecast also may exclude other groups of students indicated in the summary below.

Student Accounting Summary School Year 2025/26	
Student data captured on: 10/1/2025	
Students in Forecast	
General Education Students	12,160
Total Students in Forecast	12,160
Students Not in Forecast	
Inter-District Students	544
Special Education Students	262
Total Students Not in Forecast	806
Total Students in District Summary	
Total Students in Forecast	12,160
Total Students Not in Forecast*	806
Pleasanton USD 2025/26 TK-12 Enrollment	12,966
Other Students not included above are students with a Grade = 13 (38) Preschool (53) and any other SSS students (27 of them) are also not included in the forecast [consistent with previous year's forecasts].	

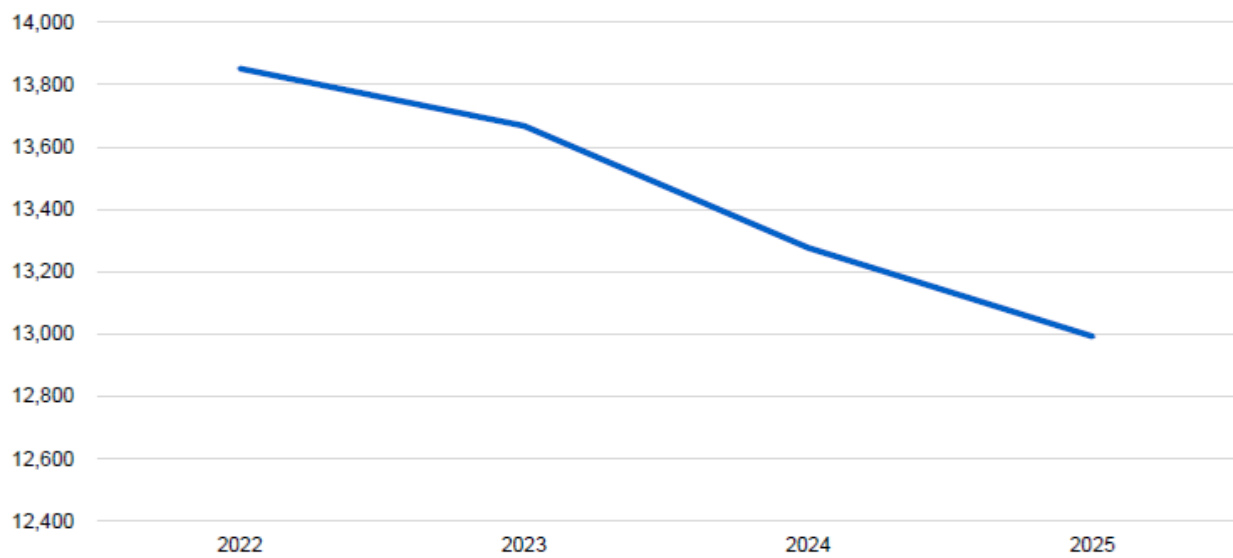
2. STUDENT INFORMATION

PRELIMINARY ANALYSIS BASED ON DATA VERIFICATION

Pleasanton Unified School District is declining in enrollment. 14 of 18 schools have decreased in enrollment since last year, with Alisal, Fairlands and Hearst Elementary schools experiencing the most significant decreases, -46, -43 and -40 respectfully. Of the 4 schools experiencing growth, Mohr ES and Village HS experienced the largest growth, +22 and +21 respectfully. Overall, the trend of student counts points to a decreases in the district wide student population in the future.

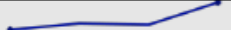
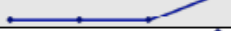
TABLE 8: ENROLLMENT TREND BY GRADE

	Historical			Current	1-Yr Diff	Trend
	2022	2023	2024	2025		
TK	218	298	325	395	70	
K	738	648	647	598	-49	
1	850	783	689	690	1	
2	886	889	813	704	-109	
3	933	890	902	837	-65	
4	976	963	907	912	5	
5	969	1004	983	907	-76	
6	1053	989	1027	1003	-24	
7	1139	1093	1007	1053	46	
8	1159	1187	1098	1024	-74	
9	1220	1221	1232	1174	-58	
10	1184	1235	1207	1249	42	
11	1271	1201	1240	1203	-37	
12	1256	1267	1200	1244	44	
Total Enrollment	13,852	13,668	13,277	12,993		
Yearly Difference	-	-184	-391	-284		



2. STUDENT INFORMATION

TABLE 9: ENROLLMENT TREND BY SCHOOL

	Historical			Current	1-Yr Diff	Trend
	2022	2023	2024	2025		
Alisal Elementary	513	553	544	498	-46	
Amador Valley High School	2640	2571	2584	2557	-27	
Donlon Elementary	739	729	700	662	-38	
Fairlands Elementary	726	696	670	627	-43	
Foothill High School	2179	2208	2169	2156	-13	
Hart Middle School	1158	1164	1129	1106	-23	
Harvest Park Middle School	1086	1050	1016	1025	9	
Hearst Elementary	527	500	467	427	-40	
Lydiksen Elementary	604	611	586	555	-31	
Mohr Elementary	579	540	492	514	22	
Pleasanton Middle School	1050	1015	944	906	-38	
Pleasanton Virtual Academy 6-8 Grades	40	31	43	40	-3	
Pleasanton Virtual Academy 9-12 Grades	0	71	70	74	4	
Pleasanton Virtual Academy TK-5 Grades	45	22	25	24	-1	
Valley View Elementary	641	657	631	616	-15	
Village High School	80	86	85	106	21	
Vintage Hills Elementary	538	516	522	495	-27	
Walnut Grove Elementary	648	644	629	615	-14	
SSS Pre-School (Har Park)	0	0	0	33	33	
SSS School Assessment (District Level)	0	0	0	16	16	
SSS SELPA Infant	0	0	0	5	5	
SSS SPED NPS	0	0	0	23	23	
SSS SPED OOD Public School	0	0	0	3	3	
SSS SPED PPA	0	0	0	1	1	

2. STUDENT INFORMATION

TABLE 10: VERIFIED STUDENT DATA FORMS

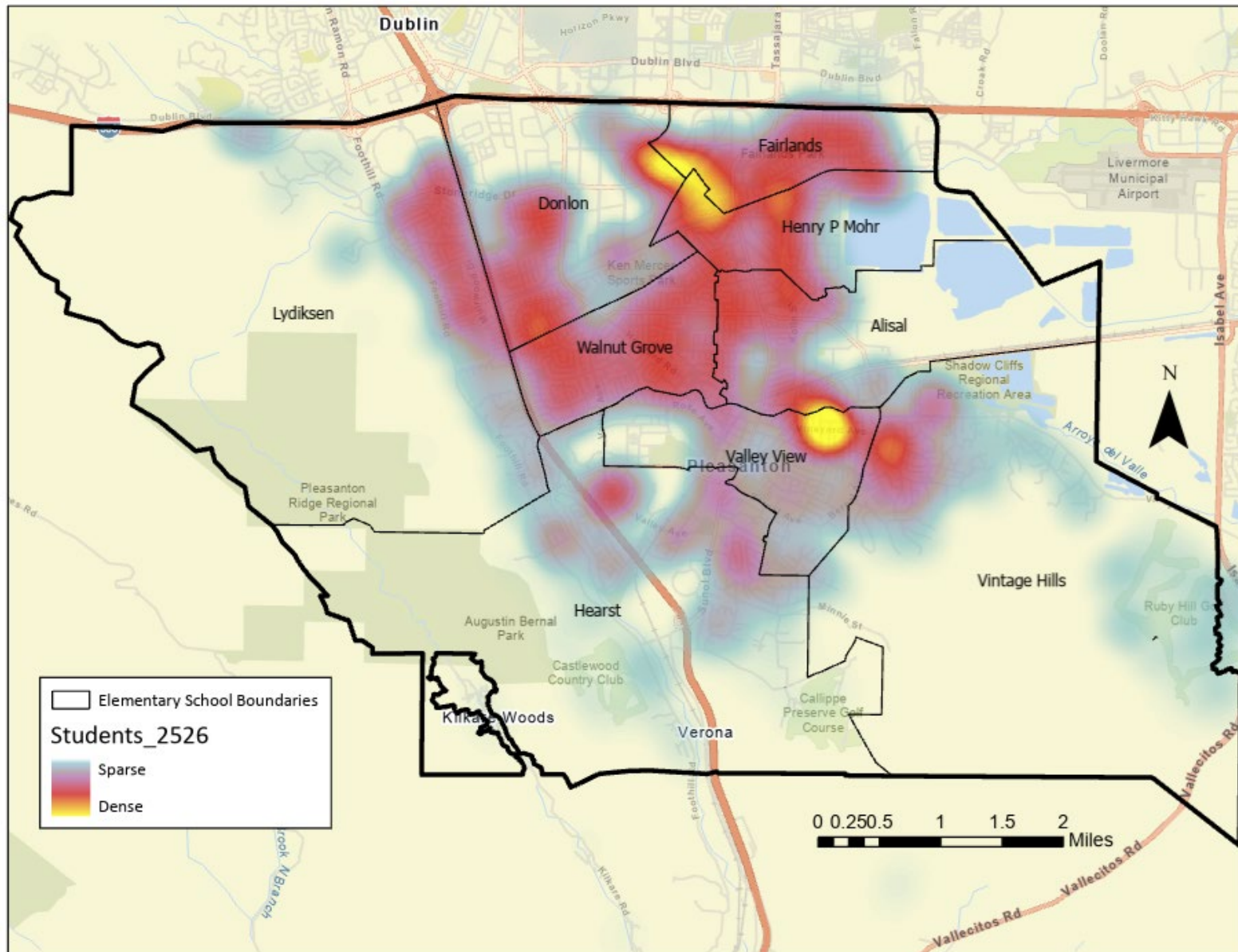
**Data Verification
Student Data - SY 2025-2026**

File Name: StudentData_MGT_CBEDS25-26																	
Total Student Records: 13084																	
Valid Address Fields: 13083																	
*Invalid - Empty - PO Box: 1																	
Data Fields Provided In File																	
The following fields were included in the file you provided. If additional fields are necessary to correctly identify students in various categories or programs for boundary planning or other types of analysis deemed important by the District, immediately notify Davis Demographics and send a new complete student data file with the added fields.																	
Student ID		City															
Grade Level		Zip															
School Name		Special Education															
School ID Number																	
Street Address																	
Attribute Details																	
School Name	Student Count by Grade and Enrollment																Total Enrl
	PK*	TK	0	1	2	3	4	5	6	7	8	9	10	11	12	13	
Alisal Elementary		40	64	68	76	75	85	90									498
Amador Valley High School												652	658	619	627	1	2,557
Donlon Elementary		54	72	96	98	124	96	122									662
Fairlands Elementary		39	69	96	92	95	119	117									627
Foothill High School												504	569	541	542		2,156
Hart Middle School									360	383	363						1,106
Harvest Park Middle School									337	349	339						1,025
Hearst Elementary		36	48	68	48	72	93	62									427
Lydiksen Elementary		36	69	74	75	104	98	99									555
Mohr Elementary		52	72	71	72	73	81	93									514
Pleasanton Middle School									292	303	311						906
Pleasanton Virtual Academy 6-8 Grades									13	17	10						40
Pleasanton Virtual Academy 9-12 Grades												13	19	16	26		74
Pleasanton Virtual Academy TK-5 Grades			1	3	5	4	6	5									24
SSS Pre-School (Har Park)	33																33
SSS School Assessment (District Level)	15						1										16
SSS SELPA Infant	5																5
SSS SPED NPS				1		1	3	2	1	1	1	5	3	1	2	2	23
SSS SPED OOD Public School			1			1								1			3
SSS SPED PPA															1		1
Valley View Elementary		60	69	70	78	115	113	111									616
Village High School														25	46	35	106
Vintage Hills Elementary		38	66	71	64	76	93	87									495
Walnut Grove Elementary		40	67	72	96	97	124	119									615
Total	53	395	598	690	704	837	912	907	1,003	1,053	1,024	1,174	1,249	1,203	1,244	38	13,084

Note: PK includes IN, TD, and PS

2. STUDENT INFORMATION

Map 2: Resident Student Density SY 2025/26



Attendance Matrices and Utilization Tables

An attendance matrix is included to clarify where students live versus where they attend school. It's important to note that MGT bases its forecasts on students' residences rather than their current school enrollments. This approach allows for the most accurate predictions of student population shifts and the optimal locations for future facilities, if needed. As a result, the resident forecast figures for each school may differ slightly from the actual reported enrollment. Given that programs and policies can change, the most effective way to plan for future facilities is by understanding where the upcoming student populations reside, rather than focusing solely on their current school enrollments.

Attendance matrices serve as a check and balance for student accounting by showing where students reside (their School of Residence) based on their geocoded addresses and where they attend (School of Attendance) according to district-provided data. This comparison is crucial for ensuring that the students included in the forecasts align with the district's enrollment records for each school. Additionally, by comparing School of Residence data with School of Attendance data, intra-district transfer patterns can be identified. The student counts in the matrix reflect Pleasanton USD's enrollment as of the 2025 school year.

Reading the Matrix

The rows of the attendance matrix represent students living within each attendance area, while the columns show the number of students attending each school. As you read across a row, you'll see which schools the students from that attendance area are attending. Reading down a column reveals where the students attending that school live.

For example, on 10/1/2025, Alisal Elementary School had 432 students residing in its attendance area. Of those, 329 attended Alisal Elementary, 3 attended Donlon ES, 3 attended Fairlands ES and so on. In the column labeled Alisal ES, the total at the bottom shows that 498 students are enrolled there. Beyond the 329 who live in the Alisal Elementary attendance area, 9 reside in the Donlon ES attendance area, 7 in the Fairlands ES attendance area, and so forth. Additionally, 13 students enrolled at Alisal Elementary School live outside the district boundary.

Following the matrix, the Utilization and Transfer Analysis provides insights into each school's capacity, utilization based on residence, utilization based on enrollment, and student transfer patterns. For instance, Alisal Elementary School has a capacity of 556 students. The Residence column displays the utilization percentage if all 432 students living within the Alisal Elementary attendance area were enrolled at their home campus (77.7% of the capacity of the school). The Enrollment columns show the utilization based on actual enrollment compared to the school's capacity. The Resident Student Transfers column identifies the number of district students transferring in and out of the school, while the Inter-District Transfers column highlights the number of students attending from outside the district.

2. STUDENT INFORMATION

TABLE 11: ELEMENTARY SCHOOL ATTENDANCE MATRIX

Date of Student Data: 10/8/2025

Date of Student Data: 10/8/2025			School of Enrollment										*Non-Boundary School
Attendance Area	Grade Range	Count of Students Living within Boundary	Alisal ES	Donlon ES	Fairlands ES	Hearst ES	Henry P Mohr ES	Lydiksen ES	Valley View ES	Vintage Hills ES	Walnut Grove ES	PUSD Virtual Academy	
School of Residence	Alisal ES	TK-5	432	329	3	3	3	25	0	24	15	25	5
	Donlon ES	TK-5	607	9	510	24	5	23	10	20	2	4	0
	Fairlands ES	TK-5	608	7	26	514	5	20	7	25	3	0	1
	Hearst ES	TK-5	467	1	5	6	363	3	24	43	20	1	1
	Henry P Mohr ES	TK-5	580	64	24	50	2	398	1	27	3	11	0
	Lydiksen ES	TK-5	517	3	23	12	6	1	462	10	0	0	0
	Valley View ES	TK-5	462	10	1	2	28	2	2	379	33	5	0
	Vintage Hills ES	TK-5	435	9	0	0	2	1	0	34	386	2	1
	Walnut Grove ES	TK-5	659	17	24	7	10	19	8	10	2	561	1
	Total Resident		4,767	449	616	618	424	492	514	572	464	609	9
Inter-District Transfers		154	13	16	9	3	22	6	44	20	6	15	
Special Education		112	36	30	0	0	0	35	0	11	0	0	
Total Enrollment		5,033	498	662	627	427	514	555	616	495	615	24	
Notes													
4 of the Inter-District Transfers are also Special Education students and are not reflected in the Special Education counts above													

2. STUDENT INFORMATION

TABLE 12: ELEMENTARY SCHOOL UTILIZATION AND TRANSFER ANALYSIS

Attendance Area	Grade Range	School Capacity	Residence		Enrollment		Resident Student Transfers			Inter-District Transfers	Total Open Enrollment Rate
			Students	Utilization	Students	Utilization	In	Out	Out Rate	In	
Alisal ES	TK-5	556	432	77.7%	498	89.6%	120	103	23.8%	13	26.7%
Donlon ES	TK-5	722	607	84.1%	662	91.7%	106	97	16.0%	16	18.4%
Fairlands ES	TK-5	725	608	83.9%	627	86.5%	104	94	15.5%	9	18.0%
Hearst ES	TK-5	656	467	71.2%	427	65.1%	61	104	22.3%	3	15.0%
Henry P Mohr ES	TK-5	631	580	91.9%	514	81.5%	94	182	31.4%	22	22.6%
Lydiksen ES	TK-5	732	517	70.6%	555	75.8%	52	55	10.6%	6	10.5%
Valley View ES	TK-5	704	462	65.6%	616	87.5%	193	83	18.0%	44	38.5%
Vintage Hills ES	TK-5	609	435	71.4%	495	81.3%	78	49	11.3%	20	19.8%
Walnut Grove ES	TK-5	729	659	90.4%	615	84.4%	48	98	14.9%	6	8.8%

2. STUDENT INFORMATION

TABLE 13: MIDDLE SCHOOL ATTENDANCE MATRIX

Date of Student Data: 10/8/2025			School of Enrollment			*Non-Boundary School	
Attendance Area	Grade Range	Count of Students Living within Boundary	Hart MS	Harvest Park MS	Pleasanton MS	PUSD Virtual Academy	
School of Residence	Hart MS	6-8	1,031	972	26	31	2
	Harvest Park MS	6-8	1,071	76	947	45	3
	Pleasanton MS	6-8	795	27	20	745	3
	Total Resident		2,897	1,075	993	821	8
	Inter-District Transfers		122	17	12	61	32
	Special Education		58	14	20	24	0
	Total Enrollment		3,077	1,106	1,025	906	40
Notes							
2 of the Inter-District Transfers are also Special Education students and are not reflected in the Special Education counts above							

TABLE 14: MIDDLE SCHOOL UTILIZATION AND TRANSFER ANALYSIS

Attendance Area	Grade Range	School Capacity	Residence		Enrollment		Resident Student Transfers			Inter-District Transfers	Total Open Enrollment Rate
			Students	Utilization	Students	Utilization	In	Out	Out Rate	In	
Hart MS	6-8	1,025	1,031	100.6%	1,106	107.9%	103	59	5.7%	17	10.8%
Harvest Park MS	6-8	1,196	1,071	89.5%	1,025	85.7%	46	124	11.6%	12	5.7%
Pleasanton MS	6-8	1,412	795	56.3%	906	64.2%	76	50	6.3%	61	15.1%

2. STUDENT INFORMATION

TABLE 15: HIGH SCHOOL ATTENDANCE MATRIX

Date of Student Data: 10/8/2025			School of Enrollment		*Non-Boundary School		
	Attendance Area	Grade Range	Count of Students Living within Boundary	Amador Valley HS	Foothill HS	PUSD Virtual Academy	Village HS
School of Residence	Amador Valley HS	9-12	2,518	2,200	256	34	28
	Foothill HS	9-12	1,978	232	1,699	17	30
	Total Resident		4,496	2,432	1,955	51	58
	Inter-District Transfers		287	81	174	23	9
	Grade 13		36	1	0	0	35
	Special Education		74	43	27	0	4
	Total Enrollment		4,893	2,557	2,156	74	106
Notes							
12 of the Inter-District Transfers are also Special Education students and are not reflected in the Special Education counts above							

TABLE 16: HIGH SCHOOL UTILIZATION AND TRANSFER ANALYSIS

Attendance Area	Grade Range	School Capacity	Residence		Enrollment		Resident Student Transfers			Inter-District Transfers	Total Open Enrollment Rate
			Students	Utilization	Students	Utilization	In	Out	Out Rate	In	
Amador Valley HS	9-12	2,998	2,518	84.0%	2,557	85.3%	232	318	12.6%	81	12.2%
Foothill HS	9-12	2,542	1,978	77.8%	2,156	84.8%	256	279	14.1%	174	19.9%

Capture Rate Analysis

A capture rate analysis is a method used to determine the proportion of individuals within a specific population who use a particular service or participate in a specific program. In the context of school districts, it focuses on the percentage of school-age children residing within the district boundaries who are enrolled in the district's schools. By comparing demographic data pulled from the American Community Survey (such as the total number of children living within district boundaries) to the actual resident enrollment figures, the capture rate analysis provides insights into how effectively the district is "capturing" its eligible population.

A high capture rate suggests that most resident students are attending district schools, which could indicate strong community ties, satisfaction with school offerings, or limited alternatives. On the other hand, a lower capture rate suggests that some resident students are choosing alternative education options, such as private schools, homeschooling, or nearby districts. This analysis is valuable for district planning, as it can guide efforts to enhance student retention, optimize resources, and improve school programming to better meet community needs.

TABLE 17: DISTRICT CAPTURE RATE

Grade	2025 ESRI Estimated Population Ages 5-17	2025-2026 Resident Student Enrollment by Grade Level	District Capture Rate	Nonresident Transfers In
TK	810	382	47%	13
K	760	584	77%	14
1	821	665	81%	25
2	848	675	80%	29
3	896	814	91%	23
4	908	886	98%	26
5	1,030	882	86%	25
6	1,156	968	84%	35
7	1,183	1,006	85%	47
8	1,160	984	85%	40
9	1,171	1,094	93%	79
10	1,244	1,180	95%	69
11	1,223	1,139	93%	64
12	1,247	1,170	94%	74
TK-5	6,073	4,888	80%	155
6-8	3,499	2,958	85%	122
9-12	4,885	4,583	94%	286
TK-12	14,457	12,429	86%	563

*Source: American Community Survey data

3. District-Wide Student Population Forecasts

The student population is forecasted out seven years for each of the study areas, attendance areas, and for the entire Pleasanton Unified School District. The district-wide summary enables the district to see a broad overview of future population shifts and what effect these shifts may have on existing and future facilities. Each attendance area is summarized to give a local view of population changes and identify variances within the district.

Together, these forecast summaries present the means for identifying the timing of future population shifts and overall facility adjustments needed to accommodate these shifts. Study areas and their forecasted resident students can be shifted between schools to assist in balancing enrollment through boundary changes, grade-level reassignments, or other means identified to better utilize school facilities. Forecasts provided in this report are based on students who live in the district School Year 2025 (October 1, 2025).

Forecast Trends

The building blocks of the forecasts are the individual study areas. There are currently a total of 221 study areas in the Pleasanton Unified School District. The attendance areas and district summary are simply the compilation of all the study areas. For each study area, the student counts are forecasted over seven years (Current: SY2025/26; Forecasted: SY2026/27 through SY2032/33).

Pleasanton Unified School District has 9 elementary schools, 3 middle schools and, and 2 high schools with attendance area boundaries. As of 10/1/2025, the district reported a total enrollment of 13,084 students: 5,043 in grades TK-5, 3,080 in grades 6 through 8, 4,870 in grades 9 through 12, with 53 Pre-K and 38 grade 13 students. Of those reported students, MGT used 12,160 students to calculate the seven-year forecast. The students living outside of the district boundaries (544 students) and Special Education Students (262 students), were left out of the main forecast but a rate-of-change trendline was used for these students for the next seven years. The preschool students and students with a grade of 13 are included in the footnotes of the District-wide summary table to help make up the final accounting but were not in the forecast.

Overall, the total student population for PUSD is expected to decrease by 9.7% (-1,254 TK-12 students) over the next seven years. Low birth rates account for much of decline and the anticipated residential development was not enough to compensate for this decline. In addition, the declining kindergarten class will influence the school population, as larger grades are replaced by smaller incoming classes, leading to a further decrease in enrollment. This year, there was a larger decrease in Kindergarten than was previously expected. Therefore, this sudden drop in Kindergarten and other elementary grades has the forecasts contained within this report lower than what was presented last year. We will have to wait and see over the next year if this dramatic decline is a one-time anomaly or a new trend.

3. DISTRICT-WIDE STUDENT POPULATION FORECASTS

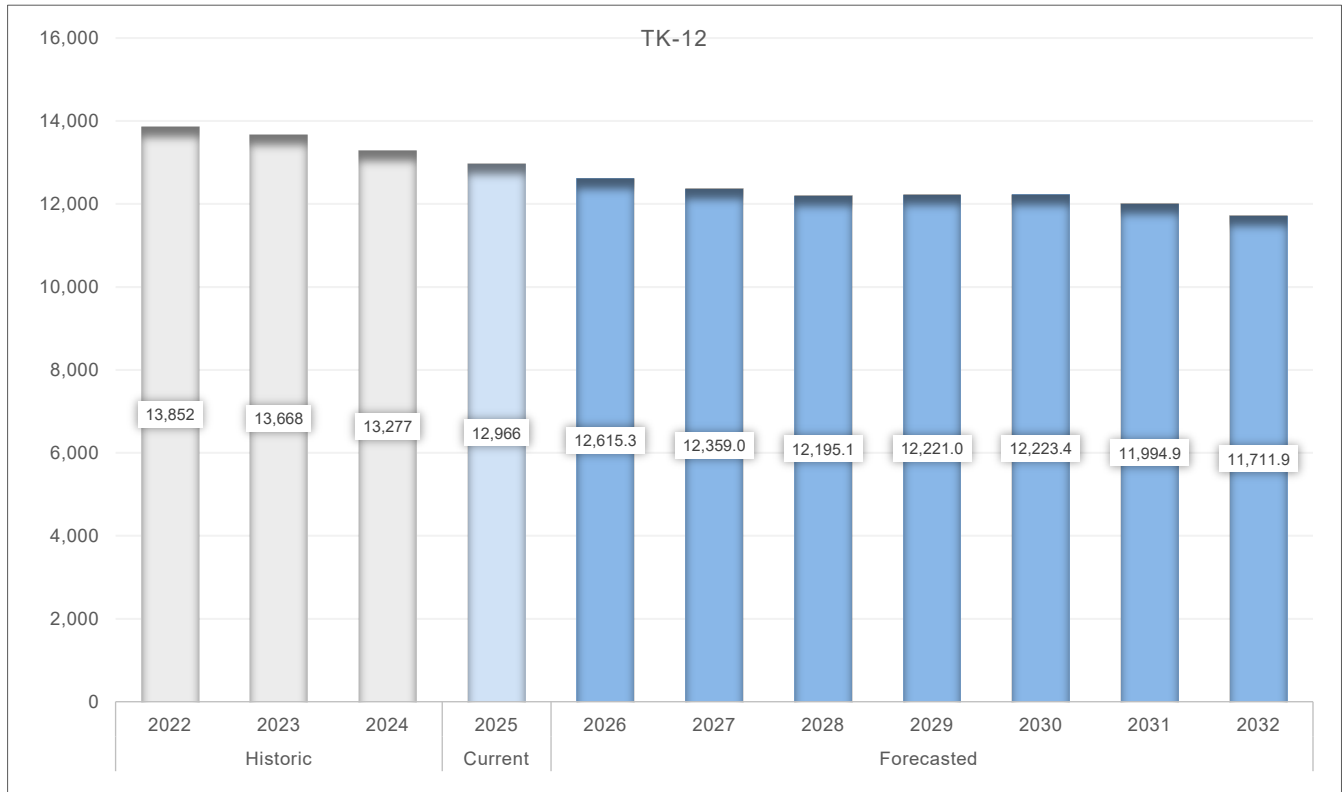
Table 18: District Forecast Summary

Forecast based on student data processed 10/1/2025.

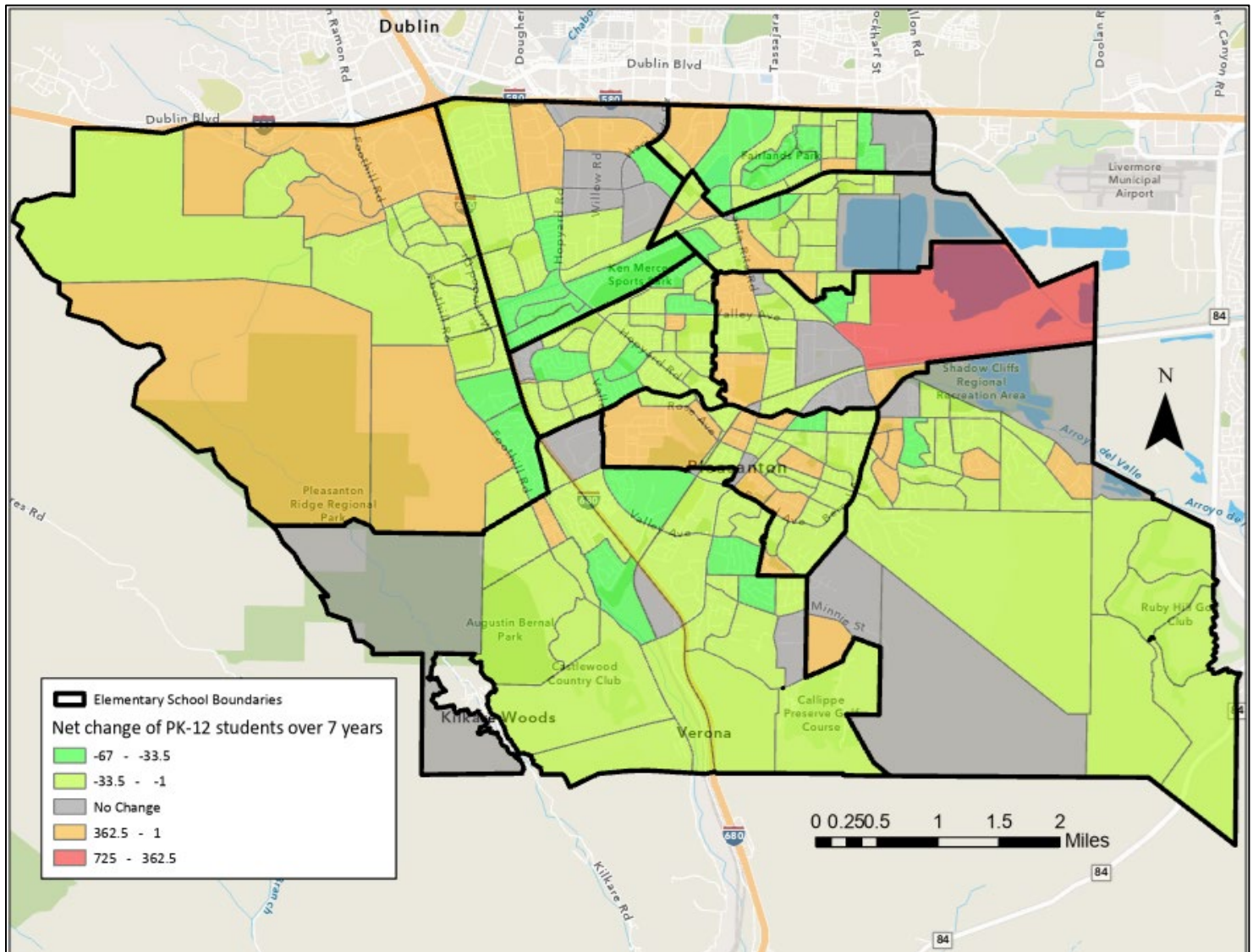
Resident Students											
Grade	Historic			Current	Forecasted						
	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032
TK	199	279	309	367	380.9	394.9	408.8	423.2	437.1	451.0	463.2
K	713	610	611	567	539.7	502.9	539.9	574.9	568.9	575.1	578.5
1	806	742	655	646	607.8	587.9	557.0	603.2	633.8	612.8	614.4
2	845	844	770	668	676.2	645.1	632.6	607.6	649.4	666.6	640.2
3	885	852	853	793	688.6	704.7	678.6	672.7	641.6	669.9	682.6
4	932	912	868	859	820.9	721.4	746.2	728.1	717.1	671.6	696.2
5	923	949	929	867	878.9	849.7	756.9	787.8	764.9	740.0	689.3
6	999	944	966	947	897.1	915.7	899.8	815.1	839.9	804.2	775.2
7	1,089	1,029	956	986	974.8	933.9	961.7	952.0	860.2	871.6	831.5
8	1,107	1,126	1,017	964	1,003.7	1,000.6	967.9	1,002.8	988.4	881.7	888.9
9	1,163	1,147	1,148	1,075	1,007.4	1,057.4	1,061.8	1,037.4	1,070.4	1,042.0	926.8
10	1,125	1,165	1,134	1,155	1,081.9	1,022.9	1,079.4	1,090.6	1,062.2	1,081.2	1,049.8
11	1,204	1,123	1,159	1,121	1,157.2	1,091.5	1,041.8	1,103.9	1,110.8	1,068.4	1,083.0
12	1,178	1,182	1,115	1,145	1,115.9	1,160.5	1,102.7	1,060.5	1,116.3	1,110.6	1,063.6
Resident Student Totals by Grade Configuration											
TK-5	5,303	5,188	4,995	4,767	4,593.0	4,406.6	4,320.0	4,397.5	4,412.8	4,387.0	4,364.4
6-8	3,195	3,099	2,939	2,897	2,875.6	2,850.2	2,829.4	2,769.9	2,688.5	2,557.5	2,495.6
9-12	4,670	4,617	4,556	4,496	4,362.4	4,332.3	4,285.7	4,292.4	4,359.7	4,302.2	4,123.2
TK-12	13,168	12,904	12,490	12,160	11,831.0	11,589.1	11,435.1	11,459.8	11,461.0	11,246.7	10,983.2
Special Day Class (SDC) Students (not in above numbers)											
TK-5	104	108	113	116	111.8	107.2	105.1	107.0	107.4	106.8	106.2
6-8	58	57	58	60	59.6	59.0	58.6	57.4	55.7	53.0	51.7
9-12	90	104	93	86	83.4	82.9	82.0	82.1	83.4	82.3	78.9
TK-12	252	269	264	262	254.8	249.1	245.7	246.5	246.5	242.0	236.8
Non-Resident Students (not in above numbers)											
TK-5	163	179	158	150	144.5	138.7	135.9	138.4	138.9	138.0	137.3
6-8	98	113	135	120	119.1	118.1	117.2	114.7	111.4	105.9	103.4
9-12	171	203	230	274	265.9	264.0	261.2	261.6	265.7	262.2	251.3
TK-12	432	495	523	544	529.5	520.7	514.3	514.7	515.9	506.2	492.0
Total Students											
TK-5	5,570	5,475	5,266	5,033	4,849.3	4,652.5	4,561.1	4,642.9	4,659.0	4,631.8	4,607.9
6-8	3,351	3,269	3,132	3,077	3,054.3	3,027.3	3,005.2	2,942.0	2,855.5	2,716.4	2,650.7
9-12	4,931	4,924	4,879	4,856	4,711.7	4,679.2	4,628.9	4,636.1	4,708.8	4,646.7	4,453.3
TK-12	13,852	13,668	13,277	12,966	12,615.3	12,359.0	12,195.1	12,221.0	12,223.4	11,994.9	11,711.9
Annual Net Change											
TK-5	-95	-209	-233	-183.7	-196.8	-91.4	81.8	16.2	-27.2	-23.9	
6-8	-82	-137	-55	-22.7	-27.0	-22.1	-63.2	-86.5	-139.1	-65.7	
9-12	-7	-45	-23	-144.3	-32.5	-50.3	7.2	72.7	-62.1	-193.3	
TK-12	-184	-391	-311	-350.7	-256.3	-163.9	25.9	2.4	-228.5	-282.9	
Notes											
Forecast based on student data as of 10/1/2025											
Resident students refer to General Education students who reside within the district boundary. SY 25/26 Students not included in the main forecast: Special Day Class Students (262), Non-Resident students (544), ... A rate-of-change trend line was used to estimate anticipated students not included in the forecast. Total for current 2025/26 SY students excludes 38 Grade 13 students and 53 Pre-K students and any others in the SSS programs (27). This is consistent to previous year's forecasts. Future TK estimate counts were annually increased at the District's request as they continue their campaign to market this new grade more.											

3. DISTRICT-WIDE STUDENT POPULATION FORECASTS

CHART 5: CURRENT AND FORECASTED TRENDS SY2025-SY2032



Map 3: Forecasted 7-Year Change in Resident Students



The study areas within the color range are the planning areas that make up the titled attendance zone. Red/orange areas indicate forecasted student growth, and the green areas represent areas in decline. The gray zones represent “No Change” and frequently have little to no population. Data is based on School Year 2025 resident students and their existing zones. This map does not reflect any rezoning or changes since fall student report to state department of education.

4. Attendance Area Forecasts

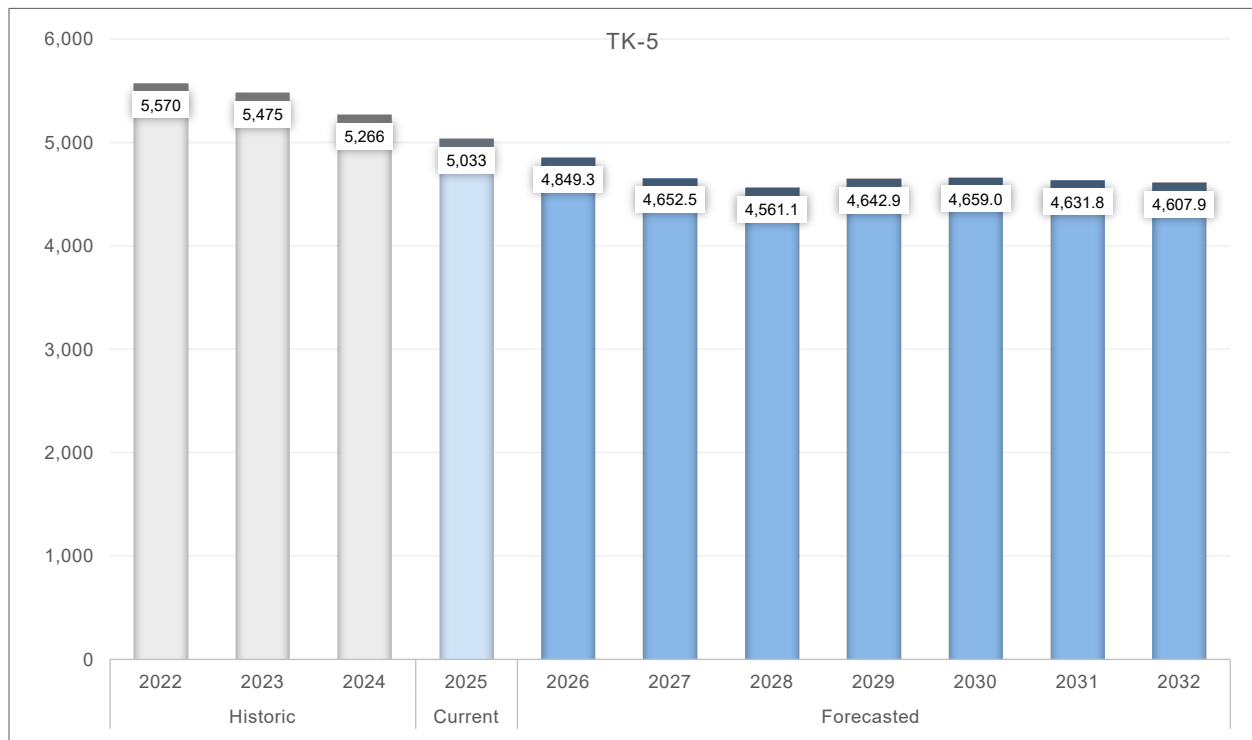
Trend Summaries by Elementary, Middle and High School

Elementary Attendance Area (TK-5) Student Population Forecast Trends

Pleasanton USD TK-5 enrollment decreased by 233 students when comparing last year's 24/25 resident student population to 25/26. In addition, the much lower than anticipated Kindergarten class size for 25/26 will further contribute to the decline in enrollment over the next seven years.

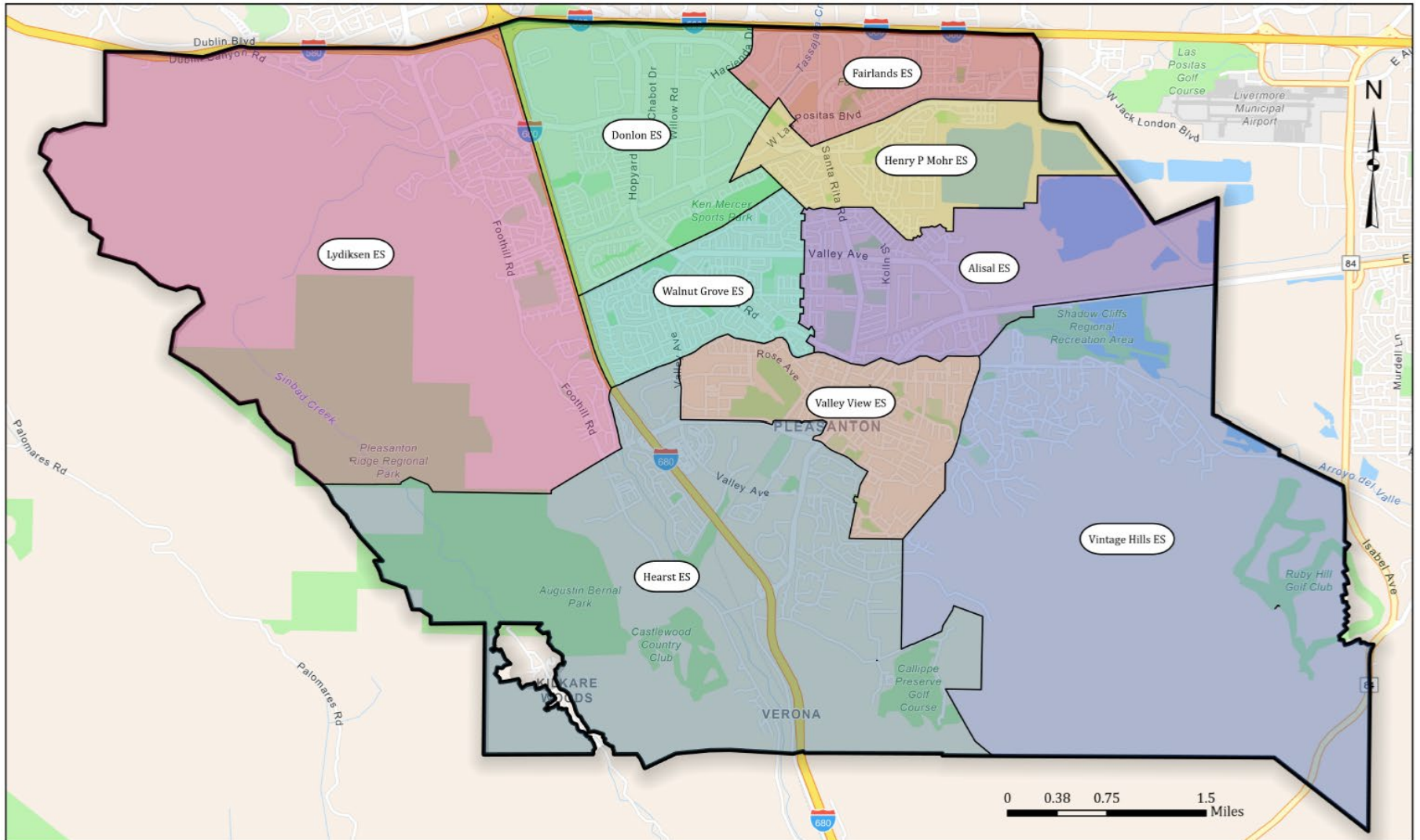
The largest contributor to the decrease in enrollment in grades TK-5 is Walnut Grove Elementary School. Walnut Grove ES resident enrollment has declined over the past several years and is expected to continue to decrease. If current trends continue, then the Walnut Grove area could lose 210 TK-5 students over the next seven years (a 31.9% decline). This is mainly due to the much smaller K class size that entered Walnut Grove's area this year, and this has been happening there for the past 4-5 years. There is little planned growth in the area, not enough to offset the aging out of the community. The Fairlands ES and Hearst ES regions are each expected to lose nearly 106 TK-5 students through 2032.

CHART 6: GRADES TK-5 RESIDENT STUDENT FORECAST



3. DISTRICT-WIDE STUDENT POPULATION FORECASTS

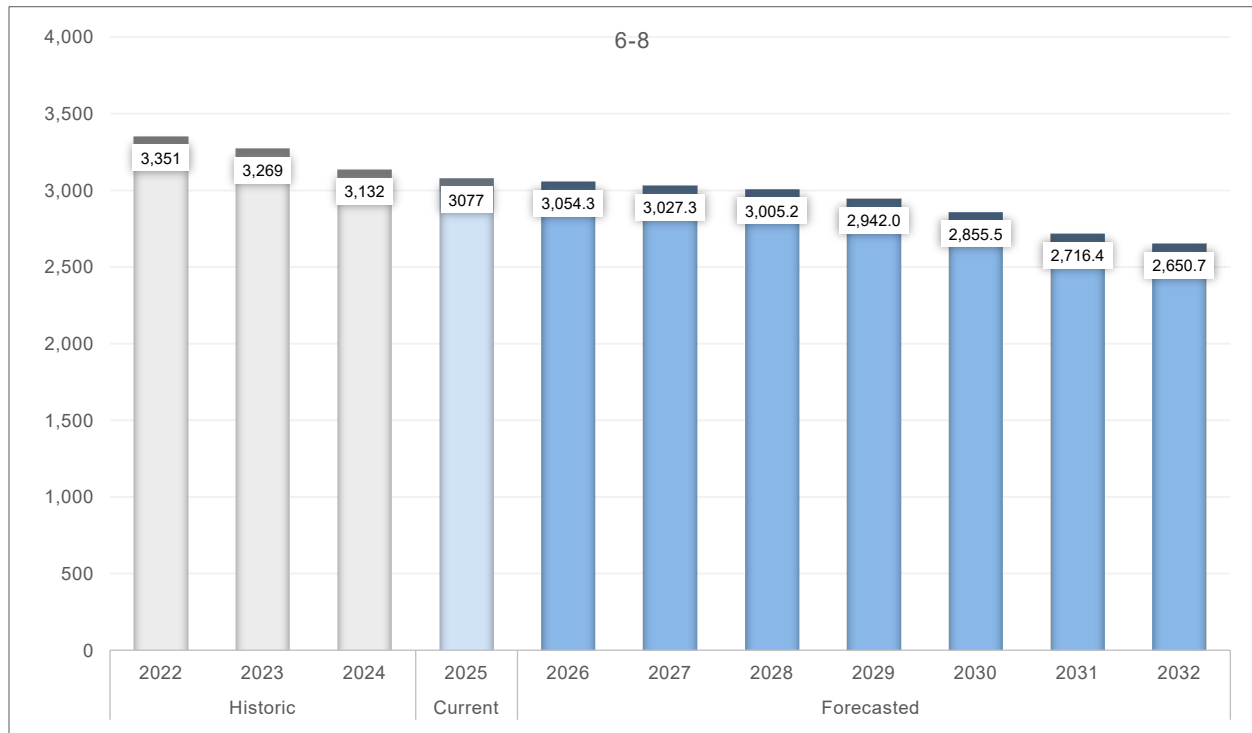
MAP 4: ELEMENTARY ATTENDANCE AREAS



Middle School Attendance Area (6-8) Student Population Forecast Trends

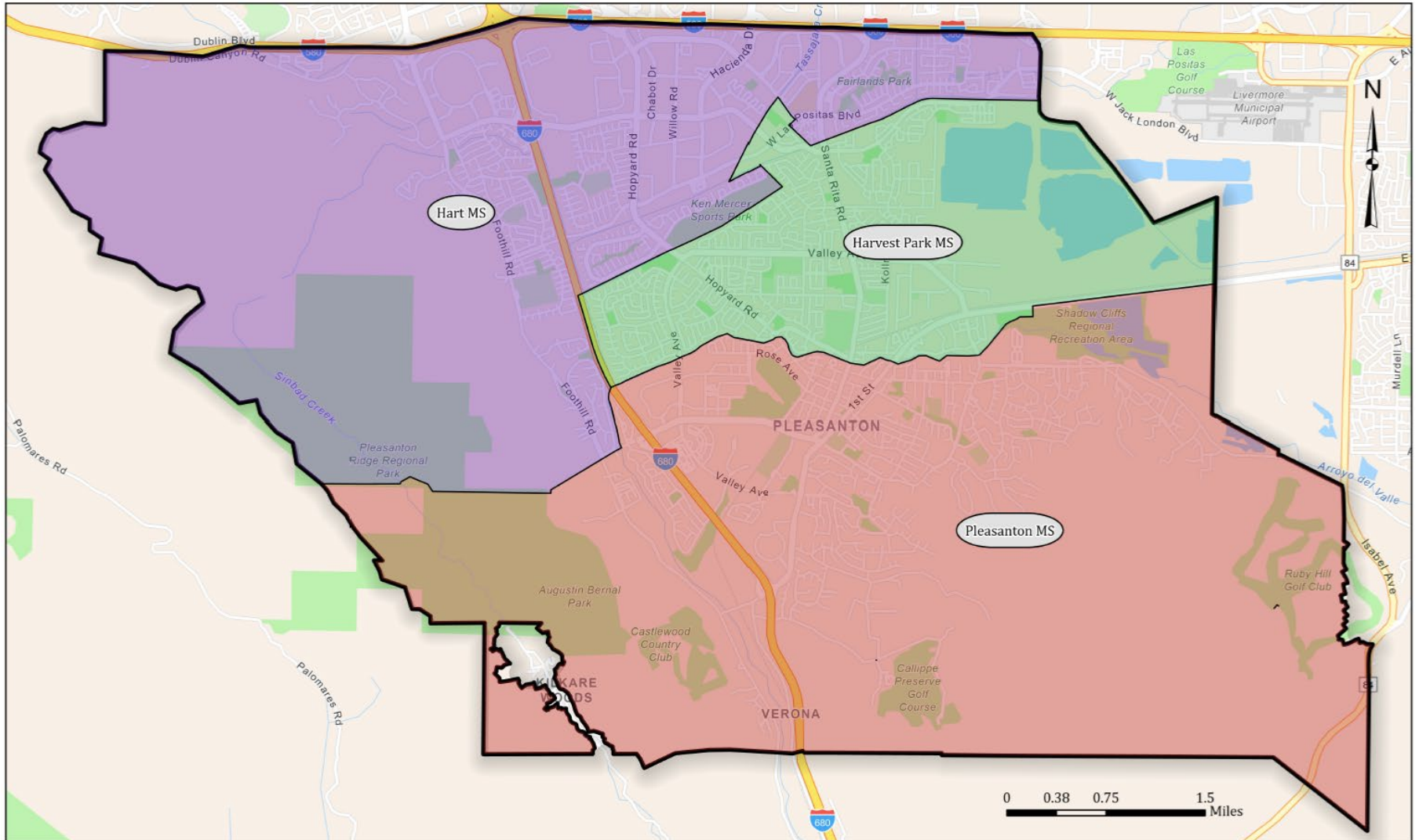
All three middle schools are projected to experience enrollment declines over the next seven years, with Pleasanton Middle School facing the most substantial decrease—approximately 25% in resident population. Mobility rates for these grade levels remain relatively stable, indicating that student transfers are not a primary driver of the decline. Instead, the trend is largely attributable to smaller elementary cohorts progressing through the system. Additionally, limited new residential development is insufficient to counterbalance the aging out of families in many of these neighborhoods.

CHART 7: GRADES 6-8 RESIDENT STUDENT FORECAST



3. DISTRICT-WIDE STUDENT POPULATION FORECASTS

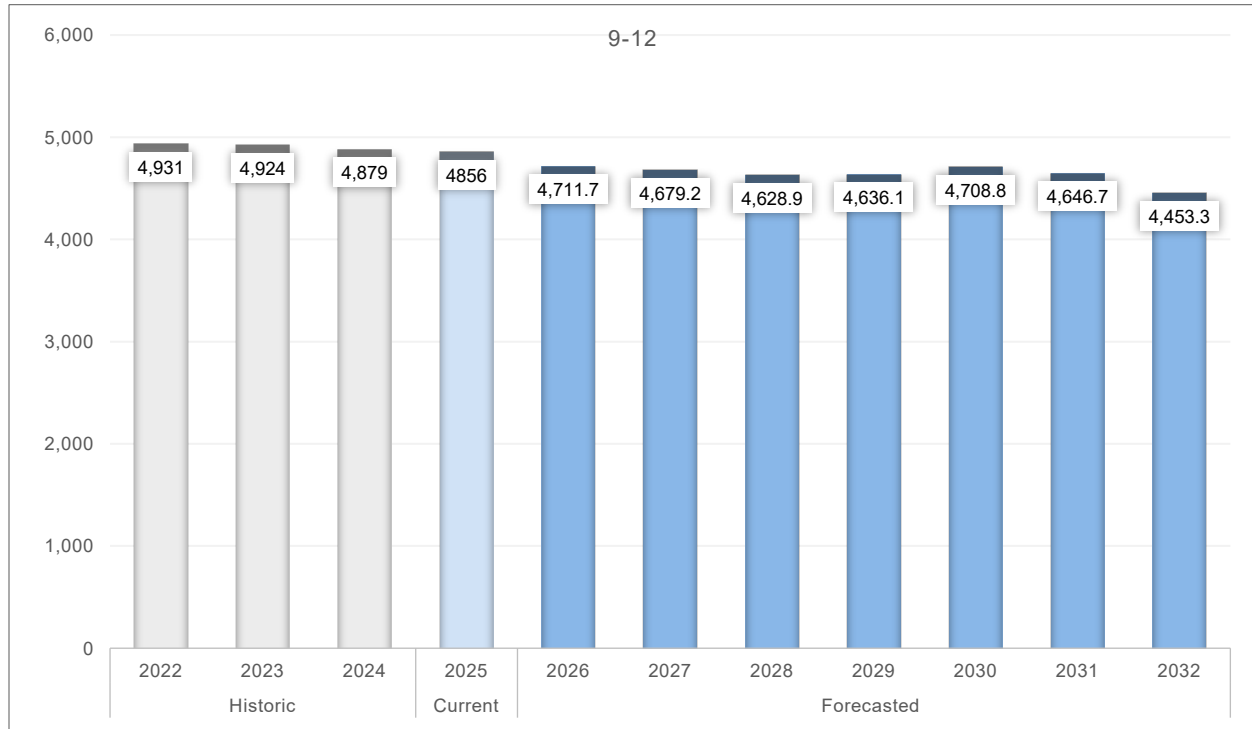
MAP 5: MIDDLE SCHOOL ATTENDANCE AREAS



High School Attendance Area (9-12) Student Population Forecast Trends

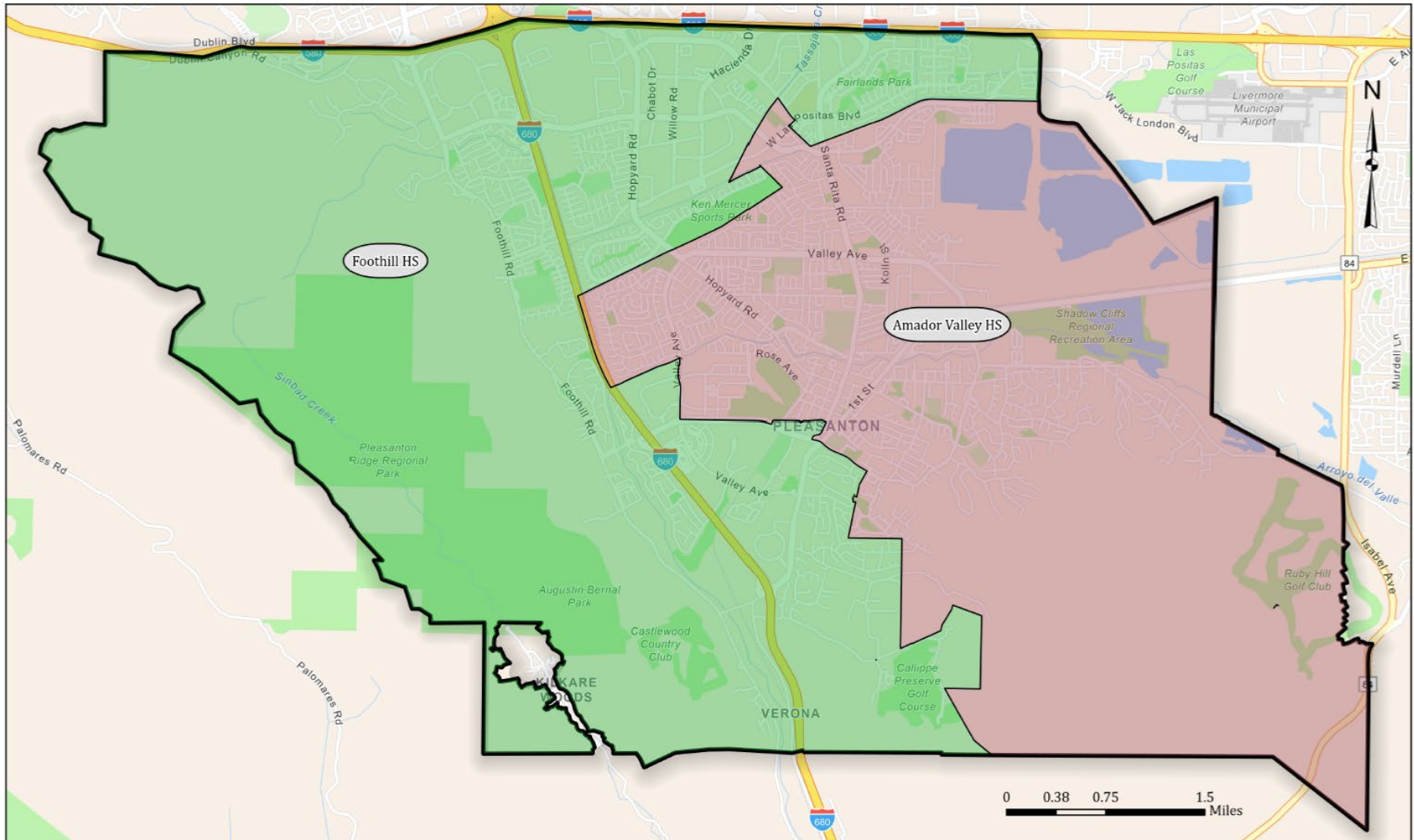
Both high schools will experience some decline over the seven-year forecast, although Foothill HS will be more affected. The same factors that are affecting the junior high school and elementary schools feeding into Amador Valley HS will affect them as well; smaller grade classes have been and will continue to enter the high schools over the next seven years.

CHART 8: GRADES 9-12 RESIDENT STUDENT FORECAST



3. DISTRICT-WIDE STUDENT POPULATION FORECASTS

MAP 6: HIGH SCHOOL ATTENDANCE AREAS

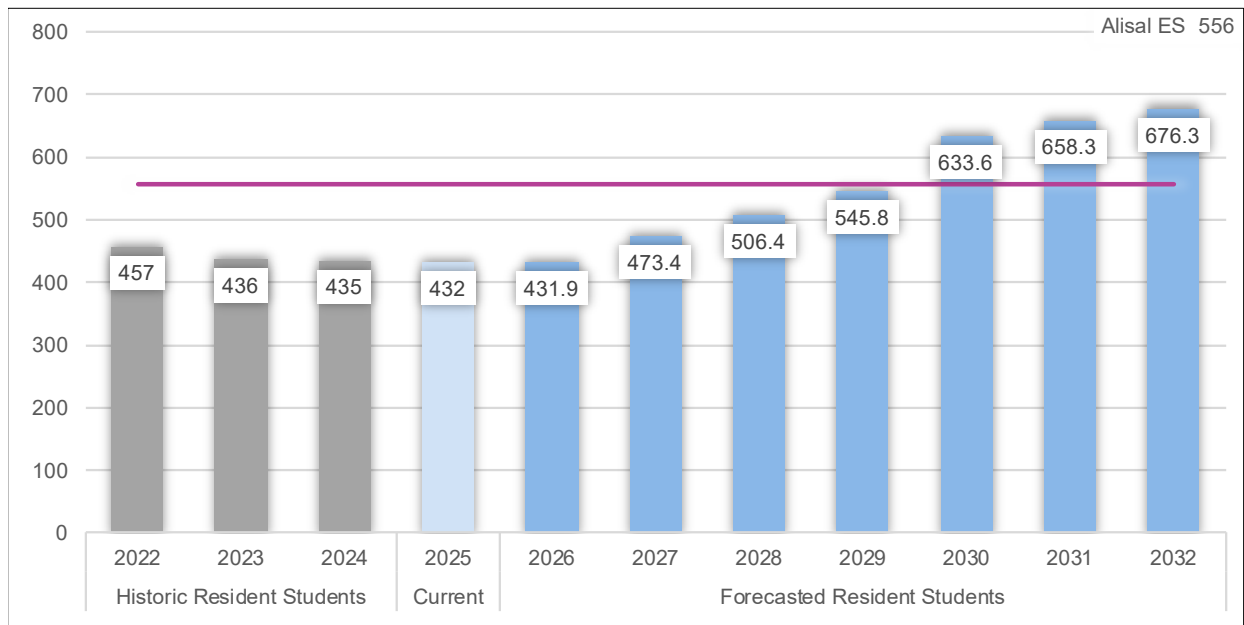


Elementary School Attendance Area Forecasts

ALISAL ELEMENTARY SCHOOL

Alisal ES											
Grade	Historic Resident Students			Current	Forecasted Resident Students						
	2022	2023	2024		2025	2026	2027	2028	2029	2030	2031
TK	17	20	31	34	35.3	36.6	37.9	39.2	40.5	41.8	42.9
K	71	53	50	55	55.0	56.7	64.6	70.9	80.6	81.8	85.3
1	65	68	61	50	60.2	65.0	68.3	76.0	89.2	91.1	91.4
2	81	68	69	65	56.1	71.7	78.4	81.5	96.3	101.8	102.9
3	61	81	65	75	68.4	64.2	81.4	87.7	97.2	104.2	108.7
4	73	70	86	66	84.7	82.7	79.8	97.9	111.6	113.4	120.0
5	89	76	73	87	72.2	96.5	96.0	92.6	118.2	124.2	125.1
Total TK-5	457	436	435	432	431.9	473.4	506.4	545.8	633.6	658.3	676.3
Capacity	Historic Capacity			Forecasted Capacity							
556	82%	78%	78%	78%	78%	85%	91%	98%	114%	118%	122%

Annual Change	2022 to 2023	2023 to 2024	2024 to 2025	2025 to 2026	2026 to 2027	2027 to 2028	2028 to 2029	2029 to 2030	2030 to 2031	2031 to 2032
	-21.0	-1.0	-3.0	-0.1	41.5	33.0	39.4	87.8	24.7	18.0
	-4.6%	-0.2%	-0.7%	0.0%	9.6%	7.0%	7.8%	16.1%	3.9%	2.7%

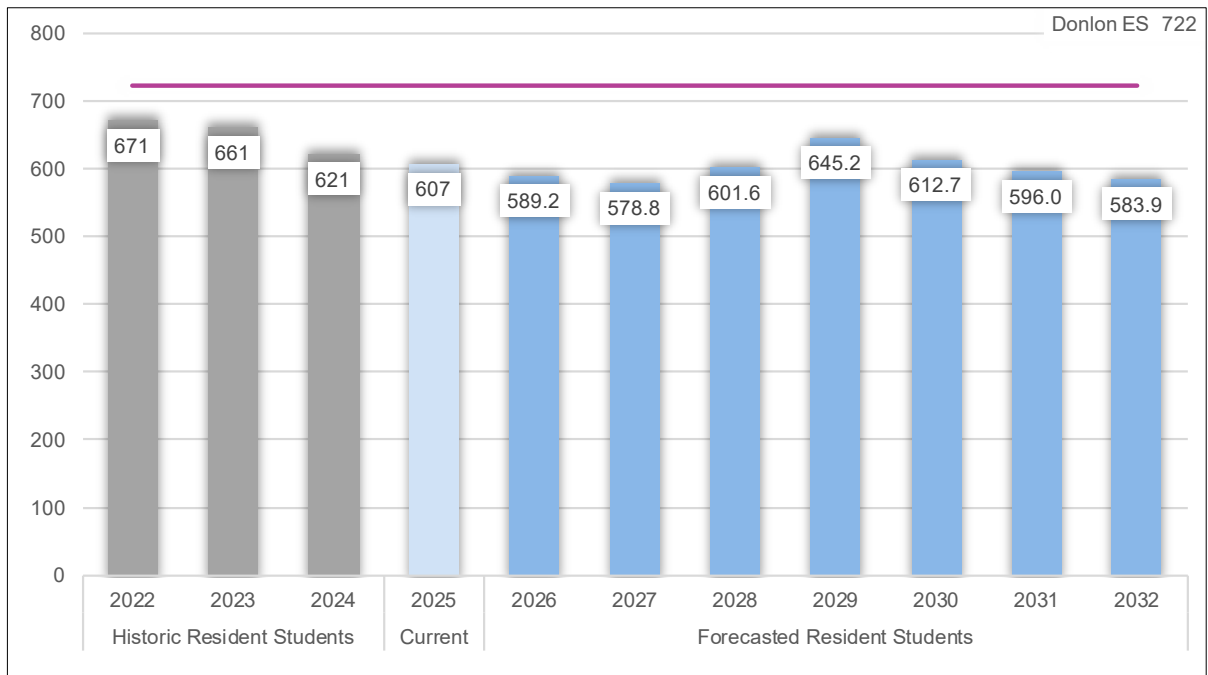


3. DISTRICT-WIDE STUDENT POPULATION FORECASTS

DONLON ELEMENTARY SCHOOL

Donlon ES											
Grade	Historic Resident Students			Current	Forecasted Resident Students						
	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032
TK	20	36	33	47	48.8	50.6	52.4	54.2	56.0	57.8	59.3
K	97	79	76	68	65.4	60.7	72.3	79.8	73.0	73.7	73.9
1	89	102	82	89	75.2	72.8	76.5	89.2	86.1	78.8	79.6
2	102	96	104	87	95.2	81.2	87.1	91.1	93.7	90.4	82.8
3	126	104	91	109	89.6	98.2	92.2	98.4	92.0	94.6	91.4
4	118	126	112	97	117.3	97.1	114.9	108.6	104.3	97.5	100.3
5	119	118	123	110	97.7	118.2	106.2	123.9	107.6	103.2	96.6
Total TK-5	671	661	621	607	589.2	578.8	601.6	645.2	612.7	596.0	583.9
Capacity	Historic Capacity				Forecasted Capacity						
722	93%	92%	86%	84%	82%	80%	83%	89%	85%	83%	81%

Annual Change	2022 to 2023	2023 to 2024	2024 to 2025	2025 to 2026	2026 to 2027	2027 to 2028	2028 to 2029	2029 to 2030	2030 to 2031	2031 to 2032
	-10.0	-40.0	-14.0	-17.8	-10.4	22.8	43.6	-32.5	-16.7	-12.1
	-1.5%	-6.1%	-2.3%	-2.9%	-1.8%	3.9%	7.2%	-5.0%	-2.7%	-2.0%

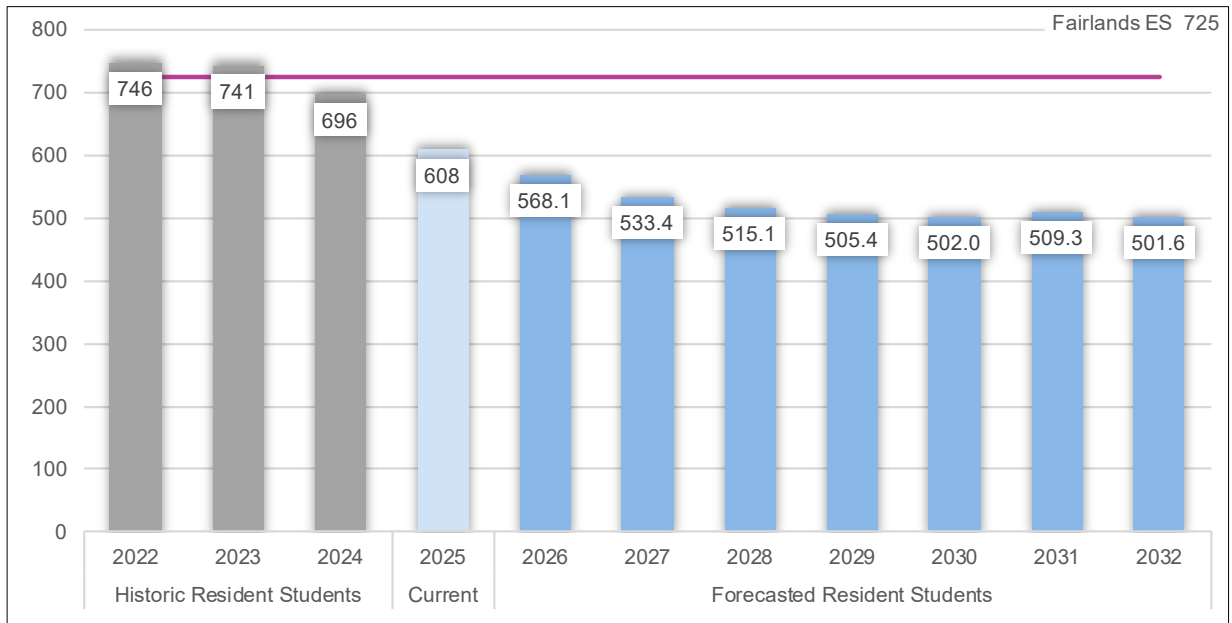


3. DISTRICT-WIDE STUDENT POPULATION FORECASTS

FAIRLANDS ELEMENTARY SCHOOL

Fairlands ES											
Grade	Historic Resident Students			Current	Forecasted Resident Students						
	2022	2023	2024		2025	2026	2027	2028	2029	2030	2031
TK	36	51	40	39	40.5	42.0	43.4	45.0	46.4	47.9	49.2
K	98	93	89	74	72.0	66.9	69.1	72.3	72.4	74.9	73.7
1	97	104	101	91	81.3	79.2	71.7	74.9	79.9	80.0	79.4
2	148	109	97	87	89.9	80.6	76.7	70.3	74.8	79.6	76.8
3	122	139	118	87	88.8	91.7	80.5	77.5	72.6	77.1	78.8
4	129	118	132	110	85.2	86.9	87.8	77.9	76.5	71.9	73.2
5	116	127	119	120	110.4	86.1	85.9	87.5	79.4	77.9	70.5
Total TK-5	746	741	696	608	568.1	533.4	515.1	505.4	502.0	509.3	501.6
Capacity	Historic Capacity			Forecasted Capacity							
725	103%	102%	96%	84%	78%	74%	71%	70%	69%	70%	69%

Annual Change	2022 to 2023	2023 to 2024	2024 to 2025	2025 to 2026	2026 to 2027	2027 to 2028	2028 to 2029	2029 to 2030	2030 to 2031	2031 to 2032
	-5.0	-45.0	-88.0	-39.9	-34.7	-18.3	-9.7	-3.4	7.3	-7.7
	-0.7%	-6.1%	-12.6%	-6.6%	-6.1%	-3.4%	-1.9%	-0.7%	1.5%	-1.5%

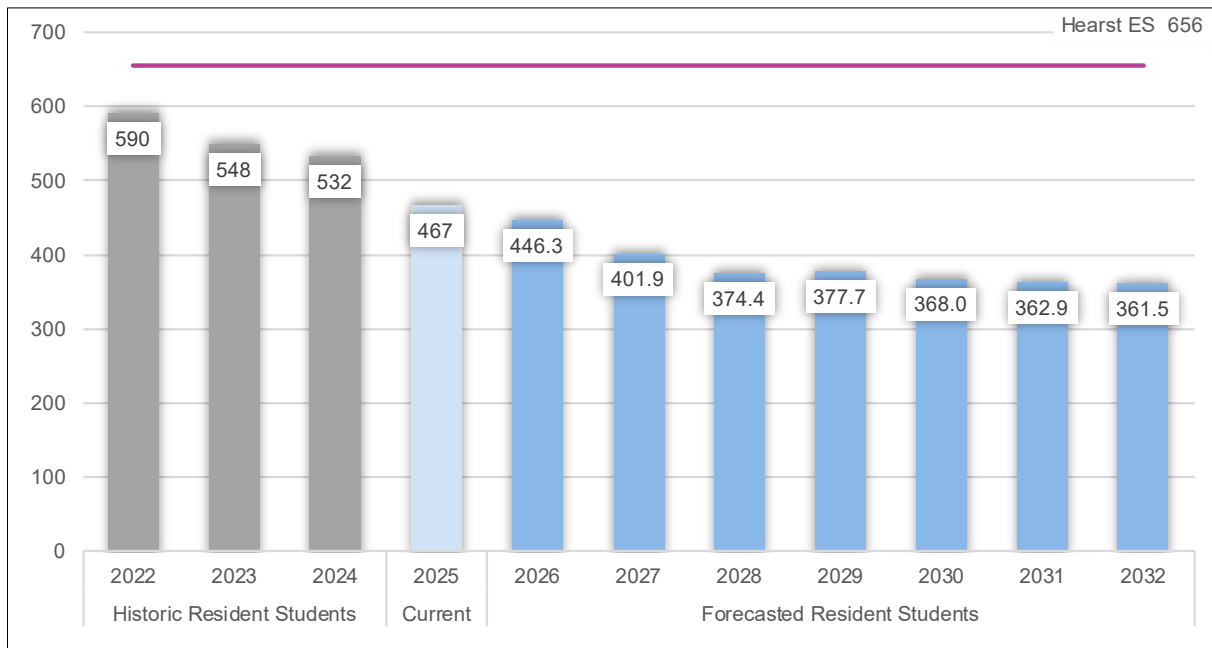


3. DISTRICT-WIDE STUDENT POPULATION FORECASTS

HEARST ELEMENTARY SCHOOL

Grade	Historic Resident Students			Current	Forecasted Resident Students						
	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032
TK	15	28	35	33	34.3	35.5	36.8	38.0	39.3	40.6	41.6
K	81	57	65	59	55.3	50.1	52.2	53.8	52.0	52.7	52.9
1	90	77	58	63	59.0	55.3	50.1	52.2	53.8	52.0	52.7
2	79	97	89	55	67.4	63.1	59.2	53.6	55.9	57.6	55.7
3	110	74	98	81	51.7	63.4	59.3	55.6	50.4	52.5	54.1
4	103	107	83	97	82.6	52.7	64.6	60.5	56.7	51.4	53.6
5	112	108	104	79	96.0	81.8	52.2	64.0	59.9	56.1	50.9
Total TK-5	590	548	532	467	446.3	401.9	374.4	377.7	368.0	362.9	361.5
Capacity		Historic Capacity			Forecasted Capacity						
656	90%	84%	81%	71%	68%	61%	57%	58%	56%	55%	55%

Annual Change	2022 to 2023	2023 to 2024	2024 to 2025	2025 to 2026	2026 to 2027	2027 to 2028	2028 to 2029	2029 to 2030	2030 to 2031	2031 to 2032
	-42.0	-16.0	-65.0	-20.7	-44.4	-27.5	3.3	-9.7	-5.1	-1.4
	-7.1%	-2.9%	-12.2%	-4.4%	-9.9%	-6.8%	0.9%	-2.6%	-1.4%	-0.4%

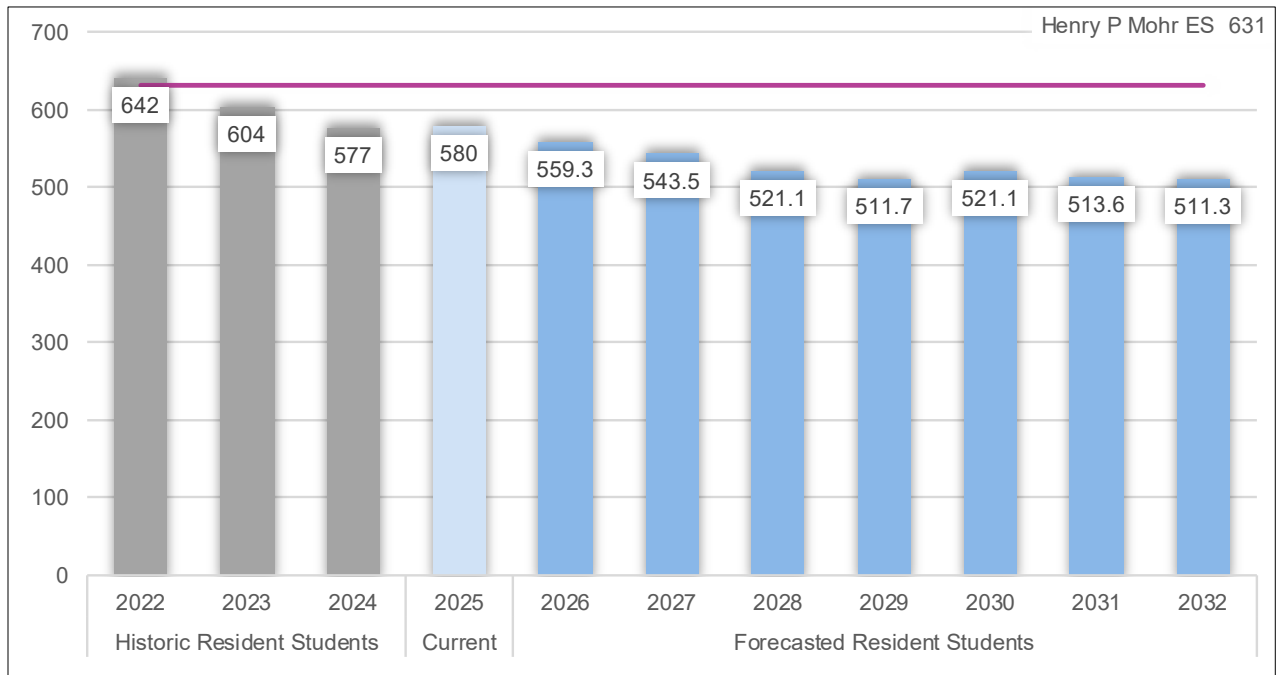


3. DISTRICT-WIDE STUDENT POPULATION FORECASTS

HENRY P MOHR ELEMENTARY SCHOOL

Henry P Mohr ES											
Grade	Historic Resident Students			Current	Forecasted Resident Students						
	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032
TK	22	29	45	48	49.8	51.6	53.5	55.3	57.2	59.0	60.6
K	80	79	62	79	74.0	67.1	69.9	72.0	69.7	70.5	70.8
1	97	83	79	66	82.2	77.0	69.8	72.7	74.9	72.5	73.4
2	112	92	93	89	69.3	86.3	80.8	73.2	76.3	78.7	76.1
3	92	107	89	99	88.1	68.6	85.4	80.0	72.5	75.6	77.9
4	116	97	105	93	101.0	89.9	70.0	87.1	81.6	74.0	77.1
5	123	117	104	106	94.9	103.0	91.7	71.4	88.9	83.3	75.4
Total TK-5	642	604	577	580	559.3	543.5	521.1	511.7	521.1	513.6	511.3
Capacity		Historic Capacity			Forecasted Capacity						
631	102%	96%	91%	92%	89%	86%	83%	81%	83%	81%	81%

Annual Change	2022 to 2023	2023 to 2024	2024 to 2025	2025 to 2026	2026 to 2027	2027 to 2028	2028 to 2029	2029 to 2030	2030 to 2031	2031 to 2032
	-38.0	-27.0	3.0	-20.7	-15.8	-22.4	-9.4	9.4	-7.5	-2.3
	-5.9%	-4.5%	0.5%	-3.6%	-2.8%	-4.1%	-1.8%	1.8%	-1.4%	-0.4%

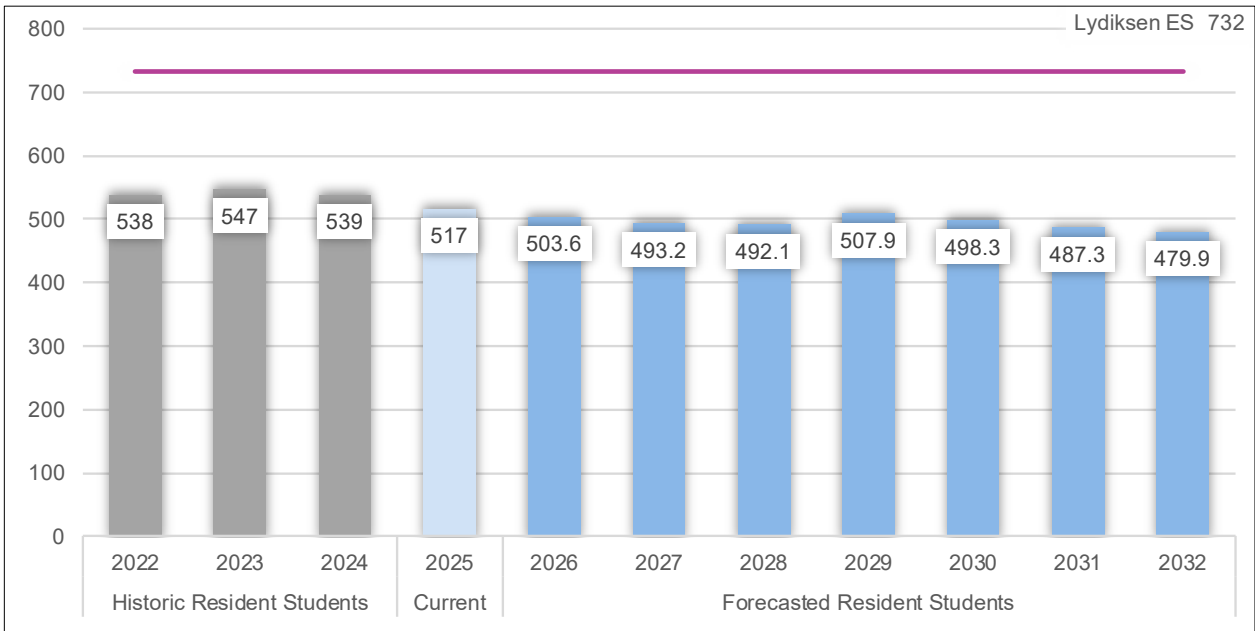


3. DISTRICT-WIDE STUDENT POPULATION FORECASTS

LYDIKSEN ELEMENTARY SCHOOL

Lydiksen ES											
Grade	Historic Resident Students			Current	Forecasted Resident Students						
	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032
TK	26	24	31	31	32.2	33.4	34.5	35.7	36.9	38.1	39.1
K	68	67	68	61	57.2	54.2	58.6	63.6	61.2	61.1	61.3
1	89	78	71	75	67.1	65.6	63.2	69.9	71.8	67.3	67.2
2	81	89	84	78	78.8	73.0	72.3	71.6	75.1	75.4	70.6
3	95	90	95	89	83.5	86.9	81.6	82.6	78.3	80.3	80.7
4	93	99	90	93	89.0	85.9	90.1	86.6	84.2	78.3	80.3
5	86	100	100	90	95.8	94.2	91.8	97.9	90.8	86.8	80.7
Total TK-5	538	547	539	517	503.6	493.2	492.1	507.9	498.3	487.3	479.9
Capacity	Historic Capacity				Forecasted Capacity						
732	73%	75%	74%	71%	69%	67%	67%	69%	68%	67%	66%

Annual Change	2022 to 2023	2023 to 2024	2024 to 2025	2025 to 2026	2026 to 2027	2027 to 2028	2028 to 2029	2029 to 2030	2030 to 2031	2031 to 2032
	9.0	-8.0	-22.0	-13.4	-10.4	-1.1	15.8	-9.6	-11.0	-7.4
	1.7%	-1.5%	-4.1%	-2.6%	-2.1%	-0.2%	3.2%	-1.9%	-2.2%	-1.5%

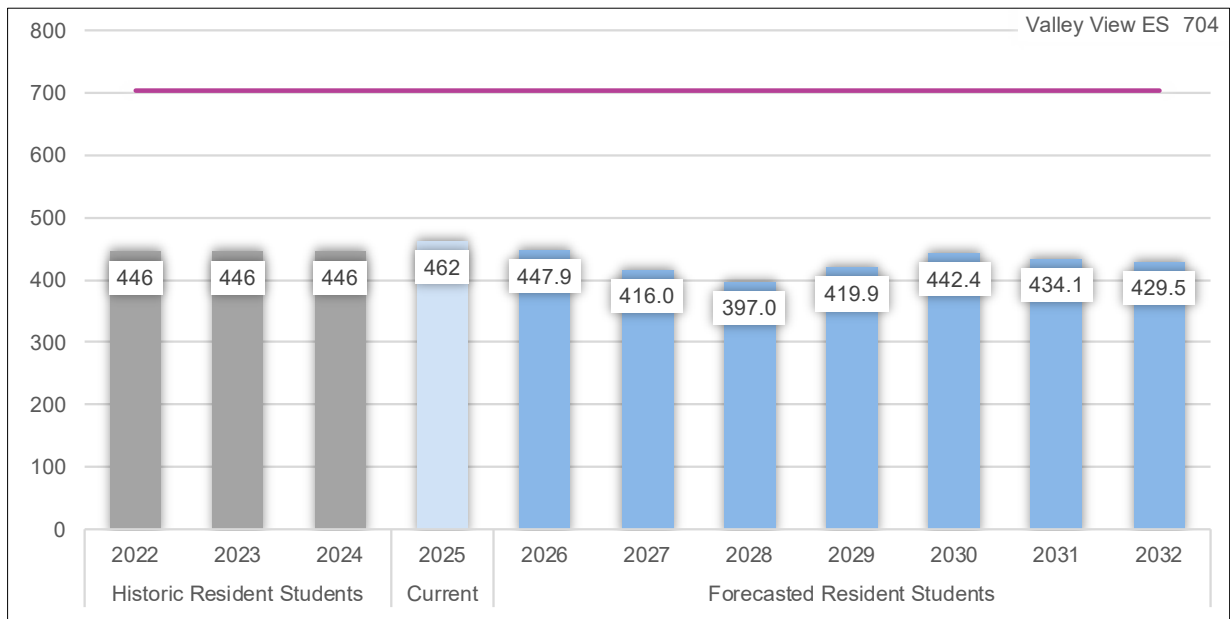


3. DISTRICT-WIDE STUDENT POPULATION FORECASTS

VALLEY VIEW ELEMENTARY SCHOOL

Valley View ES											
Grade	Historic Resident Students			Current	Forecasted Resident Students						
	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032
TK	16	22	33	55	57.1	59.2	61.3	63.4	65.5	67.6	69.4
K	66	53	56	56	52.7	48.2	50.0	55.3	55.8	54.6	54.8
1	81	68	62	54	59.1	55.9	50.6	56.5	62.2	58.6	57.3
2	75	86	67	55	53.2	58.4	54.8	53.3	59.2	60.9	57.4
3	57	78	84	72	56.9	55.3	60.1	60.4	59.0	61.0	62.8
4	73	63	78	90	75.9	60.3	58.1	67.2	67.5	61.9	64.0
5	78	76	66	80	93.0	78.7	62.1	63.8	73.2	69.5	63.8
Total TK-5	446	446	446	462	447.9	416.0	397.0	419.9	442.4	434.1	429.5
Capacity	Historic Capacity				Forecasted Capacity						
704	63%	63%	63%	66%	64%	59%	56%	60%	63%	62%	61%

Annual Change	2022 to 2023	2023 to 2024	2024 to 2025	2025 to 2026	2026 to 2027	2027 to 2028	2028 to 2029	2029 to 2030	2030 to 2031	2031 to 2032
	0.0	0.0	16.0	-14.1	-31.9	-19.0	22.9	22.5	-8.3	-4.6
	0.0%	0.0%	3.6%	-3.1%	-7.1%	-4.6%	5.8%	5.4%	-1.9%	-1.1%

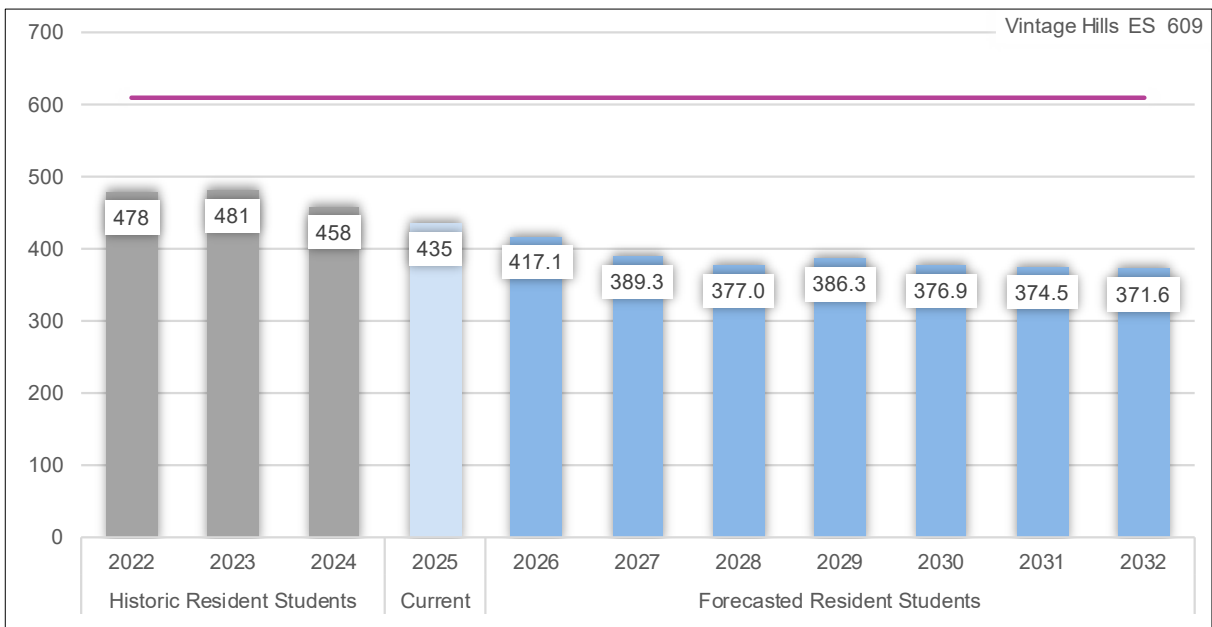


3. DISTRICT-WIDE STUDENT POPULATION FORECASTS

VINTAGE HILLS ELEMENTARY SCHOOL

Vintage Hills ES											
Grade	Historic Resident Students			Current	Forecasted Resident Students						
	2022	2023	2024		2025	2026	2027	2028	2029	2030	2031
TK	16	36	29	37	38.4	39.8	41.2	42.7	44.1	45.5	46.7
K	60	43	63	53	50.0	46.4	48.3	50.6	49.6	50.4	50.4
1	86	64	48	64	55.5	53.3	48.8	51.4	53.8	52.4	52.6
2	63	87	64	50	65.7	57.8	54.9	51.0	53.6	55.6	53.5
3	92	65	85	66	50.4	66.8	58.4	56.0	52.1	54.3	55.7
4	88	98	70	86	69.0	53.6	70.1	61.9	59.4	54.9	56.6
5	73	88	99	79	88.1	71.6	55.3	72.7	64.3	61.4	56.1
Total TK-5	478	481	458	435	417.1	389.3	377.0	386.3	376.9	374.5	371.6
Capacity	Historic Capacity			Forecasted Capacity							
609	78%	79%	75%	71%	68%	64%	62%	63%	62%	61%	61%

Annual Change	2022 to 2023	2023 to 2024	2024 to 2025	2025 to 2026	2026 to 2027	2027 to 2028	2028 to 2029	2029 to 2030	2030 to 2031	2031 to 2032
	3.0	-23.0	-23.0	-17.9	-27.8	-12.3	9.3	-9.4	-2.4	-2.9
	0.6%	-4.8%	-5.0%	-4.1%	-6.7%	-3.2%	2.5%	-2.4%	-0.6%	-0.8%

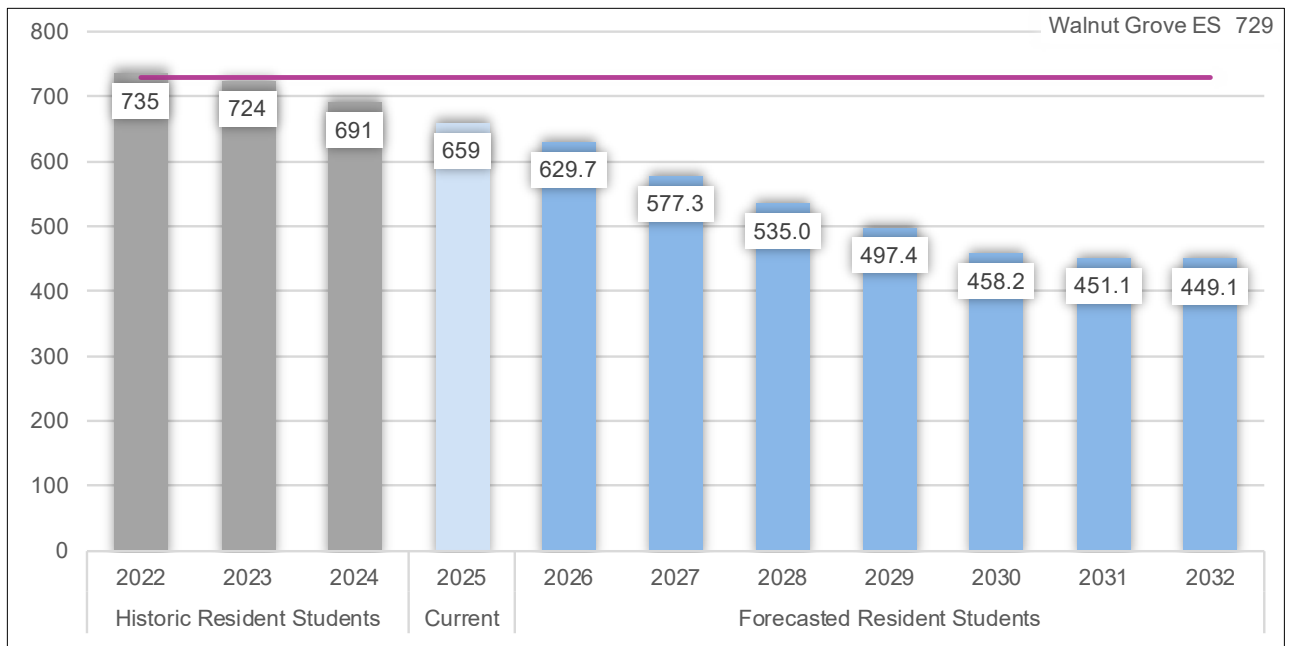


3. DISTRICT-WIDE STUDENT POPULATION FORECASTS

WALNUT GROVE ELEMENTARY SCHOOL

Walnut Grove ES											
Grade	Historic Resident Students			Current	Forecasted Resident Students						
	2022	2023	2024		2026	2027	2028	2029	2030	2031	2032
TK	31	33	32	43	44.6	46.3	47.9	49.6	51.2	52.8	54.3
K	92	86	82	62	58.1	52.6	54.9	56.5	54.7	55.4	55.6
1	112	98	93	94	68.2	63.9	57.9	60.4	62.2	60.2	60.9
2	104	120	103	102	100.6	73.0	68.4	62.0	64.6	66.6	64.4
3	130	114	128	115	111.2	109.6	79.5	74.5	67.5	70.4	72.5
4	139	134	112	127	116.2	112.3	110.7	80.3	75.3	68.2	71.1
5	127	139	141	116	130.8	119.6	115.7	114.1	82.7	77.5	70.3
Total TK-5	735	724	691	659	629.7	577.3	535.0	497.4	458.2	451.1	449.1
Capacity	Historic Capacity				Forecasted Capacity						
729	101%	99%	95%	90%	86%	79%	73%	68%	63%	62%	62%

Annual Change	2022 to 2023	2023 to 2024	2024 to 2025	2025 to 2026	2026 to 2027	2027 to 2028	2028 to 2029	2029 to 2030	2030 to 2031	2031 to 2032
	-11.0	-33.0	-32.0	-29.3	-52.4	-42.3	-37.6	-39.2	-7.1	-2.0
	-1.5%	-4.6%	-4.6%	-4.4%	-8.3%	-7.3%	-7.0%	-7.9%	-1.5%	-0.4%

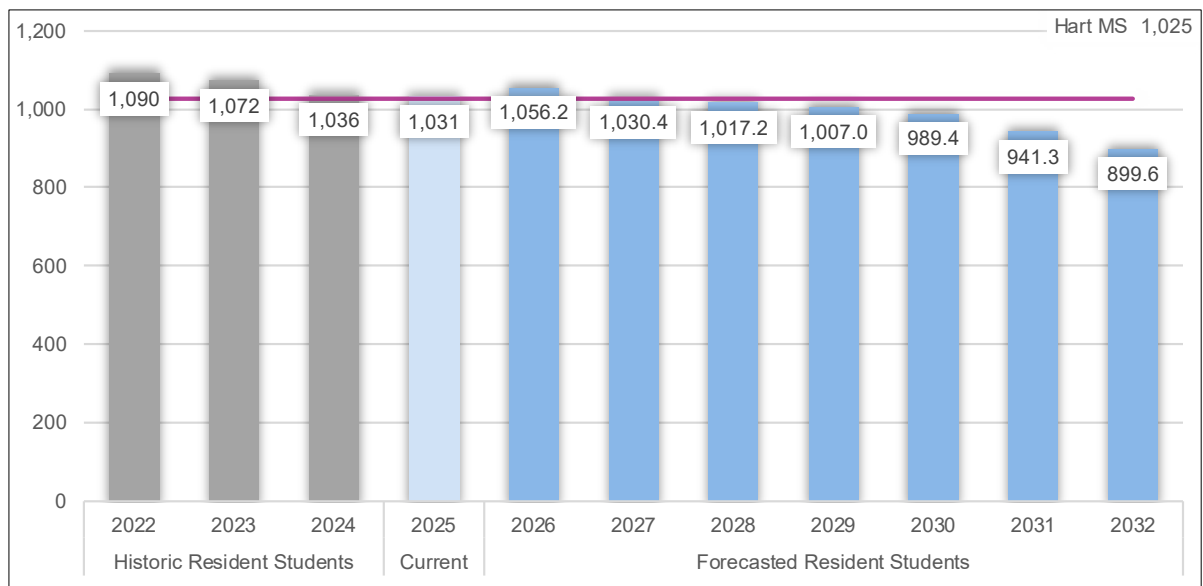


Middle School Attendance Area Forecasts

HART MIDDLE SCHOOL

Hart MS											
Grade	Historic Resident Students			Current	Forecasted Resident Students						
	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032
TK	82	111	104	117	121.4	125.9	130.3	134.9	139.3	143.8	147.7
K	263	239	233	203	194.6	181.9	200.0	215.7	206.5	209.7	208.9
1	275	284	254	255	223.6	217.6	211.5	233.9	237.8	226.1	226.2
2	331	294	285	252	263.9	234.8	236.1	233.0	243.5	245.4	230.2
3	343	333	304	285	261.8	276.8	254.4	258.4	243.0	252.0	250.8
4	340	343	334	300	291.5	269.9	292.8	273.1	265.0	247.8	253.8
5	321	345	342	320	303.9	298.5	283.9	309.4	277.8	267.9	247.7
6	344	327	358	350	330.8	317.8	320.2	307.9	321.6	287.6	274.4
7	368	363	326	360	362.1	344.6	339.4	344.1	319.7	331.8	294.2
8	378	382	352	321	363.3	368.0	357.6	355.0	348.1	321.9	331.0
Total 6-8	1,090	1,072	1,036	1,031	1,056.2	1,030.4	1,017.2	1,007.0	989.4	941.3	899.6
Capacity	Historic Capacity			Forecasted Capacity							
1,025	106%	105%	101%	101%	103%	101%	99%	98%	97%	92%	88%

Annual Change	2022 to 2023	2023 to 2024	2024 to 2025	2025 to 2026	2026 to 2027	2027 to 2028	2028 to 2029	2029 to 2030	2030 to 2031	2031 to 2032
	-18.0	-36.0	-5.0	25.2	-25.8	-13.2	-10.2	-17.6	-48.1	-41.7
	-1.7%	-3.4%	-0.5%	2.4%	-2.4%	-1.3%	-1.0%	-1.7%	-4.9%	-4.4%

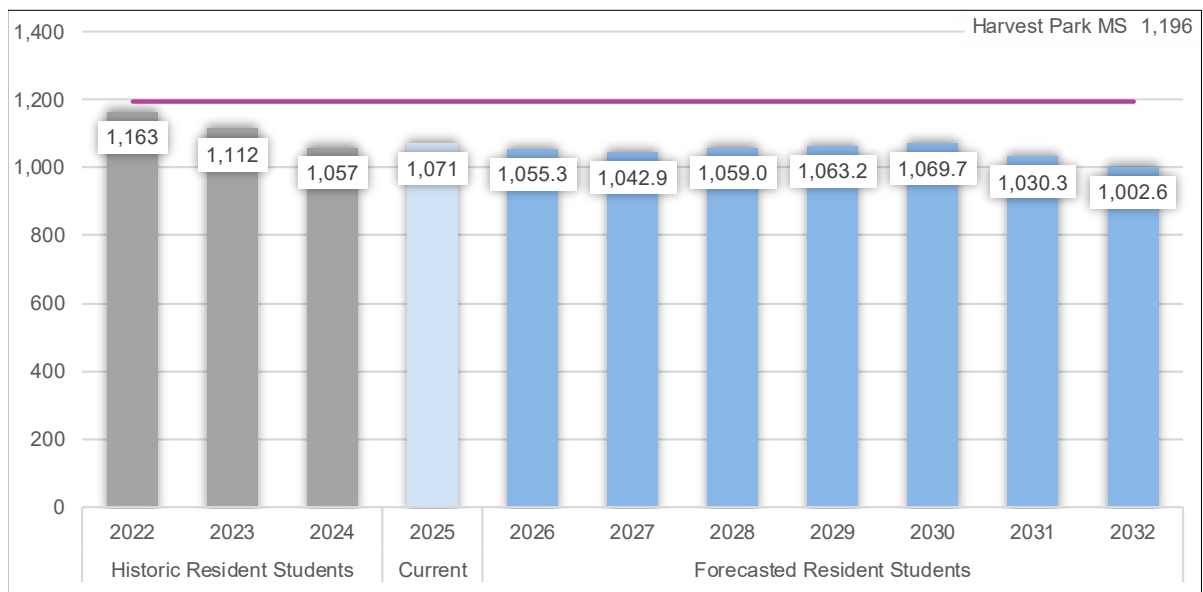


3. DISTRICT-WIDE STUDENT POPULATION FORECASTS

HARVEST PARK MIDDLE SCHOOL

Harvest Park MS											
Grade	Historic Resident Students			Current	Forecasted Resident Students						
	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032
TK	70	82	108	125	129.7	134.5	139.3	144.1	148.9	153.6	157.8
K	243	218	194	196	187.1	176.4	189.4	199.4	205.0	207.7	211.6
1	274	249	233	210	210.6	205.9	196.0	209.1	226.3	223.7	225.7
2	297	280	265	256	226.0	231.0	227.6	216.7	237.3	247.1	243.4
3	283	302	282	289	267.7	242.5	246.3	242.2	237.2	250.1	259.2
4	328	301	303	286	301.9	284.8	260.5	265.4	268.5	255.6	268.2
5	339	332	318	309	297.9	319.2	303.4	278.1	289.8	285.0	270.8
6	355	349	352	347	334.8	327.5	354.1	337.5	319.0	324.0	318.9
7	393	360	352	357	354.1	347.4	341.3	368.7	358.7	332.2	337.0
8	415	403	353	367	366.4	368.0	363.6	357.0	392.0	374.1	346.7
Total 6-8	1,163	1,112	1,057	1,071	1,055.3	1,042.9	1,059.0	1,063.2	1,069.7	1,030.3	1,002.6
Capacity	Historic Capacity				Forecasted Capacity						
1,196	97%	93%	88%	90%	88%	87%	89%	89%	89%	86%	84%

Annual Change	2022 to 2023	2023 to 2024	2024 to 2025	2025 to 2026	2026 to 2027	2027 to 2028	2028 to 2029	2029 to 2030	2030 to 2031	2031 to 2032
	-51.0	-55.0	14.0	-15.7	-12.4	16.1	4.2	6.5	-39.4	-27.7
	-4.4%	-4.9%	1.3%	-1.5%	-1.2%	1.5%	0.4%	0.6%	-3.7%	-2.7%

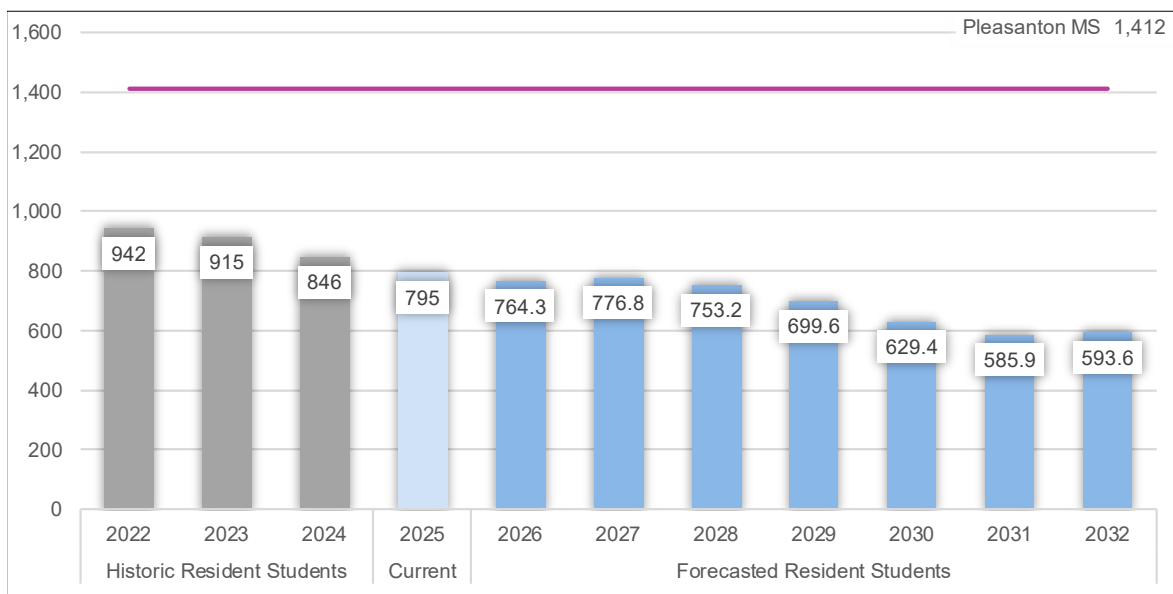


3. DISTRICT-WIDE STUDENT POPULATION FORECASTS

PLEASANTON MIDDLE SCHOOL

Pleasanton MS											
Grade	Historic Resident Students			Current	Forecasted Resident Students						
	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032
TK	47	86	97	125	129.7	134.5	139.3	144.1	148.9	153.6	157.8
K	207	153	184	168	158.1	144.6	150.5	159.7	157.4	157.7	158.0
1	257	209	168	181	173.6	164.4	149.5	160.1	169.7	163.0	162.6
2	217	270	220	160	186.3	179.3	168.9	157.9	168.6	174.1	166.6
3	259	217	267	219	159.0	185.5	177.9	172.0	161.4	167.8	172.6
4	264	268	231	273	227.6	166.6	192.8	189.6	183.6	168.2	174.2
5	263	272	269	238	277.1	232.1	169.6	200.4	197.4	187.1	170.8
6	300	268	256	250	231.5	270.3	225.6	169.7	199.3	192.6	182.0
7	328	306	278	269	258.7	241.9	281.0	239.2	181.8	207.6	200.3
8	314	341	312	276	274.1	264.6	246.6	290.7	248.3	185.7	211.3
Total 6-8	942	915	846	795	764.3	776.8	753.2	699.6	629.4	585.9	593.6
Capacity	Historic Capacity			Forecasted Capacity							
1,412	67%	65%	60%	56%	54%	55%	53%	50%	45%	41%	42%

Annual Change	2022 to 2023	2023 to 2024	2024 to 2025	2025 to 2026	2026 to 2027	2027 to 2028	2028 to 2029	2029 to 2030	2030 to 2031	2031 to 2032
	-27.0	-69.0	-51.0	-30.7	12.5	-23.6	-53.6	-70.2	-43.5	7.7
	-2.9%	-7.5%	-6.0%	-3.9%	1.6%	-3.0%	-7.1%	-10.0%	-6.9%	1.3%



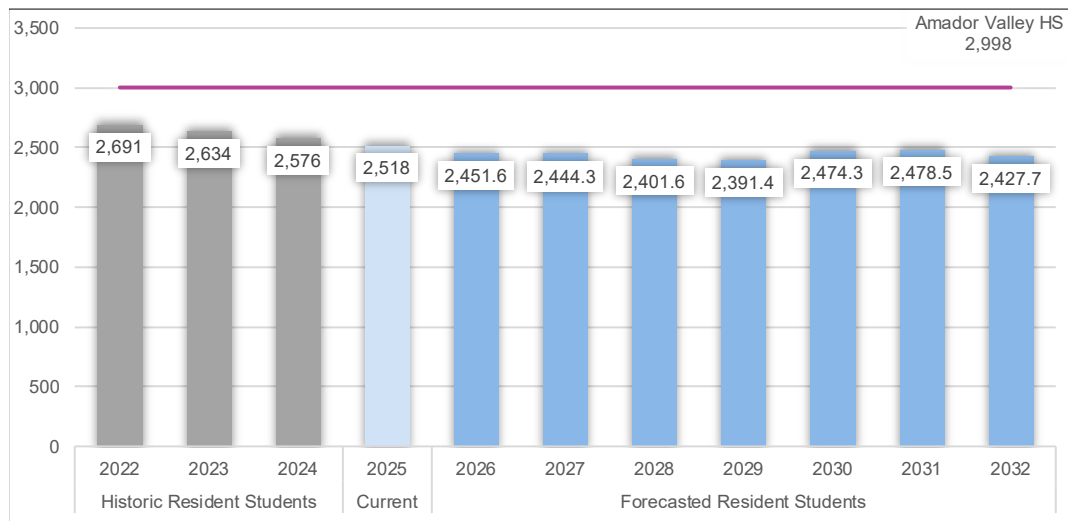
3. DISTRICT-WIDE STUDENT POPULATION FORECASTS

High School Attendance Area Forecasts

AMADOR VALLEY HIGH SCHOOL

Amador Valley HS											
Grade	Historic Resident Students			Current	Forecasted Resident Students						
	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032
TK	102	140	170	217	225.2	233.5	241.7	250.2	258.4	266.7	273.9
K	369	314	313	305	289.9	270.9	287.7	305.4	310.4	312.8	316.7
1	441	381	343	328	325.2	315.0	295.4	317.0	342.2	334.7	335.5
2	435	453	396	361	344.9	347.2	337.3	321.0	350.0	363.6	354.3
3	432	445	451	427	375.1	364.6	364.9	358.6	348.2	365.4	377.7
4	489	462	451	462	446.8	398.7	388.7	394.4	395.4	372.4	388.8
5	490	496	483	468	479.0	469.5	420.8	414.5	427.2	415.9	390.7
6	546	505	512	503	492.1	507.6	502.8	458.1	458.2	460.3	448.0
7	590	559	513	529	517.8	514.3	531.1	530.2	490.9	479.1	480.5
8	602	610	560	525	542.5	536.7	534.5	555.7	561.9	509.7	496.6
9	635	625	643	614	562.1	587.5	581.2	585.3	616.1	609.6	552.3
10	665	652	626	648	625.1	578.1	603.8	600.8	612.7	631.2	623.1
11	702	662	646	620	647.1	629.4	584.2	613.7	618.1	618.0	634.4
12	689	695	661	636	617.3	649.3	632.4	591.6	627.4	619.7	617.9
Total 9-12	2,691	2,634	2,576	2,518	2,451.6	2,444.3	2,401.6	2,391.4	2,474.3	2,478.5	2,427.7
Capacity	Historic Capacity			Forecasted Capacity							
2,998.0	90%	88%	86%	84%	82%	82%	80%	80%	83%	83%	81%

Annual Change	2022 to 2023	2023 to 2024	2024 to 2025	2025 to 2026	2026 to 2027	2027 to 2028	2028 to 2029	2029 to 2030	2030 to 2031	2031 to 2032
	-57.0	-58.0	-58.0	-66.4	-7.3	-42.7	-10.2	82.9	4.2	-50.8
	-2.1%	-2.2%	-2.3%	-2.6%	-0.3%	-1.7%	-0.4%	3.5%	0.2%	-2.0%

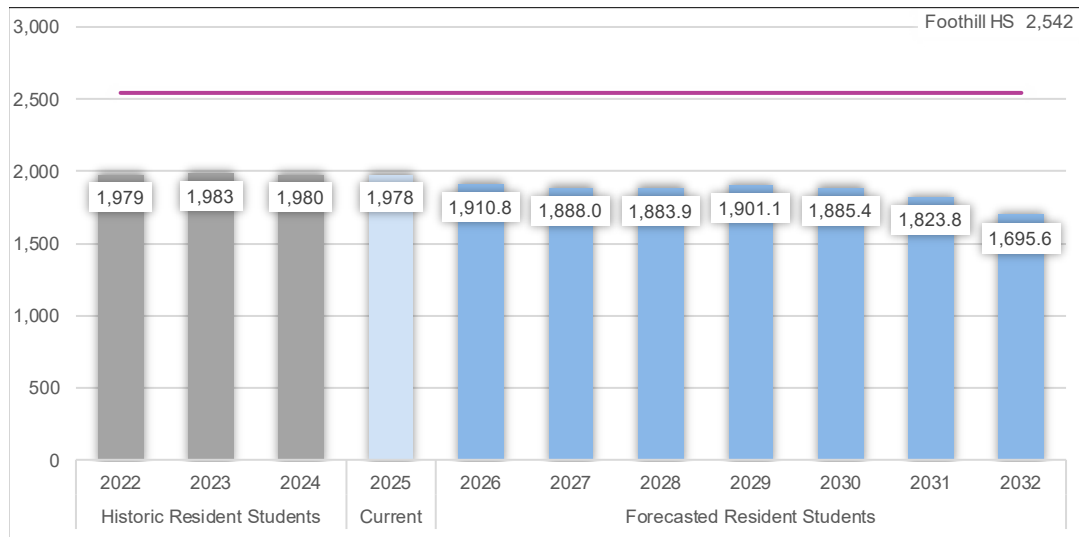


3. DISTRICT-WIDE STUDENT POPULATION FORECASTS

FOOTHILL HIGH SCHOOL

Foothill HS											
Grade	Historic Resident Students			Current	Forecasted Resident Students						
	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032
TK	97	139	139	150	155.7	161.4	167.1	173.0	178.7	184.4	189.3
K	344	296	298	262	249.8	231.9	252.2	269.5	258.6	262.4	261.7
1	365	361	312	318	282.6	272.8	261.6	286.2	291.6	278.1	278.9
2	410	391	374	307	331.3	297.9	295.3	286.6	299.4	303.0	285.9
3	453	407	402	366	313.5	340.1	313.7	314.0	293.4	304.5	304.9
4	443	450	417	397	374.1	322.6	357.4	333.7	321.7	299.2	307.4
5	433	453	446	399	399.9	380.3	336.1	373.3	337.7	324.1	298.6
6	453	439	454	444	405.0	408.1	397.0	357.0	381.7	343.9	327.2
7	499	470	443	457	457.0	419.6	430.6	421.8	369.3	392.5	351.1
8	505	516	457	439	461.3	463.9	433.4	447.1	426.5	371.9	392.3
9	528	522	505	461	445.3	469.9	480.6	452.2	454.3	432.4	374.6
10	460	513	508	507	456.8	444.7	475.6	489.8	449.5	450.0	426.7
11	502	461	513	501	510.1	462.2	457.5	490.2	492.7	450.5	448.6
12	489	487	454	509	498.6	511.2	470.2	468.9	488.9	490.9	445.7
Total 9-12	1,979	1,983	1,980	1,978	1,910.8	1,888.0	1,883.9	1,901.1	1,885.4	1,823.8	1,695.6
Capacity	Historic Capacity			Forecasted Capacity							
2,542.0	78%	78%	78%	78%	75%	74%	74%	75%	74%	72%	67%

Annual Change	2022 to 2023	2023 to 2024	2024 to 2025	2025 to 2026	2026 to 2027	2027 to 2028	2028 to 2029	2029 to 2030	2030 to 2031	2031 to 2032
	4.0	-3.0	-2.0	-67.2	-22.8	-4.1	17.2	-15.7	-61.6	-128.2
	0.2%	-0.2%	-0.1%	-3.4%	-1.2%	-0.2%	0.9%	-0.8%	-3.3%	-7.0%



Appendix A: Census Data

DEMOGRAPHIC AND INCOME PROFILE PROVIDED BY CENSUS

Data provided on the following pages is based on geographically related information from Pleasanton Unified School District based on a third-party source using Esri analytics in combination with Census information and American Community Survey. This information is provided by MGT as supplemental information about the district. MGT did not research nor guarantee the accuracy of the Census data. Demographic and Income Profile Provided by Census.

METHODOLOGY STATEMENT

- **Demographic and Income Profile / Community Profile (2 pages):** Esri forecasts for 2025 and 2030. Esri Updated Demographics are point estimates representing July 1 of the current and forecast years. The following table summarizes the updated demographic variables. Also included are select averages, medians, aggregates, and per capita values.
- **American Community Survey (ACS) Housing Summary (6 pages):** Esri provides reports, data enrichment, and thematic mapping for ACS estimates in standard geographies, current ZIP codes, and user-defined polygons. Reports include two summary profiles, Population, and Housing. Esri's reports/maps are designed to simplify the data and enhance its usability with reliability thresholds. ACS data provide much of the information previously available through the decennial census. ACS uses a continuous measurement or "rolling" sample, in which a small percent of the population is sampled every month. The ACS is updated and released more frequently than the decennial census—every year instead of every seven years. Smaller sample sizes and variable collection times have introduced a margin of error into their estimates.
- **Tapestry Segmentation (6 pages):** provides an accurate, detailed description of America's neighborhoods—U.S. residential areas are divided into 67 distinctive segments based on their socioeconomic and demographic composition—then further classifies the segments into LifeMode and Urbanization Groups. Each year, the population and household count by Tapestry segment are updated. While most geographic areas retain their original Tapestry Segment assignment, select areas may be assigned a new market segment when research uncovers new or significant local growth. The entire Tapestry Segmentation system is refreshed every three to five years, resulting in a more comprehensive reassignment in rapidly changing neighborhoods. Tapestry is a geodemographic segmentation system that integrates consumer traits with residential characteristics to identify markets and classify US neighborhoods. Neighborhoods with the most similar characteristics are grouped together, while neighborhoods with divergent characteristics are separated. Internally homogenous, externally heterogeneous market segments depict consumers' lifestyles and life stages. Tapestry Segmentation combines the "who" of lifestyle demography with the "where" of local geography to create a classification model with 67 distinct, behavioral market segments.
 - o Pleasanton USD's Largest Tapestry segment is Professional Pride [1B] (24.2%). *Professional Pride* consumers are well-educated career professionals that have prospered through the Great Recession. To maintain their upscale suburban lifestyles, these goal-oriented couples work, often commuting far and working long hours. However, their schedules are finetuned to meet the needs of their school-age children. They are financially savvy; they invest wisely and benefit from interest and dividend income.

APPENDIX A: CENSUS DATA



Demographic and Income Profile

Prepared using SchoolSite by DDP

Summary	Census 2010		Census 2020		2025	2030				
Population	70,698		80,386		80,809	81,764				
Households	25,461		28,743		28,843	29,246				
Families	19,321		21,944		21,647	22,018				
Average Household Size	2.76		2.77		2.77	2.77				
Owner Occupied Housing Units	18,043		18,609		18,772	18,789				
Renter Occupied Housing Units	7,418		10,134		10,071	10,457				
Median Age	40.6		41.4		42.8	43.3				
Trends: 2025-2030 Annual Rate			Area		State	National				
Population			0.24%		0.07%	0.42%				
Households			0.28%		0.33%	0.64%				
Families			0.34%		0.32%	0.54%				
Owner HHs			0.02%		0.49%	0.91%				
Median Household Income			2.70%		2.33%	2.53%				
Households by Income					2025	2030				
					Number	Percent	Number	Percent		
<\$15,000					1,038	3.6%	850	2.9%		
\$15,000 - \$24,999					655	2.3%	469	1.6%		
\$25,000 - \$34,999					718	2.5%	535	1.8%		
\$35,000 - \$49,999					1,022	3.5%	769	2.6%		
\$50,000 - \$74,999					1,817	6.3%	1,474	5.0%		
\$75,000 - \$99,999					1,890	6.6%	1,597	5.5%		
\$100,000 - \$149,999					3,826	13.3%	3,463	11.8%		
\$150,000 - \$199,999					4,062	14.1%	3,851	13.2%		
\$200,000+					13,816	47.9%	16,238	55.5%		
Median Household Income					\$190,643		\$217,848			
Average Household Income					\$241,770		\$263,551			
Per Capita Income					\$86,319		\$94,294			
Population by Age			Census 2010		Census 2020		2025	2030		
			Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4			3,905	5.5%	3,568	4.4%	3,430	4.2%	3,521	4.3%
5 - 9			5,244	7.4%	5,161	6.4%	4,233	5.2%	3,971	4.9%
10 - 14			5,993	8.5%	6,464	8.0%	5,700	7.1%	4,760	5.8%
15 - 19			5,346	7.6%	6,036	7.5%	5,805	7.2%	5,035	6.2%
20 - 24			2,911	4.1%	3,865	4.8%	4,752	5.9%	4,570	5.6%
25 - 34			6,408	9.1%	7,944	9.9%	8,423	10.4%	10,050	12.3%
35 - 44			10,931	15.5%	11,447	14.2%	10,673	13.2%	10,837	13.3%
45 - 54			13,644	19.3%	12,396	15.4%	12,226	15.1%	11,394	13.9%
55 - 64			8,451	12.0%	10,901	13.6%	11,203	13.9%	11,052	13.5%
65 - 74			4,551	6.4%	6,664	8.3%	7,399	9.2%	8,564	10.5%
75 - 84			2,418	3.4%	4,208	5.2%	5,054	6.3%	5,670	6.9%
85+			896	1.3%	1,731	2.2%	1,910	2.4%	2,338	2.9%
Race and Ethnicity			Census 2010		Census 2020		2025	2030		
			Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone			47,555	67.3%	36,556	45.5%	33,857	41.9%	31,483	38.5%
Black Alone			1,185	1.7%	1,382	1.7%	1,336	1.7%	1,368	1.7%
American Indian Alone			232	0.3%	301	0.4%	310	0.4%	312	0.4%
Asian Alone			16,224	22.9%	31,506	39.2%	34,274	42.4%	37,092	45.4%
Pacific Islander Alone			135	0.2%	126	0.2%	128	0.2%	134	0.2%
Some Other Race Alone			2,018	2.9%	2,886	3.6%	2,997	3.7%	3,169	3.9%
Two or More Races			3,349	4.7%	7,629	9.5%	7,908	9.8%	8,207	10.0%
Hispanic Origin (Any Race)			7,331	10.4%	8,013	10.0%	8,236	10.2%	8,639	10.6%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

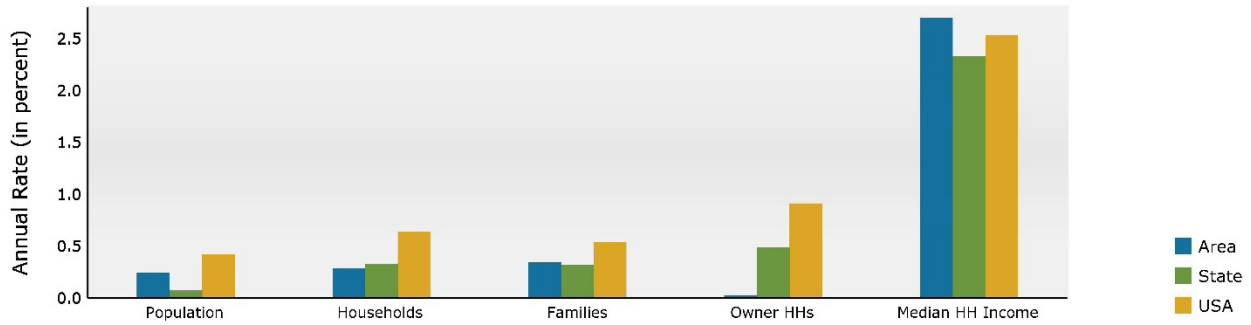
December 05, 2025



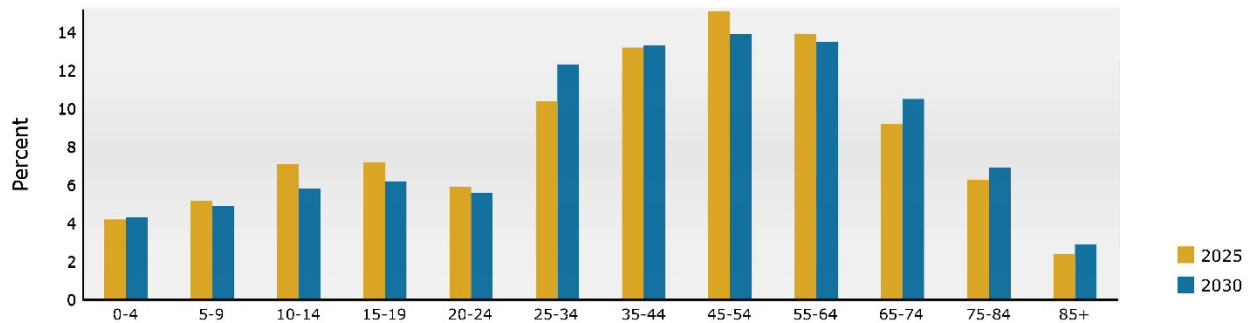
Demographic and Income Profile

Prepared using SchoolSite by DDP

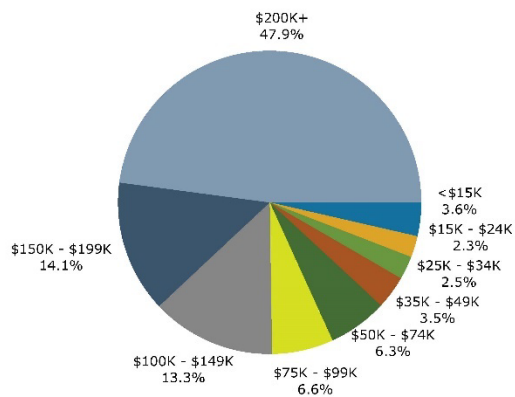
Trends 2025-2030



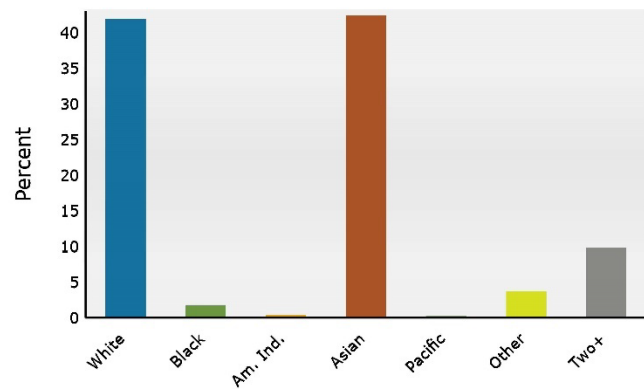
Population by Age



2025 Household Income



2025 Population by Race



2025 Percent Hispanic Origin: 10.2%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

December 05, 2025



ACS Housing Summary

Prepared using SchoolSite by DDP

	2019-2023 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	77,903		2,971	■■■
Total Households	27,735		898	■■■
Total Housing Units	28,820		934	■■■
OWNER-OCCUPIED HOUSING UNITS BY MORTGAGE STATUS				
Total	18,637	100.0%	724	■■■
Housing units with a mortgage/contract to purchase/similar debt	13,443	72.1%	647	■■■
No Second Mortgage and No Home Equity Loan	10,603	56.9%	590	
Multiple Mortgages	2,560	13.7%	348	■■■
Second mortgage and Home Equity Loan	34	0.2%	26	■
Only Home Equity Loan	2,281	12.2%	318	■■■
Only Second Mortgage	245	1.3%	134	■■
Home Equity Loan without Primary Mortgage	280	1.5%	104	■■
Housing units without a mortgage	5,194	27.9%	472	■■■
AVERAGE VALUE BY MORTGAGE STATUS				
Housing units with a mortgage	N/A		N/A	
Housing units without a mortgage	N/A		N/A	
OWNER-OCCUPIED HOUSING UNITS BY MORTGAGE STATUS & SELECTED MONTHLY OWNER COSTS				
Total	18,637	100.0%	724	■■■
With a mortgage: Monthly owner costs as a percentage of household income in past 12 months				
Less than 10.0 percent	1,003	5.4%	199	■■
10.0 to 14.9 percent	1,962	10.5%	300	■■■
15.0 to 19.9 percent	2,810	15.1%	357	■■■
20.0 to 24.9 percent	2,136	11.5%	301	■■■
25.0 to 29.9 percent	1,496	8.0%	252	■■■
30.0 to 34.9 percent	982	5.3%	210	■■■
35.0 to 39.9 percent	594	3.2%	136	■■
40.0 to 49.9 percent	882	4.7%	205	■■
50.0 percent or more	1,565	8.4%	242	■■■
Not computed	14	0.1%	16	■
Without a mortgage: Monthly owner costs as a percentage of household income in past 12 months				
Less than 10.0 percent	2,876	15.4%	371	■■■
10.0 to 14.9 percent	947	5.1%	200	■■
15.0 to 19.9 percent	360	1.9%	151	■■
20.0 to 24.9 percent	187	1.0%	88	■■
25.0 to 29.9 percent	149	0.8%	55	■■
30.0 to 34.9 percent	115	0.6%	74	■■
35.0 to 39.9 percent	43	0.2%	50	■
40.0 to 49.9 percent	154	0.8%	63	■■
50.0 percent or more	296	1.6%	88	■■
Not computed	67	0.4%	67	■

Source: U.S. Census Bureau, 2019-2023 American Community Survey

Reliability: ■■■ high ■■■ medium ■ low

December 05, 2025



ACS Housing Summary

Prepared using SchoolSite by DDP

	2019-2023 ACS Estimate	Percent	MOE(±)	Reliability
RENTER-OCCUPIED HOUSING UNITS BY CONTRACT RENT				
Total	9,097	100.0%	666	High
With cash rent	8,825	97.0%	664	High
Less than \$100	13	0.1%	22	Low
\$100 to \$149	9	0.1%	14	Low
\$150 to \$199	0	0.0%	0	
\$200 to \$249	83	0.9%	74	Low
\$250 to \$299	30	0.3%	36	Low
\$300 to \$349	0	0.0%	0	
\$350 to \$399	0	0.0%	0	
\$400 to \$449	71	0.8%	103	Low
\$450 to \$499	0	0.0%	0	
\$500 to \$549	0	0.0%	0	
\$550 to \$599	0	0.0%	0	
\$600 to \$649	60	0.7%	54	Low
\$650 to \$699	86	0.9%	75	Low
\$700 to \$749	0	0.0%	0	
\$750 to \$799	0	0.0%	0	
\$800 to \$899	13	0.1%	21	Low
\$900 to \$999	125	1.4%	100	Low
\$1,000 to \$1,249	522	5.7%	188	Medium
\$1,250 to \$1,499	415	4.6%	178	Medium
\$1,500 to \$1,999	371	4.1%	149	Medium
\$2,000 to \$2,499	1,438	15.8%	284	Medium
\$2,500 to \$2,999	2,188	24.1%	383	High
\$3,000 to \$3,499	923	10.1%	207	Medium
\$3,500 or more	2,478	27.2%	398	High
No cash rent	272	3.0%	100	Medium
Median Contract Rent	\$2,769		N/A	
Average Contract Rent	N/A		N/A	
RENTER-OCCUPIED HOUSING UNITS BY INCLUSION OF UTILITIES IN RENT				
Total	9,097	100.0%	666	High
Pay extra for one or more utilities	8,533	93.8%	660	High
No extra payment for any utilities	564	6.2%	140	Medium

Source: U.S. Census Bureau, 2019-2023 American Community Survey

Reliability: High Medium Low

December 05, 2025



ACS Housing Summary

Prepared using SchoolSite by DDP

	2019-2023 ACS Estimate	Percent	MOE(±)	Reliability
RENTER-OCCUPIED HOUSING UNITS BY GROSS RENT				
Total:	9,097	100.0%	666	High
With cash rent:	8,825	97.0%	664	High
Less than \$100	13	0.1%	22	Low
\$100 to \$149	0	0.0%	0	
\$150 to \$199	9	0.1%	14	Low
\$200 to \$249	21	0.2%	32	Low
\$250 to \$299	30	0.3%	36	Low
\$300 to \$349	10	0.1%	16	Low
\$350 to \$399	41	0.5%	59	Low
\$400 to \$449	0	0.0%	0	
\$450 to \$499	71	0.8%	103	Low
\$500 to \$549	11	0.1%	18	Low
\$550 to \$599	0	0.0%	0	
\$600 to \$649	0	0.0%	0	
\$650 to \$699	20	0.2%	31	Low
\$700 to \$749	50	0.5%	61	Low
\$750 to \$799	55	0.6%	66	Low
\$800 to \$899	21	0.2%	32	Low
\$900 to \$999	49	0.5%	44	Low
\$1,000 to \$1,249	458	5.0%	174	Medium
\$1,250 to \$1,499	365	4.0%	165	Medium
\$1,500 to \$1,999	423	4.6%	165	Medium
\$2,000 to \$2,499	995	10.9%	231	Medium
\$2,500 to \$2,999	1,723	18.9%	320	High
\$3,000 to \$3,499	1,542	17.0%	325	High
\$3,500 or more	2,917	32.1%	424	High
No cash rent	272	3.0%	100	Medium
Median Gross Rent	\$3,015		N/A	Low
Average Gross Rent	N/A		N/A	Low

Source: U.S. Census Bureau, 2019-2023 American Community Survey

Reliability: High Medium Low

December 05, 2025



ACS Housing Summary

Prepared using SchoolSite by DDP

	2019-2023 ACS Estimate	Percent	MOE(±)	Reliability
HOUSING UNITS BY UNITS IN STRUCTURE				
Total	28,820	100.0%	934	High
1, detached	17,537	60.9%	699	High
1, attached	3,361	11.7%	407	High
2	207	0.7%	80	Medium
3 or 4	1,280	4.4%	278	Medium
5 to 9	1,109	3.8%	219	Medium
10 to 19	1,053	3.7%	306	Medium
20 to 49	934	3.2%	236	Medium
50 or more	2,868	10.0%	427	High
Mobile home	456	1.6%	112	Medium
Boat, RV, van, etc.	13	0.0%	21	Low
HOUSING UNITS BY YEAR STRUCTURE BUILT				
Total	28,820	100.0%	934	High
Built 2020 or later	91	0.3%	75	Low
Built 2010 to 2019	2,836	9.8%	380	High
Built 2000 to 2009	2,638	9.2%	332	High
Built 1990 to 1999	4,674	16.2%	429	High
Built 1980 to 1989	6,602	22.9%	548	High
Built 1970 to 1979	5,919	20.5%	498	High
Built 1960 to 1969	4,223	14.7%	403	High
Built 1950 to 1959	1,037	3.6%	218	Medium
Built 1940 to 1949	387	1.3%	140	Medium
Built 1939 or earlier	413	1.4%	153	Medium
Median Year Structure Built	1984		N/A	
OCCUPIED HOUSING UNITS BY YEAR HOUSEHOLDER MOVED INTO UNIT				
Total	27,735	100.0%	898	High
Owner occupied				
Moved in 2021 or later	910	3.3%	208	Medium
Moved in 2018 to 2020	2,373	8.6%	307	High
Moved in 2010 to 2017	5,379	19.4%	470	High
Moved in 2000 to 2009	4,450	16.0%	389	High
Moved in 1990 to 1999	2,941	10.6%	346	High
Moved in 1989 or earlier	2,584	9.3%	330	High
Renter occupied				
Moved in 2021 or later	1,681	6.1%	318	High
Moved in 2018 to 2020	4,227	15.2%	516	High
Moved in 2010 to 2017	2,418	8.7%	336	High
Moved in 2000 to 2009	497	1.8%	165	Medium
Moved in 1990 to 1999	234	0.8%	195	Low
Moved in 1989 or earlier	40	0.1%	50	Low
Median Year Householder Moved Into Unit	2013		N/A	

Source: U.S. Census Bureau, 2019-2023 American Community Survey

Reliability: High Medium Low

December 05, 2025



ACS Housing Summary

Prepared using SchoolSite by DDP

	2019-2023 ACS Estimate	Percent	MOE(±)	Reliability
OCCUPIED HOUSING UNITS BY HOUSE HEATING FUEL				
Total	27,735	100.0%	898	High
Utility gas	19,160	69.1%	801	High
Bottled, tank, or LP gas	539	1.9%	206	Medium
Electricity	7,360	26.5%	587	High
Fuel oil, kerosene, etc.	29	0.1%	37	Low
Coal or coke	0	0.0%	0	
Wood	45	0.2%	37	Low
Solar energy	355	1.3%	125	Medium
Other fuel	2	0.0%	6	Low
No fuel used	244	0.9%	127	Medium
OCCUPIED HOUSING UNITS BY VEHICLES AVAILABLE				
Total	27,735	100.0%	898	High
Owner occupied				
No vehicle available	265	1.0%	128	Medium
1 vehicle available	3,391	12.2%	383	High
2 vehicles available	8,426	30.4%	541	High
3 vehicles available	4,524	16.3%	452	High
4 vehicles available	1,495	5.4%	229	High
5 or more vehicles available	536	1.9%	147	Medium
Renter occupied				
No vehicle available	916	3.3%	227	Medium
1 vehicle available	4,224	15.2%	527	High
2 vehicles available	3,098	11.2%	425	High
3 vehicles available	655	2.4%	186	Medium
4 vehicles available	157	0.6%	92	Medium
5 or more vehicles available	46	0.2%	47	Low
Average Number of Vehicles Available	N/A		N/A	
VACANT HOUSING UNITS				
Total vacant housing units	1,102	100.0%	338	Medium
For rent	567	51.5%	251	Medium
Rented, not occupied	89	8.1%	147	Low
For sale only	141	12.8%	94	Low
Sold, not occupied	42	3.8%	50	Low
Seasonal/occasional	11	1.0%	18	Low
For migrant workers	0	0.0%	0	
Other	251	22.8%	142	Medium

Source: U.S. Census Bureau, 2019-2023 American Community Survey

Reliability: High Medium Low

December 05, 2025



ACS Housing Summary

Prepared using SchoolSite by DDP

	2019-2023 ACS Estimate	Percent	MOE(±)	Reliability
OWNER-OCCUPIED HOUSING UNITS BY VALUE				
Total	18,637	100%	724	High
Less than \$10,000	78	0.4%	50	Medium
\$10,000 to \$14,999	0	0.0%	0	Low
\$15,000 to \$19,999	11	0.1%	17	Low
\$20,000 to \$24,999	15	0.1%	19	Low
\$25,000 to \$29,999	0	0.0%	0	Low
\$30,000 to \$34,999	0	0.0%	0	Low
\$35,000 to \$39,999	0	0.0%	0	Low
\$40,000 to \$49,999	0	0.0%	0	Low
\$50,000 to \$59,999	7	0.0%	13	Low
\$60,000 to \$69,999	0	0.0%	0	Low
\$70,000 to \$79,999	44	0.2%	67	Low
\$80,000 to \$89,999	14	0.1%	21	Low
\$90,000 to \$99,999	0	0.0%	0	Low
\$100,000 to \$124,999	190	1.0%	117	Medium
\$125,000 to \$149,999	15	0.1%	17	Low
\$150,000 to \$174,999	58	0.3%	46	Low
\$175,000 to \$199,999	10	0.1%	16	Low
\$200,000 to \$249,999	128	0.7%	66	Medium
\$250,000 to \$299,999	50	0.3%	42	Low
\$300,000 to \$399,999	206	1.1%	103	Medium
\$400,000 to \$499,999	160	0.9%	71	Medium
\$500,000 to \$749,999	818	4.4%	188	Medium
\$750,000 to \$999,999	1,572	8.4%	256	High
\$1,000,000 to \$1,499,999	6,601	35.4%	515	High
\$1,500,000 to \$1,999,999	4,343	23.3%	431	High
\$2,000,000 or more	4,317	23.2%	346	High
Median Home Value	\$1,450,121		N/A	Low
Average Home Value	N/A		N/A	Low

Data Note: N/A means not available.

2019-2023 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2019-2023 ACS estimates, five-year period data collected monthly from January 1, 2019 through December 31, 2023. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow. Use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

Source: U.S. Census Bureau, 2019-2023 American Community Survey

Reliability: High Medium Low

December 05, 2025



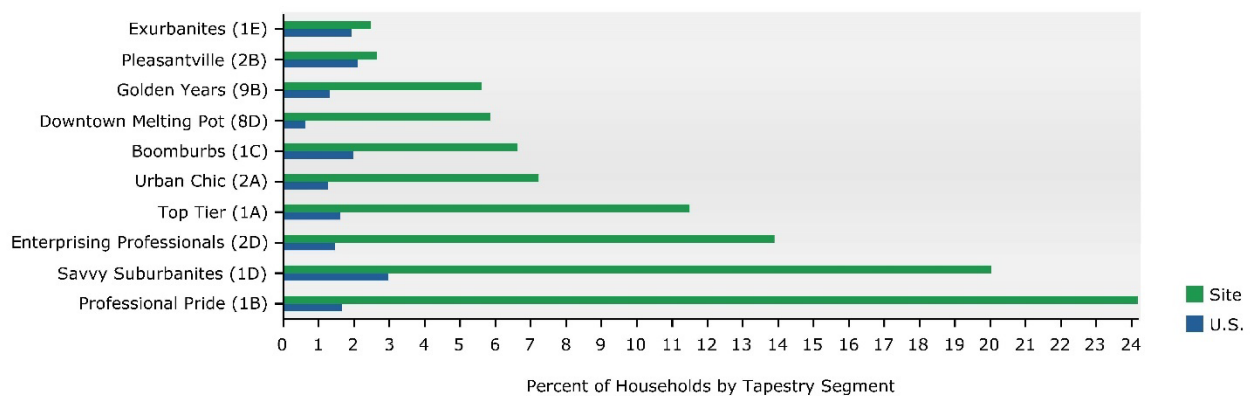
Tapestry Segmentation Area Profile

Prepared using SchoolSite by DDP

Top Twenty Tapestry Segments

Rank	Tapestry Segment	2024 Households		2024 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	Professional Pride (1B)	24.2%	24.2%	1.6%	1.6%	1466
2	Savvy Suburbanites (1D)	20.0%	44.2%	3.0%	4.6%	675
3	Enterprising Professionals (2D)	13.9%	58.1%	1.5%	6.1%	952
4	Top Tier (1A)	11.5%	69.6%	1.6%	7.7%	717
5	Urban Chic (2A)	7.2%	76.8%	1.3%	8.9%	573
Subtotal		76.8%		9.0%		
6	Boomburbs (1C)	6.6%	83.4%	2.0%	10.9%	336
7	Downtown Melting Pot (8D)	5.8%	89.3%	0.6%	11.5%	934
8	Golden Years (9B)	5.6%	94.9%	1.3%	12.8%	428
9	Pleasantville (2B)	2.6%	97.5%	2.1%	14.9%	126
10	Exurbanites (1E)	2.5%	100.0%	1.9%	16.9%	129
Subtotal		23.1%		7.9%		
Total		100.0%		16.9%		593

Top Ten Tapestry Segments Site vs. U.S.



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

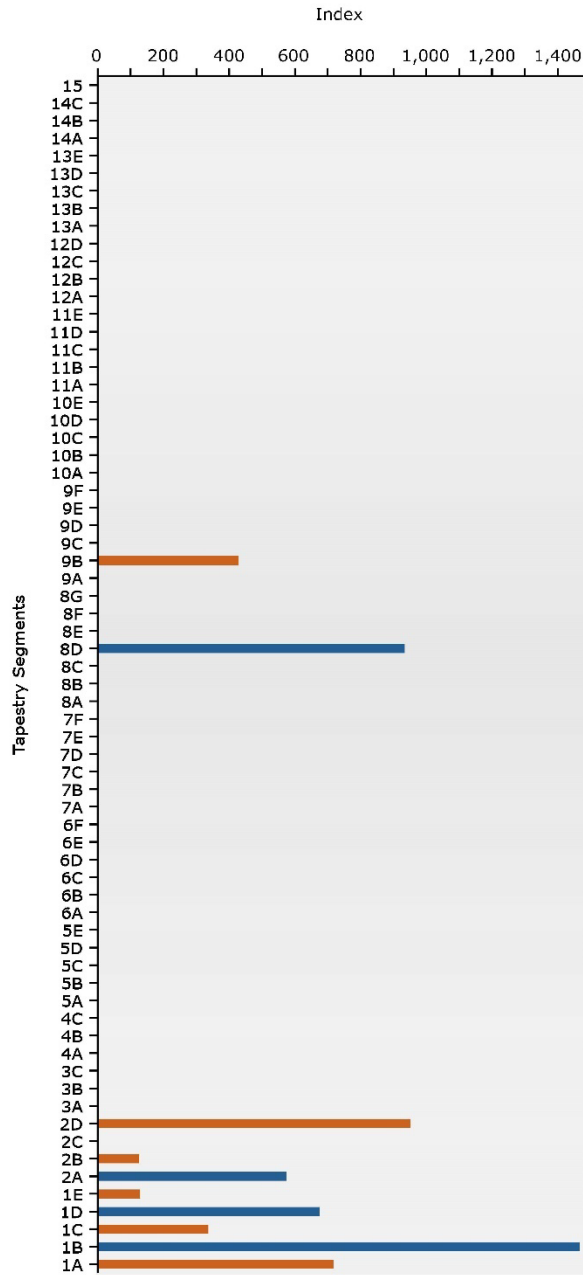
December 05, 2025



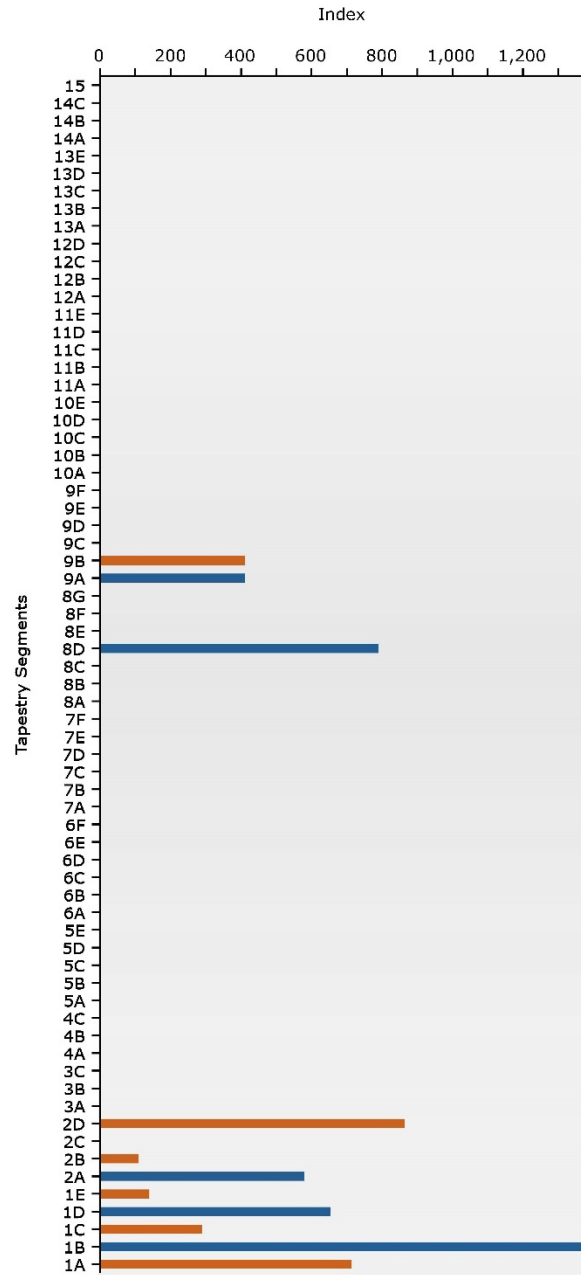
Tapestry Segmentation Area Profile

Prepared using SchoolSite by DDP

2024 Tapestry Indexes by Households



2024 Tapestry Indexes by Total Population 18+



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

December 05, 2025



Tapestry Segmentation Area Profile

Prepared using SchoolSite by DDP

Tapestry LifeMode Groups	2024 Households			2024 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	28,321	100.0%		63,146	100.0%	
1. Affluent Estates	18,347	64.8%	641	42,766	67.7%	620
Top Tier (1A)	3,255	11.5%	717	7,886	12.5%	714
Professional Pride (1B)	6,844	24.2%	1466	16,019	25.4%	1371
Boomburbs (1C)	1,877	6.6%	336	3,985	6.3%	288
Savvy Suburbanites (1D)	5,670	20.0%	675	13,169	20.9%	653
Exurbanites (1E)	701	2.5%	129	1,707	2.7%	139
2. Upscale Avenues	6,729	23.8%	432	13,769	21.8%	374
Urban Chic (2A)	2,046	7.2%	573	4,476	7.1%	580
Pleasantville (2B)	749	2.6%	126	1,627	2.6%	109
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	3,934	13.9%	952	7,666	12.1%	864
3. Uptown Individuals	0	0.0%	0	0	0.0%	0
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
4. Family Landscapes	0	0.0%	0	0	0.0%	0
Workday Drive (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Middleburg (4C)	0	0.0%	0	0	0.0%	0
5. GenXurban	0	0.0%	0	0	0.0%	0
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
In Style (5B)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
6. Cozy Country Living	0	0.0%	0	0	0.0%	0
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
7. Sprouting Explorers	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
Urban Edge Families (7C)	0	0.0%	0	0	0.0%	0
Forging Opportunity (7D)	0	0.0%	0	0	0.0%	0
Farm to Table (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

December 05, 2025



Tapestry Segmentation Area Profile

Prepared using SchoolSite by DDP

Tapestry LifeMode Groups	2024 Households			2024 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	28,321	100.0%		63,146	100.0%	
8. Middle Ground	1,656	5.8%	54	3,502	5.5%	55
City Lights (8A)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	1,656	5.8%	934	3,502	5.5%	790
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hometown Heritage (8G)	0	0.0%	0	0	0.0%	0
9. Senior Styles	1,589	5.6%	97	3,109	4.9%	96
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	1,589	5.6%	428	3,109	4.9%	411
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
10. Rustic Outposts	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Economic BedRock (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
11. Midtown Singles	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
12. Hometown	0	0.0%	0	0	0.0%	0
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
Small Town Sincerity (12C)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
13. Next Wave	0	0.0%	0	0	0.0%	0
Diverse Convergence (13A)	0	0.0%	0	0	0.0%	0
Family Extensions (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
14. Scholars and Patriots	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

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Source: Esri

December 05, 2025



Tapestry Segmentation Area Profile

Prepared using SchoolSite by DDP

Tapestry Urbanization Groups	2024 Households			2024 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	28,321	100.0%		63,146	100.0%	
1. Principal Urban Center	1,656	5.8%	81	3,502	5.5%	82
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	1,656	5.8%	934	3,502	5.5%	790
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
2. Urban Periphery	0	0.0%	0	0	0.0%	0
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
Urban Edge Families (7C)	0	0.0%	0	0	0.0%	0
Forging Opportunity (7D)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0
City Lights (8A)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	0	0.0%	0	0	0.0%	0
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
Diverse Convergence (13A)	0	0.0%	0	0	0.0%	0
Family Extensions (13B)	0	0.0%	0	0	0.0%	0
3. Metro Cities	0	0.0%	0	0	0.0%	0
In Style (5B)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hometown Heritage (8G)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

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Tapestry Segmentation Area Profile

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4. Suburban Periphery	26,665	94.2%	291	59,644	94.5%	281
Top Tier (1A)	3,255	11.5%	717	7,886	12.5%	714
Professional Pride (1B)	6,844	24.2%	1,466	16,019	25.4%	1,371
Boomburbs (1C)	1,877	6.6%	336	3,985	6.3%	288
Savvy Suburbanites (1D)	5,670	20.0%	675	13,169	20.9%	653
Exurbanites (1E)	701	2.5%	129	1,707	2.7%	139
Urban Chic (2A)	2,046	7.2%	573	4,476	7.1%	580
Pleasantville (2B)	749	2.6%	126	1,627	2.6%	109
Enterprising Professionals (2D)	3,934	13.9%	952	7,666	12.1%	864
Workday Drive (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	1,589	5.6%	428	3,109	4.9%	411
The Elders (9C)	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
5. Semirural	0	0.0%	0	0	0.0%	0
Middleburg (4C)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
Farm to Table (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Small Town Sincerity (12C)	0	0.0%	0	0	0.0%	0
6. Rural	0	0.0%	0	0	0.0%	0
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Economic BedRock (10C)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

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