Bearcat Digital Display & Streaming Partnership

Reach thousands of Bearcat families, students, fans and community members through the new digital display system featured at Aledo High School athletic and Aledo ISD sponsored community events throughout the year.



Multipurpose Space • 1,500+ Capacity • 750+ Event Average Attendance

100K+ ATTENDEES

175+ EVENTS

HOSTED EACH YEAR

Varsity + Sub-Varsity
Volleyball • Basketball • Wrestling • Soccer • Baseball • Softball
Aledo ISD Tournaments • Assemblies • Convocation • Award Ceremonies • Pep Rallies

This is an opportunity to invest in Growing Greatness at Aledo High School and to help ensure every student, athlete and performer experiences an environment worthy of their talent and dedication.





	ORANGE SPONSORSHIP	CHAMPION SPONSORSHIP	BLACK SPONSORSHIP
EXCLUSIVE CHAMPION BUSINESS CATEGORY PROTECTION		✓	
PANORAMA AD PLACEMENT *(ALL 4 BOARDS IN ALL ALEDO ISD SPONSORED EVENTS)*	SHARED 1/2 PANO	FULL PANORAMA	SHARED 1/3 PANO
30 SECONDS IN-GAME CINEMA AD *(SPONSOR SUPPLIED)*		✓	
PRE-GAME FEATURED AD *(SPONSOR SUPPLIED)*	SHARED 1/2	FULL FEATURE	
FEATURED GAME-DAY SPONSOR *(2 GAMES PER VARSITY SEASON · BASKETBALL, VOLLEYBALL, WRESTLING)*		✓	
CUSTOM PA ANNOUNCEMENT AS GAME-DAY SPONSOR *(1 PER VARSITY SPORT)*		✓	
GROUPED PA RECOGNITION *(SELECT VARSITY EVENTS · 1 PER GAME)*	✓	-	✓
LOGO FEATURED ON ATHLETICS DEPARTMENT WEBSITE	LOGO ONLY	LOGO + LINK	LOGO ONLY
RECOGNITION ON ATHLETICS DEPARTMENT SOCIAL MEDIA	RECOGNITION (2X)	FEATURE (4X)	THANK-YOU (1X)
2 MINUTES OF TEXT EXPOSURE ON ALEDO ISD MARQUEE *(EVERY HOUR, EVERYDAY, ALL SCHOOL YEAR)*		✓	
FAMILY PASSES TO ALL ALEDO ISD ATHLETIC EVENTS *(EXCLUDES FOOTBALL)*	2	4	1
PROMOTIONAL GIVEAWAY OPPORTUNITIES *(1 6FT TABLE WITH SWAG · SPONSOR SUPPLIED)*	2 VARSITY GAMES	4 VARSITY GAMES	
FRAMED DIGITAL DISPLAY PARTNER PLAQUE	✓	✓	
PARTNER RECOGNITION CERTIFICATE	-	-	✓
DIGITAL BEARCAT PARTNER BADGE *(FOR BUSINESS USE)*	✓	✓	✓
LOGO PLACEMENT ON ATHLETIC LIVE STREAM BROADCASTS *(NON-FOOTBALL ATHLETIC LIVE STREAMS · AT DISTRICT DISCRETION BY SPORT)*	✓	✓	✓
	$7,500/yr 3-YEAR COMMITMENT	**$15,000**/yr 3-YEAR COMMITMENT	**$4,000**/yr

WHY YOUR SUPPORT MATTERS

Support the continued growth of Aledo ISD

Enhance the fan, student, and community experience

Elevate our facilities in line with top-performing schools across Texas

Create a high-quality, modern space that serves thousands of Bearcats each year