

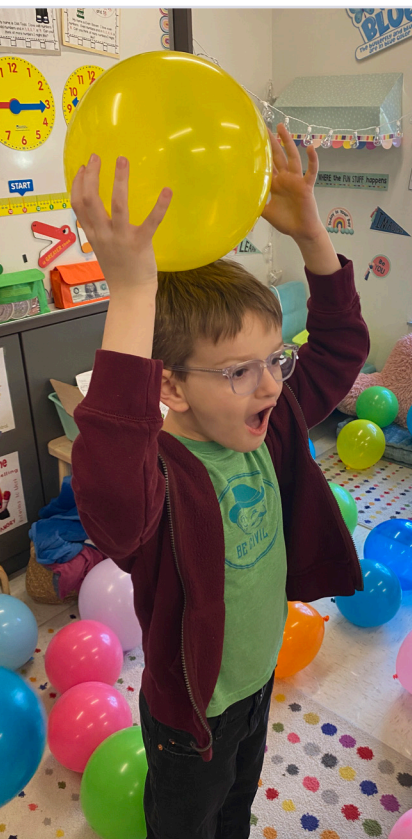
2026-2027

SPONSORSHIP OPPORTUNITIES



Partner with Miriam. Empower Unique Learners.

Opportunities range from \$100 to \$15,000 and support students, families, educators, and community engagement throughout the year.





At Miriam School and Learning Center, we believe every child deserves to be understood, supported, and empowered to reach their full potential.

Through your sponsorship, you directly help provide specialized education, therapies, training,

enrichment opportunities, and life-changing experiences for students with learning differences such as dyslexia, ADHD, level 1 autism, anxiety, and language-based challenges.

Your partnership also provides meaningful visibility for your

business or organization among families, educators, community leaders, and supporters across the St. Louis region.

Thank you for investing in the future of unique learners.

Your Sponsorship Supports:

1,200+
children
served annually
through Miriam
Learning Center

150+
students
enrolled in
Miriam School

100
zip codes
represented by
Miriam families

*specialized
training*
received by
educators
and school
professionals

*amazing
students*
with dyslexia, ADHD,
Level 1 autism, anxiety,
and language-based
learning differences

PREMIER PARTNER
 PROGRAM

Become a year-round champion for students with learning differences while receiving meaningful recognition across Miriam School and Learning Center's programs, events, and communications.



\$12,500

Our highest level of year-round partnership, providing broad visibility and meaningful impact across the organization

Includes:

- One Greenhouse Guardian Sponsorship at Minds in Bloom Annual Auction & Dinner
- One professional development event sponsorship
- Year-round Miriam website sponsorship
- One year of eNewsletter sponsorship
- Logo featured on Miriam's sponsorship webpage
- Recognition at selected school and community events throughout the year
- Priority recognition in select marketing and communication materials
- Social media recognition as a Premier Partner



\$5,000

A significant investment in Miriam's mission that provides visibility across multiple programs and audiences

Includes:

- One Sprout Patron Sponsorship at Minds in Bloom Annual Auction & Dinner
- One professional development event sponsorship
- Year-round Miriam Website Sponsorship
- Logo featured on Miriam's sponsorship webpage
- Recognition at selected events throughout the year
- Social media recognition as a Premier Partner



\$2,500

An excellent opportunity to support unique learners while increasing community visibility

Includes:

- Two tickets to Minds in Bloom Annual Auction & Dinner
- Year-round Miriam website sponsorship
- Logo featured on Miriam's sponsorship webpage
- Recognition at selected events throughout the year
- Social media recognition as a Premier Partner

Why Become a Premier Partner?

Premier Partners enjoy the convenience of a single annual commitment while supporting multiple Miriam programs, events, and initiatives. Your investment helps create life-changing opportunities for students while positioning your business as a champion for education, inclusion, and community impact.

Year-Round Visibility Opportunities

□ TUESDAY TALK & TOUR SPONSOR

Support Miriam's signature community tour experience where prospective families, donors, and community members experience Miriam firsthand.

\$750/year
one per school year available

- Recognition at about 19 tours/year
- Recognition on Facebook event page
- Recognition on website event page
- Signage displayed during tours
- Opportunity to provide promotional materials at events

□ MIRIAM WEBSITE SPONSOR

Help support a website filled with resources, information, and support for families and educators navigating learning differences.

\$250/year | Five available

- Logo and website link on Miriam sponsorship webpage
- Year-round visibility to families and community visitors

□ MIRIAM MONTHLY E-NEWSLETTER SPONSOR

Support one of Miriam's primary communication channels reaching families, donors, educators, and community supporters.

\$100/month or \$1,000/year
Four per month available

- Logo and clickable website link included in monthly eNewsletter
- Recognition as monthly sponsor
- Exposure to 5,000+ subscribers



Student Impact Scholarships

☐ SUMMER CAMP SCHOLARSHIP SPONSOR

Help provide life-changing summer experiences for students who benefit from specialized support, academic reinforcement, and social connection.

\$2,500 | Multiple available

- Recognition on summer camp communications
- Social media recognition
- Recognition on Miriam website
- Opportunity to directly support student scholarships

☐ MIRIAM DAY PLANNER SPONSOR

Support executive functioning and organizational success by helping provide student planners used throughout the school year.

\$1,000 | Two available

- Logo featured on back cover
- Recognition on school communications related to planners
- Visibility throughout the school year across student use

☐ MUSIC PROGRAM SPONSOR

Support student creativity, confidence, and self-expression through Miriam's music program.

\$1,000 | Multiple available

- Recognition at music performances/events
- Logo on related communications and signage
- Social media recognition

☐ AFTER-SCHOOL CLUB SPONSOR

Help provide engaging after-school enrichment opportunities that support creativity, confidence, and social connection for students.

\$500 | Multiple available

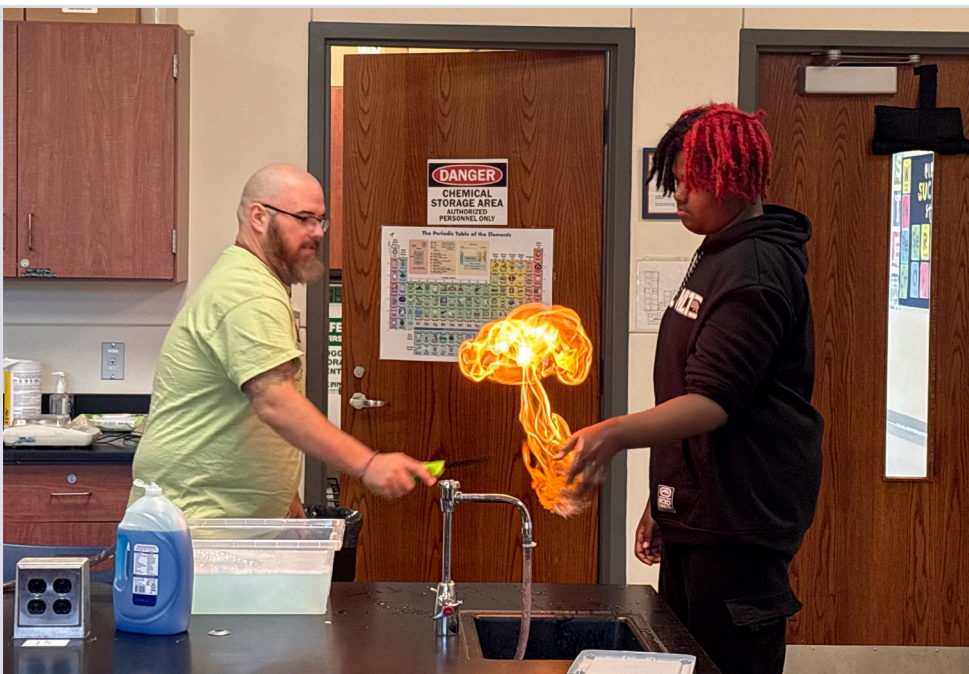
- Recognition on club communications and signage
- Social media recognition
- Opportunity to support student-centered enrichment experiences on both campuses

☐ ACT TESTING SUPPORT SPONSOR

Help ensure students have access to college readiness opportunities and accommodations through ACT preparation and testing support.

\$500 | Multiple available

- Recognition in college readiness communications
- Website and social media recognition
- Opportunity to directly support post-secondary success



Learning Center & Professional Development

□ PARTNERS IN EDUCATION BREAKFAST SEMINAR – EVENT SPONSOR

October 14, 2026 – This annual Miriam Learning Center event provides training, support, and resources for educators and school partners serving unique learners.

\$250 | Four Available

- Logo on invitation and event webpage
- Signage at event
- Opportunity to provide promotional materials
- Recognition from the podium



PROFESSIONAL DEVELOPMENT EVENT SPONSORSHIP PACKAGE

Throughout the year, Miriam Learning Center hosts professional development seminars designed to equip educators, therapists, administrators, and school professionals with practical strategies to support students with learning differences.

□ EVENT SPONSOR

Serve as the lead supporter of this impactful professional development event. As the Event Sponsor, your organization will be recognized as a key partner in equipping educators with practical tools and strategies to support unique learners.

\$1,000 | One per event

- “Presented by [Company Name]” recognition on event materials
- Logo on registration page, email promotions, and on-site signage
- Recognition on opening presentation slide
- Verbal recognition during the event
- Four complimentary registrations
- Opportunity to provide promotional materials at check-in table

□ BREAKFAST SPONSOR

Help create a welcoming and energizing start to the day for attendees. Your support of the breakfast experience demonstrates a commitment to educators and the important work they do each day.

\$750 | One per event

- Signage at breakfast area
- Logo on event registration page
- Verbal recognition during welcome remarks
- Two complimentary registrations

□ COFFEE SPONSOR

Keep the conversation going by supporting the coffee service throughout the morning. This sponsorship offers a simple but meaningful way to show your support for educators and their continued learning.

\$500 | One per event

- Signage at coffee station
- Name listed on event registration page
- Verbal recognition during the event
- One complimentary registration

□ SUPPORTER SPONSOR

Show your support for educators and students in a meaningful and accessible way. Supporter Sponsors help make this event possible and expand access to high-quality training.

\$100 | Multiple per event

- Name listed on event registration page



Campus & Family Events

□ HIGH SCHOOL WINTER SOCIAL SPONSOR

February 6, 2027 – Support a memorable evening of connection and celebration for Miriam High School students during this special winter social event.

\$500 | Multiple available

- Recognition on event signage
- Social media recognition
- Logo on event communications
- Opportunity to provide promotional materials

□ SPRING PICNIC SPONSOR

May 1, 2027 – Help create a fun and welcoming celebration for Miriam students, families, and staff.

\$500 | Multiple available

- Recognition at event
- Social media recognition
- Logo on event communications
- Recognition from the podium

□ HIGH SCHOOL PROM SPONSOR

May 8, 2027 – Help create a magical prom experience for Miriam High School students by supporting décor, entertainment, music, and other special touches that make the evening unforgettable.

\$500 | Multiple available

- Recognition on prom signage and event communications
- Social media recognition
- Opportunity to provide promotional materials
- Recognition for helping support student experiences and memories

□ HIGH SCHOOL GRADUATION SPONSOR

May 14, 2027 – Help celebrate Miriam's graduating seniors as they take the next step in their journey toward independence and success.

\$500 | One available

- Logo on graduation invitation to community partners
- Recognition on event webpage
- Logo on welcome signage at event
- Opportunity to provide promotional materials

□ 8TH GRADE GRADUATION SPONSOR

May 21, 2027 – Celebrate Miriam's 8th grade students as they complete an important milestone and prepare for the next chapter of their educational journey.

\$500 | One available

- Recognition on event signage
- Recognition on graduation communications
- Social media recognition
- Opportunity to provide promotional materials

□ MEET YOUR TEACHER ICE CREAM SOCIAL SPONSOR

August 24, 2026 – Help welcome Miriam students and families back for a new school year through this fun and community-centered kickoff event.

\$250 | Multiple available

- Recognition on event signage
- Social media recognition
- Logo on event communications
- Opportunity to provide promotional materials

□ FALL FESTIVAL SPONSOR

October 23, 2026 – Support one of Miriam's favorite community-building traditions celebrating students, families, alumni and staff.

\$250 | Multiple available

- Logo on event signage
- Recognition on event webpage and social media
- Opportunity to provide promotional materials





MINDS IN BLOOM

Annual Auction & Dinner

□ BLOSSOM EVENT SPONSOR

Official Event Sponsor

\$15,000 | One available

- VIP seating for two tables of ten guests
- Recognition from stage
- Full-page ad on inside cover of program book (Deadline: 3/15/27)
- Logo on front bid paddle
- Recognition in program book and on big screen
- Recognition as event sponsor on invitation (Deadline: 12/15/26)
- Recognized as event sponsor in media releases
- Logo on event marketing, emails, social media, and website
- Logo on event signage
- Logo on red carpet photo backdrop

□ GARDEN SPONSOR

\$10,000 | Unlimited

- VIP seating for one table of ten guests
- Recognition from stage
- Full-page ad in program book (Deadline: 3/15/27)
- Recognition in program book and on big screen
- Recognition on invitation (Deadline: 12/15/26)
- Logo on event marketing, emails, social media, and website
- Logo on event signage

□ GREENHOUSE SPONSOR

\$7,500 | Unlimited

- One table for ten guests
- 1/2-page ad in program book (Deadline: 3/15/27)
- Recognition from stage
- Recognition in program book and on big screen
- Logo on event marketing, emails, social media, and website
- Logo on event signage

□ SEEDLING SPONSOR

\$5,000 | Unlimited

- Eight tickets
- 1/4-page ad in program book (Deadline: 3/15/27)
- Recognition in program book and on big screen
- Logo on event marketing, emails, social media, and website
- Name listed on event signage

□ BLOOM SPONSOR

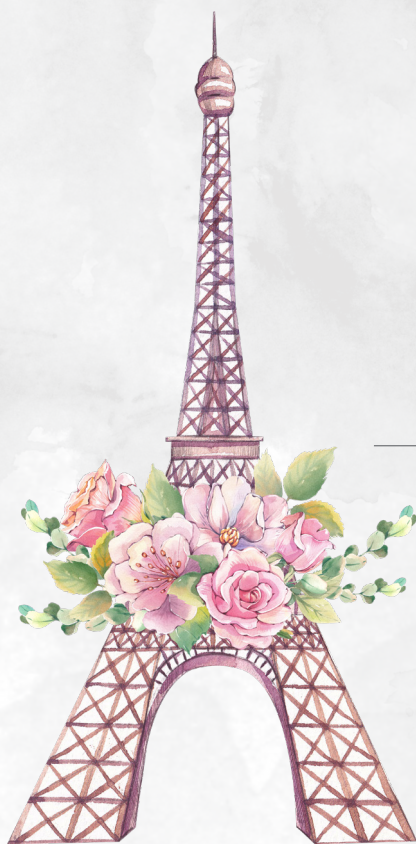
\$3,500 | Unlimited

- Six tickets
- 1/8-page ad in program book (Deadline: 3/15/27)
- Recognition in program book and on big screen
- Logo on event marketing, emails, social media, and website
- Name listed on event signage

□ SPROUT SPONSOR

\$2,500 | Unlimited

- Four tickets
- Recognition in program book and on big screen
- Logo on event marketing, emails, social media, and website
- Name listed on event signage



Paris in Bloom

SATURDAY, APRIL 10, 2027

Clayton Plaza

7750 Carondelet Avenue, Clayton, MO



ADDITIONAL WAYS TO SUPPORT MINDS IN BLOOM:

☐ FUND THE FUTURE MATCH SPONSOR

\$5,000+ | Multiple available

- Recognition during paddle raise
- Name/logo prominently displayed during Fund the Future
- Mention by auctioneer during giving appeal
- Opportunity to inspire giving momentum through matching gifts
- Recognition in program book and on big screen

☐ WELCOME RECEPTION SPONSOR

\$2,000 | One available

- Two tickets
- Logo on napkins
- Logo on welcome signage at registration
- Recognition in program book and on big screen
- Name listed on website, auction platform, event emails, and social media.

☐ FUTURE IN BLOOM SPONSOR

\$1,000 | One available

- Logo on screen during Fund the Future
- Name announcement from podium during Fund the Future
- Recognition in program book and on big screen
- Name listed on website, auction platform, event emails, and social media

☐ FLORAL FRAMES PHOTO BOOTH SPONSOR

\$1,000 | One available

- Logo on signage at photo area
- Logo on photos from photo booth
- Recognition in program book and on big screen
- Name listed on website, auction platform, event emails, and social media

☐ BID PADDLE SPONSOR

\$1,000 | One available

- Logo on back of every paddle raised during the live auction and Fund the Future
- Recognition in program book and on big screen
- Name listed on website, auction platform, event emails, and social media

☐ STUDENT SCHOLARSHIP SPONSOR

\$750 | One available

- Logo on screen during student testimony
- Name announcement from podium during Fund the Future
- Recognition in program book and on big screen
- Name listed on website, auction platform, event emails, and social media

☐ STORY IN BLOOM VIDEO SPONSOR

\$750 | One available

- Logo at end of each award winner video
- Recognition in program book and on big screen
- Name listed on website, auction platform, event emails, and social media

☐ VALET SPONSOR

\$750 | One available

- Logo on signage at valet entrance
- Recognition in program book and on big screen
- Name listed on website, auction platform, event emails, and social media

☐ PETALS & POUR BAR SPONSOR

\$500 | Four available

- Logo at all bar stations
- Recognition in program book and on big screen
- Name listed on website, auction platform, event emails, and social media

☐ FLORAL DECOR SPONSOR

\$250 | Four available

- Logo on signage at entrance
- Recognition in program book and on big screen
- Name listed on website, auction platform, event emails, and social media

☐ FORGET-ME-NOT SIGNATURE DRINK

\$250 | Four available

- Logo on signage at station
- Name listed in program book and listed on big screen
- Name listed on website, auction platform, event emails, and social media

☐ ENTERTAINMENT SPONSOR

\$250 | Four available

- Logo on signage at station
- Name listed in program book and listed on big screen
- Name listed on website, auction platform, event emails, and social media

☐ PHOTOGRAPHY SPONSOR

\$250 | Four available

- Logo on signage at photo area
- Name listed in program book and listed on big screen
- Name listed on website, auction platform, event emails, and social media

PLEASE NOTE:

Sponsors committed by **January 15, 2027** will receive expanded social media recognition leading up to the event.

☐ PROGRAM BOOK AD

\$200 full page | \$100 half page

- Ad designed by you or your business included in event program book

☐ INDIVIDUAL TICKET

\$150 (Early Bird \$125)

- Cocktails
- Seated dinner
- Access to mobile auction

☐ TABLE OF TEN

\$1,500 (Early Bird \$1,250)

- Cocktails
- Seated dinner
- Access to mobile auction





Partner with Miriam. Empower Unique Learners.





I want to support unique learners by investing in the following opportunities.

Please select your sponsorship choice(s) using the checkboxes below and return to Miriam School and Learning Center. This form is valid for the 2026-2027 school year; however, some options may sell out in advance.



☐ Gold Partner

☐ Silver Partner

☐ Bronze Partner

Year-Round Visibility Opportunities

- ☐ Tuesday Talk & Tour Sponsor
- ☐ Miriam Website Sponsor
- ☐ Miriam Monthly E-News Sponsor

Student Impact Sponsorships

- ☐ Summer Camp Scholarship Sponsor
- ☐ Miriam Day Planner Sponsor
- ☐ Music Program Sponsor
- ☐ After-School Club Sponsor
- ☐ ACT Testing Support Sponsor

Learning Center & Professional Development

- ☐ Partners in Education Breakfast Seminar – Event Sponsor

Professional Development Event Sponsorship Package

- ☐ Event Sponsor
- ☐ Breakfast Sponsor
- ☐ Coffee Sponsor
- ☐ Supporter Sponsor

Campus & Family Events

- ☐ High School Winter Social Sponsor
- ☐ Spring Picnic Sponsor
- ☐ High School Prom Sponsor
- ☐ High School Graduation Sponsor
- ☐ 8th Grade Graduation Sponsor
- ☐ Meet Your Teacher Ice Cream Social Sponsor
- ☐ Fall Festival Sponsor

MINDS IN BLOOM *Annual Auction & Dinner*

- ☐ Blossom Event Sponsor
- ☐ Garden Sponsor
- ☐ Greenhouse Sponsor
- ☐ Seedling Sponsor
- ☐ Bloom Sponsor
- ☐ Sprout Sponsor
- ☐ Fund the Future Match Sponsor

- ☐ Welcome Reception Sponsor
- ☐ Future in Bloom Sponsor
- ☐ Floral Frames Photo Booth Sponsor
- ☐ Bid Paddle Sponsor
- ☐ Student Scholarship Sponsor
- ☐ Story in Bloom Video Sponsor
- ☐ Valet Sponsor

- ☐ Petals & Pour Bar Sponsor
- ☐ Floral Decor Sponsor
- ☐ Forget-Me-Not Signature Drink
- ☐ Entertainment Sponsor
- ☐ Photography Sponsor

- ☐ Program Book Ad
- ☐ Tickets – Qty:
- ☐ Table of Ten

Total Investment

\$

Business/Organization Name

Contact Name

Address

City State Zip

Phone Email

Payment

☐ CHECK: Please complete form and mail to 1138 N. Warson Road, St. Louis, MO 63132

☐ INVOICE: Please send me an invoice for the amount indicated above.

☐ CREDIT: Please visit miriamstl.org/sponsor or scan the QR code to pay online, call our office at 314.962.6059 to pay by phone, or fill out the form below and mail to 1138 N. Warson Road, St. Louis, MO 63132

☐ VISA ☐ Mastercard ☐ Discover ☐ Amex | Name on Card

Credit Card # Exp. Date

Signature Security Code

Pay 
Online





Interested in a customized partnership?

Miriam is happy to work with businesses, foundations, and community organizations to create sponsorship opportunities aligned with your goals and interests. Opportunities may include student scholarships, transportation initiatives, workforce readiness, sensory spaces,

teacher support, or other mission-driven programs.

Your generosity helps us to teach, advocate for, and empower students with learning challenges throughout the St. Louis Metro area in a way that offers them a hope-filled future.

Your sponsorship provides an opportunity for you to:

- **Support the mission of Miriam**
- **Gain prominent exposure for your business/organization**
- **Take part in a convenient, one-time sponsorship process**

Additional Sponsorship Opportunities

Miriam also welcomes customized sponsorship conversations around:

- Student scholarships
- Sensory spaces and classroom enhancements
- Transportation support
- Career readiness and internship experiences
- Teacher appreciation initiatives
- Social-emotional learning resources
- Campus beautification projects
- Therapeutic and adaptive equipment



Contact:

Heather Kemper, MFA, CFRE, ACNP
Director of Advancement
hkemper@miriamstl.org | 314.799.9292

miriam
SCHOOL and LEARNING CENTER