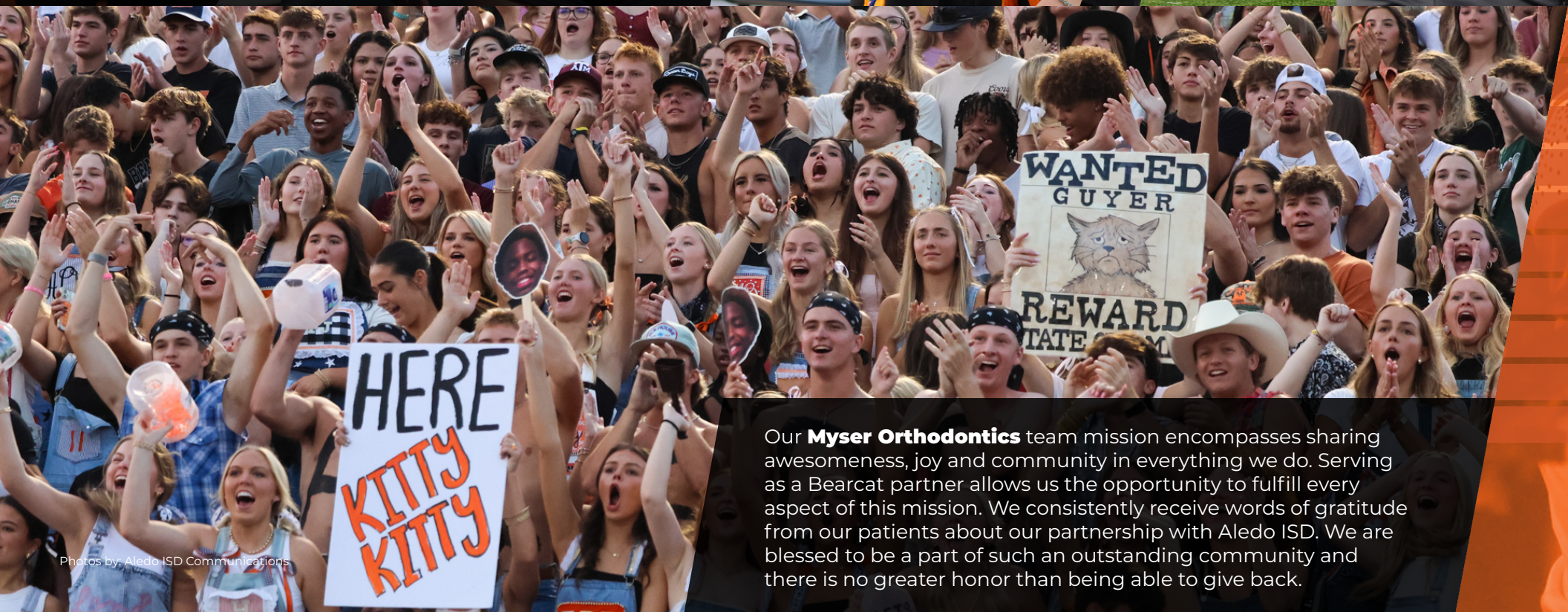
BEARCAT NATION

Sponsorship & Marketing Opportunities





First Bank Texas is proud to support the Aledo Bearcats this season. This stadium is where relationships are fostered, kids grow up and families make memories together, and First Bank Texas is proud to support our hometown team. We believe that a need identified is a need met and that giving back is at the core of the human spirit. Go Bearcats!



Photos by: Aledo ISD Communications

Our **Myser Orthodontics** team mission encompasses sharing awesomeness, joy and community in everything we do. Serving as a Bearcat partner allows us the opportunity to fulfill every aspect of this mission. We consistently receive words of gratitude from our patients about our partnership with Aledo ISD. We are blessed to be a part of such an outstanding community and there is no greater honor than being able to give back.



This is an opportunity to invest in Growing Greatness at Aledo High School and to help ensure every student, athlete and performer experiences an environment worthy of their talent and dedication.

	ORANGE SPONSORSHIP	CHAMPION SPONSORSHIP	BLACK SPONSORSHIP
BACKLIT SIGNAGE ON PARTNER PANEL *(LOCATED ON EAST SCOREBOARD)*		✓	
NON-LIT SIGNAGE *(LOCATED ON STADIUM SIDE, CONCESSIONS, BASEBALL/SOFTBALL)*		✓	
PRE-GAME ANIMATED LOGO *(ROTATES WITH OTHER LOGOS)*	2	2	2
IN-GAME ANIMATED LOGO *(ROTATES WITH OTHER LOGOS)*	3	5	2
POST-GAME ANIMATED LOGO *(ROTATES WITH OTHER LOGOS)*	1	1	1
INSTANT REPLAY TAG	2	4	
30 SECOND IN-GAME COMMERCIAL *(SPONSOR SUPPLIED)*	✓	✓	
STATIC LOGO ON VIDEO BOARD *(ALL HOME VARSITY GAMES · 5 TOTAL)*		✓	
2 MINUTES OF TEXT EXPOSURE ON ALEDO ISD MARQUEE *(EVERY HOUR, EVERYDAY, ALL SCHOOL YEAR)*		✓	
FEATURED GAME-DAY SPONSORSHIP *(1 PER VARSITY SEASON)*		✓	
CUSTOM PA ANNOUNCEMENT AS GAME-DAY SPONSOR *(1 PER VARSITY SEASON)*		2	
GROUPED PA ANNOUNCEMENT THANKING ALL SPONSORS	2	2	1
PROMOTIONAL GIVEAWAY OPPORTUNITY *(1 PER VARSITY SEASON · 1 6FT TABLE WITH SWAG · SPONSOR SUPPLIED)*	✓	✓	
VIP SUITE IN STADIUM PRESS-BOX *(1 PER VARSITY SEASON · ON GAME-DAY SPONSOR GAME ·EXCLUDES HOMECOMING)*		✓	
RESERVED SEASON TICKETS	2T - 2SL	4R - 4SL	2GA
PARKING PASS	1 - A LOT	1 VIP	
LOGO FEATURED ON ATHLETICS DEPARTMENT WEBSITE	✓	✓	✓
	$15,000/yr 3-YEAR COMMITMENT	**$25,000**/yr 3-YEAR COMMITMENT 4 SPONSOR LIMIT	**$5,000**/yr 3-YEAR COMMITMENT



Support from the Aledo Community is at the very heart of the definition of what it means to be a Bearcat. Aledo ISD prides itself on being ALL IN for students, staff and our community. Join us as a partner and help us continue to grow the Bearcat Nation legacy.

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www.aledoisdathletics.com