



AVTF II PATHWAY



PATHWAY OVERVIEW

The AVTF II pathway helps students build knowledge and hands-on skills in technical knowledge, professional skills, and career readiness.

Through Audio and Video Technology & Film I, Audio-Video Technology & Film II, and Broadcast Video Production Application, students prepare for postsecondary education, industry credentials, and work-based learning experiences connected to the field.



CAREER CLUSTER

Arts, Entertainment & Design

COURSE SEQUENCE + WORK-BASED LEARNING

1

Audio-Video Technology & Film

Develops audiovisual production skills in camera operation, editing, audio, lighting, storytelling, and industry-standard workflows.



2

Audio-Video Technology & Film II

Develops audiovisual production skills in camera operation, editing, audio, lighting, storytelling, and industry-standard workflows.



3

Broadcast Video Production Application

Develops audiovisual production skills in camera operation, editing, audio, lighting, storytelling, and industry-standard workflows.



Work-Based Learning (Capstone Experience)

Strengthen employability skills through supervised workplace experiences, career exploration, internships, and community-based learning aligned to the student's goals.

LEADERSHIP + INDUSTRY CONNECTIONS

CAREER & TECHNICAL STUDENT ORGANIZATION



COMPETITION OPPORTUNITIES



- Digital Cinema Production
- Television/Video Production
- Advertising Design
- Photography
- Prepared Speech
- Pathway technical events



CHAPTER ACTIVITIES

- Student production project
- Portfolio showcase
- Industry tours
- Film festival entry
- Mock interviews
- Industry critique day



CO-CURRICULAR / INDUSTRY EXPERIENCES

- Portfolio
- Student Television Network (STN)
- Job shadowing & internships
- Studio, broadcast, and media-production project-based learning
- Field experiences

SCHOOLS OFFERING THIS PATHWAY

Alpharetta | Centennial | Johns Creek | North Springs

POSTSECONDARY OPPORTUNITIES



LOCAL / REGIONAL INSTITUTIONS

- Atlanta Technical College
- Georgia Film Academy
- Georgia State University
- Savannah College of Art and Design — Atlanta



DUAL ENROLLMENT

Metro-area dual enrollment options may include film/video production, graphic design, animation, digital media, audio/video technology, visual communications, or design programs; verify through Georgia Futures.



CAREER OPPORTUNITIES

CAREERS

Video Producer

Broadcast Engineer

Digital Content Producer

ATLANTA-AREA EMPLOYERS

