



FINANCIAL SERVICES

PATHWAY



PATHWAY OVERVIEW

The Financial Services pathway helps students build knowledge and hands-on skills in accounting, financial decision-making, banking, and business analytics.

Through Introduction to Business & Technology, Financial Literacy OR AP Business with Personal Finance, and Banking, Investing, and Insurance, students prepare for postsecondary education, industry credentials, and



CAREER CLUSTER

Financial Services

COURSE SEQUENCE + WORK-BASED LEARNING

1

Introduction to Business & Technology

Explores business concepts, technology applications, communication, and career readiness.



2

Financial Literacy OR AP Business with Personal Finance

Builds financial skills in budgeting, saving, investing, credit, and financial planning.



3

Banking, Investing, and Insurance

Introduces banking operations, investment strategies, insurance principles, and risk management.



Work-Based Learning (Capstone Experience)

Apply accounting, banking, finance, and technology skills through internships, business projects, and supervised workplace experiences.

LEADERSHIP + INDUSTRY CONNECTIONS

CAREER & TECHNICAL STUDENT ORGANIZATION



COMPETITION OPPORTUNITIES

- Financial Planning
- Personal Finance
- Real Estate
- Securities & Investments
- Banking & Financial Systems
- Insurance & Risk Management



CHAPTER ACTIVITIES

- Financial literacy workshop
- Stock market simulation
- Local chapter budgeting
- Guest speakers
- FBLA leadership conferences



CO-CURRICULAR / INDUSTRY EXPERIENCES

- Financial Literacy Certification (WISE)
- Rising Professionals
- Industry tours
- Industry panels
- Stock Marketing Game

SCHOOLS OFFERING THIS PATHWAY

Alpharetta | Benjamin Banneker | Centennial High
Langston Hughes | Riverwood International Charter School

POSTSECONDARY OPPORTUNITIES



LOCAL / REGIONAL INSTITUTIONS

- Georgia State University
- Kennesaw State University
- University of Georgia
- Atlanta Technical College
- Gwinnett Technical College



DUAL ENROLLMENT

Metro-area dual enrollment options include accounting, banking, financial technology, business administration, economics, or finance courses; verify in Georgia Futures.



CAREER OPPORTUNITIES

CAREERS

Financial Analyst

Bank Branch Manager

Insurance Agent

ATLANTA-AREA EMPLOYERS

