



ESPORTS

COACHES MEETING

THURSDAY, SEPTEMBER 10, 2026





Student Activities Team

Adriana Chavez | Shenita Jones
Norma Lopez | Christina Martinez
Kendall Russo | Omar Ovalle
Michelle Read | Thomas Hunter
Lennon Formaggini | Erika Escobedo
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OUR PURPOSE

The Student Activities Department creates experiences for students to participate in extracurricular activities while providing students and teachers with necessary resources and support to be successful at no cost to schools.

PARTICIPATION IN EXTRACURRICULAR ACTIVITIES

Students have opportunities to participate in academic competitions, athletics, visual and performing arts, JROTC, and campus-based organizations.

- **Develops** real-world leadership, teamwork, organization, and time management skills.
- **Encourages** students to discover new interests, talents, and potential career pathways.
- **Teaches** students to overcome setbacks, apply feedback, and embrace a growth mindset.
- **Fosters** friendships and a stronger sense of belonging within the school community.
- **Builds** confidence by providing opportunities to achieve goals, perform, compete, and celebrate accomplishments.
- **Enhances** the educational experience by encouraging engagement, increased motivation, and stronger academic performance.



STUDENT ACTIVITIES BY GRADE LEVEL

Elementary Schools

Academic UIL (2-6)
Cheer (4-6)
Chess (K-5)
Debate (5)
Destination Imagination
Esports
Lone Star Challenge (4-6)
TMSCA (3-5)

Middle Schools

Academic UIL (6-8)
Cheer
Chess
Debate
Destination Imagination
Esports
Pentathlon
TMSCA
Yearbook
Mahjong

High Schools

Academic UIL (9-12)
Cheer
Chess
Debate
Destination Imagination
Esports
Decathlon
TMSCA
Yearbook
Newspaper



OUR SUPPORT TO CAMPUSES

Academic & Training

- Access to study materials, workshops, and camps.
- Training and stipends for coaches.

Competitions & Events

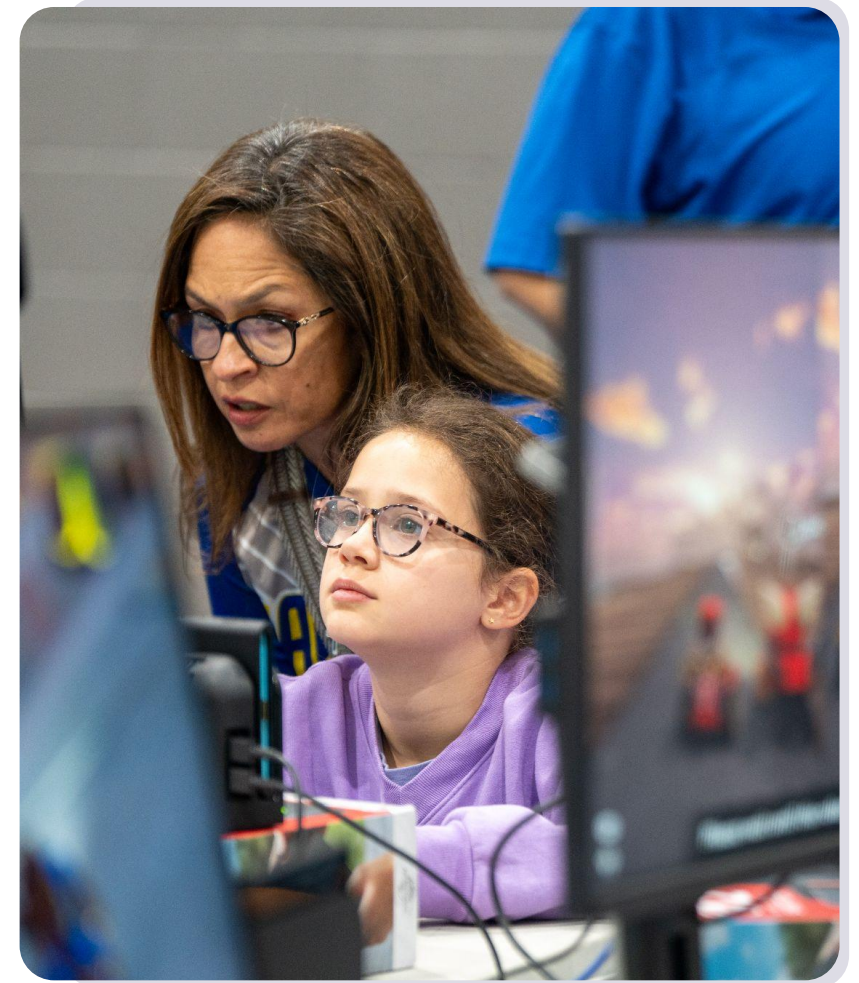
- Participation in district-wide academic competitions and tournaments.
- Payment of competition registration fees.

Travel & Logistics

- Transportation to competitions.
- Travel arrangements and lodging for regional, state, & national advancement.

Student Care & Perks

- Meals at competitions.
- Student participation incentives.



TIPS FOR RECRUITING STUDENTS

Use a Variety of Recruitment Methods:

- **Morning Announcements:** Promote upcoming informational meetings, practices, and events.
- **Interactive Fairs:** Host live demos and quick games during lunch/open houses.
- **Visual Campus Takeovers:** Vibrant posters featuring QR codes for instant digital sign-ups.
- **Modern Social Media:** Create engaging content that showcases practices and team culture.
- **Bring-a-Friend Days:** Encourage current members to invite classmates to attend a practice.
- **Personal Invitations:** Ask teachers, counselors, and administrators to refer students who would thrive in the program.
- **Parent Outreach:** Increase program visibility through the campus messenger, website, and newsletters.
- **Student Testimonials:** Have current participants share their experiences through videos, announcements, or classroom pitches.
- **No Experience Needed:** Emphasize that beginners are welcome.
- **Be Accessible:** Post meeting schedules and room locations in high traffic areas.
- **Promote with Us:** Repost photos and videos from [@disdactivities](#) to market your program.



TIPS: KEEPING & GROWING YOUR TEAMS

- **Make it Fun & Social** Build a welcoming, inclusive environment where every student feels like an important part of the team.
- **Practice with a Purpose** Keep meetings engaging, organized, and meaningful so students continue to grow.
- **Celebrate with Parents** Share student milestones and breakthroughs with their families.
- **Build Team Traditions** Create memorable experiences through spirit days, senior recognitions and end-of-season celebrations.
- **Ask for Student Feedback** Regularly ask students what they enjoy and how practices can be improved.
- **Shine a Light on Everyone** Celebrate effort, improvement, attendance, and sportsmanship.
- **Foster Student Leadership** Give students ownership through leadership roles, mentoring, and team responsibilities.
- **Invite Special Guests** Break up the routine by welcoming teachers, administrators, and families to participate in practices.
- **Make Downtime Fun** Bring cards, music, and board games to competitions to help the team bond between events.
- **Flaunt Your Success** Display trophies, awards, and projects in high-traffic campus display cases.



SURVEYS TO IMPROVE EXPERIENCES

Student Survey Results

How satisfied are you with the incentives provided?

95% Positive | 5% Negative

How many practices were held before the competition?

41% between 1-6 | 59% between 7-10+

Did you enjoy participating in this competition?

97% Positive | 3% Negative

Overall, did you have fun?

99% Positive | 1% Negative

Teacher Survey Results

How satisfied are you with the overall participation experience?

97% Positive | 3% Negative

How satisfied are you with the level of support from the department?

98% Positive | 2% Negative

How satisfied are you with the communication you received from the department?

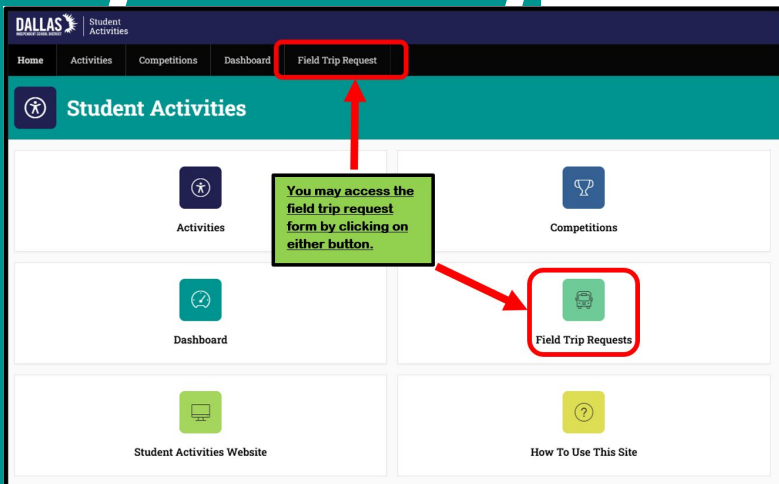
98% Positive | 2% Negative



FIELD TRIP REQUEST PROCESS

A field trip request **must be submitted** in order to attend any Student Activities sponsored events **regardless of transportation method**.

- Visit the Student Activities application at dallasisd.org/activities to complete the request. The application is also accessible through the Dallas ISD Portal.
- Submit at least 21 days prior to the trip. Deadlines will be communicated by the Student Activities program coordinator.
- **Note:** Principal approval of the field trip request is **required** for the campus to participate in the event.
- **After submitting the trip request**, upload the required documents: a roster, one signed permission slip per student, and a chaperone form (if applicable). **All forms are available for download within the trip request.**
- An email notification will be sent after your transportation request has been processed, indicating whether it has been approved or denied.
- Contact Omar Ovalle at ovalle@dallasisd.org or 469-439-1093 for assistance or to request bus cancellation. **Please do not cancel buses yourself.**



***A step-by-step Field Trip Request guide can be viewed [HERE](#)**

COACH EXPECTATIONS



Administrative Responsibilities

- **Conduct Practices:** Hold regular practices throughout the school year to prepare students for competition.
- **Meet Deadlines:** Submit student registrations, field trip requests, and required documentation by published deadlines.
- **Verify Eligibility:** Confirm that all participating students meet grade eligibility requirements.
- **District Policies:** Ensure students adhere to all Dallas ISD policies and expectations for behavior.
- **Rule Compliance:** Ensure students understand and follow all event rules and procedures.

Event Responsibilities

- **ID Badge:** Wear your Dallas ISD employee ID badge at all Student Activities-sponsored events.
- **Remain on Site:** Stay at the competition until the event has concluded and all students have been released.
- **Student Supervision:** If students provide their own transportation, remain on site until the last student has been picked up.
- **Bus Supervision:** Accompany your team on district-provided transportation.
- **Emergency Contacts:** Bring emergency contact information for all participating students.

STUDENT EXPECTATIONS

- **Respect the Facility:** Leave classrooms, cafeterias, and holding areas cleaner than you found them.
- **Academic Integrity:** Cell phones and other unauthorized resources are prohibited during assessments.
- **Represent Your Campus:** Demonstrate good sportsmanship and treat competitors, staff, volunteers, and facilities with respect.
- **Follow Directions:** Promptly follow instructions from coaches, judges, event staff, and volunteers.
- **District Policies:** Comply with all Dallas ISD policies and procedures throughout workshops and tournaments.
- **Health & Safety:** Follow all Dallas ISD health and safety procedures throughout the event.
- **Backpack Policy:** Use only clear or mesh backpacks at Student Activities events.
- **Accountability:** Failure to meet these expectations may result in disqualification, removal from the event, or loss of future participation privileges.





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DALLAS ISD
ESPORTS

Thomas Hunter, Coordinator

All Levels: 4th - 12th Grade

972-749-5639

thohunter@dallasisd.org

COACH DESIGNATIONS AND AGREEMENTS

- Principals designate all academic coaches in Oracle.
- Coaches will then accept the position in Oracle & sign the agreement electronically. This step **must** be completed to receive both communications & stipend payments.
- Coaches receive supplemental pay in accordance with the agreement.
- Recruit and start an Esports team with a minimum of 10 students.
- Coach and participate in the Fall & Spring Tournaments with a minimum of six team members to receive the full stipend
- Verify that all students are academically eligible to participate in field trips – meaning they must be passing all classes.
- Adhere to Dallas ISD guidelines and protocols.



ESPORTS COACH DESIGNATION & AGREEMENT

- One Coach for Elementary schools (4th – 6th Grades).
- Up to two coaches for Secondary schools (Middle and High)
- Coaches must meet all requirements outlined in the Coach Agreement.
- Less than the minimum number of participants means 50% stipend amount per event.
- Employee is only eligible to receive stipend if they have signed their coach agreement.
- Secure and sign Esports waivers from students and keep them on file at the campus.

4-6TH GRADE ESPORTS ANNUAL STIPEND (\$2,000)

(One Stipend is available to one coach or may be split among multiple coaches)

- \$2,000 stipend for participation in Dallas ISD sponsored tournaments with a minimum of 6 students; payable in split payment format after each season completion has been recorded.*

6-12TH GRADE ESPORTS ANNUAL STIPEND (\$2,000)

(Two stipends are available to the campus for two coaches based on the number of teams – one stipend per coach or may be split among multiple coaches.)

- \$2,000 stipend for participation in Dallas ISD Sponsored Tournaments with a minimum of 6 students; payable in split payment format after each season completion has been recorded.*

** Stipend payment is based upon participation in Student Activities Department-sponsored events with the required minimum number of students in attendance at each event. Student attendance less than the required minimum number of students will be payable at 50% of stipend amount per event as determined by the Student Activities Department.*

STIPENDS AVAILABLE BY SCHOOL VARIATION

SCHOOL VARIATIONS	ESPORTS
PK-2	NONE AVAILABLE
PK-4	1 - GRADE 4 COACH
PK-5	1 - 4-5TH COACH
PK-6	1 - 4-6TH COACH
PK-7	1 - 4-5TH COACH 2 - 6-7TH COACHES
PK-8	1 - 4-5TH COACH 2 - 6-8TH COACHES
3-8	1 - 4-5TH COACH 2 - 6-8TH COACHES
4-8	1 - 4-5TH COACH 2 - 6-8TH COACHES

SCHOOL VARIATIONS	ESPORTS
MS 6-8	2 - 6-8TH COACHES
MS 7-8	2 - 7-8TH COACHES
6-10	2 - 6-8TH COACHES 2 - 9-10TH COACHES
6-11	2 - 6-8TH COACHES 2 - 9-11TH COACHES
6-12	2 - 6-8TH COACHES 2 - 9-12TH COACHES
HS 9-12	2 - 9-12TH COACHES

ESPORTS WAIVER

- It is important to have a signed waiver for every student in your Esports Club.
- Please adhere to the ESRB Ratings of our games:
 - Mario Kart and Rocket League - E for EVERYONE
 - Super Smash Brothers - E10+
 - Must be 10 years of age to compete in the tournament.
 - Fortnite and Marvel Rivals - T
 - Must be 13 years of age to compete in the tournament.
- Waiver Language -
 - “Entertainment Software Rating Board (ESRB). All games selected will be rated either E (Everyone), E10+ (Everyone 10+) or T (Teen). Rating descriptions are located in the box below. The games that students will play include, but are not limited to Fortnite (T), Mario Kart (E), Super Smash Bros. (E10+), Rocket League (E) and Marvel Rivals (T).”



EXTRACURRICULAR ACTIVITIES & CLUB REQUIREMENTS

STUDENT & TEACHER PARTICIPATION

- Students and teachers should have a **choice in participating**.
- Students must attend at least **nine meeting sessions** in the same club to get participation credit.
- **Students must have written parent's permission to participate.**
- Activity/club should sponsor at least **one event** that occurs outside of the set meeting time.
- Activity/club should help students feel **connected to the school** or part of a team.

CLUB OPERATIONS & STANDARDS

- Activity/club must be **posted on your school website**.
- Activity/club must have **student officers** (6th – 12th Grade Only).
- Activity/club should be **fun and memorable**.
- Activity/club should have a **set meeting time**, calendar of events, membership roster, and attendance sheets.
- Activity/club should engage participants in **student-centered learning**.



INVENTORY UPDATES

WE NEED YOUR HELP!

- Record Dallas ISD Decals and Serial Numbers of any gaming laptop or consoles (Nintendo Switch or Xbox) at your campus via a google form.
- <https://tinyurl.com/DallasisdInventory>
- **It is your responsibility to get the TIPWEB administrator for your school to assign the equipment to the room it will be stored in.**
- Asset tag must be scanned and inventoried in the TIPWEB system yearly.

Type of equipment *

☐ Nintendo Switch 2

☐ Nintendo Switch

☐ Gaming Laptop

☐ Xbox Console

☐ Other...

DISD Decal Number (If not available put N/A) *



Short answer text

Serial Number (long number with SN at the front) *



LAPTOP UPDATES - WINDOWS 11

- All gaming laptops at the campus will need to be updated to Windows 11 during the 26-27 school year.
- These laptops will need to be physically updated by a Dallas ISD Technician.
- **Any laptop not updated to Windows 11 may cease to function.**
- Keep laptops and devices in the room identified as your esports storage room.
- Techs will come by throughout the year to update those laptops with little or no warning - be ready!



SUBMITTING IT TICKETS

- Submit a ticket through Service Now disd.service-now.com if your laptop is having any issues including but not limited to:
 - Not updating
 - Asking for a Admin Password
 - Not launching Epic
 - Not Launching Esports Titles
- Please reach out to me via email with a ticket number if the issue was unable to be resolved.
- Starting soon we will have our OWN Esports Service Request
 - Issues for consoles and laptops will be sent to Student Activities, then assigned a technician
 - More information coming soon

Report an Issue

Submit an Incident for something that is broken



Thank you for contacting us. We will reach out to you if the problem in the service desk will not be resolved.

* Indicates required

* Caller

i Thomas Hunter

Location

i Student Activities

* Is this your current location?

-- None --

* Office / Room # ?

* Contact Phone Number

* Affected Service

* Service Offering

EQUIPMENT DISTRIBUTION

NINTENDO SWITCH 2 and MARIO KART WORLD

Every campus will receive:

- One (1) Switch 2 console
- Physical Version of Mario Kart World Included
- Must be a designated coach to collect your equipment
- **Please know the room number the console will be stored in**
- POSTPONED DISTRIBUTION :-(
 - Example: HS Campus with 2 Coaches - Receive 1
 - Example: 6-12 with a MS and HS Coach - Receive 2
 - The appropriate level coach must be present to collect the console
- Guide to setup the console will in the Resource Folder.
<https://tinyurl.com/DallasEsportsResources>



Game Line Up

Elementary School

- Mario Kart World - Everyone
- Rocket League - Everyone
- Super Smash Brothers - 10+

Middle School

- Mario Kart World - Everyone
- Rocket League - Everyone
- Super Smash Brothers - 10+
- Fortnite 13+

High School

- Mario Kart World - Everyone
- Rocket League - Everyone
- Super Smash Brothers - 10+
- Fortnite 13+
- Marvel Rivals 13+
 - Default Skins Required



SECONDARY VIRTUAL EVENTS (Rocket League, Fortnite, and Marvel Rivals)

HIGH SCHOOL:

- Fall Virtual Tournament (Date TBD)
- Spring League Playoff for Marvel Rivals
 - Due to match length, Spring Marvel Rivals Tournament will include a Spring Playoff Bracket

MIDDLE AND HIGH SCHOOL:

- Spring Virtual Tournament (Date TBD)
- PLAY VS - Free for Fall
- Excellent way to guide practice and build a competitive team



COMPETITION CALENDAR



CALENDAR of EVENTS 2026-2027

Event (Level)	Registration Opens	Registration Due	Event Date	Day of the Week	Event	Start Time	End Time	Location
ESPORTS (ALL)			9/10/2026	THURSDAY	ELEMENTARY & SECONDARY COACHES MEETING	5:30 P.M.	7:30 P.M.	OBAMA
ESPORTS (HS)	9/16/2026	9/30/2026	10/17/2026	SATURDAY	HIGH SCHOOL ESPORTS TOURNAMENT	8:30 A.M.	5:00 P.M.	OBAMA
ESPORTS (MS)	9/30/2026	10/14/2026	10/31/2026	SATURDAY	MIDDLE SCHOOL ESPORTS TOURNAMENT	8:30 A.M.	5:00 P.M.	OBAMA
ESPORTS (ES D2)	10/14/2026	10/28/2026	11/14/2026	SATURDAY	ELEMENTARY ESPORTS TOURNAMENT (D2)	8:30 A.M.	5:00 P.M.	OBAMA
ESPORTS (ES D1)	11/4/2026	11/18/2026	12/5/2026	SATURDAY	ELEMENTARY ESPORTS TOURNAMENT (D1)	8:30 A.M.	5:00 P.M.	OBAMA
ESPORTS (HS)	2/3/2027	2/17/2027	3/6/2027	SATURDAY	ESPORTS HIGH SCHOOL TOURNAMENT	8:30 A.M.	5:00 P.M.	OBAMA
ESPORTS (ES D2)	3/10/2027	3/24/2027	4/10/2027	SATURDAY	ELEMENTARY ESPORTS TOURNAMENT (D2)	8:30 A.M.	5:00 P.M.	OBAMA
ESPORTS (ES D1)	3/24/2027	4/7/2027	4/24/2027	SATURDAY	ELEMENTARY ESPORTS TOURNAMENT (D1)	8:30 A.M.	5:00 P.M.	OBAMA
ESPORTS (MS)	3/31/2027	4/14/2027	5/1/2027	SATURDAY	ESPORTS MIDDLE SCHOOL TOURNAMENT	8:30 A.M.	5:00 P.M.	OBAMA



QUICK LINKS

- Student Activities Website and Resources Folder
[Dallasisd.org/esports](https://dallasisd.org/esports)
- Activity Site
[Dallasisd.org/activities](https://dallasisd.org/activities)
- Youtube - game guides
Youtube.com
- Start.gg Brackets
Start.gg

EQUIPMENT REQUEST

- Submit the google form to request equipment
 - Orders will be filled based on need and availability
 - Submitting a request does not guarantee equipment
- Work with School PTA, Parents, Campus Organizations to secure donations to fund your program.
- <https://tinyurl.com/DISDEsportsRequest>



Coaches Information:

<https://tinyurl.com/DallasISDCoach>

THANK YOU



Questions?