

Carmel Education Foundation Presents the 18th Annual Ghosts and Goblins Sponsor Packages & Benefits

Saturday, October 24, 2026
Carmel High School
8am- Noon



Contact: Jennifer Penix
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GhostsAndGoblinsRun.com

2026 GHOSTS & GOBLINS

1M/5K | WALK/RUN

[Sponsor Registration](#)

Why Sponsor?

Your investment supports innovative classroom learning and real-world readiness for over 16,000 students and 2,200 staff in Carmel Clay Schools.



Benefits of Sponsorship:

- Direct visibility to Carmel Clay Schools families & staff
- Logo featured on event shirt, signage, and website
- Promotion via GhostsandGoblinsRun.com, Carmel Education Foundation's website & social media
- Local media coverage
- Company booth space at Bib Pick-Up &/or Race Day
- Newsletter, press release, and impact report recognition

	Support Level	Race Entries	Event Shirt	Race Site	Social Media	Media	Booth Presence
Monster Sponsor	\$3,500	15	Top line logo placement	Top line logo placement	Feature	Press release, newsletter, and impact report	Bib Pick-Up AND Race Day
Start and Finish Line exclusive logo on two banners and four signs							
Stage and Sound exclusive logo on stage banners and four signs							
Award Table exclusive logo on prize table banner, bracket winner packets, and four signs							
Ghost Sponsor	\$2,000	10	Logo	Logo	Paired feature	Individual post	Bib Pick-Up AND Race Day
Goblin Sponsor	\$1,000	4	Logo	Logo	Name listed	Paired Post	Bib Pick-Up or Race Day
Trick Sponsor	\$500	2	Logo	Logo	Name listed	All Trick Sponsors in one post	Bib Pick-Up or Race Day
Treat Sponsor	\$300	10% discount	Name only	Logo	Name listed	All Treat Sponsors in one post	Bib Pick-Up or Race Day

Increase your impact and year-round visibility beyond Ghosts & Goblins!

Join us as a **CEF Community Partner** to support students and educators across all Carmel Education Foundation programs and events. Contact Jennifer Penix at jpenix1@ccs.k12.in.us to learn more.

