



Approve Proposed School Site Renaming Process for Cesar Chavez Elementary

Board Meeting
September 17, 2026
Agenda Item No. 11.8

Presented by:
Nathaniel Browning
Director of Planning and Property Management

Background & Purpose

SCUSD is committed to ensuring facility names reflect our District's vision, mission, and values, and that all school environments are welcoming and inclusive.

Cesar Chavez no longer reflects our vision, mission, and values.

Tonight, staff requests Board authorization to begin a formal renaming process.

Renaming Process — Structure & Community Engagement

Advisory Committee

9 members — 7 voting, 2 non-voting

Voting members (appointed by Supt):

- 6 community members:
 - Up to 2 PTA/PTSA members
 - Up to 2 site staff residing in boundary
 - Others in boundary w/ current or recent student (past 5 yrs)
- 1 currently enrolled student

Non-voting members:

- Chavez School Principal
- District Facilities staff

Committee Meetings

3 bi-weekly meetings — Nov.–Dec. 2026:

- Mtg 1 — Week of Nov. 2
 - Survey results review; open deliberation
- Mtg 2 — Week of Nov. 16
 - Name shortlisting
- Mtg 3 — Week of Nov. 30
 - Committee voting & final recommendation

Community and Student Surveys

Launches by Sept 25, 2026 — open 4 weeks

Policy Authority & Board Action

Governing Policy: BP 7310 — Naming of Facility

Last Revised: December 15, 2022

Key provisions applicable tonight:

- Board has discretion to change a facility's name at any time
- Superintendent or designee shall oversee appointment of a citizen advisory committee

Board Action Requested Tonight:

- Authorize staff to proceed with the renaming process
- **Confirm the new name shall NOT be the name of any individual, living or deceased**
- Direct staff to develop and launch community and student surveys

Cost Estimate

Estimated Budget: \$10,000 – \$12,000

Benchmark — Suy:u Elementary (2023): \$8,000

The Cesar Chavez Elementary budget is set modestly above the Suy:u actual cost to account for two factors: inflationary price increases since 2023, and Chavez's slightly larger campus footprint and enrollment.

Anticipated cost categories:

- Exterior and interior signage and marquee replacement
- Letterhead, forms, and printed materials rebranding
- Website, digital communications, and social media
- School uniforms and athletic apparel, as applicable

A final cost proposal will be presented to the Board for approval.

Return to the Board

December 17,
2026

*Board votes to adopt the new name — effective July 1, 2027 for the
2027–28 school year*

Thank You