

Digital Communications Academy

Advisory Board Agenda

November 5, 2025, 3:30pm



- **Call to Order**
 - Introduction
- **Administrator and Counselor Report**
 - Principal-Shonna Prentice
 - Academic Dean-Lisa Vavricka
 - Counselor-Kathrine Hull
- **Teacher Report**
 - Ric Morris and Kristen Jaso
- **Old Business**
- **New Business**
- **Adjournment**

Academy Vision

Digital Communications Academy graduates are innovative and passionate creators skilled in a variety of multimedia arts and production platforms.

Academy Mission

To cultivate creative, career-ready communicators in the fields of multimedia arts.

Digital Communications Academy 25-26 Goals		
Goal 1	At least 90% of the Digital Communications Academy students will pass the course appropriate Precision Exam by the end of the 2025-2026 school year.	YouScience Exam data reports
Goal 2	By the end of the season, the production team will be skilled in the replay system and will build a highlight reel.	Instructor data
Goal 3	1000% of the Digital Communications Academy senior students will participate in one or more productions for community partners during the 2025-2026 school year.	Community Partners

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- **Call to Order**
 - Introduction -Meeting was called to order at 3:38 PM by Mr. Morris and all attendees were welcomed.
- **Administrator and Counselor Report**
 - Principal-Shonna Prentice-Ms. Prentice reported that the academy students are doing a great job with all of the projects and activities that they are creating and assisting with thus far this school year.
 - Academic Dean-Lisa Vavricka
 - Counselor-Kathrine Hull
- **Teacher Report**
 - Ric Morris and Kristen Jaso-Mr. Morris reported that two students from Cohort 2025 won Lone Star Emmy awards and two other nominees were recognized for their senior films. Mr. Morris also reported that this year's senior cohort are in the process of script writing for their senior films, there will be three dramas and one documentary. The documentary is planned to feature the Baytown Fire Department. Ms. Jaso gave a report on the students working the football games at Stallworth Stadium. She said that this is the last week of the regular season and that the crew may be working playoff games as those are booked. The team also covered the district Fine Arts show and that was a great success as well. Mr. Morris said that Beacon Federal Credit Union is donating \$3000 to the academy for their advertisement on the video board for the football games and have also provided pizza for the students. Mr. Morris also added that academy students are working with Beacon FCU on their social media as well.
- **Old Business**-Ms. Guillory asked if a parent and student representative have been added to the advisory board and Mr. Morris said that this has been completed and they will be invited to future meetings. Mr. Morris remarked the academy goal number two has already been achieved for this year much earlier than expected.
- **New Business**-Mr. Morris reported that he is working in conjunction with the IT academy to plan a joint field trip to University of Houston as well as a trip to ABC 13 news. Students will be traveling to LaPorte for an event with Beacon Federal Credit Union this month. Ms. Prentice said that she will be presenting Beacon FCU with the Titan Partner of the Month at this event. Ms. Pryor-Newman brought up possible letterman jackets for the Stallworth team, Ms. Prentice will speak to the Athletic Director to determine this process.
- **Adjournment**-Meeting was adjourned at 4:10 PM

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SCTHS Media Center

<u>Name</u>	<u>Company/Organization</u>	<u>Phone Number</u>	<u>Email Address</u>
Kami Johnston			
Jennifer Gullary			
Ric Morris	SCTHS		
Kristin Jaso	SCTHS		
Shonna Peetie	SCTHS		
Icia Miller			
Mima Trujillo			
Yulia Trujillo			
Varrika			
Carrie Pryor Newman			
Katherine Hull			