

Digital Communications Academy

Advisory Board Agenda

February 4, 2026, 4:30pm



- **Call to Order**
 - Introduction
- **Administrator and Counselor Report**
 - Principal-Shonna Prentice
 - Academic Dean-Lisa Vavricka
 - Counselor-Kathrine Hull
- **Teacher Report**
 - Ric Morris and Kristen Jaso
 - TDCA
 - Letterman Jackets
 - Beacon Social Media
 - KTRK Tour
 - Senior Films
 - Subs
 - Showbiz
 - Goals: #1 April
#2 Complete
#3 Complete
- **Old Business**
- **New Business**

• **Adjournment**

Academy Vision

Digital Communications Academy graduates are innovative and passionate creators skilled in a variety of multimedia arts and production platforms.

Academy Mission

To cultivate creative, career-ready communicators in the fields of multimedia arts.

Digital Communications Academy 25-26 Goals		
Goal 1	At least 90% of the Digital Communications Academy students will pass the course appropriate Precision Exam by the end of the 2025-2026 school year.	YouScience Exam data reports
Goal 2	By the end of the season, the production team will be skilled in the replay system and will build a highlight reel.	Instructor data
Goal 3	1000% of the Digital Communications Academy senior students will participate in one or more productions for community partners during the 2025-2026 school year.	Community Partners

Digital Communications Academy

Advisory Board Minutes

February 4, 2026, 4:30pm



The meeting was called to order at 4:37pm

We started with introductions

Review minutes from the last meeting Jenneifer moved to accept the minutes, Shonna 2nd.

Ms. Jaso was excited to announce that they had 36 photography students spotlighted on the districts facebook.

Ms. Jaso spoke about students attending the TDCA conference to film content to be used to create a promotional video to be used by the conference for next year.

Ms. Jaso reported that the film crew is getting their letterman jackets and are very excited.

Ms. Jaso reported that on November 6th the Digital Communication Academy took a bus of students to La Porte to Beacon Federal Credit Union to film content for Beacon to use on their social media platforms.

Ms. Jaso also shared about the academy's visit to KTRK News 13 (ABC). She told us that their executive producer Pricilla Rijoas is a former student of Mr. Morris and she gave them a private tour. They also were able to watch the 11:00am broadcast live.

Ms. Jaso gave us an update on this year's senior films, she let us know that there would be 4 films this year and all 4 would be narratives.

The Digital Communications Academy is excited to have 2 former students now subbing so they can help students and mentor while the teachers are out filming.

They are excited to be planning their film premier at Hooky this year. They are looking at getting a bigger theater and are looking at charging a small entry fee to offset the cost of that bigger theater.

Ms. Jaso reported that DC students presented to the Kiwanis Club and was very well received.

Ms. Jaso reported that the program is at capacity for next year and there is a waitlist.

Ms. Jaso gave an update on their goals for this year.

- Goals: #1 April
- #2 Complete by week 2
- #3 Complete

Ms. Prentice gave an update on HCC- she let us know that due to the name change they would be implementing a new cap and gown that is \$80 per student and \$40 for the stole. Admin has graciously agreed to pay for this.

Ms. Prentice stated that HCC would be coming on March 6th to do apply Texas, she is also working on getting them to come and talk to students about continuing on to get their level 2 cert upon HS graduation.

Old Business- no old business

New Business- no new business

Adjournment: Ms. Prentice moved to adjourn, Mrs. Guillory 2nd. Meeting was adjourned at 4:54pm

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~~Digital Communications~~
~~Information Technology Academy Advisory Board Meeting~~

February 4, 2026 ^{4:30}~~3:30~~pm

SCTHS Media Center

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