

SMALL BUSINESS DEVELOPMENT BASICS



Technical Certificate of Credit

The Small Business Development Basics Technical Certificate of Credit program equips students with the essential tools to prepare for today's dynamic small business environment. This program focuses on developing basic competencies in employability, professional behavior, interpersonal communication, customer service, and core business operations. Students will gain foundational knowledge in entrepreneurship and learn how to effectively use social media for small business marketing and engagement. Designed for aspiring entrepreneurs and entry-level business professionals, this program prepares individuals to confidently navigate and thrive in small business settings.

Courses:

EMPL 1000 - Interpersonal Relations and Professional Development (2 credit hours)

OR

BUSN 1050 - Employability and Professional Skills (3 credit hours)

MKTG 1164 - Business Skills for the Customer (2 credit hours)

BUSN 1020 - Small Business Entrepreneurship Basics (1 credit hour)

BUSN 1025 - Social Media Communications for Small Business (1 credit hour)

There are no prerequisites for these courses; however, the two and three semester hour courses are generally taken during the fall semester, and the one credit hour courses are taken during spring semester. These dual enrollment courses begin when high schools begin classes; unfinished coursework when Southeastern Technical College regular dual enrollment courses begin is completed either online or on Fridays in the EDGE CCA computer lab on Fridays.

Questions? Contact:

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