

**CALLING ALL STUDENTS:
SY 2026-2027**

ATTENDANCE AWARENESS POSTER CONTEST

ALL BCPS STUDENTS K-12 ARE INVITED
TO CREATIVELY EXPRESS WHY SHOWING
UP EVERY SCHOOL DAY MATTERS

SUBMISSIONS DUE SEPTEMBER 30, 2026

RETURN COMPLETED FORMS TO YOUR SCHOOL



CONTEST DETAILS

Theme: Showing up every school day matters!

Poster Requirements:

- Size: Submissions should be on the form provided. It is the last page of this packet. Size: 8.5" x 11" paper. Print your name, school, and grade on the cover sheet, with the artwork to follow on the 2nd page.
- Content: Artwork should reflect the theme with creative, simple, and clear messages.
- Material: Artwork should be created using traditional mediums, excluding digital art and photography.
- Originality: Artwork must be original. Copied designs from published posters or other contests will be disqualified.
- Prohibited Content: No violent scenes, brand names, or copyrighted images such as cartoon or TV characters.

Submission Details:

- Submit the Cover Sheet and your Poster Form to your school. Only one (1) entry per student is allowed.
- Completed cover sheets and poster forms should be dropped off in the designated location at your school by September 30, 2026.
- Entries will be judged based on:
 - Theme Connection: How well does the artwork reflect the theme.
 - Creativity & Originality: Original and imaginative ideas.
 - Visual Appeal: How eye-catching and neat the artwork looks.
 - Accuracy & Neatness: Does the artwork show the student's effort and hard work?
 - Grade-level Appropriateness: Artwork should match the developmental stage for the student's grade level.
- Adult assistance should be limited to what is age-appropriate. For example, a parent providing the art supplies or an adult spelling out a new word for a young student.





COVER SHEET

Attendance Awareness Poster Contest School Year 2026-2027
Theme: Showing up every school day matters!

Student Name:

School Name:

Grade:

In your own words, explain what motivates you to come to school and why attendance counts.

Submit this cover sheet with your poster submission form to the school office by September 30, 2026.



POSTER SUBMISSION FORM

Student Initials:

School:

Attendance Awareness Poster Contest School Year 2026-2027

Theme: Showing up every school day matters!

Attendance Awareness Poster Contest

School Year 2026-2027

The Student Services and Mental Health Department of Broward County Public Schools (BCPS) is excited to announce an Attendance Awareness Poster Contest. The poster contest invites students to explore the importance of good school attendance and creatively express **why showing up every school day matters**. Students are encouraged to design a poster featuring a strong slogan, meaningful artwork, or both. We're asking school administrators, art teachers, students, and the entire community to support this initiative—promote the contest, inspire participation, and help reinforce the message that **every day in school counts**.

Entries MUST be submitted by September 30, 2026, to qualify.

Contest Timeline

- September 1 – September 30 → Contest is open; students submit posters to their school
- October 2 → Each school sends one submission via Pony to **Lauderdale Manors Student Services Center (LMSSC) School Social Work Program. Attn: Joanne Labossiere**
- October 5 – October 9 → BCPS Committee reviews contest submissions
- October 12 → BCPS submits finalists to the Judging Panel
- October 12 – October 30 → Judging Panel hosts final judging
- By November 6 → Winners announced and all prizes awarded

Contestants

The contest is open to BCPS students in grades K-12. Students are to return their completed posters to their school. Schools will review eligible submissions and select **one winner**. Schools are to pony the winning packet to: Lauderdale Manors Student Services Center, School Social Work Program, Attn: Joanne Labossiere

Poster Rubric (see detailed rubric)

- Attendance Impact Message
- Creativity & Originality
- Visual Appeal
- Grade-Level Appropriateness
- Effort & Neatness

Prizes

Prizes will be awarded only to district-level winners, with winners selected at each level: elementary, middle, and high school.



Attendance Awareness Poster Contest

School Year 2026-2027

Poster Contest Checklist for School Teams:

Launch & Promotion

- Announce contest schoolwide (announcements, newsletters, email).
- Share guidelines with teachers—especially art, ELA, and homeroom.
- Encourage staff and parents to promote participation.
- Inform families via school website, parent platforms, and social media.
- Display flyers or posters around the school.

Classroom Engagement

- Art teachers and classroom teachers introduce the contest to students.
- If desired, provide time, space, and materials for poster creation.
- Reinforce **theme: *Why showing up every school day matters.***

Poster Collection

- Designate a drop-off location for completed posters.
- Communicate deadline to students and parents: All submissions must be received by the school no later than September 30, 2026.

School-Level Review

- Form a review committee (admin, art teacher, attendance team, etc.).
- Verify posters meet contest requirements.
- Select one winning **entry per school** and prepare it for district submission.

Submission to District Department

- Organize and package the selected poster securely.
- Ensure the poster includes required entry information/forms.
- Pony submission by October 2, 2026.
- Send via Pony: Lauderdale Manors Student Services Center, School Social Work Program, Attn: Joanne Labossiere. All school submissions must be received by Wednesday, October 7, 2026.

Celebrate & Share

- Recognize participating students (certificates, announcements, display).
- Share highlights in school newsletter and social media.
- Encourage students and families to view the displayed entries.



Student Name: _____ School: _____

Teacher: _____ Grade: _____

Attendance Poster Contest Rubric					
Category	4 - Excellent	3 - Good	2 - Developing	1 - Needs Improvement	Score
Attendance Impact Message	Powerful, clear message strongly promotes regular attendance.	Clear message promotes attendance.	Message relates to attendance but needs clarity or impact.	Message is unclear or not connected to attendance.	
Creativity & Originality	Highly creative, original idea, wording, images, or design.	Creative with some original features.	Limited creativity; mostly common ideas.	Lacks originality or appears copied/unfinished.	
Visual Appeal	Eye-catching, colorful, organized, and easy to read.	Attractive, organized, and effective design.	Some appeal but may be crowded, plain, or uneven.	Difficult to read, poorly organized, or not engaging.	
Grade-Level Appropriateness	Content, language, and design fit grade level very well.	Content, language, and design fit grade level.	Some parts may be too simple, advanced, or unclear.	Content or design does not fit grade level.	
Effort & Neatness	Exceptional effort, planning, neatness, and detail.	Good effort and neatness with minor errors.	Some effort; noticeable errors or incomplete areas.	Minimal effort; rushed, messy, or incomplete.	
Total Score					/20

