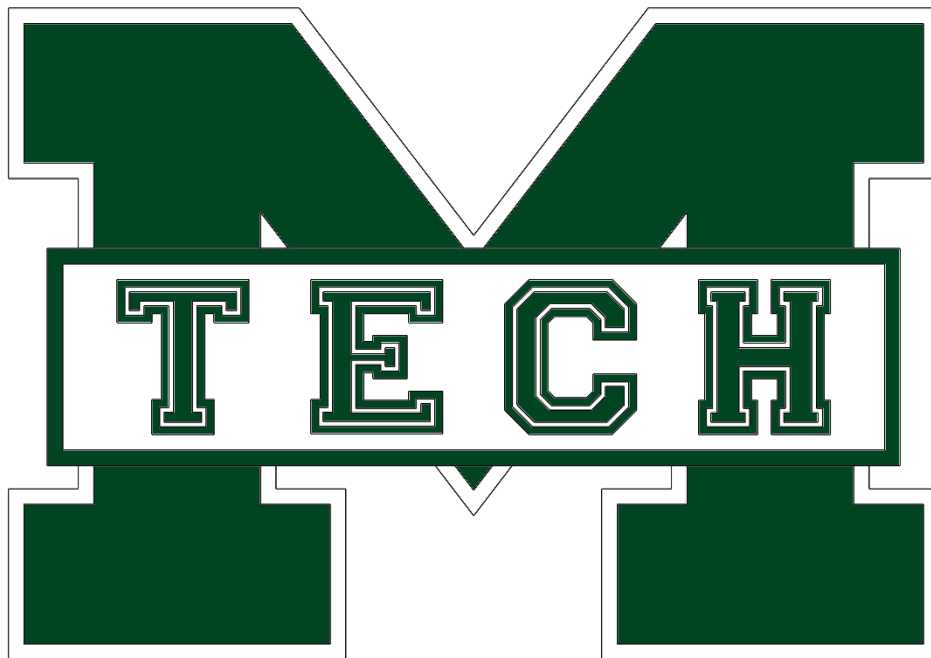


Northern Berkshire Vocational Regional School District

McCann Technical School



School Improvement Plan

2026-2027

Administration

James J. Brosnan – Superintendent
Melanie Medon – Business Manager
Justin R. Kratz – Principal
Keith A. Daigneault – Assistant Principal of Teaching and Learning
Kristin Steiner – Director of Student Services
Michael Taber – Assistant Principal

2026-2027 School Council

Justin R. Kratz – Principal – Chairperson
Jessica Tatro – Math Instructor – Faculty member
Josh Meczywor – CAD Instructor – Faculty member
Chad O'Neill – Parent Representative

School Committee

Gary Rivers – North Adams – Chairman
Daniel Maloney, Jr. – Adams
Bruce Shepley – Adams
Stephanie Melito – Adams
William Craig – Cheshire
Richard Bernardi – Clarksburg
Heidi Dugal – Florida
Tessa DiLego – Lanesborough
Kimberly Oakes – Monroe
Peter Breen – North Adams
George Canales – North Adams
William Diamond – North Adams
Taylor Gibeau – North Adams
Susan Reinhardt – Savoy
Laila Boucher – Williamstown
David Westall – Williamstown

School Council

Successful school improvement is best accomplished through a school-based decision-making process, involving those directly affected in determining actions or decisions. This process strengthens the commitment to implement those decisions.

The principal shall have primary responsibility for the management of the school. School level decisions must be aligned with the budget, policies, curriculum, and goals adopted by the school committee. In addition, decisions must comply with any state and federal laws and regulations and with any negotiated agreement of the school district.

As enacted by the state legislature in the Education Reform Act of 1993, a school council shall be established in each school to advise the principal in specific areas of school operation. The principal, except as specifically defined in the law, shall have the responsibility for defining the composition of and forming the group pursuant to a representative process approved by the superintendent and school committee.

The following guidelines define the role of the school council:

The school council shall meet regularly with the principal of the school and assist him in the:

- *Adoption of educational goals for the school that are consistent with state and local policies and standards.
- *Identification of the educational needs of the students attending the school.
- *Formulation of a school improvement plan that may be implemented only after the review and approval of the superintendent and the school committee.

The following policy for the length of term for members of the school council will be as follows:

Parent Representative	Teacher Representative	Student Representative
A parent representative may remain on the council for as long as the parent has a child at the school. A two-year commitment to the council is suggested.	A teacher representative will serve a two-year term.	Student representatives will be recommended to the council by the faculty and serve until graduation.

Conduct of School Council Business

The principal shall, by law, serve as co-chair of the council. The second co-chair will be elected annually by the council members at its first meeting of the school year. The co-chair will be responsible for the preparation of the agenda for the council meetings.

Meetings will be held outside of school hours. At its first meetings of the school year, the council will set its calendar of regular meetings for the year. Where circumstances warrant, the council can choose to call additional meetings.

Consensus shall be used by school council as the primary method to resolve issues and to formulate recommendations. Votes by majority may be taken at the discretion of the principal and Roberts Rules of Order shall prevail if there are any questions of procedure.

All meetings of the school council shall conform to the Open Meeting Law, section 23 A, B, and C, which stipulates that all meetings be open to the public, that meetings be posted at least 48 hours in advance, and that minutes of the meeting shall be maintained as required. The scope of the school council does not require, and therefore does not qualify for, executive session.

The superintendent shall receive agendas and minutes of all school council meetings. The superintendent shall provide copies of these materials to members of the school committee for information.

It is the policy of McCann Technical School not to discriminate on the basis of race, color, sex, sexual orientation, gender identity, sex stereotypes, sex characteristics, religion, disability, age, genetic information, active military/veteran status, marital status, familial status, pregnancy or pregnancy related condition, homelessness, ancestry, ethnic background, national origin, or any other category protected by state or federal law in the administration of its educational and employment policies, or in its programs and activities.

Mission

The mission of McCann Technical School is to graduate technically skilled, academically prepared, and socially responsible individuals ready to meet the demands of the 21st century.

Vision

McCann Technical School is committed to being the leader of quality technical education and academic achievement in the Commonwealth of Massachusetts.

Educational Philosophy

The school community will create a learning environment that motivates and actively engages all students in mastering rigorous academic and technical curricula. Our educational philosophy is sustained by faculty, staff, and administrators dedicated to a student-centered focus through continuous improvement. Student growth and development are promoted by instilling the following core values in our students:

Respect for self, others, and the learning environment promotes a positive learning experience for all students.

Effort is demonstrated through an applied work ethic that includes punctuality, improvement, and a determination to succeed.

Accountability develops personal responsibility for both behavior and learning.

Communication facilitates collaboration, promotes self-advocacy, and develops positive relationships.

Honor requires students to act with integrity, honesty, positivity, and empathy for others.

Goals

- To increase the percentage of students performing at the proficient and advanced levels.
- To increase the utilization of data to improve student performance.
- To engage students through dynamic and technologically integrated teaching strategies.
- To implement a rigorous and relevant curriculum that is aligned to the academic and technical Massachusetts Curriculum Frameworks and Common Core standards.
- To align technical programs to national standards and accreditation requirements, allowing students to obtain relevant licensure/certifications.
- Utilizing SkillsUSA as a platform, develop career-ready students with the skills and professionalism to succeed in the workplace.
- To develop recruiting strategies to expand community awareness.

The school council recognizes its role in establishing educational and community goals that coincide with the mission, vision and educational philosophy of McCann Technical School. As a means to this end we put forth the following goals in the 2023-2024 School Improvement Plan.

GOAL 1: Monitor and support the continued implementation of Standards Based Grading and Citizenship scoring in all grade levels and work with faculty to find areas for improvement/further training.				
District Action Strategy/School Goals	Person(s) with Primary Responsibility	Completion Date	Steps to be taken/Resources needed	Proof of Completion
1.1 Conduct individual meetings with faculty members to gain deeper understanding of where each teacher is at with SBG and Citizenship	Principal	Dec. 1, 2025	-Schedule teachers to meet. -Set of prepared questions to serve as baseline for discussions	-Teacher roster with dates of meetings -Notes from meetings.
1.2 Reconvene SBG teacher team/solicit new members	Principal	Oct. 1, 2025	-Recruit team members during opening day PD sessions.	-SBG Team roster
1.3 Work with faculty over the school year on calibration activities with regards to SBG	Principal Curriculum Coordinator Assistant Principal of Teaching and Learning	June 16, 2026	Plan professional development time to facilitate teacher collaboration in calibrating the use of their SBG rubrics and best practices	-PD Session agendas
1.4 Conduct follow up survey	Principal Curriculum Coordinator Assistant Principal of Teaching and Learning	June 16, 2026	-Follow upon questions faculty answered in Summer 2026 and see if any shifts occurred. -Create new questions to survey faculty on based on feedback from SBG Team	-Survey results

Goal 2: Revise high school recruitment and marketing procedures				
District Action Strategy/School Goals	Person(s) with Primary Responsibility	Completion Date	Steps to be taken/Resources needed	Proof of Completion
2.1 Ensure admissions processes are consistent with DESE regulations	Principal	Oct. 30, 2026	-Stay current with DESE updates -Revise admissions policy to reflect changes -Present updated admissions policy to School Committee	-DESE approved 2026 Admissions Policy
2.2 Develop alternative program to annual “Showcase To Success” evening.	Administration	June 16, 2026	-Work with faculty on identifying areas of strength and weakness of current “Showcase” format. -Brainstorm and collect feedback from faculty on alternative events to recruit students and showcase McCann programming -Develop a plan for an alternative event to launch in the 27/28 school year.	-Alternative event scheduled for the 27/28 school year.
2.3 Research and identify new ways to market McCann Tech to 8 th grade students.	Principal, Admissions Coordinator	June 16, 2026	-Contact vocational schools throughout the state and create a databank of marketing tools and strategies used state-wide. - Identify strategies that would be most	-Inventory of new marketing strategies used throughout the year.

			effective for McCann specifically. -Integrate new marketing strategies throughout the year based on research and identification of best practices.	
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Goal 3: Reduce Achievement Gaps				
District Action Strategy/School Goals	Person(s) with Primary Responsibility	Completion Date	Steps to be taken/Resources needed	Proof of Completion
3.1 Increase Attendance in Homework Help Program	Principal, Guidance Department, Student Success Team	September 2026-June 2027	-Identify students who are struggling in their academic and technical areas -Increase parent contact to inform parents of the program and how it can benefit their child -Increased consultation between guidance, HW Help staff, and Student Success Team	-Increased number of students that have signed into the homework help program sign in log - Review of student referrals to Student Success Team -Review of recommendations for quarterly remediation and summer school
3.2 Continue the work of the Student Success Team	Director of Student Services, Assistant Principals, Student Success Team	September 2026-June 2027	-Review teacher referrals for student support and develop individualized plans for various interventions (tiered supports within the classroom, supplemental instruction/support from a paraprofessional attending HW Help, assigning a student success coach, etc.).	-Increase communication/support provided by SST members to other staff - Tracking of student referrals to the SST team.

Goal 4: Re-establish School Council Membership				
District Action Strategy/School Goals	Person(s) with Primary Responsibility	Completion Date	Steps to be taken/Resources needed	Proof of Completion
4.1 Recruit student members	Principal	Oct. 15, 2026	-Recruit members at student lunches with brief presentation on school council.	Student representatives on School Council roster.
4.2 Recruit faculty members	Principal	Sept. 15, 2026	-Recruit members during opening day professional development sessions.	Faculty representatives on School Council roster.
4.3 Recruit parent members	Principal	Oct. 15, 2026	-Recruit members via emails describing school council and responsibilities.	Parent representatives on School Council roster.
4.4 Hold 4 school council meetings throughout the school year	Principal, School Council	June 16, 2026	-Create schedule and agenda for four school council meetings throughout the year.	-Agendas and notes from meetings.

Goal 5: Improve school culture for students, faculty, and families.				
District Action Strategy/School Goals	Person(s) with Primary Responsibility	Completion Date	Steps to be taken/Resources needed	Proof of Completion
5.1 Build further momentum in SWARM activities	Principal, SWARM Advisor	June, 2027	-Increase SWARM club membership. -Identify areas for SWARM to enhance school culture. -Develop a SWARM-based digital media team to help with multimedia presentations.	-SWARM initiated activities conducted throughout the year. (Examples to include organized stand-alone SWARM events, participation in school events, and/or contributions to existing school spirit activities.)
5.2 Continue enhancing building aesthetics.	Superintendent , Principal, Custodial Staff	Sept 2027	-Identify areas in the building that could use school-themed aesthetic updates (I.e. cafeteria, entryways, playing fields) -Collaborate with related faculty members and SWARM representatives to design proposals for enhancements.	-Completed projects.
5.3 Improve communication frequency to faculty	Principal	June 2027	-Include faculty members on all email messaging sent to families and students using the FinalSite Messages platform	-Email log of messages sent through the school year.

5.4 Family Engagement Events	Principal, Director of Student Services, Open House Teacher Team	June 2026	-Identify teachers to assist with planning and facilitating October open house for current students and families. -Plan program overview sessions for October open house and STEM activities for participants. -Create feedback surveys for students and families to provide input on Title I program and family engagement activities. -Plan Spring virtual meeting for students and families to engage with community support partners that offer services in the Berkshires.	-October open house and Spring community support partners meeting -completed student and family surveys
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