COMMUNITY FREE FLYER POLICY

Peachjar's Community Free (Free-for-Free) program was created to allow local community organizations offering free programs with no encouragement for future fees, paid services or vendor participation, to distribute their digital flyers to their surrounding schools at no cost. In an effort to keep flyers relevant to all parents, and to decrease the amount of approval requests received at all districts, effective September 1, 2017 Peachjar will limit Community Free (Free-for-Free) flyer distribution to one posting every 30 days for up to 25 schools per organization.

Exceptions to this policy are available for organizations promoting free programs on a case-by-case basis in alignment with a demonstrated need for more than 25-schools, the number of schools in the district(s), and proximity to other Peachjar District's. Community organizations can continue to promote free programs within any 30-days by using multi-page flyers and department specific Community Free accounts (i.e. City of Anytown, USA: Dept. of Parks & Rec, Dept. of Health, Fire Dept., etc.).

Organizations interested in receiving a Community Free account must contact Peachjar directly by phone, Contact Us web request, or our online chat feature to request their account. Upon receipt of the request, Peachjar will ask the organization to provide the following information to evaluate qualification for a Community Free account:

- To which school district(s) do you wish to distribute your flyer?
- What is the exact number of schools to which you wish to distribute your flyer?
- Are all events you distribute flyers about free, or do some encourager future fees, paid services or include vendor participation? (some organizations may need multiple accounts; paid & free)
- What is the email address associated to your Peachjar account?
- Rationale and justification for increase in distribution beyond 25-schools
- Rationale and justification for increase in frequency beyond one per 30-days
- Please provide a copy of your flyer for review.

Community Free requests are handled in the order received and processed in the most expedient manner possible to best support the organizations that are doing good for their communities. All community organizations must plan accordingly for Community Free account request review and determination, as well as, district approval time to ensure adequate time is provided to distribute the flyer in the time desired.

For additional questions or information about our Community Free program, please contact Peachjar.

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