



After
School

Department of Educational Support Services · Professional Development Program

Becoming the Atypical Assistant Principal

Presented by Marc Isseks, PhD

You don't have to sit in the big chair to have a big impact. This is a 4-part collegial conversation for assistant principals who are ready to: Move beyond compliance-driven leadership; Stop managing systems and start cultivating people; Use instruction, not authority, as their greatest lever; Lead with empathy, clarity, courage, and strategic intent in the Age of AI.

Session 1 | October 22- FROM IMPOSTER TO IMPACT: Owning the role without becoming a traditional version of the role

In this session, participants will:

- Confront the realities of imposter syndrome, early leadership missteps, and the myth of having it all together
- Identify leadership norms that form through experience
- Challenge the time fallacy that keeps leaders stuck in survival mode
- Examine how the traditional AP role rewards reaction and visibility over impact
- Begin redesigning how they lead with intention instead of habit

Participants leave with permission to show up authentically, lead courageously, and stop confusing survival with effectiveness.

Session 2 | December 10- CHOOSING THE HILL: Why culture, behavior, and trust all begin with one thing

In this session, participants will:

- Examine why instruction is the cornerstone of great leadership
- Explore the false dichotomies that derail improvement
- Debunk the myth of mastery and tenure
- Reframe the observation process as growth over gotcha

Participants leave with clarity about why instruction is the hill worth dying on, and how to lead improvement without policing teachers or stifling their individual creativity.

Session 3 | February 4- SMART LEADERSHIP IN THE AGE OF AI: Technology doesn't replace leaders, but it exposes ineffective ones

In this session, participants will:

- Redefine what it means to be "smart" in the Age of AI
- Explore how atypical leaders leverage technology to solve problems, amplify reach, and reclaim time for meaningful leadership work
- Distinguish between holding space and carving out space
- Examine how our current era is an inflection point for schools

Participants will leave with a renewed understanding of technology's role as a tool for human-centered leadership.

Session 4 | April 8- INFLUENCE WITHOUT AUTHORITY: Trust, barter, and the long game of leadership

In this session, participants will:

- Learn to lose battles to win wars by prioritizing long-term trust over short-term wins
- Manage the reality that APs need things from everyone and everyone needs something from them
- Explore leadership as barter, not mandate—reframe union relationships
- Examine the danger of power consolidation and the courage required to give power away
- Distinguish between being respected and being inspiring

Participants will leave with a blueprint for influence that doesn't rely on titles, fear, or leverage, but on credibility, consistency, and care.

TIME:	3:15 pm to 4:30 pm
COST:	\$175 for subscribers / \$225 for non-subscribers (INCLUDES ALL FOUR SESSIONS)
AUDIENCE:	Assistant Principals, Aspiring Administrators, Building Leaders in grades 6-12
LOCATION:	Live Online via Zoom <i>(Invite will be sent the afternoon prior)</i>
REGISTER:	http://webreg.esboces.org
CTLE:	Content



A third-generation educator, **Dr. Marc Isseks** has more than 30 years of experience in teaching and instructional leadership. Known for his inspirational, high-energy approach, Marc supports educators across the country to rethink engagement, maximize relevance, and leverage technology in a highly distracted world. He co-hosts *State of Ed Podcast* and is the author of *Forward Fast and Captivate*.



EASTERN SUFFOLK BOCES PROFESSIONAL DEVELOPMENT ONLINE REGISTRATION DIRECTIONS

****TO REGISTER FOR EASTERN SUFFOLK BOCES WORKSHOPS, REGISTER THROUGH THE ACTIVITY CATALOG****

Check with your district to see if you are a member of Frontline/MyLearningPlan

For Frontline/MyLearningPlan Member Districts AND NON-Frontline/MyLearningPlan Member Districts:

To see available courses and to register:

- Go to the website: <http://webreg.esboces.org>
- Under 'Search Options' at the top center, select and check '**Eastern Suffolk BOCES Professional Development Program**' from the drop down list and click search;
- Workshops are listed in chronological order
- Select the title of the course you would like to enroll in
- Click the **ENROLL** button at the bottom of the page
- Select the **correct** login method that applies to you (1) **registered user**; (2) **new user**; (3) **MyLearningPlan.com user**
- After you choose your login method then **Enter User Name & Password – select Log in**
- Enter and update (if needed) your personal account registration information
- Click **Update & Continue**
- Select payment method
- Click on the checkbox to agree to the Terms and Conditions regarding registration and/or cancellations –
"REGISTRATION AND/OR CANCELLATIONS ARE DUE 10 SCHOOL DAYS PRIOR TO THE EVENT. THE DISTRICT WILL BE BILLED UNLESS CANCELLATION IS RECEIVED."
- Click **SUBMIT**
- Select '**Request Approval**' on the following screen if you are a **Frontline/MyLearningPlan district** - If you are a Frontline/MyLearningPlan District, and depending on your district, you will need to fill out the next screen titled "Regional Provider Form" making sure to fill out all required information; **IF ALL NECESSARY INFORMATION IS NOT ENTERED, A FORM ERROR WILL BE OCCUR AND YOU WILL NOT BE FULLY ENROLLED**
- Click **SUBMIT** once **ALL** fields are filled out
- If you are **NOT** a **Frontline/MyLearningPlan district**, print out the **ENROLLMENT FORM** and **AFTER RECEIVING ADMINISTRATIVE SIGNATURE** on this form, fax back to **631-240-8955**
- You will receive an e-mail once you are fully registered
- Click **RETURN TO MAIN** and then **LOGOUT** to finish the process

****PLEASE NOTE THAT SUBMITTING ONLY AN INTERNAL CONFERENCE REQUEST FORM DOES NOT REGISTER YOU FOR OUR WORKSHOPS/CONFERENCES – IT MUST BE DONE THROUGH THE ESB REGIONAL CATALOG****

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