CLASS OF 2027 YEARBOOK
SENIOR RECOGNITION ADS

the yearbook company
Ads for Grads

MAKE SURE YOUR FAVORITE SENIOR IS FEATURED IN THE 2027 YEARBOOK!

Congratulate your special graduate in the yearbook in your own words and pictures!

Deadlines are SUBMITTED ONLINE or POSTMARKED by:

Oct 27th (early bird price) OR **Dec 8th (regular deadline)** OR **the LAST & FINAL CHANCE DATE JAN. 19th**

(ad styles and layouts are subject to change from year to year in keeping with the unique design and feel of each year's book)

IMPORTANT INFORMATION

Submit your photos, message and payment online at: **www.TheYearbookCompany.com** by midnight on the day of the deadline.

OR **mail EVERYTHING together**: photos, message, order form and payment, in ONE package postmarked by the deadline.

We reserve the right to edit or remove material inappropriate for a school yearbook such as but not limited to: firearms, inappropriate hand gestures, drugs or drug references, alcohol, and nudity (even baby bottoms) without prior notification.

PHOTOS

(Photos will be sized to fit.)

GENERAL PHOTO GUIDELINES:

- Photos saved from websites or screen shots from cell phones will probably not upload, but you can try.
- It is illegal to use watermarked or copyrighted photos that you do not have a release for. We are unable to fix photos that are blurry, creased, fingerprinted, etc.
- We do NOT recommend that you take photos of photos or computer screens. If we can tell you did this, then you will probably not be happy with the printed result. Scan instead.

DIGITAL PHOTOS:

- Submit 300 DPI .jpg files on a CD or jump drive.
- File name should be the student's name and photo position number. (ex John Doe 2.jpg)

HARD COPY PHOTOS:

- Submit the exact number of photos to match your format.
- Write position number and student's name on each photo.
- Do not submit computer printouts on regular paper.
- DO NOT fold or cut photos. Be careful of wet ink!

TEXT

(See ad formats online or order form for character count guidelines.)

- Type your message on white paper, typed in a plain font **OR**
- Submit a word doc or .txt file on a CD or jump drive.

CUSTOM ADS

DIGITAL AD:

- Must be 300 DPI actual size .jpg files. Please DO NOT use Microsoft Word, PowerPoint, or online photo sharing tools to create your ad due to poor resolution. If you use these programs, submit a photo-quality printout of the ad on glossy photo paper, made to be the EXACT size of the ad (see specs on order form).

HARD COPY AD (scrapbook-style):

- Submit a perfect, "camera-ready" ad by mail. The ad looks perfect because you've glued/taped everything in its EXACT place and EXACT size (see specs on order form).

GENERAL CUSTOM AD GUIDELINES:

- **Include your child's name on your artwork.**
- Do not put any wording or faces on the very edge.
- We cannot create custom ads for you.

SUBMITTING

DO NOT SEND ANYTHING TO THE SCHOOL

Mail all materials and payment to:
Citrus Valley High School Senior Ads
The Yearbook Company
3900 Market Street, Suite 230
Riverside, CA 92501

OR if you are technology savvy, you can submit **everything** online at

TheYearbookCompany.com

(it's not possible to only pre-pay online- all your photos and message must be submitted at that time as well.)

for more information and for answers to frequently asked questions, please visit

www.theyearbookcompany.com or call 951-274-9561

(Please note that a recognition ad and the pre-order of a yearbook are two separate purchases)

Ads for Grads 2027 ordering details

Citrus Valley High School, Redlands, CA

the yearbook company

Only fill out this form if you are submitting your ad by mail.

All deadlines are "postmark" dates... meaning you only need to either mail or upload your order (including photos and message) by that day.

To submit your recognition ad online, go to WWW.THEYEARBOOKCOMPANY.COM (service fee applies)
Be prepared to choose your format, upload your photos, then your message, and submit payment altogether.

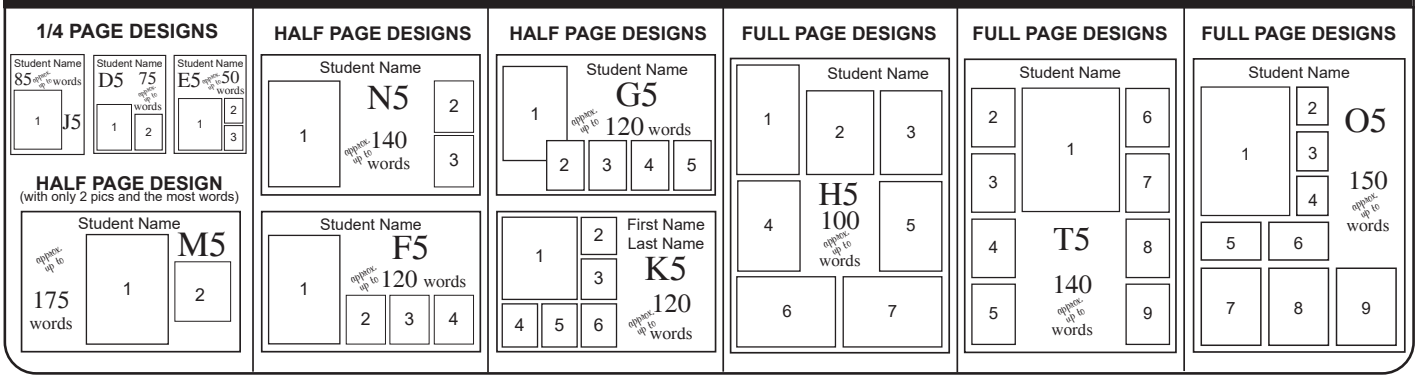
STEP 1

Place an "X" in the boxes to indicate the size and format of ad from the choices below that you are purchasing.

below are the ad formats available for your school

		early-bird price if postmarked by October 27, 2026	price if postmarked by December 8, 2026	final deadline* price if postmarked by January 19, 2027
☐ 1/8 page ad	☐ Format "A5" (Student Name, 45 words) ← *(not pictured below but it is half the size of the 1/4 ad with one photo and a 45 word message like this)*	$90	$110	$135
☐ 1/4 page ad	☐ Format "J5" ☐ Format "D5" ☐ Format "E5" ☐ CUSTOM * *for custom, you must provide camera-ready art. The ad must fit within an 4 inch wide by 5.25 inch tall box*	$145	$175	$215
☐ 1/2 page ad	☐ Format "N5" ☐ Format "F5" ☐ Format "G5" ☐ Format "K5" ☐ CUSTOM * *for custom, you must provide camera-ready art. The ad must fit within an 8.5 inch wide by 5.5 inch tall box*	$230	$270	$320
☐ Full page ad	☐ Format "H5" ☐ Format "T5" ☐ Format "O5" ☐ CUSTOM * *for custom, you must provide camera-ready art. The ad must fit within an 8.5 inch wide by 11 inch tall box*	$395	$445	$525

Visit www.theyearbookcompany.com to see full size formats with detailed descriptions and character counts.



STEP 2

Fill out student name and parent contact info. Decide on your photos and type your message.

Name of person purchasing ad (name on check or credit card):

_____

Address: _____

City: _____ **State** _____ **Zip**_____

Daytime contact phone: _(_____)_____

STUDENT'S first and last name as you would like it to appear on ad:
(we will not add the name to custom ads but we do need the name for recordkeeping and indexing purposes)

# of photos enclosed _____

☐ I would like my photos returned so I am enclosing a self-addressed, stamped, appropriately-sized envelope. **(Otherwise your photos won't be returned.)**

PHOTOS WILL BE RETURNED AFTER ALL YEARBOOK DISTRIBUTIONS HAVE CONCLUDED, IN THE SUMMER.
(Sorting and mailing back photos from tens of thousands of ads takes several months. Thank you for your patience.) ***Please note, however, that we cannot guarantee*** *the safety of your photos once we have put them in the USPS mailbox, so please make duplicates of all irreplaceable photos.*

Yearbook ad sales are a fund-raiser for your school and are non-refundable. They and their yearbook program thank you for your support!

STEP 3

Fill out payment info. Put this form, your photos & your message in an envelope and mail to us.

PLEASE MAKE CHECKS PAYABLE TO: the yearbook company

☐ I've enclosed a check in the amount of: $_____
returned checks will be subject to a $25.00 fee Check #_____

☐ I am paying by credit card: ○ Visa ○ Mastercard

☐☐☐☐ ☐☐☐☐ ☐☐☐☐ ☐☐☐☐

$_____ exp date: _____/_____ cvv code: ☐☐☐

? the cvv code is the 3 digit security code on the back of the credit card

for credit card transactions, add a $6.00 convenience fee for 1/8 ads, $10 for 1/4 ads, $12 for half or $18 for full page ads

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The Yearbook Company
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* **any orders received** *after the final postmark deadline* **will be accepted on a first-come, first-served basis as long as there is still space available (we can make no guarantees regarding space). But you must add a $25 late fee to the regular price.**

for more information and for answers to frequently asked questions, please visit www.TheYearbookCompany.com or call 951-274-9561