



School District of Onalaska | Strategic Plan Scorecard 2026-2031

PILLAR I STUDENT GROWTH AND ACHIEVEMENT	Develop aligned PK-12 curriculum and expand the use of best instructional practices to impact student growth and achievement.						
		Baseline	2026-27	2027-28	2028-29	2029-30	2030-31 Target
	District Report Card Achievement (of 13)	Top 4					Top 3
	District Report Card Growth (of 13)	Top 3					Top 2
	Extend the focus of student achievement to include the knowledge and skills required for success in an ever-changing world.						
		Baseline	2026-27	2027-28	2028-29	2029-30	2030-31 Target
	Percent of students graduating with authentic career pathway experience	--					100%

PILLAR II STUDENT BELONGING AND ENGAGEMENT	Create and promote PK-12 systems that foster intentional human connection.						
		Baseline	2026-27	2027-28	2028-29	2029-30	2030-31 Target
	High leverage question: "I would recommend my school to a friend/peer/family member who doesn't attend Onalaska."	--					

PILLAR III FAMILY AND COMMUNITY ENGAGEMENT	Create and implement a communication and engagement plan that connects and fosters trust between students, families, staff, community members, and business/organizational partners.						
		Baseline	2026-27	2027-28	2028-29	2029-30	2030-31 Target
	High leverage question: "I would recommend the School District of Onalaska to a family who does not currently attend there."	8.9/10					9+/10
	Digital Engagement Index	100					+10%
	Provide clear information to the community about how school funding works.						
		Baseline	2026-27	2027-28	2028-29	2029-30	2030-31 Target
	High leverage question: "The district provides clear, accessible, and understandable information to help the community understand how school funding works."	--					+10%

PILLAR IV STAFF RECRUITMENT, DEVELOPMENT, AND RETENTION	Attract and retain staff through supportive mentoring and intentional professional development. Ensure a sense of community that elevates staff satisfaction.						
		Baseline	2026-27	2027-28	2028-29	2029-30	2030-31 Target
	Adjusted Retention Rate	95%					97%
	Engagement in Professional Development	3.97/5					4/5
	Employee Satisfaction	4.17/5					4.25/5

PILLAR V FINANCE, FACILITIES, AND OPERATIONS STEWARDSHIP	Elevate and support innovative campuses that instill community pride.						
		Baseline	2026-27	2027-28	2028-29	2029-30	2030-31 Target
	Operations Satisfaction Survey Results	3.5/5					4.5
	Food service participation	--					+15%
	Demonstrate responsible management of resources in support of the district's priorities.						
		Baseline	2026-27	2027-28	2028-29	2029-30	2030-31 Target
	Align our resources to that of the top 5 comparable districts with the best student outcomes for optimal return on investment	Top 5					Top 3