

ADVERTISE *with Kyrene*



ADVERTISING
OPPORTUNITIES

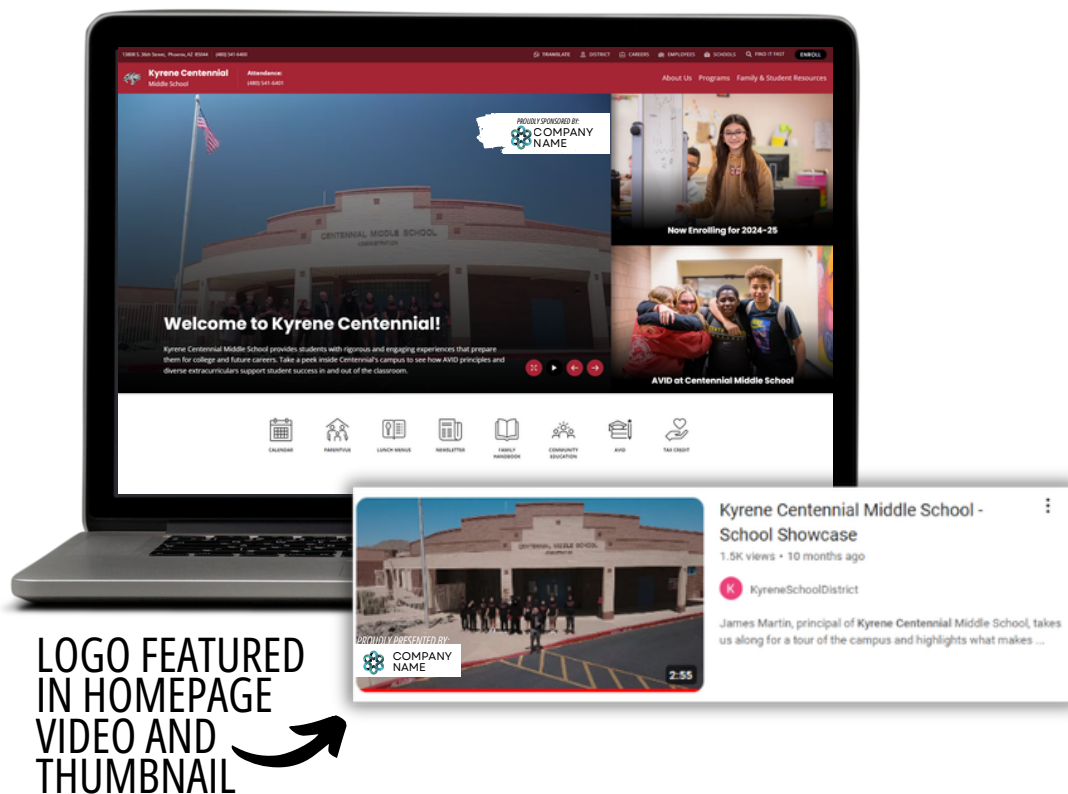
2026-27

SPONSOR A SCHOOL

Benefits of School Sponsorship

- Captures a large, diverse audience of current and prospective Kyrene families.
- Provides the **only** opportunity for business organizations to have their logo prominently featured on Kyrene and school websites.
- Positively showcases your support for education and the future of our community's schools.

SHOWCASE VIDEO



WEBSITE DEMOGRAPHICS

- Kyrene School District sees an average of 6 million pageviews in a year
- Users are predominately from Phoenix and surrounding East Valley cities and nearby states
- Most users are between the ages of 18-54
- Users include current/prospective families and employees, students and community members

ELEMENTARY SCHOOLS
\$1,650

MIDDLE SCHOOLS
\$2,420

Production:
No charge

Ad Duration:
12 Months (July-June)

WARNER WALL SIGNS

Located at the intersection of Warner and Kyrene roads, the Warner Wall Signs are seen by approximately 24,829 vehicles per day. Ads measure 8 feet by 40 inches, and spots are limited and bundling options are available.

Cost:

\$1,650 for 10-month contract

\$825 for 5-month contract

Ad Specs:

Ad size 8 feet by 40 inches

Client required to provide ad artwork



BUS SPONSORSHIPS

Kyrene School District covers approximately 130 square mi. of the Phoenix East Valley, including Ahwatukee (Phoenix), Chandler, Tempe, Guadalupe, South Phoenix, and the Gila River Indian Community.

Benefits of Bus Sponsorship

- Mobile advertising is extremely cost-effective and efficient
- Ads travel on consistent routes at peak times
- Ads are seen by thousands repeatedly week after week



Production & Installation: \$250.00 per bus
Annual Ad Rate: \$1,100 per ad. (Buy 2 get 1 free!)
Duration: 12 months
Ad Specs: 97" x 22"

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