

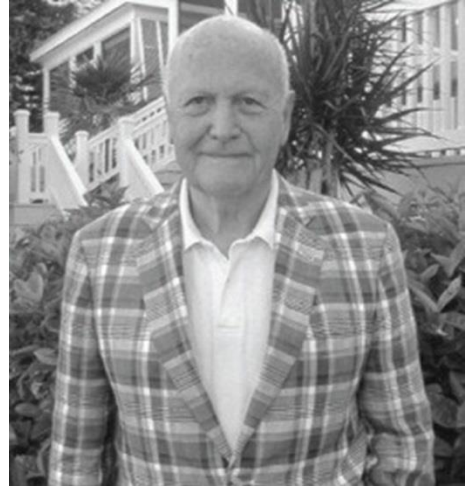
PETER DOW '50 IS 2015 DISTINGUISHED ALUMNUS

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Pete Dow '50 was named Distinguished Alumnus by the Alumni Association.

During the Alumni Association Induction Ceremony held on Saturday of Alumni Weekend, Peter Dow '50 was honored with one of the Alumni Association's most prestigious awards, the Distinguished Alumnus Award, for his exceptional efforts on behalf of Lawrenceville over many years.

The Distinguished Alumnus Award is presented annually by the Alumni Association to the Lawrentian "who, through selfless devotion to the interests of The Lawrenceville School and to the activities of the Alumni Association, has contributed significantly to the welfare of Lawrenceville and who has exemplified the highest standards of the Lawrenceville School."



Pete (son of Douglas Dow '18) came to Lawrenceville in 1944 as a Shell Form student and resided in Perry Ross, Woodhull and Upper. He participated in the Open Door Society, Herodotus and Periwig, and was a varsity swimmer. His siblings include Lawrentians Bryden '49 and Stuart '58 and Caroline Dow P'88 (son is Jay Dykhous '88).

Pete has been an active alumnus, serving as Class Secretary, Class Agent and Campaign Executive Committee member. He is a trustee emeritus, having served as a trustee for 10 years. He returned to campus to attend the Campaign Kickoff Event and his 40th, 45th, 50th and 55th Reunions and was a member of the Planning Committee for his 50th.

After graduating from Lawrenceville, Pete attended the Rugby School in England (1950-1951) before earning a B.A. from the University of Michigan in 1955. He is a member of the fraternity Delta Kappa Epsilon. Pete served active duty in the U.S. Navy Air Intelligence unit from 1955 to 1958.

Pete spent most of his career at Lowe Campbell-Ewald, an advertising and marketing communications company with offices in New York, Detroit, Los Angeles and San Antonio, Texas. He retired from Campbell-Ewald in 1995 after serving as president, chief operating officer, chairman of the executive committee, and a director. During a 10-year hiatus from the firm, he served as a director of advertising and eventually director of marketing for the Chrysler Corporation. He has been a member of 13 corporate boards and still serves on the board of one private company and as a trustee of two foundations.

Pete and his wife, Jane Ann Ottaway (cousin of David Ottaway '57 P'86 '91), have three children: Jennifer, Peter and Thomas.

Please submit alumni news and inquiries to bhorn@lawrenceville.org.

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