



MEDIA RELEASE NON-CONSENT FORM

The Merced City School District strives to celebrate the accomplishments of its students by sharing information with the community. To do this, the District may submit press releases to local media (such as newspapers, radio, television, and online news blogs) that include student names, student work, student photographs, and video and/or voice recordings.

In addition, the District may choose to publish and/or display this information in District-sponsored publications, at various school or public functions, on the District's website(s) and various social media channels, or in the school yearbook. While the intent of this practice is to be informative and celebratory, the District recognizes that concerns may arise regarding a student's right to privacy.

Pursuant to the Federal Family Educational Rights and Privacy Act (FERPA), school districts are permitted to release "school directory information" unless parents exercise their right of refusal. Under the FERPA law, this information could include: student name, photographs/images, field of study, degrees, honors and awards received and participation in athletics or other activities.

It is the intent and practice of the School District to publish, post, or release ONLY a child's name, photograph, audio and/or video recording, displays of student work or other school-related information and ONLY as related to student achievement (e.g. academic/athletic recognition or award) or student accomplishment (e.g. a specially selected piece of work).

If you agree to allow the MCSD to publish and/or display such information about your student for noncommercial purposes and without cost, no action is required.

If you DO NOT grant permission for the District to release your child's name, photograph, schoolwork, and/or video or voice recording in the manner stated above, you must complete, sign and return this Media Release Non-Consent form to your child's school. Please note that the Media Release Non-Consent Form is available in the office of your child's school and on the District web site, and a signed form is considered valid for one (1) school year.

By signing and returning this form to my child's school, I formally state that I DO NOT grant permission to the Merced City School District to release my child's name, photograph, audio and/or video recording, or displays of work to the media; to publish information about my child's accomplishments or achievements in District-sponsored publications; or to display such information on the District's website(s), various social media channels, in the school yearbook, or at school or public functions during the current school year.

Student Last Name _____ Student First Name _____

Student ID _____ Grade _____ School _____

I understand fully the conditions set forth in this document.

Name of Parent or Guardian (Please Print) _____

Signature of Parent or Guardian _____

Date _____ Contact Phone Number _____