

Supporting Students

Academic and Career Opportunities for Future Success

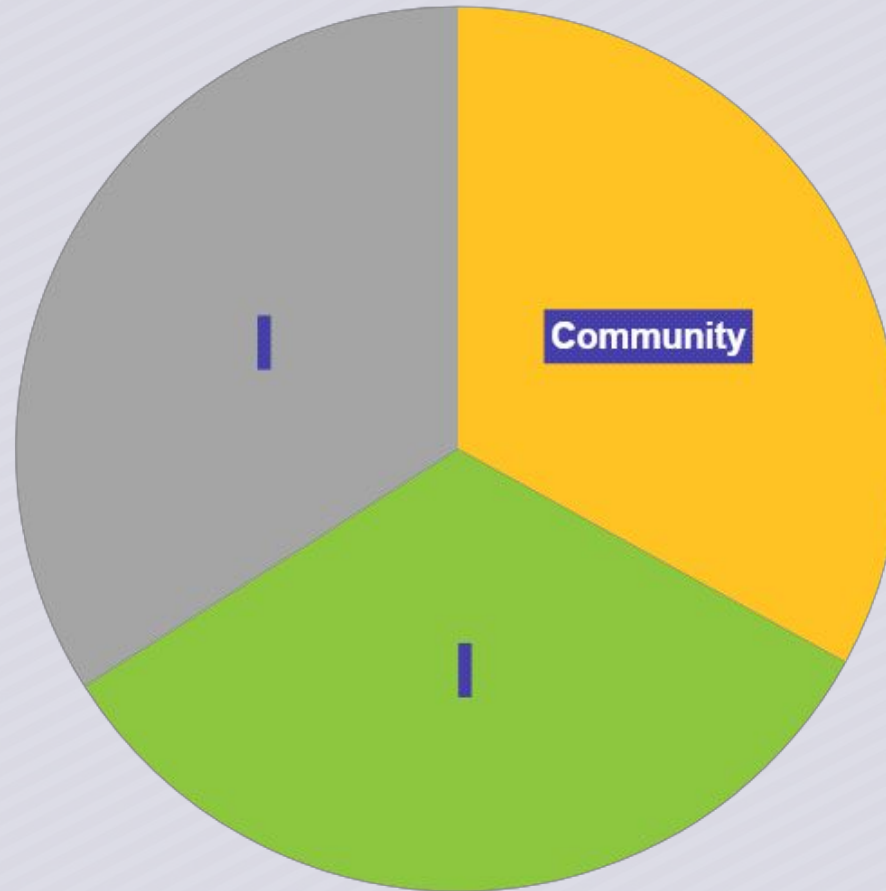
Shonna Prentice



GOOSE CREEK CISD  STUART CAREER TECH HS



SCTHS Marketing Plan



SCTHS Marketing Plan

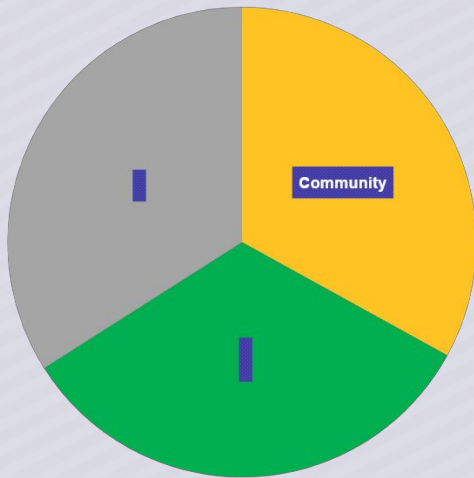


Elementary

- Incorporate into lesson plans
- Family night programs
- PTO/PTA meetings
- Field trips



SCTHS Marketing Plan

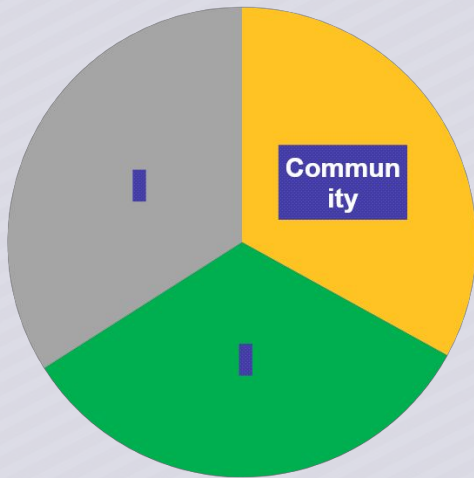


Junior School

- Incorporate into lesson plans
- PTO/PTA meetings
- School sporting events
- Lunch and recruiting visits (6th, 7th and 8th)



SCTHS Marketing Plan



Community

- Community night with Senior showcase
- Presentations/hosting community clubs
- Community events
- Partner promotions
- Store front promotions



SCTHS Marketing Plan

Retention

- Support students academically
- Strong incentive program
- Monthly parent nights featuring an academy
- IMPACT joint activities



SCTHS CCMR Data Collection

- Pathway evaluation
- Schedule of CCMR point
- Google sheet with individuals projected/actual
- PLC time to evaluate
- Student ownership



SCTHS CCMR Data Collection

Certifications

- Clear guidelines and calendar for Eduthings
- Google sheet to ensure Eduthings and TEAMs match
- Celebrations for students and teachers

