



Partnering Today. Transforming Tomorrow.

Annual Corporate Sponsorship Packet

www.thesummitschool.org



Tiana Johnson, M.S. | Director of Development
(410) 798-0005 ext. 146
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Dear Community Partner,

Thank you for your interest in partnering with The Summit School.

For more than 38 years, our school has been dedicated to providing an exceptional educational experience that nurtures academic excellence, leadership, character, and service. Each year, our fundraising events help bridge the gap between tuition and the true cost of educating every student.

As an Annual Corporate Partner, your investment supports our students throughout the year while providing your business with meaningful recognition before hundreds of families, alumni, community leaders, and local businesses.

Instead of sponsoring just one event, your organization can enjoy year-round visibility and engagement while making a lasting impact on our students. **We invite you to join us in shaping the future.**

Thank you for your consideration.

Sincerely,

Dr. Joan Mele-McCarthy, CCC-SLP
Executive Director

Tiana Johnson, M.S.
Director of Development

ABOUT OUR SCHOOL

Mission

The Summit School educates children with unique learning profiles to their full potential.

Vision

The Summit School envisions a future in which students with learning differences mature into self-sufficient, self-advocating, and successful adults.

How We Teach

- 5:1 student to teacher ratio.
- Highly-trained teachers
- Research-based methodologies
- Activity-based multi-sensory learning
- WordSense®
- Read Naturally Live
- EmPOWER™ writing program
- Incorporating Social Thinking™ Concepts
- STEM (Science, Technology, Engineering and Math) infused curriculum
- Standards-based math
- Math fluency apps



WHY PARTNER WITH US?

Your sponsorship provides opportunities beyond event recognition.

As an Annual Corporate Partner, your company will:

- Support student success
- Strengthen the local community
- Receive year-round brand visibility
- Engage with hundreds of families and community leaders
- Demonstrate corporate social responsibility

Annual Events

Swing for Summit Annual Golf Tournament

Month: October

Attendance: 144

Sponsor recognition includes:

- Signage
- Printed materials
- Digital promotion and more!



Annual Spring Fundraiser

Month: April

Attendance: 200

Sponsor recognition includes:

- Event program
- Table signage
- Stage recognition and more!



Annual Designer Purse Bingo

Month: February

Attendance: 250

Sponsor recognition includes:

- Event signage
- Program listing
- Social media recognition and more!



Selma Wynn Symposium:

Month: Varies

Attendance: 100

Sponsor recognition includes:

- Exhibitor opportunities
- Networking opportunities
- Program recognition and more!



CORPORATE SPONSORSHIP LEVELS

Presenting Partner

\$25,000

Includes:

- Two (2) golf foursome, super tickets, & promo tent or table, VIP parking
- Two (2) Purse Bingo VIP table, VIP parking, co-branded item
- Two (2) Spring Fundraiser tables, full page in event program, VIP swag and parking
- Presenting or Co-Presenting Sponsor recognition across all annual events, featuring premier headline recognition at your choice of one select signature event.
- Premium conference exhibit space
- Website & Annual Report recognition
- Social media recognition including three (3) dedicated social media features
- Customized recognition opportunities
- Premier campus recognition throughout the year

Platinum Partner

\$15,000

Includes:

- Two (2) golf foursome, super tickets, & VIP parking
- Two (2) Purse Bingo VIP table & VIP parking
- Two (2) Spring Fundraiser table, 1/2 page in event program, VIP parking
- Website & Annual Report recognition
- Social media recognition including two (2) dedicated social media features
- Recognition at all four events
- Conference exhibit

CORPORATE SPONSORSHIP LEVELS

Gold Partner

\$10,000

Includes:

- One (1) golf foursome & VIP parking
- One (1) Purse Bingo VIP table
- One (1) Spring Fundraiser table, 1/2 page in event program
- Sponsorship recognition at all events
- Conference booth
- Website & Annual Report recognition
- Social media recognition including one (1) dedicated social media features

Silver Partner

\$5,000

Includes:

- One (1) golf foursome
- Five (5) Purse Bingo tickets w/ reserved seating
- Four (4) tickets to the Spring Fundraiser, 1/4 page in event program
- Event recognition
- Conference recognition
- Website & Annual Report recognition
- Social media recognition

Bronze Partner

\$2,500

Includes:

- Two (2) golf tickets and hole recognition
- Two (2) Purse Bingo tickets w/ game recognition
- Two (2) tickets to the Spring Fundraiser, ¼ page in event program
- Recognition at all events
- Website listing
- Annual report listing
- Social media recognition

PARTNERSHIP BENEFITS MATRIX

Benefits	Bronze	Silver	Gold	Platinum	Presenting
Website Recognition	✓	✓	✓	✓	✓
Annual Report	✓	✓	✓	✓	✓
Social Media Recognition	✓	✓	✓	✓	✓
Golf Tournament	Two tickets hole recognition	Foursome	Foursome VIP parking	Foursome Super Tickets VIP parking	Foursome Super Tickets Promo tent VIP parking
Purse Bingo	Two tickets Bingo Game Recognition	Five tickets Reserved Seating	VIP table	VIP table VIP parking	VIP table VIP parking Co-branded item
Spring Fundraiser	Two tickets 1/4 page	Four tickets 1/4 page	One table 1/2 page	One table 1/2 page VIP parking	Two tables Full page VIP swag VIP parking
Symposium	Logo recognition	Conference booth	Premium conference booth	Conference exhibit space	Premium conference exhibit space
Campus Recognition				✓	✓
Customized Recognition					✓

SPONSORSHIP COMMITMENT FORM

Company _____

Contact Person _____

Title _____

Address _____

Phone _____

Email _____

Partnership Level

- ☐ Presenting \$25,000 ☐ Platinum \$15,000 ☐ Gold \$10,000
☐ Silver \$5,000 ☐ Bronze \$2,500

Payment Method

- ☐ Check ☐ [Credit Card](#) ☐ Invoice



Signature _____ Date _____

Please send company logo to developmentdirector@thesummitschool.org.

THANK YOU

Together, we are investing in students,
strengthening our community, and building brighter futures.

Thank you for partnering with The Summit School.



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