JACKSON
PUBLIC SCHOOLS
Transforming lives through excellent education

RFP 2026-01-27

Return on Instruction and Investment (ROI) Platform

Issue Date: Wednesday, September 02, 2026

Submission Deadline: Tuesday, September 22, 2026

Time: 10:00 a.m. (Central Standard Time)

Office at 601-973-8582 for assistance. Questions regarding proposal specifications are to be addressed to the Project Administrator listed in the proposal.

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I. Invitation

Jackson Public School District (JPSD) is soliciting proposals from qualified vendors for goods and/or services as described in this RFP. All products and services must meet the specifications or be approved equivalents.

The selected proposer shall provide the Services described below. Proposals must clearly explain how the proposer will meet each requirement.

II. Procurement Schedule (Tentative)

The District anticipates the following schedule. The District reserves the right to modify this schedule at any time.

Bid Issued	Wednesday, September 02, 2026
Prebid Meeting (virtual)	Thursday, September 10, 2026
Deadline for Written Questions	Monday, September 14, 2026
District Issues Responses/Addenda	Monday, September 17, 2026
Proposal Submission Deadline	Tuesday, September 22, 2026, 10:00 A.M.
Evaluation Period	
~~Optional Presentations/Demos~~	-
Notice of Intent to Award (anticipated)	
Board Approval	
Contract Start Date (anticipated)	

III. Bid Coordinator / Point of Contact

Communications regarding this RFP must be submitted in writing to the designated RFP coordinator designated below:

- Name: Michele Mays
- Title: Procurement Supervisor
- Email: rfp@jackson.k12.ms.us
- Phone: 601-973-8582

Proposers shall not contact other District employees, Board members, or representatives regarding this RFP during the procurement process.

IV. Proposal Instructions and Requirements

Please be advised that Jackson Public Schools will accept electronic proposal submissions only for this solicitation. Printed, mailed, or hand-delivered proposals will not be accepted or considered.

Proposals must be submitted electronically through Central Bidding at the link below: www.centralbidding.com

Vendors are responsible for ensuring proposals are successfully uploaded and submitted prior to the deadline.

Important Submission Notes

- The Proposal Submission Deadline is Tuesday, September 22, at 10:00 a.m. Central time, as stated in Section II - Procurement Schedule.
- Late proposals will not be opened or considered.
- Faxed or emailed proposals will not be accepted.
- The District is not responsible for technical issues related to electronic submission.
- Vendors are encouraged to submit proposals early to ensure timely reception.

Proposal Format Requirements

- Proposal Cover Page must be the first page
- Proposal must be signed by an authorized official
- Incomplete proposals will not be evaluated

Pricing Requirements (if applicable)

- All prices must be net and include all applicable discounts
- Unit pricing prevails in case of discrepancies
- Prices must be rounded to two (2) decimal places
- Freight and shipping costs must be included, if applicable

Payment Terms (If applicable)

- Payment issued after satisfactory delivery or completion of services
- No partial payments unless specified
- Multi-year and open purchase orders follow contracted schedules

Insurance Requirements

The Contractor shall maintain the following insurance coverage for the duration of the contract:

- Commercial General Liability
  Contractors must maintain a minimum of $1,000,000 in General Liability coverage.
  Jackson Public Schools (JPS) must be listed as an Additional Insured on this policy. Coverage shall be primary and non-contributory.
- Workers' Compensation
  Any Contractor or subcontractor entering JPS school campuses, administrative buildings, or

project sites must maintain Workers' Compensation insurance with a minimum limit of $1,000,000.

- Certificate Holder Requirement
  Jackson Public Schools must be listed as the Certificate Holder on all Certificates of Insurance (COIs). COIs must be provided to JPS prior to commencing any work or entering District property.

Evaluation and Award

- Award will be made to the responsive and responsible proposer whose proposal is determined to be most advantageous to the District (best value), considering price and other evaluation factors stated in this RFP.
- Evaluation may include, as applicable: price, compliance with RFP requirements, responsiveness/completeness, references, and overall value.
- All awards are subject to approval by the Board of Trustees and availability of funds.
- The District reserves the right to reject any or all proposals, waive informalities and minor irregularities, and take any action in the District's best interest consistent with applicable Mississippi law.
- The District may request clarification, verify information, and contact references.
- Optional demonstrations/presentations:
  - The District may invite the highest-ranked proposers to participate in demonstrations, presentations, or clarification meetings.
  - Invitation is at the District's discretion and does not guarantee award.
  - Demonstrations must address the proposer's platform, enrollment tools, reporting, and other features relevant to this RFP. Failure to participate when requested may result in disqualification.
- The District may negotiate with one or more proposers, as permitted, to obtain the best value for the District.

Performance, Default, and Termination

Failure to perform in accordance with the contract may result in termination and the vendor being held responsible for any excess costs incurred by the District.

Guarantees and Warranties

All goods and services must meet the specifications outlined in this RFP. Non-conforming goods or services must be replaced at the vendor's expense.

Addenda

Vendors must acknowledge receipt of all addenda issued during the RFP process and submit any required additional information with their proposal.

Important Notices

- All proposal contents become public records after award/notice of intent, subject to the Mississippi Public Records Act and applicable exemptions.
- The District reserves the right to reject any and all proposals, waive informalities, and negotiate with the selected proposer in the District's best interest.

- Proposers are responsible for reviewing the entire RFP and submitting all required forms and attachments.
- Questions regarding this RFP must be submitted in writing to. All question and answers will be posted on the **Google** document link:

  https://docs.google.com/document/d/1Von1_nqQiGi_2GAS_lSEU2mk9Ov1I_9AprYpoXS6oF4/edit?usp=sharing

Return on Instruction and Investment (ROI) Platform

The Jackson Public School District (JPSD), located in Jackson, Mississippi, is the third largest and only urban school district in the state of Mississippi. The District has six high schools, ten middle schools, thirty-one elementary schools, and four special schools serving approximately 17,000 students in grades Pre-K through12. There are approximately 1,700 certified staff and 1,400 non-certified staff members.

The Jackson Public School District (District) is seeking a Educational Return on Investment (ROI) Data System/Platform that is robust, flexible, scalable, secure, and offers the district the ability to analyze data using various forms of student data, e.g., assessment scores, standardized assessments, software programs just to name a few.

The system must be able to integrate to our current financial and Student Information System (SIS).

The District reserves the right to make a recommendation of a solution that is deemed in the best interest of the District, which may not necessarily be made on the basis on the lowest overall cost.

Overview and Purpose

The District seeks proposals from qualified vendors to provide a comprehensive Educational Return on Investment (eROI) platform that measures the effectiveness of instructional investments and supports data-driven decision-making. The platform will enable district leaders to evaluate the relationship between financial investments, instructional practices, and student outcomes in order to maximize academic achievement, operational efficiency, and accountability.

The selected solution must provide a unified platform capable of tracking, analyzing, and reporting on both instructional and financial investments across all resource categories, including but not limited to:

- Core curriculum and instructional materials
- Digital learning platforms and software applications
- Professional development and teacher training initiatives
- Student intervention and support programs
- Supplemental instructional resources
- Non-digital educational initiatives and strategies

The platform shall provide the District with the ability to:

- Measure the impact of instructional investments on student achievement, growth, and proficiency outcomes.

- Establish clear connections between expenditures and educational outcomes.
- Evaluate the effectiveness and efficiency of resource allocation decisions.
- Identify programs, resources, and strategies that generate positive returns on investment.
- Identify expenditures that are not producing anticipated outcomes and may require modification, replacement, or discontinuation.
- Support continuous improvement efforts and strategic planning initiatives through actionable data and insights.
- Inform academic accountability decisions through the evaluation of instructional effectiveness and resource utilization.
-

Required Platform Features

The proposed platform shall include an advanced Educational Return on Investment (eROI) methodology that correlates participation, implementation, financial expenditures, and multiple student performance indicators to generate actionable insights for district leaders.

1.1 Analytics and Correlation

The platform shall provide:

- A real-time correlation engine capable of generating dynamic student-level analyses.
- Multivariate analysis across academic, financial, demographic, and programmatic data sets.
- Longitudinal analyses to measure impact over multiple years.
- Dynamic ROI calculations based on proficiency, growth, benchmark performance, and learning gains.
- Distribution analysis, magnitude analysis, and Educational Return on Investment (eROI) calculations.
- Impact area and strategic objective analyses.
- Predictive and trend analysis capabilities to support proactive decision-making.
- Customizable dashboards and visualizations for district and school leaders.

1.2 Financial Management and Accountability

The platform shall provide:

- Aggregation of expenditures across multiple funding sources, including federal, state, local, and grant-funded programs.
- Financial accountability tracking and correlation capabilities.
- Cost attribution tools that connect expenditures to specific programs, resources, initiatives, and instructional strategies.
- ROI analysis by:
    - School

- Grade level
- Teacher
- Student subgroup
- Individual student
- Vendor
- Resource
- Program
- Instructional strategy

1.3 Data Management and Strategic Alignment

The platform shall provide:

- Secure onboarding and integration of academic, financial, human capital, and student information data.
- Dynamic tagging and categorization of resources and initiatives.
- The ability to disaggregate outcomes by federally recognized student subgroups, including:
  - Multilingual learners
  - Students with disabilities
  - Economically disadvantaged students
  - Other accountability subgroups
- Strategic Plan alignment tools that connect investments to district priorities and goals.
- Continuous Improvement Plan (CIP) monitoring and progress-tracking functionality.
- Customizable impact areas and strategic objective tracking.

1.4 Artificial Intelligence and Decision Support

The platform shall provide:

- AI-driven analyses and recommendations to support instructional and budgetary decision-making.
- Automated identification of high-performing and underperforming investments.
- Trend detection and opportunity analysis.
- Natural language reporting and executive summary generation.
- Predictive insights to support resource allocation and intervention planning.

Reports

2. Required Reports

At a minimum, the platform shall be capable of generating the following reports:

Report	Description
Academic Correlation Report	Correlates instructional resources and strategies with academic outcomes
ROI Resource Report	Evaluates return on investment by resource, program, or initiative
Ineffective Academic Spending Report	Identifies expenditures that demonstrate limited impact on student outcomes
Academic Impact Report	Measures overall instructional effectiveness and impact
Cohort Trends Report	Tracks student group performance and outcomes over time
ROI Growth and Proficiency Report	Evaluates investment effectiveness through both growth and proficiency measures
Return on Assessment Report	Measures the value and effectiveness of assessment investments
Strategic Plan Impact Report	Aligns resource utilization and outcomes to strategic plan goals and objectives
Continuous Improvement Plan Tracking Report	Monitors progress toward district and school improvement goals
Grade Correlation Analysis Report	Examines alignment between classroom grades and assessment outcomes for accountability purposes
Teacher Impact Report	Evaluates instructional impact and effectiveness at the teacher level
Equity Impact Report	Measures the impact of investments across student subgroups and populations
Executive Summary Dashboard	Provides district leadership with a high-level overview of ROI performance indicators

Scope of Implementation Services

The selected vendor shall provide comprehensive implementation services to ensure successful deployment, adoption, and utilization of the platform.

3.1 Data Onboarding and Integration

The vendor shall provide integration services for the District's existing data systems, including:

- Student Information System (SIS)
- Financial and accounts payable systems
- Assessment and student achievement data systems
- Human resources and staffing data systems, where applicable
- Additional district-approved data sources as required

3.2 System Configuration and Implementation

The vendor shall provide:

- Implementation of the Financial Accountability Tracking and Correlation System.
- Strategic planning and discovery sessions with district leadership.
- Configuration of strategic impact areas, goals, and objectives.
- Resource-to-strategy alignment and tagging configuration.
- Development of customized dashboards and reporting structures.
- User acceptance testing and validation support.

3.3 Professional Learning and Ongoing Support

The vendor shall provide:

- Initial and ongoing training for district and school administrators.
- ROI evaluation and interpretation support.
- Professional learning focused on data-informed budgeting and instructional decision-making.
- Technical support and customer success services.
- Regular platform updates and enhancement communications.

Vendor Qualifications

Proposals will be evaluated based upon the vendor's experience, qualifications, implementation capacity, and demonstrated results.

Respondents shall provide:

- Evidence of successful implementation of comparable Educational Return on Investment (eROI) solutions within K-12 educational settings.
- Experience working with school districts within Mississippi, including references and documented outcomes where available.

- Experience serving districts comparable in size and complexity, including student enrollment, staffing levels, and operating budgets.
- Demonstrated expertise in educational analytics, financial accountability, and instructional effectiveness measurement.
- Evidence of ongoing product development, innovation, and continuous platform improvement.
- A documented implementation methodology and project management plan.
- Customer references from at least three K-12 districts currently utilizing the proposed solution.
- Documentation of data privacy, cybersecurity, and compliance measures, including adherence to FERPA and applicable state and federal regulations.

One additional recommendation: because Jackson Public Schools is placing significant emphasis on strategic plan implementation, accountability, and resource stewardship, consider adding a separate evaluation criterion requiring vendors to demonstrate how their platform measures the impact of investments on district accountability indicators (e.g., proficiency, growth, graduation rate, chronic absenteeism, and other state accountability metrics). This will make the RFP more closely aligned with the district's strategic priorities and accountability framework.

Training and Support

The vendor will include with their proposal all options for support and training including on-site professional development and implementation support. Included should be recommendations for the training of District staff, JPS principals, and school leaders, technical onboarding assistance, online job embedded resources, online chat access to support professionals, as well as any other support options available. Options for additional tiered support may be included if they are an additional cost.

The training must be flexible to meet the needs of the District. Any proposed training plan should include a budget for both onsite support and training as well as remote support. Training costs should be outlined for one (1) year.

The vendor must provide dedicated technical support. The vendor must provide full contact information for the specific person who will be responsible for this contract, including name, address, telephone number(s), and email address along with vendor’s company contact information.

The vendor must have an online training site that offers videos and frequently asked questions to ensure understanding of how to use proposed solution effectively.

The proposal must clearly describe ongoing operational support, including hours of availability, response time expectations, escalation procedures, and methods for resolving high-priority issues that impact instruction, compliance, or district-wide operations.

Technical and Security Requirements

Data security is of paramount concern to the JPSD. The program/system must meet or exceed the requirements for both FERPA and HIPPA and should utilize encryption for data both in transit and at rest. Vendors must include documentation for the following items: o Whitepapers or technical descriptions of the company's data privacy policies.

- Compliance with all technical, security, identify, and data governance requirements is required for the full duration of the contract term, including all future system enhancements, integrations, architectural changes, and feature additions.
- General, non-proprietary descriptions of back-ups, disaster recovery and/or physical data security provisions.
- Procedures for notifying customers in the event of a data breach along with non-proprietary descriptions of mitigation strategies in case of a breach.
- The name and title of the designated security office for this application.
- The application must support single sign-on. The District uses the application Rapid Identity from Identity Automation for account provisioning, account management, SSO, and MFA. The District desires to leverage this application for SSO, however, proposals should include all options available for SSO for both students and employees.
- The application must support multi-factor authentication. The District uses the Rapid Identity application to manage and provision accounts as well as provide MFA for all students and staff. It is preferred that the District's Rapid Identity Portal manage MFA for the SIS, however, proposals should include all options available for MFA for both students and employees, as well as parents.
- The vendor must provide defined support response times and escalation procedures. At a minimum, the proposal must include response and resolution targets based on issue severity, including critical system outages, major functionality, impairments, and routine support requests. The vendor must identify escalation paths and points of contact for each severity level.

The vendor must maintain a formal management process and provide advance notice of material system changes that may impact District operations, integrations, data structures, security controls, or user workflows. Breaking changes must be communicated in advance an include documentation, release notes, and where applicable, transition or rollback options.

Any APS used for integration must be versioned, documented, and maintained with reasonable backward compatibility to prevent disruption to District systems and integrations.

Integration methods must be sufficient to support district-scale, near-real-time data exchange for core SIS data objects. The vendor may not impost per-call, per-endpoint, or usage-based fees for the District's access to its own data through APIs require for standard integrations.

The proposal must include:

- How is data destroyed if the district no longer continues with the application?
- How long is data retained should the District cancel the contract with the company?
- How does the District retrieves all data should the District cancel the contract with the company?

Vendor disclosure of technical, security, data, AI, or subcontractor practices does not imply District approval and may be considered as part of responsiveness, risk evaluation, and overall proposal scoring.

References

Vendors must provide at least 3 references from school districts of similar size and demographics. If possible, include current contact information. Of additional value are any references that have integrations with current District LMS applications and other tools for managing SSO and rostering including but not limited to, Clever, Canvas, Google Classroom, and the District's Rapid Identity portal.

Exhibit E-1

Other Required Forms

Document 1: Proposal Form and Signature Page

The undersigned proposes to furnish and deliver all items and/or perform all services in accordance with all sections of this RFP, including the Proposal Form, Instructions and Conditions, Specifications, and any Addenda issued.

Company Name: _____

Address: _____

Phone: _____ Email: _____

Authorized Representative (Printed): _____

Signature: _____

Date: _____

Business Classification (circle one):

Woman-Owned Minority-Owned Woman & Minority-Owned Non-Minority

Addendum Acknowledgment:

Addendum No. ____ Date ____ Addendum No. ____ Date ____

Addendum No. ____ Date ____ Addendum No. ____ Date ____

Exhibit E-2

Document 2: Submission Cover Sheet and Configuration Summary

By signing below, the vendor certifies that they are authorized to bind the organization and that the proposal complies with all RFP requirements.

Vendor Name: _____
Authorized Signature: _____
Date: _____

Configuration Summary (100 words or less):
_____
_____
_____
_____
_____

Exhibit E-3

Document 3: Assurances and Signature Form

The vendor certifies compliance with all applicable federal, state, and local laws and regulations, including civil rights, health and safety, confidentiality, and background check requirements.

Organization Name: _____

Authorized Representative (Printed): _____

Signature: _____

Date: _____

Document 4: Independent Contractor Debarment Verification

Registered in SAM.gov: ☐ Yes ☐ No

Registered with Mississippi Secretary of State: ☐ Yes ☐ No

The contractor certifies that neither the organization nor its partners or subcontractors are debarred from doing business with the **federal government or the State of Mississippi.**

Authorized Signature: _____

Date: _____

Bid Proposal: **RFP 2026-01-27**

Bid Title**: Return on Instruction and Investment (ROI) Platform**

Submission Deadline Date and Time: _____

Participating Vendor Name_____

Address_____

Handwritten Signature_____

Addendums Acknowledge Yes_____ or No _____

If this page is not displayed when the deadline opening date occurs, it will not be acknowledged or allowed to be presented. This applies to all submitted proposals whether mailed, hand delivery or electronically emailed.

End of Bid Document