

WEBUTUCK CENTRAL SCHOOL DISTRICT BRAND GUIDELINES

Our logos and colors are a set of standards that help our district, school sites, employees, students, volunteers and vendors communicate our mission clearly and consistently.

PROPER USE OF LOGOS



INCORRECT USE



Reversed



Squeezed



Off Color

OFFICIAL COLORS

Black

PANTONE | Process Black C

CMYK | 0, 0, 0, 100

RGB | 39, 37, 31

HEX | 27251F

Athletic Gold

CMYK | 0, 33, 96, 0

RGB | 255, 184, 28

HEX | FFB81C

Webutuck Green

CMYK | 87, 15, 77, 69

RGB | 21, 71, 52

HEX | 154734



Ensure trademarked symbol is present

**It's more than a logo.
It's who we are.**

For additional rules
& trademark information visit:
webutuckschools.org/departments/communications