



August 31, 2026

Rochester Community Schools
52585 Dequindre Road
Rochester, Michigan 48307

Re: Property at 501 W. University Drive
Parcel Number 1515203001
Rochester, MI

Robertson Brothers, on behalf of an entity to be formed, is interested in purchasing approximately 4.43 acres located at 501 W. University Drive in Rochester, MI. Before drafting a formal agreement, we would like to outline the terms and conditions that would be incorporated into a final agreement of purchase.

- Robertson proposes to purchase the property for an overall price of \$3,000,000, provided approvals can be secured for a community of a minimum twenty-one (21) detached single family homes, as outlined on the attached concept plan.
- As an additional opportunity to provide value to Rochester Community Schools, Robertson proposes a participation provision based on the ultimate financial performance of the development. If the project achieves a minimum overall net profit of twelve percent (12%), the Seller will receive 10% of all net profits realized above the 12% threshold. Robertson has successfully utilized similar arrangements on other developments, including with a local school district, providing the property owner with the opportunity to participate in the future success of the project.
- Robertson will be provided an initial ninety (90) day Due Diligence Period to review the property records and to conduct preliminary due diligence work on the site, including but not limited to municipal inquiries, soil investigations, title reviews and environmental investigations. If the site requires a Phase II environmental investigation, the Due Diligence Period shall be extended an additional thirty (30) days. The Seller agrees to provide Robertson access to the site and Robertson will provide the Seller with proof of insurance and will commit to restore any damage to the site caused by its actions. The Seller will provide copies of all property files in its possession within ten days of signing a formal agreement.
- At the end of the initial due diligence period Robertson will advise the Seller of its intention to proceed or to terminate the agreement. If Robertson elects to proceed they



will be granted a nine (9) month Approval Contingency Period. If Robertson diligently pursues municipal approvals for the site during the contingency period and is unable to complete the process in the Approval Period they will be granted two forty-five (45) day extensions as necessary to complete the process. If approvals are granted prior to the end of the approval contingency period, Robertson will schedule the closing as described below. All deposits and extension payments are applicable to the purchase price. The Seller agrees to support and sign documentation required for the property to accommodate Robertson's plans.

- Robertson will escrow a \$75,000 refundable deposit with First American Title once a formal agreement of purchase is entered into between the parties. The deposit will remain refundable through the Due Diligence Period. If Robertson elects to proceed after the Due Diligence Period the initial deposit will be increased by \$75,000 to a total of \$150,000. At that time the entire deposit will become non-refundable unless site plan approval is not granted for the agreed upon number of homes. All deposits will be applicable to the purchase price.
- Once approvals are secured, Robertson will schedule a closing within sixty (60) days.
- The Seller shall be responsible for clearing the contents of the building prior to the closing (including furniture, office cubicles, etc.).
- Robertson will be responsible for payment of all third-party costs for municipal approvals for the site and will coordinate the approvals with the Seller. If Robertson elects not to proceed with the development after securing the municipal approvals, the deposit will be forfeited and all work products will be turned over to the Seller.

If these general terms and conditions are acceptable to you, please sign where indicated below and we will prepare a formal agreement of purchase.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Tim M. Loughrin', written over a horizontal line.

Tim M. Loughrin
Vice President of Land Acquisition

Acknowledged and Accepted on Behalf of approximately
4.43 acres located at 501 W. University Drive in
Rochester, MI:

A solid horizontal line intended for a signature.

Appendix A: PROPOSAL FORM

**TO PURCHASE APPROXIMATELY 4.34 ACRES OF DEVELOPED PROPERTY
KNOWN AS THE ROCHESTER COMMUNITY SCHOOLS ADMINISTRATION BUILDING
501 W. UNIVERSITY DRIVE, ROCHESTER, MICHIGAN**

PURCHASER'S INFORMATION:

1. Name of Purchaser: Robertson Brothers Co.
2. If an entity, list type of entity and state of formation: Michigan Corporation
3. Person completing information: Tim M. Loughrin, VP of Land Acquisition
4. Address of Purchaser: 6905 Telegraph Rd, Ste 200
5. City: Bloomfield Hills State: MI Zip: 48301
6. Telephone Number: 248-752-7402
7. Facsimile Number: _____
8. Email Address: tloughrin@robertsonhomes.com

ENCOURAGED INFORMATION:

Bidders are encouraged to address the following items in their proposals:

- Financial Strength and Offer Price
- Community Benefit and Intended Use
- Business Plan Quality and Feasibility
- Development and Site Plan

Please refer to Robertson's comprehensive RFP response narrative and offer letter

**PROPOSAL TO PURCHASE APPROXIMATELY 4.34 ACRES OF DEVELOPED PROPERTY KNOWN AS THE
ROCHESTER COMMUNITY SCHOOLS ADMINISTRATION BUILDING
501 W. UNIVERSITY DRIVE, ROCHESTER, MICHIGAN**

TERMS OF OFFER:

1. Purchase Price: \$ 3,000,000

2. Additional Conditions: Purchaser submits this Proposal with the understanding that if Rochester Community Schools (RCS) accepts this Proposal that Purchaser will execute the Purchase Agreement attached as Appendix B with all of the terms and conditions as contained therein, except as specifically modified and/or amended as follows:

Robertson's legal counsel will work directly with the Rochester Community Schools' legal counsel to finalize a purchase agreement based on the agreed upon pricing and terms. We have purchased numerous properties from local school districts and understand the particular provisions that these organizations require.

(Attach Additional Sheets or markup copy of Appendix B with changes, if desired)

The undersigned represents and warrants to RCS that he/she/it has been duly authorized to execute this Proposal on behalf of Purchaser and that if this Proposal is accepted by RCS that the same shall be binding upon and fully enforceable against Purchaser.

Print Name of Purchaser: Robertson Brothers Co.

Print Name and Title of
Authorized Agent: Tim M. Loughrin, Vice President of Land Acquisition

Signature of Authorized Agent:



Date: August 31, 2026



IN TOWN
by Robertson Homes



**ROCHESTER COMMUNITY
SCHOOLS
RFP RESPONSE**

PRESENTED BY
ROBERTSON BROTHERS HOMES



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MEET THE TEAM

PROJECT VISION

Robertson Brothers Homes is pleased to submit this proposal to Rochester Community Schools for the acquisition and thoughtful redevelopment of this highly desirable property in Rochester, Michigan. We see this as a unique opportunity to transform an underutilized property into a beautiful, high-quality residential community that will provide much-needed new housing that complements the character, charm, and established appeal of the Rochester community.

Our vision is to create an exceptional neighborhood of 21 new detached single-family homes, thoughtfully designed to fit within the surrounding residential fabric. The proposed homes will offer today's buyers the opportunity to own a brand-new home in an established Rochester setting, an increasingly rare opportunity given the limited availability of new residential lots in close proximity to downtown Rochester and the outstanding reputation of the Rochester Community School District.

We believe this is an ideal location for new single-family homes and an excellent fit for the property. Robertson Brothers has successfully developed and sold high-quality homes in numerous communities throughout Southeast Michigan, and we understand what today's homebuyers are seeking. Our experience allows us to create communities that are not only attractive and marketable, but also thoughtfully integrated into the neighborhoods in which they are located.

The proposed development has been intentionally designed to provide a high-quality, compatible residential neighborhood while maximizing the value and potential of the property. The concept plan provides approximately 4.85 homes per acre and is designed as a **FULLY CONFORMING DEVELOPMENT** under the existing R-1 One Family Residential Zoning District. This creates a straightforward, predictable path to development while ensuring the proposed homes are consistent with the established residential character of the area.

Robertson proposes to acquire the entire property and anticipates a yield of twenty-one (21) homes, as illustrated on the accompanying concept plan. Our intent is to pursue a **BY-RIGHT DEVELOPMENT** that fully complies with the applicable zoning and dimensional requirements, minimizing entitlement risk and providing greater certainty for both the School District and the community. Robertson will also assume responsibility for demolition of the existing building and complete cleanup of the property, allowing the site to be transformed into a new and attractive residential neighborhood. We may pursue a Brownfield but our offer is not contingent upon receiving a Brownfield tax increment financing approval.

A key component of our vision is the quality and appearance of the finished community. The proposed homes will feature attractive architectural elevations and high-quality materials consistent with the standards for which Robertson Homes is known. Conceptual elevations are included with this proposal and illustrate the character of the homes we envision for the property.

A storm garden is proposed at the northeast corner of the property, at the natural low point of the site. In addition to providing the necessary stormwater management, this feature will be designed as an attractive landscape element that contributes to the overall appearance and open-space character of the community.

Robertson Brothers will serve as the primary developer and will assemble an experienced team of reputable consultants and contractors to bring the project from concept through completion. Our team has extensive experience navigating municipal approvals, site development, home construction, and community design throughout Southeast Michigan.

SAMPLE ELEVATIONS



SITE CONCEPT PLAN

Site Data:

Site Area: 4.33 Ac.
 Proposed Units: 21
 Proposed Density: 4.85 Du./Ac.

Lot Information:

- Existing Zoning: R-1
- Proposed Zoning: R-1
- Lot Dimensions: 56' x 120.15' min.
- Lot Area: 6,728.40 SF min.
- Lot Setbacks:
 - Front Yard: 25'
 - Side Yard: 5' single / 15' total of two
 - Rear Yard: 35'

R.O.W. Width: 50'
 Road Width: 27'
 Road Length: 474 LF
 Road Length per Unit: 22.57 LF / Du.

Open Space: +/- 0.48 Ac.
 +/- 11% of Site Area

*Open space includes area around and including the Stormwater Pond



The enclosed concept plans, prepared by Land Design Studio, illustrate our vision for a thoughtfully planned residential community that responds to the property's unique characteristics and surrounding neighborhood.

The proposed development features 21 detached single-family homes at a density of 4.85 homes per acre, providing a scale that is appropriate for the property and compatible with the encompassing residential neighborhoods.

The site has been carefully planned to create an attractive and cohesive community while respecting the existing character of Rochester. The proposed storm garden at the northeast corner will provide the required stormwater management while also serving as an attractive landscaped open-space feature.

The accompanying architectural elevations demonstrate the quality and character of the proposed homes. These homes are a further evolution of Robertson's In-Town division, which is focused on providing remarkable homes in exceptional in-fill locations. Robertson believes that delivering a well-designed, attractive neighborhood is essential to creating lasting value, not only for the future homeowners but for the surrounding community and Rochester Community Schools as well.





DUE DILIGENCE & ENTITLEMENTS

DUE DILIGENCE

Robertson will have an initial ninety (90) day Due Diligence Period to thoroughly evaluate the property and confirm the feasibility of the proposed development. This review will include municipal inquiries, soil investigations, title review, environmental investigations, and other customary property investigations.

If a Phase II environmental investigation is determined to be necessary, the Due Diligence Period will be extended by an additional thirty (30) days.

The Seller will provide Robertson with reasonable access to the property for purposes of conducting its due diligence. Robertson will provide the Seller with proof of insurance and will be responsible for restoring any damage to the property resulting from its activities.

The Seller will provide Robertson with copies of all property files and records in its possession within ten (10) days following execution of a formal purchase agreement.

ENTITLEMENTS

Robertson has structured the proposed transaction to provide the Seller with a clear and defined path from due diligence through closing.

At the conclusion of the initial Due Diligence Period, Robertson will notify the Seller of its intent to either proceed with or terminate the purchase agreement.

If Robertson elects to proceed, the company will have a nine (9) month Approval Contingency Period to obtain all required municipal approvals. If Robertson is diligently pursuing the necessary approvals and the municipal process extends beyond the initial six-month period, Robertson will be entitled to two (2) additional forty-five (45) day extensions, as necessary, to complete the approval process. With a **BY-RIGHT PROPOSAL** in place, we do not anticipate needing this entire timeline.

Once all required approvals have been secured and the project has advanced to the point where a pre-construction meeting can be scheduled, Robertson will schedule closing within sixty (60) days.

FINANCIAL CAPABILITIES

Robertson Brothers Homes brings more than 80 years of experience, financial strength, and proven performance to this opportunity. As one of Southeast Michigan's established homebuilders, Robertson has successfully developed communities throughout the region and has built a reputation for delivering high-quality homes and neighborhoods.

Robertson maintains an established network of internal and external equity investors, as well as long-standing relationships with reputable lending institutions that provide acquisition, development, and construction financing.

The company is fully positioned to fund the acquisition and development of the property. Audited financial statements demonstrate assets in excess of \$170,000,000, including more than \$75,000,000 in equity, along with a master borrowing facility exceeding \$175,000,000 committed. If selected, Robertson will be pleased to provide additional financial information to the Seller upon request and subject to appropriate confidentiality requirements.

Robertson Brothers Homes is a privately held company headquartered in Bloomfield Hills, Michigan, with a long-standing commitment to building quality communities throughout Southeast Michigan.





SUPPLEMENTAL INFORMATION

For more than 80 years, Robertson Brothers Homes has been building communities and creating places where families are proud to call home. Beginning with the construction of homes in Royal Oak on lots remaining from the Great Depression, Robertson has grown into one of Southeast Michigan's most experienced and respected homebuilders.

Over eight decades, Robertson has developed an extensive portfolio of residential and mixed-use communities, including townhomes, detached condominiums, single-family homes, and mid-rise developments. Our experience spans some of the region's most desirable communities, including Adams Woods, the Heathers, Villas at Bloomfield Grove, Brewster Village, the Willits, 750 Forest, Lexington on the Park, Normandy Oaks, Links at Fellows Creek, The Village of Troy, Towns on the Corner, and Tribute at Wixom.

Equally important, Robertson has extensive experience acquiring and developing properties owned by school districts, municipalities, religious organizations, and other nonprofit institutions. We understand that these transactions involve considerations beyond a traditional land sale and require a development partner who is experienced, responsive, financially capable, and committed to delivering on its promises.

Our experience with public and nonprofit property owners includes projects such as Alexander Place and Lexington on the Park from the Royal Oak School District; Villas at Bloomfield Grove from Bloomfield Hills Schools; Meadows of Troy from the Troy School District; Union Square from Huron Valley Schools; Wilson Park Village and Parkdale from Ferndale Schools; The Village of Clawson Park from the Clawson School District; Fraser Square from the Grosse Pointe School District; Normandy Oaks

from the City of Royal Oak; Hillside Townes from the City of Farmington; Sakura Novi from the City of Novi; Park 54 from the Catholic Diocese; Margate from the Church of the Nazarene of Plymouth; and The Enclave at Bloomfield from Temple Beth El.

This experience gives Robertson a unique understanding of the importance of creating a successful project that delivers value to the property owner while also becoming a positive addition to the surrounding community.

A selected listing of current and past developments is included as Addendum A.

Robertson Brothers has consistently maintained strong customer satisfaction and has been a longstanding contributor to the Southeast Michigan homebuilding industry. Recently, Robertson Homes has been recognized as both Builder of the Year and Developer of the Year by the Southeastern Michigan Home Builders Association, further reflecting our commitment to quality, customer service, and the communities we serve.



OFFER TO PURCHASE

Robertson proposes an overall purchase price of \$3,000,000, contingent upon obtaining approvals for a conforming twenty-one (21) unit detached single-family residential development. Robertson will also assume responsibility for demolition of the existing building and cleanup of the property.

As an additional opportunity to provide value to Rochester Community Schools, Robertson proposes a participation provision based on the ultimate financial performance of the development. If the project achieves a minimum overall net profit of twelve percent (12%), the **SELLER WILL RECEIVE 10% OF ALL NET PROFITS REALIZED ABOVE THE 12% THRESHOLD**. Robertson has successfully utilized similar arrangements on other developments, including with a local school district, providing the property owner with the opportunity to **PARTICIPATE IN THE FUTURE SUCCESS OF THE PROJECT**.

Upon execution of a formal purchase agreement, Robertson will deposit \$75,000 with First American Title as a refundable deposit. The deposit will remain fully refundable throughout the Due Diligence Period. If Robertson elects to proceed following completion of due diligence, the deposit will increase by an additional \$75,000, bringing the total deposit to \$150,000. At that time, the deposit will become non-refundable, except in the event that the required approvals are not obtained for the agreed-upon number of residential units.

Additional purchase terms are described herein and included as Addendum B.

Robertson will be responsible for all third-party costs associated with obtaining municipal approvals and will coordinate the approval process with the Seller. If Robertson elects not to proceed following receipt of the required municipal approvals, the deposit will be forfeited to the Seller and all completed work products will be provided to the Seller.

Conclusion

Robertson Brothers Homes sincerely appreciates the opportunity to present this proposal to Rochester Community Schools. We believe this property represents a rare and exciting opportunity to create a beautiful new neighborhood in one of Southeast Michigan's most desirable communities.

Our vision is more than simply developing 21 homes. It is to create a thoughtfully designed community that respects Rochester's established character, provides an exceptional opportunity for families to purchase a new home, and brings new life and long-term value to the property.

With more than 80 years of homebuilding experience, substantial financial resources, extensive regional development expertise, and a proven history of successfully partnering with nonprofit organizations, Robertson Brothers is uniquely positioned to deliver this project.

We are confident that our experience, financial strength, commitment to quality, and understanding of public-sector real estate opportunities make Robertson an ideal option for Rochester Community Schools. We also believe that our proposal is a straightforward and clear path for redevelopment of this important property. We look forward to the opportunity to work together to transform this property into a distinctive, high-quality residential community that will be a lasting asset to Rochester and the families who call it home.

Respectfully Submitted,

Darian L. Neubecker, President

Robertson Brothers Homes



PAUL C. ROBERTSON JR.

CHAIRMAN OF THE BOARD

Chairman Paul Robertson, Jr. has spent more than 50 years with the Robertson Homes team. Starting his career with the firm in 1969 as an estimator, he applied his civil engineering background to the Adams Woods Development as Project Manager. In 1976, he became Vice President of the company; in 1981, he took on the role of President. He has served as Chairman of the firm since 2004.

Paul says his top achievement in his career was positioning Robertson Homes for the next generation of leadership and ownership with Jim Clarke, Darian Neubecker, and all of their very talented managers. He's proud that he and his team have been able to keep up the company culture that his father started – one of integrity, honesty, and a commitment to doing the right thing for customers, employees, and investors.

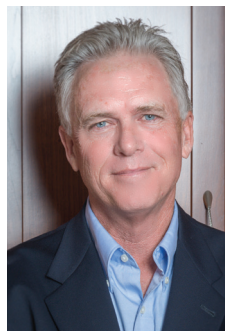
Education

- Registered Professional Engineer (Civil Engineering) October 1968
- University of Michigan: 1964 Graduate B.S. (Civil Engineering)
 - Treasure, Inter Fraternity Council (IFC)
 - Member, Chi Epsilon (Civil Engineering, Scholastic Honorary)
- Seaholm High School 1960 Graduate
 - Class President

Affiliations

- Home Builders Association of SE Michigan
 - Board of Directors 1975 - Present
 - President 1985
- Urban Land Institute Member 1985 - Present
 - Detroit District Council Executive Committee 2000 - Present
- The Community House Birmingham, MI
 - Board of Directors 1988 - 1990
 - President 1990
- Birmingham Athletic Club
 - Board of Directors 1988 - 1990
 - President 1990
- Sacred Heart Rehabilitation Center
 - Board of Directors 1990 - 1995
- The Heathers Club (Golf Club)
 - Owner 1988 -1997
- St. Joseph Mercy Hospital, Oakland 1977 -2014
 - Chairman of the Board 2011 -2014
- Trinity Health Board 2015 - 2019
- Detroit 500 2018 - Present
 - One of the 500 most powerful business leaders in Detroit
- Guest House
 - Board of Directors - Present

TEAM BIOS



DAVID W. ROBERTSON

VP OF HUMAN RESOURCES, RECRUITING AND SPECIAL PROJECTS

VP of Human Resources, Recruiting and Special Projects David W. Robertson has been a major part of the Robertson Homes team since 1978. David serves on the Executive Committee, and has held positions in field supervision, purchasing, finance and administration.

David believes his highest achievement with the company has been recruiting great people to work on the Robertson team. Additionally, he's proud of his team's ability to assure the company heritage of quality homes, satisfied customers, and upholding their core operational values into the future.

Education

- Michigan State University
 - Bachelor of Science, Home Construction - 1976

Professional Development

- Customer service, finance, executive leadership, organizational development

Affiliations

- Eastern Michigan University
 - Construction Management Industry Advisory Committee 2020- present
- Non-Profit Consulting and Coaching 2001-2015
- Michigan State University Construction Management Advisory Board
 - Board Member 1997-2012
 - President 1996 -2001
- Lighthouse Community Development
 - Board Member 1995- 2004
 - President 1996-2001
- Troy Community Foundation
 - Board Member 1999 -2002
 - President 2002
- Kensington Church
 - Building Committee 1996-1998
 - Vision Committee 2003-2012
- United States Army Reserve
 - 1972 -1978 Honorable Discharge, Sergeant, Field Artillery



JAMES V. CLARKE

CHIEF EXECUTIVE OFFICER

As CEO of the Robertson team, James V. Clarke has spent the better part of four decades in the real estate and construction industries. From his first position as Land Acquisition Director in 1990, he has served a critical role in the operations of the company and has seen the company through periods of both incredible success and frustrating turbulence.

He's proud of the role he played in guiding the company through the Great Recession and back to profitability. He says he is most proud of the employees he works with every day and the projects they have envisioned and built together.

James is affiliated with the Home Builders Association of SE Michigan, the Urban Land Institute, Real Estate Roundtable, the National Association of Home Builders, Lighthouse of Pontiac, Path Board, and a Vestry Member of Christ Church Cranbrook.

Education

- Registered Michigan Builders License
- Registered Real Estate Broker License
- Michigan State University: 1980 Graduate Bachelor of Science, Building Construction Management
 - Member Sigma Lambda Chi (Honor Society)

Affiliations

- Home Builders Association of SE Michigan
 - President 2016
 - Board of Directors
 - Secretary
 - Executive Committee Member Sales & Marketing Council Member
- Urban Land Institute
 - Residential Blue Council Member
- Real Estate Roundtable
 - Builder 20 Group
- Christ Church Cranbrook
 - Vestry Member
- National Association of Home Builders
- Lighthouse of Pontiac
- Path Board Member
- Real Estate Answer Forum

TEAM BIOS



DARIAN L. NEUBECKER

PRESIDENT

President Darian Neubecker has been with the Robertson Homes team since 2008. Serving the company as Controller from then until 2015, he gained a thorough understanding of the needs of both his team members and the company's clients.

When asked what he's most proud of when it comes to Robertson Homes, he said: "I most enjoy the accomplishments, fun, and commitment our team at Robertson has." He's also proud to have been part of saving and rebuilding Robertson from the bottom of the Great Recession to a top-5 local builder.

Education

- Central Michigan University 2005
 - Masters - Business Administration (Finance and Accounting)
 - Bachelor of Science - Business Administration (Accounting)

Affiliations

- Michigan Association of Certified Public Accountants - Member
- American Institute of Certified Public Accountants - Member
- Urban Land Institute - Local Product Council
- Licensed Broker in State of Michigan
- Home Builders Association of SE Michigan
 - Executive Committee
- MICPA Construction Industry Task Force - Chair
- Royal Oak Civic Foundation - Treasurer



ROBERT M. DOIL

CHIEF OPERATING OFFICER

Chief Operating Officer Robert Doil began his career with Robertson Brothers Homes as a Construction Site Summer Intern from Michigan State in the summer of 1999. After he graduated from MSU with his BS in Building Construction Management, he was hired full-time into the Warranty Department in January 2000.

During the 2000s, Bob worked his way up from Warranty Representative to Assistant Superintendent, then Superintendent. He worked in the office as an Estimator and Purchasing Agent until the housing recession hit. During that time, he worked for a commercial subcontracting company working at universities and US national monuments.

After earning his MBA from University of Michigan in 2011, he returned to Robertson Homes as the Purchasing Manager and soon became the General Manager of Production. Shortly thereafter, he became the VP of Production before reaching his current role of Senior Vice President and member of the ownership group. He has held virtually every Construction and Purchasing position in the company over the past 18 years, granting him the experience needed to help lead the company into the future. He says he's most proud of Robertson Brothers Homes strong company culture which allows the team to "do-the-right-thing" for their investors, employees, communities, and homeowners.

Education

- University of Michigan Dearborn
 - Masters of Business Administration
- Michigan State University
 - Masters of Science, Building Construction Management 1999

Affiliations

- Home Builders Association of SE Michigan
- Urban Land Institute
- Michigan State University Alumni Association
- University of Michigan Dearborn Alumni Association



TIM M. LOUGHRIN

VICE PRESIDENT OF LAND ACQUISITION

Tim Loughrin has enjoyed a unique career path on his way to his successful run at Robertson Homes. Spending time working with municipalities, large public builders, and in management consulting, he has a deep well of experience to aid him in his duties as Vice President of Land Acquisition for the company.

When asked what he is most proud of about his role at Robertson Homes, he said: "I present to numerous municipal boards and commissions as well as neighborhood groups, and I am always proud of how our reputation is perceived so positively in the community. Generally, the response from the community is that Robertson does the right thing, which makes my job that much easier."

Education

- Arizona State University
 - Master of Business Administration and Bachelor of Science, Urban Planning
- Licensed Michigan Real Estate Broker
- Registered Michigan Builders License

Affiliations

- Home Builders Association of SE Michigan
- Urban Land Institute
 - Chair of the Housing and Community Development Local Product Council

TEAM BIOS



EBON C. PETTY

VICE PRESIDENT OF SALES & MARKETING

Ebon Petty has spent decades in the homebuilding industry on his path to becoming the VP of Sales and Marketing for Robertson Homes.

Ebon is proud of his years spent as a successful professional in Metro Detroit, and for winning Area Sales Manager of the Year for Centex Homes in 2006. He quickly rose through the ranks from Area Sales Manager to VP of Sales and Marketing over in the Denver and Minneapolis markets. Then, he returned to his home town and began his tenure with Robertson Brothers, a team he's been with for over 10 years.

When asked what he enjoys most about working with Robertson Homes, he said: "the people I work with. Everybody here shares a common philosophy of treating each other with respect and approaches each customer interaction with integrity."

Ebon has many interests and hobbies, but none mean more to him than his three dogs: Herman, Papi, and Luna. He's also a huge gearhead and loves driving his '67 GTO.

Education

- Michigan State University
 - Bachelor of Science, Communication 1989
- Registered Real Estate Broker License

Affiliations

- Home Builders Association of SE Michigan
- Greater Metropolitan Association of Realtors



MICHELLE BYRON

MARKETING DIRECTOR

Michelle Byron started her career with Robertson Homes in 2007 as an Executive Assistant. She soon took on the role of Marketing Director in 2010, in which she has served ever since.

Michelle says it was an honor to be a part of the small team at Robertson Homes that made it out of the Great Recession. "We pivoted and wore many hats, but gained a ton of experience that helped us grow into the company we are today and to plan for future successes."

When asked what she enjoys most about her career with Robertson Homes, Michelle said: "Our continued high customer satisfaction rate has played a vital part in keeping our legacy reputation beyond reproach. As the Marketing Director, that brand recognition amongst past and prospective customers is an asset that cannot be quantified."

Michelle is a huge dog lover – especially short and chubby ones. She currently has two rescue hounds, and has enjoyed watching them get settled into their new homes.

Education

- Mercer College
 - Associates in Applied Science, Paralegal 2002

Affiliations

- Home Builders Association of SE Michigan
 - Sales & Marketing Council Member
- National Association of Home Builders
- NAHB Professional Woman in Building

TEAM BIOS

**ANDREA K. SMITH**
PURCHASING MANAGER

Purchasing Manager Andrea Smith has spent her career playing multiple roles in the construction industry since 1999. Working as an Office Manager, Executive Administrative Assistant, Bookkeeper, and eventually becoming a Purchasing Manager in 2014, Andrea has extensive experience on the administrative side of the business.

Andrea joined the Robertson Homes team in 2022 and has flourished in her position thus far. When asked which aspects of the company she's most proud of, she says: "The people are great! And the structure is fantastic!"

Andrea enjoys spending time with her family. She loves relaxing on their boat in the summer, going on vacations, activities with her church, and volunteering/coaching with her kids' sports teams.

Education

- Indiana University-Purdue University Indianapolis
 - Interior Design

Affiliations

- Home Builders Association of SE Michigan
- National Association of Home Builders
- NAHB Professional Woman in Building



AARON J. ROAN

DIRECTOR OF CONSTRUCTION

Aaron Roan joined Robertson Homes in 2025 as the Director of Construction. Aaron brings over 25 years of experience in the residential construction industry, where he started as a construction intern and Superintendent while still in college. Aaron then worked managing Purchasing, Estimating, and Architecture for one of Metro Detroit's largest builders, eventually becoming their Director of Construction Operations where he managed all Construction, Warranty, Purchasing, Estimating, and Architecture functions. Aaron left Michigan for an opportunity in the Kansas City market where he was the Vice President of Operations for a large, local builder. Aaron eventually moved back to Michigan where he was the Division Manager for a large national builder before stepping away to manage his own custom home building company for 4 years prior to joining Robertson Homes.

Education

- Michigan State University
 - Bachelor of Science, Construction Management 2002
- Rockhurst University
 - Masters of Business Administration 2020

Affiliations

- 2018 Professional Builder Magazine 40 under 40 recipient
- 2017 Patriotic Employer Award from Office of Secretary of Defense
- Licensed Builder – State of Michigan (2006-Present)
- Michigan State University Construction Management Advisory Board (2013-2015)
- OSHA 30 Hour Card Holder

JENNIFER L. THOMAS



DIRECTOR OF LAND DEVELOPMENT

Director of Land Development, Jennifer L. Thomas joined the Robertson Homes team in 2024. She has more than 15 years' experience in the construction and engineering field. Jennifer currently focuses on construction, project management, permitting and entitlements of both commercial and residential projects and manages these projects from inception to constructed completion. She has a vast range of project related experience including: municipal engineering, power and energy developments, commercial construction, k-12 construction, and land development. In addition, Jennifer served as an adjunct faculty member at Lawrence Technological University mentoring students for seven years.

Education

- Lawrence Technological University
 - Masters, Construction Engineering Management 2015
 - Bachelor of Science, Civil Engineering 2012
- Ferris State University
 - Associate of Science, Architectural Technology 2006

Affiliations

- Home Builders Association of SE Michigan
 - Board of Directors
- National Association of Home Builders
- NAHB Professional Woman in Building
- CREW Detroit
 - President 2023
 - Executive Board of Directors 2021-2024
 - Board of Directors 2019-2021
- Certified Storm Water Operator - MI
- OSHA 30 Hour

TEAM BIOS



CONTACT

Tim M. Loughrin
Vice President of Land Acquisition
248 752 7402
Tloughrin@RobertsonHomes.com