



Media Policy

Photographers and videographers seeking sideline or field access to cover a Cannon School Athletics event must receive prior approval from Craig Reynolds (creynolds@cannonschool.org) at least 24 hours before the competition.

Photographers with valid NCISAA or other recognized media credentials are exempt from the prior approval requirement but must be prepared to present their credentials upon request.

Parents, guardians, spectators, and other individuals who are not authorized media personnel are not permitted on the playing field, court, track, or designated competition areas at any time. Parents and spectators must remain in designated spectator areas unless specifically authorized by Cannon School Athletics personnel.

Photographers or videographers who arrive without prior approval or valid media credentials will not be granted sideline or field access and will be required to remain in designated spectator areas.

These policies are in place to help ensure the safety, security, and wellbeing of our student-athletes, coaches, officials, staff, and spectators while maintaining an appropriate environment for athletic competition.

Access Restrictions and Revocation

Cannon School Athletics reserves the right to limit, suspend, or revoke sideline or field access at any time, including after access has been approved or granted, when necessary to protect the safety and wellbeing of our student-athletes or for other legitimate operational reasons.

Access may be revoked due to event conditions, facility restrictions, safety concerns, failure to follow Cannon School Athletics policies or instructions, interference with competition or officials, inappropriate conduct, or other operational considerations.

Approval or possession of valid media credentials does not guarantee continued access to the sideline or field. All individuals granted access must comply with the directions of Cannon School Athletics personnel. Failure to comply may result in the immediate removal of the individual from the sideline or field and may affect eligibility for future media access.

Broadcast and Video Rights

Cannon School Athletics must approve the broadcast, livestream, or public distribution of video from its athletic events. Any video or audio recorded by outside photographers, videographers, or media representatives may not be live streamed, broadcast, rebroadcast, transmitted, or otherwise distributed for public viewing without the prior written consent of Cannon School.

This restriction applies to recordings made from the sideline, field, court, track, spectator areas, or any other location at a Cannon School Athletics event.

Upon request, Cannon School may provide standard game footage directly to a team's Head Coach. Any such footage is provided solely for educational, instructional, coaching, scouting, and team evaluation purposes. It may not be live streamed, broadcast, posted for public viewing, monetized, or otherwise distributed without the prior written approval of Cannon School.

These restrictions are intended to help protect the safety and wellbeing of Cannon School student-athletes while ensuring that athletic events remain properly managed and that recorded content is used appropriately.

Compliance

By accepting sideline or field access, photographers, videographers, and other authorized media representatives agree to comply with this Media Policy and all instructions provided by Cannon School Athletics personnel.

Cannon School Athletics reserves the right to deny future access to individuals who violate this policy or fail to follow the directions of Cannon School Athletics personnel.

Thank you for your cooperation and for helping Cannon School Athletics maintain a safe and positive environment for our student-athletes.

Name (Printed): _____

Signature: _____

Date: _____

Organization/Media Outlet (if applicable): _____

Phone/Email: _____