

November 3, 2025 District Advisory Board Meeting Minutes

October Meeting Minutes motioned by Ashley B. for approval, seconded by Anne N.; voted on and passed

Membership Update:

- Welcome new members! Tavelli secondary, Cruz member
- STILL NEED: Bacon Elementary, Eyestone Elementary, Irish Elementary, Mountain Elementary Schools, Zach Elementary, Timnath Middle/High, Centennial High, Early Childhood, Fort Collins Montessori
- Community member: Scott Schoenbauer here to celebrate Jim Brokish's last meeting
- Q: Is a remote option available to those further away to help increase access? *Hoping to have something planned for December meeting*

Legislative Update:

- VOTE! Election Day is TOMORROW Tuesday Nov 4 before 7pm
 - School Board Directors are on this cycle; sworn in after the votes are certified
- Ballot measure updates and info – [Sample Ballot](#)

DAC Update: [DAC website](#)

- Presentation by Tanya A. about trying to reduce overlap in courses with college credits
- SEL - district is working to standardize middle school SEL curriculum
- UIP review

Academic Committee Update: looking for support to explore possibilities to what the direction or who the district contact is? Sarabeth is sharing the

- November 10 - 5-7pm - PSD Foothills Mall Location - Listening Session - discussing new math curriculum in elementary schools and more

SEAC Update:

At the October 22nd meeting, results from the district's **Multi-Categorical Program Review** were reviewed. Recommendations to improve future evaluations include:

Key actions focus on six areas:

1. **Collaboration** – strengthen cooperation between administrators, teachers, and staff when setting goals and using evaluation results.
2. **Survey Engagement** – increase participation by offering phone and in-person options for parents, dedicated time for teachers, and incentives, plus share results with respondents.
3. **Question Design** – clarify what data are needed and ensure surveys ask questions that enable data-driven decisions.
4. **Paraprofessional Training** – provide structured training and coaching before the school year starts, with compensation for time.
5. **Parent Input** – directly address parent concerns about inconsistent IEP implementation, teacher compliance with accommodations, and communication frequency.
6. **Communication Systems** – standardize how teachers, paraprofessionals, and parents exchange information.

Overall, SEAC thanked district leadership for engaging them and emphasized collaboration, communication, and consistent implementation as priorities for improvement.

November 3, 2025 District Advisory Board Meeting Minutes

BOE Update

- Bell times, instructional hours; days need to be longer; include recess in instructional hours? Most of the board felt that changes were too rushed for 2026-2027 school year and instead continue to gather community input for changes to be likely implemented in the 2027-2028 school year
 - Q: allowed to use MLO to pay for buses or drivers? *Does not qualify as maintenance*
 - Q: Why would we decide to not include recess as instructional? *Everyone agrees that recess is hugely important but a general feeling from the board is not to include recess as instructional minutes because it is honoring the "PSD value" of not including recess previously; CDE got their wrist slapped by the federal government that Colorado wasn't tracking their minutes well enough thus the change in reporting*
 - Q: If it's decided to continue to include recess, does that put us in compliance? *Yes*
 - Q: In looking at additional info and alternatives, to what extent will the board look at research on how much a student can actually absorb in the day vs maxing our students out in terms of learning potential? *Good question.*
 - Q: How do we compare to other schools across the state? *We don't know; CDE should publish the data in January so we can learn more about how we compare to others*
 - Q: What if the CDE decides to not include recess in the future? *That may happen, but also may not. It's not a big concern. The CDE allows recess and passing periods to count toward instructional. They don't include lunch. We'll see if things change when the CDE sees how all the districts are now reporting.*
 - Q: Community Input that includes looking at all the problems together (redistricting, closing schools, etc.) *The Long Range Planning Committee is looking at it.*
 - *Middle and High school instructional minutes are mostly ok*

PSD Verbal Presentation - Enrollment Outreach Efforts:

John Cope, Executive Director of Communications

- 30% are choosing out of their neighborhood school
- Second year that PSD has a marketing budget!
- Choose PSD marketing campaign – observed the site-based marketing, which is ultimately marketing against ourselves
- ValPak, digital, billboards, movie theaters; a singular website that highlights each school
- *Why not direct families to start at their neighborhood school?*
- New marketing guidelines in the district; how can schools market themselves; what are the expectations from the district?
 - No more family data sharing with charter schools or choice schools
 - Events and grassroots presence to be at the places where the families are
- Q: What about marketing to new housing developments? *The district works with the board of realtors and keeps tabs on new developments*

November 3, 2025 District Advisory Board Meeting Minutes

- Q: Partnership with the city of Fort Collins? *District collaborates when opportunities arrive; ex: putting together packages to share with new potential employers who are considering moving to fort collins; partnered with recreator before*
- Q: Are schools given a budget for advertising? *PSD is working on a mailer for schools; schools can request artwork designs*
- Q: Marketing budget? *\$75,000 for the whole district*
- Q: What collaboration was there with principals for wording on this marketing campaign? *The district tried and is working on increasing the collaboration.*
- Q: What about GreatSchools or other websites? *John is considering how to address this*
- Q: Who are the biggest competitors within this campaign? *Charters and Private Schools*
- Q: Are you asking why families are choosing out of their neighborhood schools? *The district put two surveys out within the last several years. There aren't many repetitive reasons why families are choosing out.*
- There are four distinct audiences: families entering kinder; families transitioning to middle; families transition to high; new families to the area
- Q: How do you work to reach families that don't speak English? *It's translated digitally; work with family liaisons to reach those families*
- Q: Partnering with local organizations that can reach those families? *Good idea.*
- Q: How much is homeschooling still pulling kids? *The number of homeschool families is declining every year.*
- Q: Is there an objective to reduce the 30% neighborhood school choice-out rate? *No*
- Q: How are you targeting families at charters? *Google offers location based data so we can look at pick up and drop off times at charters and send them digital ads*
- Q: Can we have some standardized language that we can include in the minutes? *Yes*

PSD Visual and Verbal Presentation - Funding & Budget – “Student-Based Budgeting” [Presentation here](#)

Q: What has the district established as a minimum level of staffing for a school? *Requirements based on CDE and mill levy requirements from 2019 mill levy; Principals came together and tried to come up with a base plan of funding (it equated to about \$2.6million dollars for Elementary schools*

Q: Does the SBB breed competition between schools? *Yes, and the district is looking at other models and how*

Q: Fundraising and equity? Can there be a fundraising cap on these schools so that once they raise a certain amount and then the rest goes into a pot that then gets distributed out to everyone else? *Legally, the fundraised dollars have to be used for the purpose stated by fundraiser*

Q: Has SBB been looked at to be adjusted in a way that is actually beneficial to schools? *Yes we are working on it.*

Q: Mill Levy projects and involvement in budgeting? [PSD Facilities projects by school](#)

Q: How can we work to increase funding in general from the state? [Gov. Polis proposed budget](#) *has an increase of \$413 per student; the district will work to engage parents who want to advocate for this even more.*

Acknowledgement was made of Jim Brokish's efforts on DAB and the BOE.