Speech
E-Learning Days (1 – 5)

Day 1 (E-Learning)

Read the details about an Informative Speech.

Informative Speech:

An informative speech aims to educate an audience by providing factual, unbiased information on a topic, object, event, or concept, without trying to persuade or promote a particular viewpoint.
The goal is to increase the audience's knowledge and understanding through clear, structured explanations, research-based details, and engaging delivery.

Key Characteristics:

- **Purpose of Informative Speech:**

To inform, explain, describe, or clarify, not to convince the audience to adopt a belief or take-action.

- **Content of an Informative Speech:**

Focuses on facts, data, research, and credible evidence to establish credibility and ensure accuracy.

- **Objectivity of an Informative Speech:**

Presents information without personal opinions, judgments, or persuasive intent.

- **Structure of an Informative Speech:**

Organizes information logically, with an introduction (hook), body (three points), and conclusion, to make it easy to follow and remember.

- **Delivery of an Informative Speech:**

May include visual aids, demonstrations, or personal anecdotes to help the audience understand and connect with the material.

Speech
E-Learning -Day (II)
Select only (1) writing topic and begin researching information to support.

- **Informative Speech Topics (Select Only One)**
- A historical event.
- A scientific experiment explaining a complex concept.
- A demonstration of a new process or technique.
- A group's decision to change to something.
- A new inventive/imaginative product.

Speech
E-Learning Day (III)
Begin drafting your Informative speech.

Speech
E-Learning Day (IV).
Begin Drafting your first draft.

Speech
E-Learning Day (V).
Submit your final draft of your speech.