



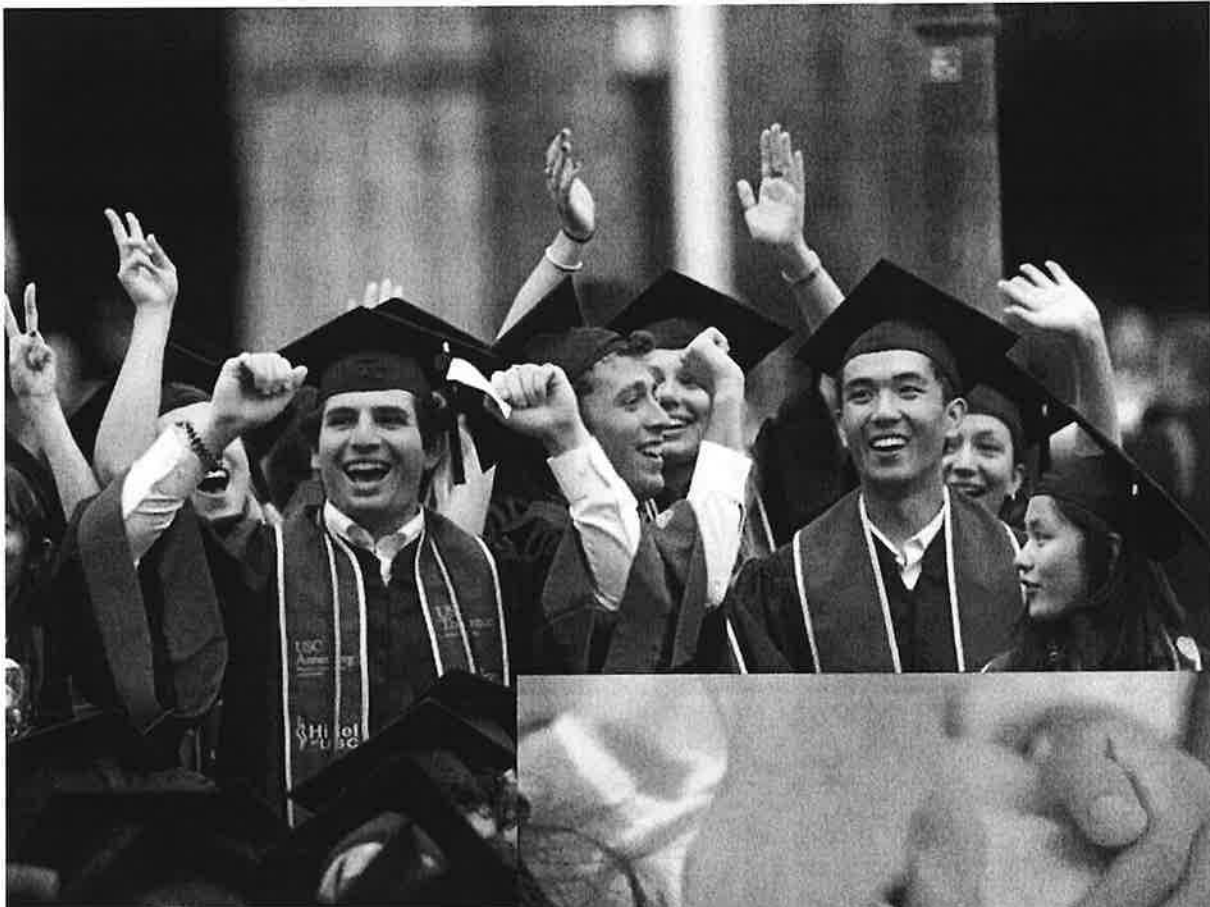
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CAREER LAUNCH

Top Bachelor's Degrees for the Strongest Job Prospects After Graduation

By ELIZABETH GUEVARA Published August 04, 2026



Choosing a major with strong job prospects can help you to find a foothold as you start your career.

Credit: Genaro Molina / Los Angeles Times via Getty Images

#4. Massage Therapist with a median salary of \$46,910.

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- Four of the top 10 pay more than \$100,000.
- A business administration degree qualifies you for six of the 10 occupations with the most projected openings.



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Last year, the Bureau of Labor Statistics identified the top 10 jobs with the most projected openings from 2024 to 2034 for workers with a bachelor's degree—and four of them pay six figures.^[1]

For students weighing whether college is still worth it, this list offers a roadmap to the degrees most likely to lead to employment.

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Top Stories The Retirement Nest Egg You'll Need In Each State Who's Pulling Money From 401(k)s that can be sold to more graduates sending out hundreds of applications without a callback.

The good news is that certain degrees can lead to more favorable job prospects. A business administration degree, for example, can qualify you for six of the 10 occupations with the most projected openings through 2034, including accountants, management analysts, and human resources specialists.^[1]



WHY THIS MATTERS

Not all college degrees pay off equally. With tuition costs climbing faster than inflation, choosing a major with strong job prospects can mean the difference between landing work quickly and struggling to find a foothold as you start your career.

Topping the list are general and operations managers, who are expected to see about 308,700 job openings each year. That's more than any other job requiring a bachelor's degree. These roles typically involve planning, directing, coordinating, and overseeing multiple departments within public or private sector organizations. Aspiring general or operations managers are generally advised to pursue a bachelor's degree in business administration, management, or finance.^{[4] [5]}

Other degrees have a narrower path. A degree in nursing leads to registered nursing openings. A computer science degree leads to software developer, one of the four six-figure

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Elementary school teachers, except special education	Bachelor's in elementary education or child development. A teaching license is also required
Market research analysts and marketing specialists	Bachelor's in marketing, psychology, or business administration
Human resources specialists	Bachelor's in human resources, business administration, or social science

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